

# Store Closes Today at One o'Clock---No Noon Delivery---Shop Early?

## SIMPSON'S

### Sample Whitewear---Half!

Women's Nightgowns, Combinations, Underskirts, Drawers, Corset Covers and Envelope Chemises

1,000 sample pieces, and samples, are better than ordinary garments. Made of finest quality nainsook and cotton. Individual styles—no two alike. Trimmings of daintiest laces and embroideries in newest styles.

Nightgowns \$1.25 to 63c to \$3.00  
 Underskirts \$1.50 to 75c to \$3.50  
 Drawers 75c to \$2.50 38c to \$1.25  
 Corset Covers 75c to 38c to \$1.75  
 Combinations \$1.50 to 75c to \$2.25  
 Envelope Chemise \$1.50 75c to \$2.25

### 8.30 a.m. Corset Special, \$2.00 Values \$1.25

Made of strong white coutil—low bust—long unbonded skirt, with elastic inserts at each side of back, four strong hose supporters. Tear-proof reinforcement at bottom of front clasp. Finest rustproof boning, and the tops finished with novelty silk lace trimming. Sizes 19 to 26. Regularly \$2.00. Special today for \$1.25.

### Women's Combinations, \$1.50 Values 98c

Made of finest lisle finished white ribbed cotton. Low neck—no sleeves—lace edging on neck and arms. Lace trimmed umbrella style drawers. Sizes 34 to 42. Special, 98c.

Women's Vests of fine ribbed white cotton, low neck, no sleeves, deep lace yoke, dainty edging on neck and arms, draw tape around neck. All sizes. Regularly 45c. Today, 29c.

## Swift Will Be the Clearance of Women's-Misses' Wear

Women's Tub Skirts Reduced. Made of fine gabardines, poplins and repp in the most seasonable designs.

Regularly \$6.50, today, \$3.50; regularly \$5.00, today, \$2.59; regularly \$3.50, today, \$1.95; regularly \$2.50, today, \$1.19.

Final Clearance of Women's Dresses. Developed in voiles, muslins and fancy fabrics. Sky, helio, black and white, sand or open. Dozens of styles.

Regularly \$5.00, today, \$1.59; regularly \$10.00 to \$16.00, today, \$2.95.

Women's Silk Dresses, Special, \$11.95. Comprising crepe de chine, messalines and silk poplins in all the leading shades. Regularly \$16.50 and \$18.50. Today, \$11.95.

Women's Wash Suits at \$2.50. Formerly \$6.50 to \$8.50. Materials are line in white or natural shade and novelty stripes. Assorted styles and shades. All one price, today, \$2.50.

Misses' Summer Dresses, \$2.95. Regularly \$7.50 to \$8.50. Chic dresses in a variety of becoming youthful styles. Developed in plain and fancy voiles, also beach cloth. The chance of the season. Today, at \$2.95.

No exchanges, no refunds, no C.O.D.'s.

Extra! Misses' Tub Skirts, \$2.95. Regularly \$6.50 to \$8.50. Big variety of styles, white gabardine, white honeycomb and fancy weaves in heavy washable material. All white, self striped and plaid voiles. Also combination of stripes and coin spots. Sizes 23 to 27 waist. All one price today, \$2.95.

Misses' Gingham Dresses, Half Price. Regular values up to \$10.00. Smartly tailored dresses in plaid and striped gingham. Novelty collars and cuffs, button trimmed. Today, half price.

No exchanges, no refunds, no C.O.D.'s.  
 Misses' Section, Third Floor, Richmond Street Side.

## New Fall Velour Millinery Marked \$3.00 for Today

Entirely new—the most becoming fall sports hats we've ever shown. Three new sports shapes—mushroom, roll sailor and a small close-fitting shape. Colors are all the newest sports shades, rose, gold, sand and the new-Foch blue. Today, \$3.00.

New Velour Sport Hats, \$6.50, \$7.50, \$8.50 and \$9.50—Stunning styles to go with the sweater coats and jackets. Splendid variety of shapes—straight sailors—mushrooms—rolling brims and small close-fitting styles. Colors black, navy, nigger, taupe, Foch blue, Kelly green, clay, pongee, sand, rose, pink, white, purple and ciel. Today, \$6.50, \$7.50, \$8.50 and \$9.50. Misses' Real Velour Sports Hats, \$4.75.

## Visitors Cordially Invited

to visit the Simpson Store and view the many interesting displays of new Fall merchandise arranged for convenient inspection and selection. At the same time, you are urged to take full advantage of

### The Store Conveniences

Palm Room Restaurant Sixth Floor. Information Bureau Main Floor—Centre.  
 Telegraph Station and Free Parcel Check Room Basement—Centre.  
 Post Office Street Floor. Women's Rest Room Third Floor. Telephone Booths Throughout the Store.

## Special! New Fall Suits Today

Offering Men and Young Men an Appreciable Saving at

# \$18.25



You'll Like the Carefully Chosen Fabrics—the Expert Tailoring and General Excellence of the Finish and Fit.

Developed in tweeds and worsteds of attractive patterns and shades. Also a few navy blue chevrons and plain grey pick-and-pick worsteds. Models are single-breasted, two and three-button, semi and form-fitting sacques—all-around belt and half-belted effects. Absolutely faultless in every detail of workmanship. Sizes for every type of figure, 33 to 46. 8.30 a.m. today, \$18.25.

