

The City Sale Offers These Values to You Today AT SIMPSON'S

Out-of-Town Customers

are reminded that the privileges of the Homelovers' Club are open to them upon their enrollment. A trip to town is more than paid for by the great opportunities afforded by this sale.

Members of the Homelovers' Club can take advantage of all special sale prices. It costs nothing to be a member.

The City Sale of Shoes

You Save \$1.71 or More on Every Pair of These Pumps

360 pairs, all new styles and good-fitting lasts, made to sell at \$3.00 and \$4.00. Women's Patent Gunmetal Strap Pumps, white and brown backs, Goodyear welt soles, leather Cuban heels. Sizes 2 1/2 to 6. Tuesday, 8.30 **1.29** special

One Dollar Less Than Regular Price

Women's "Queen Quality" Oxfords, this season's goods. Patent Kid Lace Oxfords with dull calf collar, Goodyear welt sole, high Cuban leather heels. Sizes 2 1/2 to 7. Regular \$5.00. Tuesday, only **4.00**

Girls' Ankle Strap Slippers, 99c

145 pairs Girls' Good Fitting White Canvas Ankle Strap Slippers. Full toe shape, turn sole, vamp trimmed with black tailored bow. Sizes 8 to 10 1/2. They were \$1.39. **99** Tuesday

Men's "Victor Freak."

Made in black and chocolate vici kid leathers, wide toe shape, flat heels. Widths D and E. Per pair **5.00**

Men's Straight Lace Boots.

"Bond Street," tan Russia or black calf lace. Goodyear oak soles. Flange heels. Sizes 5 1/2 to 10. Per pair **5.50**

BATHING SHOES.

Made in black, blue and colored. Canvas covered. High or low cut. All sizes. Tuesday **.95**

AT POLISH COUNTER.

Polo Black Paste. Regular \$3. Tuesday, 6 tins **.25**
Sultana Liquid Dressing. Regular 10c, Tuesday, 3 tins **.25**

Beginning Another of Our Famous Black Silk Sales Today

- \$1.33 and \$1.44 Black Duchess Satins, at **1.19**
- \$1.50 and \$1.59 Black Dress Satins **1.33**
- \$1.33 Black Silk Crepe de Chine **1.18**
- \$1.69 Black Silk Crepes **1.48**
- \$2.00 Black Silk Peau de Soie **1.79**
- \$1.69 Black Suiting Satin **1.45**
- \$2.00 Black Suiting Satin **1.74**
- \$2.50 Black Chiffon Taffeta **2.00**
- \$3.00 to \$4.00 Black Crepe and Charmeuse Brocades. Tuesday **2.44**

Wash Fabrics

- Awning Stripe Skirtings. **.17**
- Tuesday at **.29**
- 60c Voiles, in colored **.75**
- 40-inch European Voiles, in light and dark grounds **1.00**
- 40-inch Chiffon Voiles, in white ground with pretty floral design. Per yard **1.00**
- 36-inch Tissue Nubbe, in white grounds, with stripes and dainty floral designs, yard **.39**

Pure Books on Avoided Subjects

- "What a Young Wife Should Know." **1.00**
- "What a Young Husband Should Know." **1.00**
- "What a Young Boy Should Know." **1.00**
- "What a Young Girl Should Know." **1.00**
- "What a Young Man Should Know." **1.00**
- "What a Young Woman Should Know." **1.00**
- "What a Man of 45 Should Know." **1.00**
- "What a Woman of 45 Should Know." **1.00**

BOOKS FOR AMERICAN VISTORS

- Princess Mary Gift Book **.49**
- Action Front, by Boyd Cable **1.10**
- Toronto Souvenir Book, 50c and 25c
- Canada in Flanders, 25c and \$1.00
- The Fair Dominion **.50**
- Tommy, by Joseph Hocking **.25**

HOUSE DRESSES, 98c

Smart House Dresses in "American gingham," checks and stripes, blue, mauve, gray and black and white; low necks, three-quarter sleeves, fronts and backs trimmed with chambray. Sizes 34 to 44. Tuesday **.98**

11c Day Wall Papers

Clearing all balances and broken lines of Wall Papers. Regular 25c to \$1.00 single roll. English and American Wall Papers for living rooms and halls, conventional and fabric treatments—large selection of newest colorings. Regular 50c to \$1.00. Tuesday, single roll **11c**. Stripes and Floral Papers for bedrooms, including chintzes and other new lines, attractive colorings in big range of patterns. Regular 35c to 75c. Tuesday, single roll **11c**. Cut-Out Borders and Engraved Friezes for bedrooms, libraries, halls and dining-rooms. Regular 10c to 25c yard. Tuesday, single roll, **11c**. Ceiling Papers, tapestry and silver overprint effects—white, cream and buff grounds. Regular 25c and 35c. Tuesday, single roll, **11c**.



Today's Furniture List

Today's furniture list comprises some excellent values in bedroom and dining-room furniture—dining-room chairs and extension tables, and china cabinets in quarter-cut oak; three special offerings of brass beds—mattresses, pillows and box springs. If in need of any such pieces, it is worth your while to see these on sale today.

