SPECIAL
WHILE THEY LAST.
2 lbs. Lima Beans, while they last 25 CENTS.
WILLIS & CO.
Corner Richmond and Albert.
PHONE 3279.
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Just Once In a While
You get a bargain like this. Ask to see the special for this week. Women's Tan Russia Calf, Button,
WELT BOOTS, All sizes $3.39
Casselman Bros.
171 DUNDAS STREET.

Phone 1119. Wilson's Phone 1120.
SPECIAL!
Round Steak 25c
On sale tomorrow. First quality Ingersoll product.
Where else can you buy Round Steak for 25c?
Phone your order early.
WILSON'S
ARCADE MEAT MARKET.
Richmond St., Next Royal Bank.

Cosmopolitan
Motion Picture
Photoplay
Blue Book
MAY ISSUE IN TODAY.
LUSK STATIONERY
173 Dundas St., London. Phone 150.
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BROWN OPTICAL COMPANY, LONDON
EYES EXAMINED
NO DRUGS USED
QUALITY GLASSES
GROUND AND FITTED
AT MODERATE COST
223 DUNDAS ST. Phone 1877

Now Is the Time of Spring Weddings
A suitable suggestion for a gift for the bride: Give her a gift that she will always appreciate and admire.
Diamond and Platinum-Set Lavalliers, in the newest designs. Prices ranging from ..... $25.00 to $500.00
Solid 10k and 14k Necklets and Pendants, set with pearls and combinations of precious stones ....$4.00 up
Solid 14k Pendants, with combination of yellow and white gold, set with pearls and diamonds $25.00
Also see our Pendants in green, solid gold, set with pearls. At $10.00
C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084

Quality Store
For Good Coffee, Try Our Special Brand, 45c a Pound
Phones 1024 and 3323.
HARRY RANAHAN
515 RICHMOND STREET.
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SATISFACTORY REPORTS AT VESTRY MEETINGS

The vestry meeting of Trinity Church, Chelsea Green, held last night, revealed most satisfactory reports for the year. All organizations, reporting, showed good balances and splendid prospects.

The rector's warden for the year will be John Clarke. Mr. Mills will be the people's warden.

Harold Chambers was elected as vestry clerk, and Messrs. Ed. Smith and Frarmer will be the 1917 auditors.

The Sunday school report showed collections of $66.49, with a balance of $15.75 on hand. The Women's Guild has a balance of $16.75. The Sunday school building fund has a balance of $17.

St. Luke's.

At the annual vestry meeting of St. Luke's Anglican Church last night, Ven. Archdeacon Richardson presided. W. D. Davis was elected lay representative to the synod, with Harry Duplan as substitute.

The churchwardens' report was presented by Richard Oke, and showed larger receipts for the past year and larger disbursements. Reports from the Missionary Society, Ladies' Aid, Sunday school, lawn tennis club, A. Y. P. A., Junior Missionary Band, Ember pennies, with a statement of church properties and no liabilities. All the reports showed a good balance.

An animated discussion on church interest followed. The work of the A. Y. P. A. for the Red Cross Society, Sunday school work and other branches of church life were also discussed.

The selection of wardens for the ensuing year resulted in the nomination of George Bowman as the rector's warden, and the election of Richard Oke as the people's warden. The sidesmen elected were Gordon Flannigan, William Clemance, E. C. Blackall and W. Sholdice. The auditors elected were E. C. Blackall and H. Duplan.

Votes of thanks were tendered to the Ladies' Aid, to the officers and choir, the A. Y. P. A. and the churchwardens.

THOUGHTS GROW BY USE OF WORDS

Language Expands and Develops Minds As It Conveys Ideas.

The use of language is not limited to the mere communication of ideas. An equally important function is that of the instrumentality of thought. It is not merely its vehicle, but its means of expansion. Hardly any of our intellectual operations could be carried on without the agency of words. Language is, then, not only the offspring of thought—but its spouse as well. In every process of reasoning words are an essential element. By their means we fashion and embody our ideas.

It is therefore of the highest importance that everyone should acquire the power and habit of expressing himself clearly and correctly. The influence of language on human affairs is beyond computation. It has made history and shaped the destinies of nations. Its place in the lives of individuals is equally as important. Those who possess word-wisdom, or the power of speech, are better equipped for the struggles of life than those whose vocabulary is limited. Fluent, forceful and correct speech has a money value just as surely as mechanical or professional skill.

