

EATON'S DAILY STORE NEWS

Wall Paper That Deserves Notice

The Modern Home is Sanitary; so sanitary in many cases that it is ugly when the painter puts the wrong color on the bedroom walls, or when the severe plainness of the painted plaster throws the bare lines of the woodwork too much in relief.

Varnished Wall Papers are the latest solution of this difficulty in harmonizing beauty and sanitation. The varnished surface can be wiped with a damp cloth as easily as can a painted surface, while its glossy finish does not in any way mar the beauty of its elegant designs.

American Varnished Wall Papers, for kitchens, bathrooms, pantries, etc., are coated with fine waterproof varnish. It comes in blue, green and brown colors on ivory-colored back. Single roll, .25.

Other varieties, both German and French, the latter waxed, make these waterproof papers an important part of the section.

Dining-room, Hall, Sitting-room or Bedroom papers, in a big range of colorings, both light and dark, show artistic patterns, some with

borders, others having side walls only, to be used with fancy ceiling. Single roll, .15.

White Mire Ceiling Paper of a new design is suitable for all rooms. It is printed on good strong stock. Specially priced, single roll, .5.

Imported Wall Papers, for your dining-rooms, sitting-rooms and bedrooms, is designed attractively in rich colors. Single roll, .15.

English Wall Papers, for many styles of rooms, provides a goodly range of patterns and colors, light and dark shades. Single roll, .35.

Canadian Gilt Wall Papers, for halls and rooms, in brown, red, green and buff grounds, has some designs outlined with gold. There's an 18-inch shaded frieze and a ceiling to match each pattern. Single roll, 10.

THIRD FLOOR.

The Eaton Stationery Section

requests the privilege of advising you in regard to your

Wedding Stationery

We are prepared to quote you on the necessary Invitations, Church and Reception Cards, Announcements, Cake and St. Home Cards, and are at all times ready to give you the authoritative form for every requisite item.

Both Engraved and Printed Forms in black or silver, are imprinted on fine kid finish, blue white paper, using either Script or Old English Type. Satisfactory work guaranteed.

This Rug Novelty Merits Appreciation

Once in a while the persistent genius of France turns out something that fairly takes the breath away, and here is a case in point. If you've been studying out means to get a fine silky rug on your dining-room or hall, it will pay you to look over these French Smyrna Rugs. The designs are those peculiar to Asia Minor, and are really fine, not resembling the ordinary run of machine-made rugs, with their rigid repetition of design. The colors flow over these rugs freely, yet with the sharp contrasts and beautiful detail of the hand-made variety. Rich medallion and other oriental motifs in cream, rouge, marine blue, etc., a pile thick and lustrous, and materials that are a clever combination of wool and jute make them a rare novelty. For high-class summer furnishings we could not suggest a more pleasing floor covering. The sizes and prices run as follows:

4.7 x 6.6	7.00	6.6 x 9.8	15.00
5.9 x 8.3	10.00	8.0 x 11.6	22.50
		9.10 x 13.1	30.00

Tapestry Squares and Smyrna Rugs

We introduce a new line by a low price on one much-sought size. A size in great demand, you'll find handsome floral tints, conventional and oriental styles in green, red and fawn color combinations, and quality for your money. 9 x 12 feet at each, 8.75.

Hit-and-Miss Domestic Smyrna Rugs, in reversible patterns, are a by-product of the mills. They're made from short yarns, hence, while up to their heaviest quality in texture, they sell at a nominal price. They are in mottled color and are both pretty and serviceable as bedroom or summer cottage rugs. They wear wonderfully well. 30 x 60 inches. Each, 1.29.

THIRD FLOOR.

Still Another Step Forward In Early Closing

MAY IS ADDED TO THE LIST OF EARLY CLOSING MONTHS

The citizens of Toronto have supported us so generously in our efforts to extend to our staff the privilege of a weekly half-holiday for recreation, that this year we are enlarging the Saturday early-closing period to include the beautiful out-door month of May.

During May, June, July and August the Store Closes on Saturday at 1 p.m.

Fred G. Eaton

Something Better Than Castors A Demonstration

The "Sliding Furniture Shoe" is designed to overcome the faults of the castor, so long used on your chairs, tables, beds, bureaux, pianos and everything else in the furniture-line. It is made of glass or metal with a stem to fit the sockets of all styles of furniture that are fitted with castors. The flat "base" takes the place of a wheel, but being broad and flat, with curved-up edges, it slides over any surface without damage to the finest finish or carpet.