Boarding Houses, Restaurants and Hotels Preparing for Exhibition Visitors Should Shop Today

Special prices on Kitchen Cutlery and Nickel-Silver Table Cutlery, Enamel Water Pails, Wash Basins, Water Pitchers and Japanese Water Coolers Today's Basement Sale

"Step out" first thing this morning if you want to be in on these specials from the Men's Store:

Pinch-Back Summer Suits

Made from that choice summer cloth, "the cool cloth," a snappy young men's model, coat has the new pinch-back. The trousers have cuff bottoms, belt loops and five pockets. Sizes 36 to 40. Today **12.00**

MEN'S WORSTED TROUSERS AT \$2.75.

A specially good value Worsted Trousers for men, in gray and in gray and brown mixed in stripe patterns, finished with five pockets and belt loops. Nicely tailored. Sizes 32 to 44. Today **2.75**

GENUINE PALM BEACH DUSTERS AT \$12.00.

Made from the natural Palm Beach cloth, in a splendid double-breasted duster style, with belt at waist, two-way convertible collar. Splendidly finished. Sizes 36 to 44, at **12.00**

Another serviceable Duster is made from a light-weight linen in double-breasted style, with two-way convertible collar for morning. Sizes 36 to 44, at **3.50**

Men's Straw and Panama Hats

Priced Less Than They Cost Us

Panamas, negligee shapes, with slightly curling brims, telescope shapes with pencil and curl brims, tourist shapes with medium crowns—all out of our regular stock of \$5.00 and \$6.00 hats—Tuesday, your choice at **2.95**

Men's Sailors, the smartest English and American make hats, various kinds of straw braids—our regular \$1.50, \$2.00 and \$2.50 hats, Tuesday at **.95**

Children's Straw Hats, all the newest popular shapes; values up to \$1.50, Tuesday at **.65**

Boys' Jersey Special

We have purchased the entire floor stock of Boys' Jerseys of a large manufacturer, and offer them for quick selling. The colors are all fast dyes, in red and white, red and sky, red and navy; also plain red, in sizes 20 to 32. Short or long sleeves. Regular 29c. Tuesday **.18**



50c Athletic Underwear, 29c.

Men's two-piece athletic underwear. American make of fine white mainsook. Shirts are short sleeves. Drawers knee length. Sizes 34 to 44. Regular 50c **29** per garment. Tuesday

\$1.25 Combinations, 98c.

Men's Balbriggan, Feros Knit, athletic close thread underwear; natural and white shades, short or long sleeves, knee and ankle length, closed crotch styles. Sizes 34 to 44. Regular \$1.25. Tuesday **.98**

Men's \$1.00 Shirts, 69c

Men's negligee shirts, plain and fancy hairline and cluster stripes on light backgrounds, large roomy bodies and sleeves lengths, coat style, double French cuffs. Sizes 14 to 16. Regular \$1.00. Tuesday **.69**

Boys' Khaki Bloomers 43c

Our regular 75c and \$1.00 lines for less than cost price. Full cut styles for boys from six to ten years and 14 to 16 years. Dark shades. Tuesday **.43**

Boys' Wash Suits for Rush Selling at 59c

400 Washable suits in vestee and Oliver Twist styles. Woven stripe and plain chambrays in blue, tan and brown shades. Sizes 2 1/2 to 7 years. Regular **.59** \$1.25 to \$2.00. Tuesday

Visitors are cordially invited to make use of the store conveniences—free Check Office, Rest Rooms, Telegraph and Post Office, Telephones, and Our excellent Lunch Rooms.

Wardrobe Trunks

Best vulcanized, fibre-covered, three-ply veneer box, all fibre bound, good spring and Yale locks, riveted corners and clamps, lined, with garment hangers and rack, drawers for general assortment of articles of wearing apparel, also hat drawer with adjustable hat holder. Regulation height in large and steamer sizes. Prices \$13.95, \$17.50, \$21.00, \$24.50, \$41.00, \$42.50, \$52.50.

New Suitings

Broadcloths, in the new purples, grays, browns, greens, blues and bronze, navys; in two qualities; \$2.00 and \$2.50.

New Gabardines, in all the fashionable shades; 52 inches wide. 2.50

Silk and Wool Suiting, in superb new shades, 42 inches wide; \$1.50 to \$2.50.

Taffette Petticoats, \$1.19

"Taffette," a light weight, splendid wearing material in black, navy, emerald, king's blue and rose; cut full; deep flounce of novelty and knife-pleating. Lengths 34 to 40. Tuesday **1.19**

Ivory Toilet Goods

- Grained Ivory Shoe Horns. Reg. price 50c. Special **.31**
- French Ivory Trays. Reg. price \$1.25 to \$1.40. Special **.85**
- Loonen's Parisian Ivory Tooth Powder Boxes. Reg. price \$1.75. Special **.99**
- Loonen's Parisian Shaving Brush Tubes. Reg. price 75c. Special **.45**
- Ladies' Grained Ivory Dressing Combs. Reg. price 35c. Special **.25**
- Grained Ivory Brush and Comb Trays. Reg. price \$1.75. Special **.99**
- Grained Ivory Photo Frames. Reg. price \$1.50. Special **.89**

