

BROTHER OF LONDONER HIGHLY HONORED

Dr. John R. Shannon, formerly of Kingston, and a brother of Brig.-Gen. L. W. Shannon, C.M.G., this city, and of R. W. Shannon, K.C., legislative counsel for Saskatchewan, has been appointed surgeon-in-chief and head of the clinic, and has been elected a director of the Manitoba Eye and Ear Hospital of New York.

REOPENS SEPTEMBER 3

London Conservatory of Music, Plans for Big Year—Scholarships, Medals and Prizes for Competition—Talented Students To Be Brought Publicity. After the most successful year in its history, the London Conservatory of Music is planning for another large attendance during 1918-19. The fall term opens Tuesday, September 3, and students are being asked to register as early as possible. Among the features of the institution's work has been the bringing of talented students to the public's attention by means of specially-arranged recitals and concerts. This policy will be emphasized to a much larger extent during the coming year. To students desirous of following a musical career this means a great deal.

An interesting list of scholarships, medals and prizes for the ensuing four terms has been compiled. These are open to competition by students of the conservatory and are the means of giving financial assistance to many successful competitors.

ANNOUNCEMENTS.

Miss Irene Foster, 603 St. James' street, will commence the fall term teaching piano and history, Monday, September 16. 75c



General Ferdinand Foch

—Supreme head of the Allied armies in France—who has the utmost confidence in Canadian fighting men.

Confidence in our ability—strict attention to correct detail—make our glasses supreme.

General Foch in "Smart Glasses" shown in our windows.

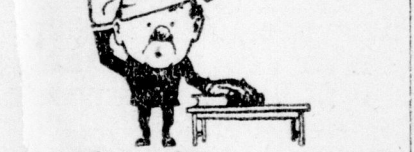
BROWN OPTICAL CO.

VISION SPECIALISTS.
223 Dundas Street. Phone 177.

JOHN A. NASH

"My Jeweler"
and OPTICIAN, tests eyes perfectly with New Discovery, Ophthalmometer.

204 DUNDAS STREET, Opp. Gammage's



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LTD.
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Come in and buy a box of

Peters

Colonial Chocolates

The old-fashioned bittersweet kind,

50c a Box

TAKE HOME AN

Orange Cake

for Sunday 15c each

Peters Shops

Canada Food Board License 5-359.

ROYAL SHOE SHIN
PARLOR

386 RICHMOND STREET.
5c—SHINES—5c
"We Broke the Combine."

THE CANADA AUTO DEVICES CO. SAY
PARTRIDGE TIRES ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.

ENID BENNETT IN "THE VAMP" AT THE PATRICIA THEATRE TODAY, SATURDAY

Leonard and Wright in Classy
Singing and Dancing
Novelty.

Proving itself a delight in every way, "The Vamp," the latest starring vehicle for dainty Enid Bennett, the famous Thomas H. Ince Paramount star, was presented with great success at the Patricia Theatre yesterday. The photoplay made a pronounced hit with the audience and its success did much to accentuate the popularity of the theatre. The story of "The Vamp," written by



Enid Bennett
in "The Vamp"
A Paramount Picture

At the Patricia Today and Saturday.

C. Gardner Sullivan, is an interesting one. Nancy Lyons is a wardrobe girl with a musical show, and she has heard the chorus girls talk much about "vamps" and their success in life. She loves Robert Walsingham, a settlement worker, and when he fails to propose she does the gorgeous dress of a chorus girl and practices her vampish arts upon him, with the result that they are wedded and two days later go to Ore Junction, Pa., where Walsingham is to take charge of a community house.

Mr. Fleming, a German spy, and Phil Well, his agent, seek to foment a strike among the miners, but the plot fails after Nancy has wrung the secret of the proposed strike from Well, by playing her vamp tactics upon him. Both Fleming and Well are arrested by secret service operatives, and Nancy is hailed as the preserver of the community. There are numerous dramatic situations in the development of the story, the whole story being relieved by much wholesome comedy.