A demonstration will be given Friday and Saturday, to show you how to attach the Sliding Shoe to your furniture, and to prove to you how practical these shoes are. They're perfectly noiseless.

Prices range from .20 per set for chairs, to 3.50 per set for pianos; every grade and size being provided, per set, .20 to 3.50.

THIRD FLOOR.

Rainy Nights Are Reading Nights

"The country needs the rain," so don't grumble. Equip yourself with an interesting story, selected in our book section, and the evening hours will slip quickly by as you follow the fortunes of the heroes of romance.

From a line of new fiction we offer this brief list of some of the most popular of this spring's issues to help you choosing:

- Lady Merton Colonist, by Mrs. Humphrey Ward, 1.10.
- The Green Mouse, R. W. Chambers, 1.10.
- By Inheritance, Octave Thanet, 1.10.
- The Nest of the Sparrowhawk, by Baroness Orczy, 1.10.
- Lost Face, by Jack London, 1.20.
- The Tower of Ivory, by Gertrude Atherton, 1.20.
- The Fortune Hunter, by Louis Joseph Vance, 1.10.
- The Danger Trail, by John Oliver Curwood, 1.10.
- A Modern Chronicle, by Winston Churchill, 1.20.
- Samuel the Seeker, by Upton Sinclair, 1.10.

Sheet Music to Clear at 6 for .25

A big assortment of popular and operatic music, only one or two of a kind, and all reduced away down Thursday to .5 each, or 6 for .25.

Hosiery

It requires expert and gigantic buying to acquire gratifying quality in hosiery so modestly priced as .12 1-2 and .25, but that this store has set itself to the task and secured value decidedly out of the ordinary, this brief price news certainly shows:

- Boys' Ribbed Black Cotton Hose, good strong makes, stainless dyes, double heel and toe, seamless finish. All sizes. Pair, .12 1-2.
- Men's and Women's Plain or Ribbed Black Cashmere Hose, fine English makes; double sole, heel and toe. All sizes. Pair, .25.
- Women's Plain Lace and Silk Embroidered Lisle Thread Hose, superior German makes. There is a very large range of colors and patterns and stainless dyes are used. All sizes, at per pair, .35, or 3 for 1.00.

MAIN FLOOR—YONGE ST.

A Derby Hat That Shows Class

The young man looking for hat style and quality, but at a reasonably low price, will find this brand a solution of his quest. One of the latest American spring blocks, full crown, medium width brim, with light roll (good quality English fur felt), silk trimmings and cushion calf leather sweat-band. Price 2.00.



A Soft Hat to Adjust to One's Own Style

Cool and comfortable for early season. English fur felt. Full crown and roll brim, raw edged. Atlantic blue shade. Real Russian leather sweat-band. A new spring style. Price, 2.00.

Boys' Golf Caps at Three Prices

The cap to some boys is the most important part of their outfit, and these head-pieces will be just right. Made of navy blue serge and assorted tweeds in green, brown and grey shades. Hookdown style. Prices, .25, .35 and .50.

MAIN FLOOR—QUEEN STREET.

40-Piece Tea Set, \$1.35



The above figures simply resolve themselves into a matter of arithmetic. A 40-Piece Tea Set at \$1.35 means that you can get a set of dishes for 33-8 cents for each piece. And they are excellent value at that. They are strong semi-porcelain, decorated in a rich green floral pattern. These decorations are put on under a hard, smooth glaze, and will not wear off. This set is nicely suited for the summer cottage. 40 useful pieces. Special value 1.35

Bread and Butter Plates, 4c

These plates are nice size and are made of Fine German China. Various designs to choose from. The decorations are done in nice tints and are beautifully executed. The edges are embossed and scalloped and traced with fine gold lines. They are very fine quality and finish. Special price 4