Drug Store News

- Carlin's Little Liver Pills, 3 for **.25**
- Gia Pills **.25**
- Dodd's Little **.20**
- Fruit-tives **.20**
- 364 Rum, pint size. Reg. 90c. for **.43**
- Mouthwash With Haze **.15**, **.25**
- Castor Oil, pint size. Special **.35**
- Citrate of Magnesia. Reg. 25c. for **.11**
- Soda Phosphate. Reg. 25c for **.11**
- Health Saltz. Special 3 for **.25**
- Horlick's Milk **.34**, **.68**, **2.70**

MARKET

CALL ADELAIDE 6100

- 2,000 lbs. Finest Round Steak. Tuesday, special, per lb. **.21**
- 2,000 lbs. Shoulder Boston Tender. Tuesday, special, per lb. **.15**
- Brisket Boiling Beef, per lb. **.13**
- Family Sausage, our own make, per lb. **.10**
- Breakfast Bacon, mid sliced, per lb. **.30**
- Pure Lard, 5-lb. pails, gross weight, special, per pail **.40**

GROCERIES

- One ear Standard Granulated Sugar, in 20-lb. cotton bags, per bag **1.50**
- Lake of the Woods Five Star Flour, 4-bag **.49**
- California Condensed Raisins, per lb. **.22**
- Magic Baking Powder, 1-lb. tin **.22**
- Finest Creamery Butter, per lb. **.23**
- Monarch Flour, 4-bag **.49**
- Finest Canned Corn, Peas or Beans, 1-lb. tin **.23**
- Tilson's Premium Oats, large pkg. **.23**
- Shirley's Marmalade, 2-lb. jar **.27**
- Choice Red Salmon, per tin **.15**
- McLaren's Cream Cheese, large pkg. **.23**
- Snyder's Tomato Soup, 2 tins **.23**
- Rose's Lime Juice, bottle **.23**
- Heinz Pork and Beans, per tin **.15**
- 500 lbs. Fresh Molasses Syrup, 3 lbs. tin **.23**
- Pratt's Butter, in bulk, per lb. **.15**
- Choice Herring, Oyster Brand, 2 tins **.15**
- Pure Gold Quick Tapioca, Chocolate and Fruit Flavors, 3 packages **.23**
- Choice Olives, American quart gem **.23**
- Four Tomatoes, 3 packages **.23**
- Onion Salt, packages, each lb. **.14**
- St. Charles' Milk, per tin **.10**

FRUIT SECTION

- Finest New Potatoes, peck **.30**
- New Carrots, 3 bunches **.30**
- New Beets, 2 bunches **.30**
- 500 Vegetable Marrow, each **.7**

CANDY SECTION

- 500 lbs. Sharpe's Russian Toffee, per lb. **.27**
- Chocolate Peanut Cluster, lb. **.27**
- New Boston Fruit Dolls, Regular 20c per lb. **.15**

FLOWER SECTION

- Preserved Maidenhair Fern, box **.18** and **.25**
- New Boston Ferns, each **.25**
- Choice Rubber Plants, each **.75**

Our Delightful and Popular 30c Hot Luncheon Served in the Lunch Room from 11.30 to 2 p.m.

- Roast Spring Lamb with Green Mint Sauce.
 - New Boiled or Mashed Potatoes
 - New Green Beans
 - With White or Brown Bread
 - Fresh Blueberry Pie, or
 - Fresh Black Currant Sponge
 - Ending with Custard Sauce
 - Cup of Tea, Coffee or Glass Milk.
- Breakfast 15c, 25c, 30c, 35c

Silver-Plated Candlesticks \$1 Each

Single Candlesticks, silver plated, bright finish. Colonial pattern. Regularly \$2.75 each. To **1.00** each, day

Mantel Clocks \$5.00

25 only Wood Mantel Clocks, beautifully finished black ebony wood; some have imitation marble pillars. The movement is a guaranteed eight-day American movement, striking hour and half hour. Regularly \$6.50 and \$7.00. **5.00** Tuesday, each

Delicate and Pretty Ninon Fichus 95c

36 only Ninon Fichus, with all round accordion pleating. **95** Tuesday

Handkerchiefs

Women's Fine English Lawn Handkerchiefs, cross-bar patterns. **25** Tuesday, 6 for

Clearing Fancy Parasols

300 Parasols, in a large variety of new designs, stripes, floral, checks and plain with borders, are in silks, satens, etc., standard or bell shapes. Regularly \$1.50 to \$2.00. Tuesday **.89**

1000 Yards Fancy Ribbon at 19c

Are in the light summer styles and colorings and mostly in the wide widths, from 5 to 6 inches, are in halftone stripes, moire with satin and plain with borders. Regular prices run from 35c to 40c. Sale price Tuesday **.19**

Pearl Necklaces, \$5

Six different patterns, in solid 10k gold necklaces, set with real pearls in floral styles. Designed to give good display. Regular \$6.50 to \$8.00. Today **5.00**

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