

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

**Store Open All Day Today, 8.30 a.m. to 5.30 p.m.**

# SIMPSON'S Clothing Items of Interest to Men Today

## Change of Time!

All municipalities which have adopted daylight-saving time throughout the past season will revert to standard time on Sunday at 2 a.m. Citizens of Toronto are therefore reminded to set their clocks back one hour tomorrow morning.

**200 Silk Shirts in Clearance Sale Today at \$6.95**

Regularly \$9.00

**Shirt Values Unexcelled at this Price**



Any man who knows anything about shirt values and who needs shirts will hustle downtown this morning to get a supply of these exceptionally fine shirts for future, as well as present needs.

And for the man who doesn't know we would like to add that \$6.95, the sale price today, is extraordinarily low in the face of the steadily advancing prices.

This is your opportunity of buying fine Jap habutai silk shirts at away less than regular prices—all carefully finished from

lustrous fabrics, admirably expressing the newest in pattern and design. There are only shirts for 200 men, so get yours early. Sizes 14 to 16½. Separate collar to match. Regularly \$9.00. Today, \$6.95.

Simpson's—Main Floor

## Lincoln Hats for Men are \$5.00

We believe this to be the best \$5.00 hat in the market today, and consequently we have prepared an unusually large assortment for the benefit of our patrons. Hats of this quality are uncommon nowadays at today's price. The very newest styles are represented in smart fedoras, also seven different shapes in black stiff hats, in small, medium and full crown. No matter your style preference, you can satisfactorily fill your desire here. Today, \$5.00.

Simpson's—Main Floor



## Boys' Blue Worsted Suits Reduced \$11.95

A remarkably low figure for this class of merchandise—handsome suits, designed in single-breasted belter model, with vertical pockets. Bloomers are full-fitting, equipped with belt loops and expanding knee bands. Sizes 24 to 35, 6 to 17 years. Regularly \$14.00 and \$15.00. Special for quick clearance today, \$11.95.

**Boys' Overcoats at \$16.95**

Boys need have no fear of the cold weather when garbed in one of these warm heavy frieze overcoats. They come in a dark gray pattern, designed in a belter model—lined throughout with durable twill lining. Sizes 10 to 16 years. Regularly \$18.00 and \$19.00. Today, 8.30 special, \$16.95.

**Boys' Junior Overcoats, \$12.95**

55 winter overcoats for the little fellow, tailored in a dark brown wool and cotton mixed tweed—designed in double-breasted model, buttoned up close to neck. Vertical pockets and all-around loose belt. Sizes 5 to 8 years. Today, 8.30 special, \$12.95.

Simpson's—Main Floor.

## Featuring the New in Fall and Winter Suits and Overcoats

Authoritative styles in men's clothes for fall and winter wear in a comprehensive assortment sufficiently varied to ensure meeting the desires of individual tastes. Quality is the synonym for economy when speaking of clothes, and it is a generally conceded fact that Simpson's clothing cannot be surpassed for serviceability. When you consider that they also combine style with expert workmanship and are moderately priced, the advantage of buying here is obvious.

### Youths' First Long Trouser Suits Specially Priced at \$14.95

Snappy suits, which the young fellows of this particular age demand. Waist-seam, trencher and form-fitting sacques; smart tweeds, in attractive shades of gray, brown and green. Medium height vests; trousers finished with five pockets, belt loops and cuff bottoms. Sizes 33 to 36. On sale 8.30 this morning at \$14.95.

### Suits for Men and Young Men, \$25.00

Very specially priced are these smartly tailored suits in fine finished worsteds and smart tweeds, in attractive shades of gray, brown and green, in neat stripe, check and mixture pattern effects.

The popular single-breasted, 3-button, soft roll, semi-form-fitting and conservative sacque model, with medium height vests and well-tailored trousers finished with five pockets, belt loops, cuff or plain bottom. Sizes 35 to 44. On sale 8.30 this morning at \$25.00.

### Men's Mackinaw Coats at Last Year Price, \$12.50

Considerably below today's prevailing price—a coat of special value to the man who requires to be out of doors a good deal. All-wool, extra warm and serviceable—32-oz. mackinaw cloths, in gray and black and brown and black check effects.

The double-breasted Norfolk model, with plain back and yoke in front. Two pleats from yoke to waist, loose buttoned belt, two-flap pockets, knitted cuffs in sleeves, deep shawl collar, which buttons close to neck. Sizes 36 to 46. Unusually low priced at \$12.50.

## Fall and Winter Overcoats

Are here in sufficient variety to appeal to men of all ages.

#### Fall Overcoats at \$26.50

The Chestertfield model in a plain dark gray chevrot; fly front, close-fitting collar, slightly-fitted back, regular pockets with flaps. In sizes 35 to 44.

#### Fall Overcoats at \$28.50

Slip-on models from a plain dark gray chevrot; close-fitting collar, natural shoulders, regular pockets with flaps, full back; ½-lined. Sizes 35 to 42.

#### Heavy Weight Raw Edge Melton Overcoats at \$32.50

The standard fly-front Chesterfield model from a plain dark gray melton. Self collar, ¾-length, regular pockets with flaps. Sizes 35 to 44.



No Phone, Mail or C.O.D. Orders On These Boots.

## Men's \$9 and \$10 Boots on Sale Today at \$7.95

650 Pairs in the Newest Lace and Button Styles for Men and Young Men

Havana brown mahogany calfskin—black and tan storm calfskin, gunmetal, patent colt, black and brown kid leathers. Straight lace, button and blucher styles. Leather or heavy twill linings. Heavy or oak trimmed leather soles, heavy waterproof viscolized Neolin soles, and guaranteed rubber fibre soles. Military and low heels. Sizes 5½ to 11. Values \$9.00, \$10.00. Today, all one price, \$7.95.



## Tiger Brand Combination Underwear for Men, \$4.98

It is unnecessary to add that this is an extremely low price for winter weight elastic rib underwear. These garments are made up from fine wool and cotton mixtures, with soft velvety finish lining.

There are only 300 suits in the lot. Men of foresight know that they cannot last long at this price concession and will be on hand early to get their share. Sizes 34 to 44. Exceptional value at \$4.98.

## Boys' Shirt Special, \$1.39 Regularly \$2.00

A timely offering of 600 shirts at a remarkable price reduction, affording parents an opportunity of procuring the boys' winter shirt supply at substantial savings. The garments are attractive in design and pattern and are sufficiently varied to suit the individual preferences. Large bodies and sleeves of good length—separate collar to match. Sizes 12 to 14. Regularly \$2.00. Today, \$1.39.

The Robert SIMPSON Company Limited