

# Adams FEBRUARY FURNITURE SALE

## Begins Monday

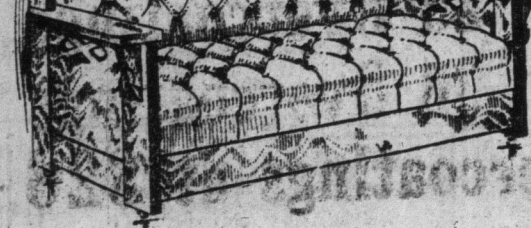
This is going to be the biggest and best February Sale this store has ever conducted—which is equal to saying “the biggest sale of furniture the city of Toronto has yet known.” First, because this store always has the largest stock of furniture, and again, because we have prepared with bigger purchases this time than ever.

**Stupendous Stocks--Wonderful Values--Newer, Fresher Designs--Buying Opportunities Unmatchable**

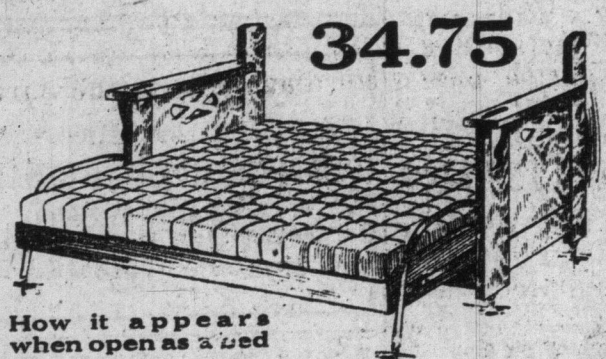
We do not make these claims in a boastful way. We know whereof we speak. There are no good sources of supply not open to us. We get the best of the product of the foremost makers, with the biggest concessions they can name. We, in turn, make the prices as low for you as possible, and quite them frankly, without exaggerating “regular prices.” We offer the best inducements for you to buy here now, either for present or future needs. No cheap or tawdry furniture is palmed off as bargains; there are no poorly-made pieces in this sale—not a piece we cannot offer you safely. It will be a sale that you can invest in liberally, because we won't ask you to keep anything that is not entirely satisfactory.

**But Remember:—There are always scores of pieces—just one of a kind—often the choicest “plums” of the sale that are picked up early—Rich reward for the prompt.** Some of the good things that we have quantities of are illustrated below to show the trend of money saving.

### Exceptional Chance This to Buy a Davenport Bed



This illustration shows one of the finest designs of Davenport Beds made. Frames are of selected oak and can be had in either golden or Early English finish. It is fitted with spiral springs and contains an extra mattress, which makes a comfortable and commodious bed. This Davenport is regularly priced at \$45.00, but we will take orders for 40 only, upholstered from your choice of a nice assortment of tapestries, all at the very low price of **34.75**



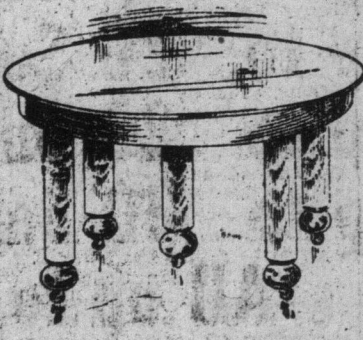
How it appears when open as a bed

### Freight Prepaid

During the February Sale, we will prepay freight on all purchases amounting to \$25.00 and over to points within one hundred miles of Toronto, and at low that proportion of charges to points beyond. All goods carefully packed and crated free of extra charge.

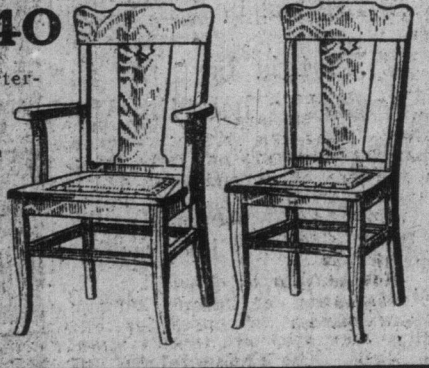
### Dining Tables, 9.75

A well-designed table, just like the illustration here shown: made of hardwood, with a quarter-cut golden oak finish; has 44-inch round top and extends to six feet; fitted with deep rim and five heavy colonial legs; well finished throughout; regularly sold for \$13.75. February Sale price **9.75**



### These Fine Diners, 19.40

Made of selected quarter-cut oak and can be had in a choice of golden or early English finish, exactly as illustrated, fitted with high back, large full box seat upholstered in best leather, shaped legs, strongly supported. Thoroughly made throughout of best material and finish; regular price per set of five and arm, \$27.50. Sale price **19.40**



### A Well Designed Low Priced Dresser and Stand Only \$8.95

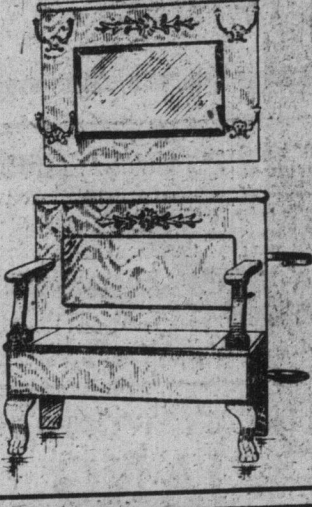
Just like the illustration: made of rich surface oak, quarter-cut golden or mahogany finish; fitted with three drawers with grooved sides, ensuring easy working; plain brass trimmings; 14x24 British bevel mirror in hand-shaped and carved frame; combination stand to match dresser. These goods are thoroughly well made in every detail and regularly sold for \$13.50. February Sale price **8.95**



### \$18.75

#### For This Handsome Hall Seat and Mirror

Exactly like the illustration: made of selected quarter-cut oak and can be had in either golden or early English finish; fitted with 16x24 British bevel mirror; 16x24 upholstered seat has paneled back and roll top; shaped arms, large box seat with drop lid, and claw feet; heavily carved and hand polished throughout; regularly sold complete for \$22.50. February Sale price **18.75**



### The January CARPET SALE

With its generous price reductions—its fine sewing, lining, and laying offer

#### Ends Monday

The last day presents many fine chances to buy carpets at big money-saving prices.