In this age of a complex civilization the ability to convey ideas with precision is no small equipment. But greater than this is the augmented potentiality of thought. New words enlarge the mental horizon. To speak clearly is to think clearly. The intellect in stretching its boundaries of thought must increase its power of expression by an enlarged vocabulary. A dictionary is therefore a necessity more than ever before. It should be at one's elbow, whether at home, in the office, school, shop or study. For these reasons we have taken great pleasure in placing a good dictionary, such as The New Universities Dictionary, within reach of everyone of our readers. Our coupon, published daily, gives the terms. b

URGES TEACHERS TO TRAIN THE MEMORY

A. Stevenson of Normal School Recommends Fine Passages of Prose and Poetry.

At the meeting of the Ontario Educational Society at Toronto yesterday, an address on "The Improvement of the Memory" was given by A. Stevenson of the London Normal School, in which he said:

"In the case of the normal adolescent and adult, improvement in ability to remember is mainly a matter of improvement in the method of getting hold of the facts in the first place. Clear, forcible, graphic presentation of the facts is fundamental as a preliminary condition of retention and recall.

"One of the most useful forms of memory work is the memorizing of fine passages of prose and poetry.

"Memorizing should not be done by single lines, or couplets, or stanzas. Short pieces should be memorized as wholes, and longer pieces in such sections as are indicated by the course of thought and feeling in the piece."

PRICES HIGHER.

There was a meeting of No. 2 committee of the board of education yesterday afternoon, to open tenders for coal. They were opened and will be reported to the board at the next meeting. The prices will be considerably higher than last year.

25c A WEEK.

Who would not have music in their home for 25 cents a week? Mason & Risch, Limited, have several used organs ranging in price from $25 to $55, which they are willing to sell on terms as low as 25 cents per week, the full purchase price to be allowed in the event of purchasers exchanging same for a piano.—Mason & Risch, Limited, 245 Dundas street, London. 36-tf

Nowadays we are well aware of the food value of candy—as an energy producer, etc. It is no longer a luxury.
THE PETERS LINE
of candy comprises the usual staples, beside the more luxurous chocolates, such as Peters Colonial Sixties or Dollar Chocolates.
PETERS LONDON

COUNCIL'S ACT WAS PIECE OF SPITE WORK, SAYS HEALTH BOARD

Members Regret the Way Dr. Downham Was Treated.

RESIGNATION ACCEPTED

Applications for New Assistant Will Be Called at Once.

The resignation of Dr. W. S. Downham, assistant to the medical health officer, was accepted by the board of health yesterday afternoon. Dr. Downham will oversee the work until the end of the month, when his successor will be named. The board members expressed their opinions of the council in reducing the salary of Dr. Downham.

"Just a piece of spite-work," said C. R. Somerville, the chairman. "Some of the council wanted to cut both men off. They apparently do not appreciate the health work of the city. The city spends three times as much on the Public Library and three times as much on the parks, as it does on health work, which is of infinitely greater importance. No matter how the council has cut the estimates, we intend to do the health work of the city in the way it should be done, and the city will have to pay the cost. We can hire a man to do the work from month to month, without the consent of the council, and we may have to do that. I regret the loss of Dr. Downham. I regret more the way he was got rid of. He is a first-class man."

"Dr. Downham has been a splendid assistant," said Dr. Hill. "He is one of the best diagnosticians I have met, and his judgment is respected."

Accept Resignation.

The other members expressed themselves in a similar way, but his resignation was accepted. Advertisements will be inserted in the newspapers, calling for applicants for the position, with the salary expected. An informal application was received from Dr. Douglass.

The council set aside $2,200 for the salary of the medical health officers, and it was decided to leave Dr. Hill's salary at $1,000.

The matter of appointing an assistant to James Lutman, health inspector, was laid over for further consideration.

The board of trade brought in a recommendation that all milk be pasteurized. Dr. Hill will make a report on this.

Dr. Hill favored a tri-weekly collection of garbage for the restaurants. This recommendation will be sent to the board of works.

Fee for Fumigating.

The question of charging a fee for fumigating houses was discussed at some length, and it was decided to collect from persons able to pay the charge. A fee of $1 will be assessed.

The medical officer reported that there was no leprosy in the city, although there were rumors circulated to that effect.