"Tuscon Nell," a western two-act feature, and "Tuscon Nell," a highly commendable screen program.

In vaudeville Leonard and Wright present a classy singing and dancing novelty. Their offering is worthy of all the good things that can be said about the Patricia program for today and Saturday is varied enough to please the most fastidious taste. The entire bill is clean, clever and entertaining.



Monday Will Be Labor Day! School Will Open Soon!

What about those school shoes for the boys and girls? Our service takes as much pains with here to be fitted. Our school shoes will please the boy or girl, miss or youth, with quality and style, and will please the parent as well with value for the price.

School shoes must be strong, but need not be clumsy and out of date.

Give your boy or girl good stout, comely shoes, and let them romp, play and be happy. They'll do better work at school, and you'll be happier for having equipped them with the proper thing. Send your children here for shoes. We guarantee satisfaction.

COOK'S SHOE STORE

The Store With the Stock.

JOE GRAHAM'S CASH ECONOMY MEAT AND FISH SHOP

WEEK-END SPECIALS

Choice Pot Roast Beef, per lb. 25c

Choice Blade Ribs Roast, per lb. 25c

Choice Boiling Beef, per lb. 20c

Nice Roasts of Pork 35c lb.

Also a choice lot of Spring Lamb and Milk-Fed Veal and nice lean pork. Also beef, pork and calves liver.

JOE GRAHAM Cor. Richmond and Piccadilly,
Next to Clark's Grocery.

SELLING-OUT SALE

\$3,000.00 WORTH OF SUMMER WEAR.

This portion of the stock must be disposed of in short order, as summer weather does not last all winter. Now is the time to buy. Prices are at lowest ebb.

MEN'S SUITS.

50 Suits, many of them will do for fall and winter. Now selling at \$12.95, \$15.69, \$18.69, \$19.69, \$21.69, \$24.69, \$27.50

Every pair worth a great deal more than marked. Most of them are in striped materials. Buy them now at \$2.69, \$2.95, \$3.69, \$3.95, \$4.69, \$4.95, \$5.69, \$5.95, \$6.69, \$6.95

FREE A pair of extra quality braces with every pair of pants at \$2.95 and up

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Not deprivation, but conservation is what is asked of you.

The Giant Clothing House

LOOK FOR THE BIG BLACK AND YELLOW S.O.S. SIGN

120 Dundas Street. Open Evenings Until 7 o'Clock.

CHARLIE RAY AND CHARLIE CHAPLIN AT THE MAJESTIC TODAY, SATURDAY

Excellent Program Being Pre-
sented at London's Popu-
lar Playhouse.

For genuine wholesome comedy, pep and vigor, "A Nine o'Clock Town," starring Charlie Ray, which was presented at the Majestic yesterday, proved itself one of the best photoplays shown at that popular playhouse in many months. While in a sense it is a burlesque on the business methods of a small town merchant, it shows what may happen when new life and city ideas are infused into the business organization.

Pretty Jane Novak is the leading woman. She is "all to the good." Dorcas Matthews is a beautiful corset model and Catherine Young a wicked vampire. Otto Hoffman and Gertrude Claire are excellent in comedy roles. Here's the story in a nutshell: David Clay has a row with his father just before the opening of the "Emporium" in the home town and goes to the city for a job, leaving \$2,000, which he loves him, much downcast. The "Emporium" doesn't thrive as it should, as Mr. Clay isn't much of a business man. Finally he asks his son to come back and run the thing—if only into the ground.

David has been working, but has lost his job and also his watch, which has been stolen by a vampire, with whom he spent a most unpleasant evening—a lamb among wolves. So he welcomes the chance, but pretends that he doesn't. He says things with a bang, and all goes well till the model arrives. She is the cynosure of all eyes.

Then the vampire—the dame—appears on the scene and tells David he will come to her room and she will return his watch, which she says she has been keeping for him. He goes and the old badger game is worked by the woman and her male confederate, David must raise \$5,000 or the world shall learn of his perfidy.