#### Wilton and Axminster Carpet

400 yards, remnants of our carpet sale, odd patterns and lengths running up to \$2.25 per yard. On sale Monday (sewed, lined and laid free) **1.25**

#### Brussels and Velvet Carpet

215 yards, room lengths, good patterns for bedrooms, halls or parlors; regularly sold for \$1.65 (sewed, lined and laid free) **.98**

#### Wool Carpet

380 yards, good reversible patterns in red, blue and brown, five good patterns to clear; regularly sold for \$1.15 per yard. Sale price Monday (sewed, lined and laid free) **.67**

#### Velvet Art Squares

11 only to sell, an assortment lot, in greens, browns and fawns, sizes 5 x 9, 9 x 10.5, 9 x 12, and 10.5 x 12; regularly worth up to \$3.30. Monday **1.95**

#### All-Wool Art Squares

37 only, heavy quality, good reversible patterns, in a splendid assortment of colors, in sizes 5 x 9, 9 x 10.5, 9 x 12, and 10.5 x 12; regularly worth up to \$2.10. Your choice **.90**

#### Zuma Hearth Rugs

72 only to sell, heavy tute pile, Oriental patterns, also tiger skin patterns, size 36 x 63; regularly \$2.50. Sale price **1.37**

#### Door Mats

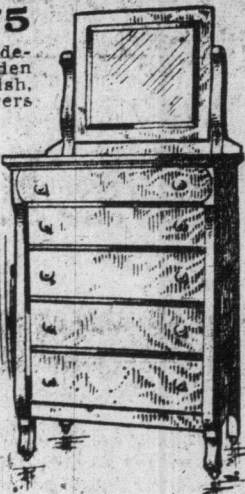
42 only to sell, in tapestries, Brussels and velvets, fringed all around, size 12 x 18; regularly \$1.50 each. Sale price **.29**

## Buying Furniture at February Sale Prices Made Easy for Everybody

Those folks who are eager to take advantage of the remarkable reductions in the February Furniture Sale who may not wish to expend the amount of money required to buy the furniture they wish, will find our “Charge Account” Plan wonderfully helpful and entirely satisfactory. This Credit service of ours is absolutely devoid of embarrassing features—no publicity, no annoyances. All we ask is that you satisfy us as to your worthiness, and we will arrange to sell you almost any amount of furniture and make it extremely easy for you to pay for it.

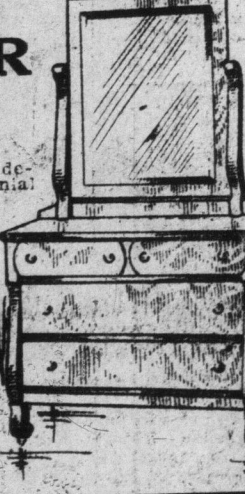
### Chiffonier only \$13.75

Here is illustrated a splendidly designed chiffonier, made of rich golden surface oak, with a quarter-cut finish, has 34-inch top, contains five drawers (top one small), plain wood trimmings, lock and key to each drawer, and fitted with a British bevel mirror, size 18 x 20 inches, which is supported by neatly shaped stands. This is a colonial design, and will match colonial dresser quoted elsewhere in this advertisement. reg. price \$20.00. February Sale Price **13.75**



### Massive Design DRESSER \$12.45

Exactly as illustrated, the design being distinctly colonial and entirely different from most of the low-priced dressers; made in rich golden surface oak, with a quarter-cut satin finish; case top measures 22x44 inches, contains 1 drawer, 2 top ones small; has wood trimmings and 2x18 best British bevel mirror supported by shaped standards; regularly sold for \$19.50. February Sale price **12.45**



### This Splendid Sideboard Only 11.25

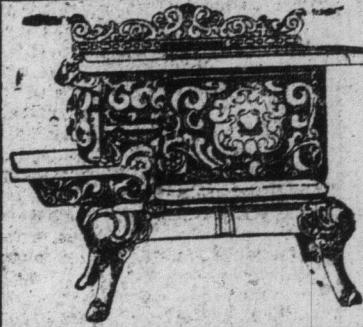
Exactly as illustrated: height 32 inches, with 19x44-inch case, fitted with large British bevel mirror; 3-shelves supported by neatly carved standards, and 2 cutlery drawers; large double cupboard; made of selected hardwood, golden oak finish, neatly carved; regularly sold for \$14.50. February Sale price **11.25**



### Out-of-Town Residents

need not forego the tremendous advantages offered in the February Sale. Anything can be purchased from this—or any of our advertisements—with perfect assurance that goods will be exactly as represented—or money refunded.

We prepay freight as announced elsewhere on this page. Send for our large illustrated Catalogue No. 26—500 illustrations of the newest furniture products.



### A Big Foundry Overmake of Ranges Bought Underprice to go into the February Sale Monday.

#### “Elegant” Ranges

25 only, fitted with duplex grate, deep fire box, large oven, six holes on top, with swinging tea and end shelves; heavy construction and nice nickel-plated trimmings; regular price **\$28.00**. On sale Monday for **21.75**

**The Adams Furniture Company, Limited**  
**CITY HALL SQUARE**