A sewer was recommended for Maitland street, from the G. T. R. to a point 175 feet north. The council will be asked to construct it at once.

During the month of March 99 cases of infectious diseases were reported, with one death, that caused by diphtheria.

Of the ailments discovered, 6 were chickenpox, 4 diphtheria, 9 German measles, 1 measles, 24 mumps, 49 scarlet fever, and 6 whooping cough. Fourteen cases of tuberculosis were registered, making in all 105 cases.

The water supply was reported as absolutely pure.

PAVING PLANT TO BE TAKEN OVER AT ONCE

Board of Works Has Received Complete Inventory From Owners.

The board of works last evening received an inventory of the plant recently sold to the city by the Standard Paving Company. It was more complete than was anticipated and carried everything required to start paving at once.

On the suggestion of Ald. Moorhead, The deal will be closed immediately.

On the suggestion of Ald. Moorhead the city will buy its coal supply through the board of education. City Engineer Brazier will interview the board on the matter.

A deputation from Ridout street south interviewed the board relative to a breakwater on that street to protect their property from the ravages of the river. It was pointed out that the work must be done now as a local improvement and charged against the property. The deputation was asked to present the necessary petitions to have the work done this way.

The Reliance Company was given a year's lease on the Ford property on Dundas street for $100 a month.

MAJOR GORDON INGRAM TO COMMAND C. D. FORCE

Officers for District Units Have Also Been Appointed.

Major Gordon Ingram, officer in command of the 7th Fusiliers Regiment Overseas Company, has been recommended to command the 7th Regiment Battalion of the Canadian defence force, according to an announcement made by Col. Shannon, officer administering this military district yesterday. Major Ingram, to The Advertiser last night, said that he had heard nothing of the matter as yet.

Other officers who have been recommended as commanding officers of Canadian defence force battalions in Western Ontario are: Major G. H. Wilkinson of the 21st Regiment at Windsor; Lieut.-Col. W. T. McMullen of the 22nd Regiment at Woodstock; and Major F. G. Stanbury of the 25th Regiment at St. Thomas. These recommendations are in keeping with the policy of the department to appoint to the units of the Canadian defence force, officers and men who have seen service at the front, whenever it is possible to do so.

PRACTICAL ADVICE ON GROWING OF VEGETABLES

Parks Supt. Smith Gave Fine Address Before Horticultural Society.

Vegetable growing and other aspects of horticultural work were the subjects with which Parks Superintendent R. V. Smith dealt in an address to the Horticultural Society last night in the public library. There was a good attendance.

Carrots, he said, should be planted three-quarters of an inch deep in rows twelve inches apart. They could be planted up to the beginning of June for a winter crop. He recommended planting cauliflower in cold frames and transplanting it. He advised planting corn three plants to a hill, the hills being two feet apart. Cucumbers he advised planting six to the hill one and a half inches deep, and allowing three of them to mature. Beans, he said, should be planted two inches apart in rows twelve inches apart. He dealt also with beets, cabbage, lettuce, onions, parsnips, peas, tomatoes and potatoes.

Following his talk on vegetable growing he outlined the care of several varieties of flowers. Dealing with gladioli he recommended the America for pink, Peace for nearly white, Princeps for rich crimson and Halley for salmon-pink. He outlined at length various varieties of roses which do well in this section of the county, and treated also the growing of nasturtiums, morning glories, sweet peas and asters.

Bessie Eyton, in "The Heart of Texas Ryan," at the Patricia, Thursday, Friday and Saturday.

PHOTOPLAY NEWS

PATRICIA.

"The Heart of Texas Ryan," a Selig Red Seal play, is proving one of the most popular productions that has been released within the past few months. There is an exceptional cast of players, including Bessie Eyton, George Fawcett, Frank Campeau and others. Bessie Eyton is seen in a new role, and proves that she can ride a horse as well as perform expert swimming stunts. "The Heart of Texas Ryan" will be presented on Thursday, Friday and Saturday at the Patricia Theatre. There is a sensational forest fire, from which a girl is rescued in a marvelous manner; a desperate hand-to-hand battle between champions of right and wrong, a thrilling horseback ride, an automobile smash-up, and finally the saving of the American from execution at the hands of Mexican rebels. The scenery of Texas and Old Mexico is faithfully photographed.