At the last moment the model recognizes the man in the game as her own rascally husband, and David is rescued and left to marry his Katherine in peace, not, however, till he has sold the business for \$75,000, got a job as manager and hired his father as his assistant.

Charlie Chaplin in "The Roustabout" is shown at his best. Charlie is good for a laugh every few seconds in this comedy.

A news weekly shows interesting scenes at home and abroad.

Frank Challen continues to please with his catchy and up-to-date songs. He presents an entire change in his program of songs for today and Saturday at the Majestic bill for the last week is excellent.

At a meeting of the board of directors held in the Western Fair Association offices yesterday afternoon, it was decided to request Brig.-General L. W. Shannon, C.M.G., officer commanding No. 1 military division, to issue a special order permitting returned men of Western Ontario who are honorably discharged to wear their uniforms while attending the fair in order that they may gain free admission to the grounds.

Considerable discussion was aroused on this point, the meeting being in favor of including the returned discharged men with the men in the uniform who will be admitted free, but a majority of this committee was of the opinion that one plan on foot was to allow all men in possession of class A war service badges in free, while others suggested providing discharged men with tickets through the secretary of the Soldiers' Aid Commission. However, as all discharged men are in possession of a uniform, the Western Fair Association suggested that General Shannon be requested to allow them to wear their uniforms while attending the fair, and this was passed as a resolution at the meeting.

To Pay \$5,000 Damages.

It was announced at this meeting that an adjustment for repairs to buildings at Queen's Park had been made with the military authorities, who agreed to pay \$5,000 for damages and repairs incurred during the occupation of the buildings by soldiers in training.

In addition to the Western Fair Association is in receipt of a \$1,000 grant from the Government.

The new subway under the race track has been completed for the entrance of automobiles at a cost of \$5,291. In addition to the new subway, the cost amounting to \$5,351. The ground and buildings have been made, the cost amounting to \$5,351. The ground and buildings have been made, the cost amounting to \$5,351.

The directors yesterday were opposed to allowing any raffish for any purpose whatever on the grounds during fair week, and several requests for such enterprises were filed. The midway will be one of the greatest attractions this year, although the manager of these concessions wrote to the secretary informing him that he had experienced the greatest difficulty in procuring admittance to Canada for his company, on account of the strict regulations and draft laws.

Autos Taxed \$1 Each.

Inmates of the London Hospital for the Insane and other such institutions in this city will be admitted to the grounds free of charge of Monday of fair week. The King street entrance to Queen's Park will be used to admit only automobiles the property of exhibitors, directors, the fire chief, city engineers, and police department, and other persons with motor cars being required to enter the grounds through the subway under the race track, admittance fee being \$1 per car.

It was decided yesterday to request Mayor C. R. Somerville to issue a proclamation during the fair week, to decorate their premises during fair week. Dr. Routledge and Controller Saunders were selected as deputation to go to Toronto Exhibition to exhibit their stock at the Western Fair.

The board then adjourned until Monday, September 2, when it will meet at Queen's Park at 11 a.m., and meetings will be held each morning of fair week at this hour in the Western Fair offices on the grounds.

Word was received Thursday by H. Wickerson of R. R. No. 4, London, that his son, Lieut. C. H. Wickerson, of the Canadian cavalry, was wounded on August 11. Lieut. Wickerson has been two years in France and through many big battles. Prior to enlistment he was employed in Chicago and came to this city from that place to enlist.

Lieut. Alfred Wistow has been wounded by shrapnel and admitted to the First Australian Hospital, according to information received by his wife, Mrs. Florence Wistow, 1364 King street.

This is the second time that Lieut. Wistow has been wounded. He enlisted with the 124th Cavalry and later was transferred to another unit. Before enlisting he was employed by the Empire Brass Company Dundas.