There Are More People Traveling

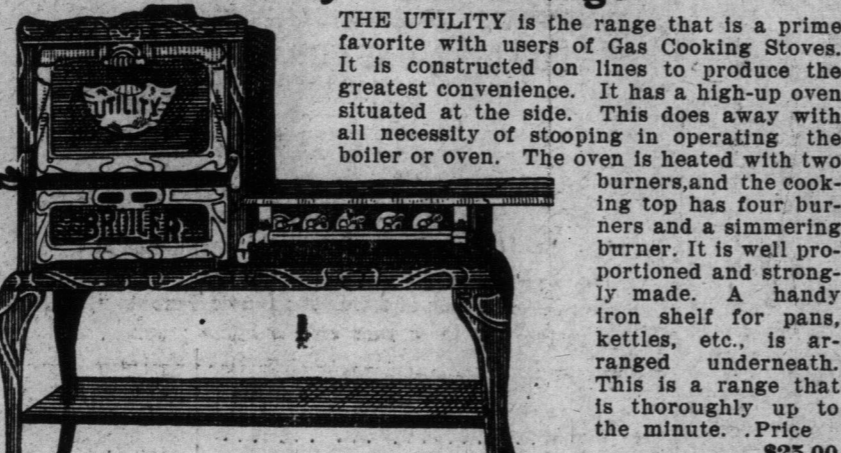
These days than ever before. Traveling suggests trunks. We have a good square Canvas-Covered Trunk that will make a fitting traveling companion for anyone. It has strong 1/2-inch hardwood slats, brass bound, with valance clamps and dowels. Deep covered tray and hat box, also extra suit or skirt tray. Two outside leather straps. Sheet iron bottom, good brass lock and brass clamps. A trunk made to stand travel. 32, 34 and 36 inches. Special value 4.50

BASEMENT.

A Great Kitchen Convenience: Cooking with Gas

It would be difficult to think of a greater kitchen convenience than the use of a GAS STOVE for cooking. The saving of labor and economy in fuel over the old coal or wood fire is enormous. With a gas stove the fire is not only instant, but continuous, and the regulation is at all times under the control of the operator. The depressing effects of summer cooking are greatly minimized by the use of a Gas Stove.

Utility Gas Range



THIS RANGE \$25.00

The Acme Gas Range

This range is made on the same general principles as our large-sized Acme Range. It will work well in every particular. It sits high on nickel-plated feet. It is a good baker and has good-sized oven.

Victor Oil Stoves

For the summer camper, the cottager or for light housekeeping, or for the workshop for heating glue, one of these stoves is indispensable. They are well made with iron fount.

- 1 burner \$5
- 2 burner 1.30
- 3 burner 1.85

Acme Gas Heater

This is another summer convenience where gas is utilized. This is a gas heater attached to the tank, and it will heat sufficient water for a bath in 30 minutes. Price 9.00

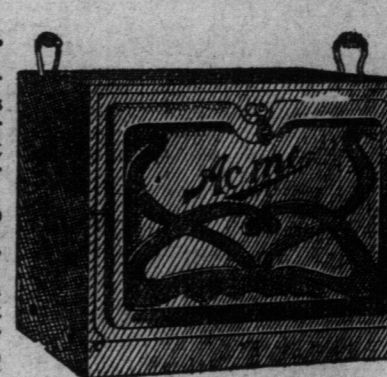
Spring-Summer Necessity

At this between-season time, with the weather hot one day and cold the next, or hot all day and cold in the evening, one of our OIL HEATERS is a splendid thing to take the chill off. They are fitted with a ball handle, convenient for carrying. They have a nickel-plated removable top and nickel-plated base and feet. A really attractive and very useful article 5.35

Our Acme Gas Range

Will come up to every requirement of the most exacting cook, doing with the greatest satisfaction every work a gas stove was calculated to perform. These ranges are made from our own plans, and embody the best features we know of in a gas range. They are shapely in design, and are nicely trimmed with nickel-plated facings. The burners are all easily regulated with air valves.

- Oven 16-in. size 14.50
- Oven 18-in. size 15.50



Gas Stove Ovens

Tin, 95c to \$1.35. Sheet Iron, 2.35. Sheet Iron Oven, with glass in door. Need not open door to see the baking, \$3.50.



Fitting Your Summer Home With Hangings

Ten Square Yards of Well-made Lace Curtain in every pair of these Nottingham lace curtains. They're 50 to 54 inches broad and 3 1/2 yards long. The patterns are new this season, florals, medallion centres and rich borders, with Colbert edges to strengthen the already sturdy texture. The crisp, white folds are cool to look upon, as well as beautiful, and the price is the best of all. Per pair 75

THIRD FLOOR.

Crown Huron Coal Range



This we consider among the best in low-priced ranges. It is nicely designed, patterned and moulded. Has attractive nickel-plated trimmings. Is a guaranteed baker, fitted with duplex grates; has six holes on top, with one 3-piece lid. Will do credit to 18.50 any home

BASEMENT.

THE T. EATON CO. LIMITED