AID GUELPH SOLDIERS TO FORM ASSOCIATION

Row Brewing Locally Over Alleged Favoritism at Postoffice.

The regular meeting of the Returned Soldiers' Association was held last night and several important matters were discussed. It was decided to give the returned soldiers of Guelph, who now number about fifty, all possible assistance in forming a Returned Soldiers' Association. Delegates will be sent from here to a meeting to be held in Guelph on April 28.

An encouraging report was received from the committee in charge of arrangements for the grand Ypres festival to be held in the Masonic Hall April 23, in aid of the "C.E.F." Returned Chapter, I.O.D.E., and the local branch of the Returned Soldiers' Association. This festival will be featured by the Mocha Temple Minstrels, to be followed by dancing and refreshments. Tickets are now on sale, the price of admission being 75 cents.

Several complaints regarding the treatment of returned soldiers employed in the local postoffice were heard and the discussion waxed quite warm on this subject. Favoritism is alleged to have taken place here and it was the opinion of the meeting that the returned soldier is not getting a square deal where local Government positions are being granted.

Major W. Baty addressed the meeting on the work done by various organizations of returned men in the Canadian West.

It was decided to close the association rooms one night per month during the business meeting of the "C.E.F. Returned" Chapter, I.O.D.E.

Vice-President A. Williams acted as chairman.

JAMES CAIRNCROSS BUYS DUNDAS STREET PROPERTY

Many Bids Made at Auction Sale Yesterday Afternoon.

The equity to the Cronkite property, consisting of the store known as the Brunswick poolroom, and the tables and equipment, were yesterday purchased by James Cairncross, of the firm of Cairncross & Lawrence, for the sum of $4,500.

The property was part of the estate of the late Francis Cronkite, and was placed on sale by auction by the executors, the London and Western Trusts Company, at 3 o'clock yesterday afternoon. The sale was attended by representative of outside firms from Brantford and Toronto, in addition to a number of local bidders. The property had been purchased on an agreement by the late owner, some time ago, for $20,000, on which $1,000 had been paid. It is 198 feet in length, and about 16 feet in width. An addition had been made to the rear of the store, costing $2,000.

The bidding started low, and went up to $4,000, but the property was held on a reserve bid, and the contents, valued at $3,700, were then offered as a separate parcel by Auctioneer D. H. Porter, but no bids were made.

The executors then announced that $4,500 would purchase the property, and the sale was later completed.

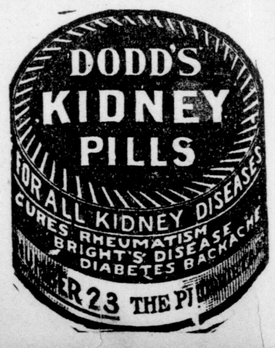
A motor car, part of the estate, was also offered at auction, and was also held on a reserve bid at $250. The highest bid made was $210.

SEEK HELP FOR FARMERS IN FACTORIES OF CITY

Urgency of Case To Be Drawn to Manufacturers' Attention.

The greater production committee held a session yesterday afternoon in the board of trade rooms to start a campaign to secure help for the farmers. It was decided to send a committee to interview all manufacturers in an effort to secure the proper kind of men. The urgency of the case will be brought to their attention, and by shifting men for a few weeks, it was the opinion that good results would be obtained.

Miss Harvey of the labor bureau was present, and the names will be reported to her at once, in order that she may get in touch with the farmers, and locate the men. The committee will co-operate with her in every particular.



MANY NEW MEMBERS FOR ASSOCIATED KIN RESULT OF CAMPAIGN

Mrs. J. A. Cottam and Mrs. Ziegler Made Life Members.

CONTEST STILL OPEN

Canvass Will Continue in the City for Two Weeks.

The official closing of the membership campaign for the London Associated Kin of Canadian Expeditionary Forces took place yesterday afternoon at a meeting in Cronyn Hall, presided over by the general convener, Mrs. J. B. McKillop. The new members, active, associate and life, and the memorials have not yet been counted, but more than $900 was turned in. Owing to the fact that in a number of churches the canvass has only nicely begun, and in still others, with long honor rolls, conveners have not been able to take up their duties until the present, on motion of Mrs. Gordon Wright, it was decided to give these churches an extension of time of two weeks.

Made Life Members.