Lieut. Stephen Dalbert Dundas has been wounded and is now dangerously ill at No. 25 Casualty Clearing Station, according to reports received last night. He was wounded on August 26, suffering from wounds in the neck. His next of kin is given as Mrs. Christine Dundas, 365 Dufferin avenue.

MOTORMAN SAVES

SIX-YEAR-OLD LAD

Grey Holt, the 6-year-old son of Mr. and Mrs. James Holt, 115 Adelaide street, escaped serious if not fatal injury, on Tuesday evening through the prompt action of the motorman in plugging his Ottawa car at the corner.

The young lad had run out in

Your Boy Overseas Wants This Treat

SEND IT TO HIM NOW.

CANADIAN BUTTER

The very best Canadian Creamery Butter, put up in hermetically sealed tins. It cannot spoil until opened. 65c per tin.

Vinegars for Pickling

The very best quality. Also Pure Spices.

Olive Special

Ready to serve, delicious ripe olives from California. Regular 15c value.

10c PER TON. THREE 25c FOR

GURD'S GINGER ALE.

We do not know of a better ginger ale. Try it once. Dry or sweet. Per dozen \$1.20

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T. A. ROWAT & CO.

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RETURNED SOLDIERS WEARING KHAKI MAY ATTEND FAIR FREE

Board of Directors Will Ask
Gen. Shannon to Issue Order.

MANY PLANS PROPOSED

Suggestion Enabling Men to
Enter Grounds Offered by
Advertiser Reporter.

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BIG BARGAINS

FOR THE LAST WEEK OF
AUGUST FURNITURE SALE

On account of many people being absent during August on vacations, we have decided to extend our August Furniture Sale, which has been the most successful in the history of our business, for the first week of September. You will have many visitors for the Fair, and will need extra accommodation. Here are two big specials that will surely interest you.



Just Pay \$5

This is a liberal offer. Other beds up to \$80. Sold on proportionate terms.

Just Pay \$49.95

This cut shows Divanette closed, which makes a beautiful piece of furniture, or when opened makes a complete bed. It contains a comfortable spring and well-filled separate mattress.

97-Piece Porcelain China Dinner Set for \$18.95

These sets are nicely decorated, in assorted patterns. Terms, \$1.00 down, \$1.00 each week.

Prepare for your visitors at our coming fair. Why continue to use the broken Dinner Set when you can buy a complete set at such a low price?

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streets. The young lad had run out in front of the car and was knocked down, but the car was stopped just before the wheels reached him, the front end passing over his body.

ISSUED BY THE CANADA FOOD BOARD.

We can eat the scores of other foods we have besides wheat. It's a small matter to change our diet to help victory.

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DIAMONDS

Diamond Rings from \$5 to \$150, including all sizes diamond rings, three and five diamonds, and many fancy settings in newest designs.

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286 Richmond Street.

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HATS

Made in England. Soft shapes; all colors and sizes.

Our latest import order to escape the submarines. We were fortunate to get them, and the public are lucky to get them at the price,

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Every One Worth \$2.50 to \$3.00.

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Famous for Their Little Prices.
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Get your Vinegars and Spices for pickling from our stores. Extra Quality Cider and White Vinegars, in clean jars, per gallon 50c

Pure Spices, whole or ground from fresh stock. Special mixtures of whole Pickle Spice, per package 5c and 10c

Park's Catsup flavor, per bottle 25c

Finest Silver-Skin Onions, Small Gherkins, White Cauliflower, Red and Green Peppers, Ripe Tomatoes, Celery, Small Beets, Pickling Peas, etc. NEW CLOVER HONEY. Guaranteed pure. Jars 50c

Sections 30c, 35c

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255 Dundas Street Store. Phone 2282

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CANDY SHOP
398 RICHMOND STREET,
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BUY GUARANTEED GOODS.

Canadian Beauty Irons \$5.00
Canadian Beauty Toaster \$5.00
Electric Fans \$7.50 to \$40.00
Flashlights 50c to \$2.50

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