Two life membership badges were presented to conveners making the best showing. Mrs. J. A. Cottam obtained in Askin Street Church 60 active, 6 associate, 1 life and 1 memorial membership. She received the life membership for bringing in the largest number of active members of any convener engaged in the canvass.

Mrs. Ziegler, convener in the First Methodist Church, brought in the largest returns of all. Standing first in associate and life memberships obtained, with 25 associate, 5 life and 1 memorial in addition to 44 active, she was given her choice of accepting a life membership pin on the merits of her success in obtaining either associate or life members. She chose the former.

St. Paul's Is Second.

St. Paul's Cathedral made the second best showing in life memberships, but the conveners, Mrs. E. B. Smith and Mrs. Charles Moore, moved and seconded a resolution, which carried, to the effect that the life membership contest be left open to the churches already reporting and to the others undertaking the canvass during the next two weeks.

A letter of congratulation and commendation from the president of the Associated Kin of C. E. F., Gordon Wright, accompanied each life membership badge.

A life membership badge is being offered to the convener in the church just entering the canvass who brings in the largest aggregate of members when final reports are made on April 24.

Has His Approval.

Col. Shannon, D.O.C., No. 1 Military District, has expressed his entire approval of and sympathy with the Associated Kin of Canadian Expeditionary Forces through becoming a life member during the grand membership campaign of the past two weeks.

A memorial membership has been taken for the late Mrs. C. S. Hyman by her husband, Hon. C. S. Hyman, forwarded with the check by a letter of warm appreciation.

Mrs. Hyman was honorary regent of the Lord Roberts' Chapter, I.O.D.E., and from the outbreak of war until the time of her death was deeply and practically interested in the Red Cross activities of the chapter.

A touching feature of the campaign has been the placing on the memorial membership roll by their parents the names of four London young men who have given their lives in the war. These are Lieut. Eric Zeigler, son of Dr. and Mrs. C. H. Zeigler; Lieut. Bart Cottam, son of Mr. and Mrs. J. A. Cottam; Sergt. Donald Gray, son of Mr. and Mrs. James Gray, and Pte. Gladstone Colling, son of Mrs. Ingram Colling.

Throughout the campaign has been characterized by greatest harmony among the workers, coupled with enthusiastic interest. Mrs. James Black McKillop has proved herself a most able general.

COUNTRY ROADS STREWN WITH BROKEN GLASS

Bottles Smashed by Wagons Cause Heavy Tire Loss.

Auto owners report an unusual amount of tire trouble on the country roads this spring. Repair men say they have never had so many punctures to mend and declare that the majority are caused by broken glass. They believe that "joy riders" have thrown away bottles and that the farmers wagons have smashed them, and that the pieces are now spoiling auto tires by the hundred.

CHOICE BUTTER
Fresh Butter, Eggs and Poultry always on hand. Fowl drawn free.
ROBINSON & GRAHAM
206 Dundas. Phone 6186

TRACTION'S OFFER OF PART OF LINE MADE TO ST. THOMAS

One-Third of Mileage From Railway City to Lake Offered.

PRICE TO BE $168,000

Vote of People Likely To Be Taken After Formal Proposal Made in Writing.

ST. THOMAS, April 10.—As a result of a conference between the city council of St. Thomas and representatives of the London and Lake Erie Railway and Transportation Company this evening in the city hall, a definite proposal, in writing, will be submitted to the city for the purchase of the company's line from St. Thomas to Port Stanley.

The meeting was attended by a full representation of the St. Thomas City Council. T. H. Purdom, K.C., and General Manager G. W. Warburton represented the railway directors. On behalf of the president and directors of the company, Mr. Purdom addressed the meeting, outlining the suggestion that the city of St. Thomas purchase that portion of the road between St. Thomas and Port Stanley, which Sir Adam Beck, if he purchases the line, proposes to tear up.

Negotiations had been in progress with Sir Adam, said Mr. Purdom, for the sale of the road at 60 cents on the dollar of the bonded indebtedness. As approximately one-third of the mileage of the line was represented by the St. Thomas-Port Stanley line, the suggestion to St. Thomas was that it buy the line for one-third of the 60 per cent of the bonded indebtedness, or $168,000. One-third of the equipment, including four passenger cars, would be included in this offer. Mutual arrangements would be made for the use of the carbarns and powerhouse at St. Thomas. If St. Thomas purchased the line, the company would run the road from London to St. Thomas, or sell it to some other purchaser.

After the address a number of questions were asked, but the decision of the council was to examine the property, and if the scheme is considered favorable, submit it to a vote of the people. A resolution was passed asking the directors to formulate, in writing, their offer, and to submit it to No. 1 committee of the city council next week.

Arrangements have been made for a directors' meeting next week, and the directors will proceed to St. Thomas, at its conclusion, to lay the scheme before the aldermen.

W. M. A. MEETING.

At the Easter meeting of the Woman's Missionary Auxiliary, held in the First Methodist Church Monday, Mrs. J. S. Barnard presided. Mrs. (Rev.) Rogers led the singing; Mrs. Alex. Harvey, Sr., and Mrs. (Rev.) Charlton led in prayer. Mrs. W. N. Manning introduced the responsive Bible reading, "Our Song of Victory," and Mrs. W. W. Chown gave an address on "The Living Christ." Appropriate solos were contributed by Miss Laymon and Mrs. Wyatt, who were accompanied by Mr. Jordan. A generous thank-offering was received, and three new life members were enrolled.

EXPECT RECRUITS.

Sergt. J. Rawlings, a returned soldier of the 1st Canadian Battalion, now recruiting for the 7th Overseas Company, addressed the employees of the McCormick Manufacturing Company during the noon hour yesterday. It is hoped that a few recruits for overseas will be obtained shortly as a result of his appeal.

THE MONARCH LIFE ASSURANCE COMPANY.
Head office Winnipeg, one of the strong Dominion companies, is now operating in Ontario, and requires Branch Manager for London and district. Applicants must have good record as producers and organizers. Apply, giving full particulars, to J. W. W. Stewart, Managaing Director, Head Office, Winnipeg. 30-g-xvz

Anthracite Coal
Egg, Stove and Chestnut, per ton, $9. Pea Coal, per ton, $8. Murray Mine Stove, $8.50.
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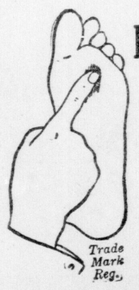
Let the Foot Expert at this store tell you how to obtain instant relief and permanent comfort.

He has had years of experience in treating foot ailments, using the celebrated Dr. Wm. M. Scholl's successful methods, and has had many remarkable results. He will be here to give his services free to all
Wednesday and Thursday, April 11-12
We urge every person within reach of this store, who has foot troubles of any nature whatever, to see this expert and learn how to obtain relief and comfort. It costs you nothing for his services. You will not be under obligation to buy anything.


Have You Cramps and Pains There?
Have you callouses — corns — bunions — sore, tired, aching feet—hot, tender, perspiring feet—pains in the heels, ankles and limbs — any foot troubles at all?
If you have, you should not fail to avail yourself of this opportunity to learn how to overcome your foot ailments and have perfect comfort. Watch the papers for further particulars, and come in early.
J. P. COOK, Limited
FINE FOOTWEAR. LONDON, ONT.

KOMOKO.

KOMOKA, April 10.—The Easter concert given by the Mission Band was largely attended and a splendid success. After an interesting program, lunch was served by the members of the band.

Mr. Fralick, of Birr, has been visiting his daughter, Mrs. Colter.

There were quite a number of Easter visitors in this vicinity.

The auction sale of Charles Parsons was most successful. Most of the cattle sold for over $100.

Rowat's Tea
THE SUPREME QUALITY
Its flavor will please you.
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DOCTORS RECOMMEND
CARLING'S STOUT
As an ideal tonic for Invalids, Convalescents, Nursing Mothers and Aged People
Because if its wonderful body-building and digestive qualities; a pure, wholesome, vitalizing health-builder that aids nature in maintaining the body in normal, vigorous condition.
Start Using CARLING'S STOUT Today
Made from health-building, blood-enriching, first-quality Canadian barley malt and the finest selected British Columbia hops and pure water.
SOLD BY ALL DRUGGISTS EVERYWHERE.
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Their need is appalling! Give as freely as you can to the
BELGIAN RELIEF FUND
Subscriptions may be sent to Local London Committee, Mrs. A. T. Edwards, Treasurer, 183 Oxford Street, London.
or to BELGIAN RELIEF HEADQUARTERS, 59 ST. PETER STREET, MONTREAL.
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