## Tweed Raincoats for Men and Young Men, \$12.50

Medium grey with neat stripe effect, slip-on model, full back, convertible collar and patch pockets with flaps. Wear either as a raincoat or top coat. Sizes 34 to 44, \$12.50.

## Men's New Fall Top Coats \$18.00

Made of black and grey Donegal mixture tweed, in the popular slip-on model, quarter lined. Sizes 36 to 44, \$18.00.

## Arrow and Tooke Silk Shirts Today \$3.79

Offering the most beautiful shirt creations you ever saw at or near the price. There's no mistaking the neat, well-bred air of distinction, the accurate designs, the worthy fabrics and perfect fitting sizes which make these silk shirts one of the best buying chances of the season. Coat style, double soft French cuffs, two and three tone effects. Sizes 14 to 17. Regularly \$5.00 to \$6.00. Today all one price, \$3.79.

## Men's \$4.00 Panamas \$1.45

Shapes are fedora, telescope crown and negligee; all trimmed with good quality black corded silk bands. Buy for this season and next. Today, \$1.45. \$2.00 AND \$2.50 STRAW HATS, today selling at 75c.

## Boys' Blue Serge Suits

Norfolk models for boys 7 to 16 years. The dark navy blue material will give excellent wear. Single-breasted, with natural shoulders—loose all-around belts. Patch or set-in pockets. Twill body linings. Full, fashioned bloomers are lined. Sizes 25 to 34. Saturday morning special, \$5.95.

## Boys' Higher Class Suits

Tailored from imported English and Scotch tweeds. Shades of grey, brown and olive, in small stripes, checks and fancy mixtures, with form-retaining fronts and shoulders, smart notch lapels. Pinch-back and fancy pleated effects. Loose buckle belts, fancy slash welt pockets. Twill serge body linings. Bloomers are full fashioned, lined throughout. Boys, 7 to 16 years, sizes 25 to 34. Saturday morning special, \$9.95.

## Boys' Long Khaki Pants

Cut from medium weight khaki drill, in light and dark shades. Boys 10 to 18 years, sizes 25 to 32. Today, \$2.25.

Boys' Khaki Bloomers, \$1.50—Large, roomy models, in dark khaki shade. Boys 8 to 15 years. Today, \$1.50.

## Today in Simpson's Market

Phone Adelaide 6100

**MEATS.**  
 Shoulder Roasts, choice beef, lb., 24c.  
 Blade Roasts, tender, per lb., 27c.  
 Thick Rib Roasts, per lb., 30c.  
 Frontquarters Spring Lamb, lb., 24c.  
 Loins Spring Lamb, per lb., 43c.  
 Legs Spring Lamb, per lb., 45c.  
 Breakfast Bacon, mild, by the piece, per lb., 48c.  
**FISH.**  
 Best Pinnas Haddies, per lb., 16c.  
**BONELESS SMOKED FILLETS**, per lb., 20c.  
 Shredded Salt Cod, per package, 12 1/2c.  
**GROCERIES.**  
 Quaker Flour, 24-lb. bag, \$1.69.  
 Sweet Wrinkle Peas, per tin, 15c.  
 Sunlight, Surprise, Comfort, Borax and Gold Soap, 4 bars, 30c.  
 Finest Creamery Butter, R. & S. Brand, per lb., 50c.  
 Oleomargarine, H. A. Brand, lb., 34c.  
 Kellogg's Toasted Cornflakes, 2 packages, 26c.  
 H. P. Sauce, bottle, 27c.  
 Orange Marmalade, 22-oz. jar, 35c.  
 Choice Red Salmon, tall tin, 35c.  
 Aylmer Raspberry Jam, per jar, 25c.  
 Clark's Potted Meats, 3 tins, 20c.  
 Choice Olives, pimento stuffed, bottle, 23c.  
 MacLaren's Jelly Powders, assorted, 3 packages, 25c.  
 Wilson Lytle's Malt Vinegar, per bottle, 18c.  
 Lobster Butter, per tin, 22c.  
 Fresh Roasted Coffee in the bean, ground pure or with chicory, Special, per lb., 32c.

## SIMPSON'S

### Remarkable Savings Today in The August Hosiery Sale

#### Women's \$2.00 Silk Stockings \$1.39.

High silk, with lisle thread top—deep double garter—double spliced heel, toe and sole. Black, brown, grey. Sizes 8 1/2 to 10. Regularly \$2.00. Hosiery Sale price, today, pair, \$1.39.

#### Women's \$1.50 Fibre Silk Hose, 98c.

Double spliced heel, toe and sole—double garter top; colors black, white, champagne, sand, silver, bronze, pink. Sizes 8 1/2 to 10. Regularly \$1.50. Hosiery Sale price, today, pair, 98c.

#### Women's 75c Silk Boot Hose, 43c.

Seconds—Lisle top—deep garter—spliced heel, toe and sole. Black, white, grey, brown. Sizes 8 1/2 to 10. Regularly 75c. Hosiery Sale price, today, 43c.

#### Women's Black Cashmere Hose, \$1.10.

Seconds—Penman's make—seamless, fine all-wool yarn. Double spliced heel, toe and sole—garter welt. Sizes 8 1/2 to 10. Regularly \$1.50, \$1.75. Hosiery Sale price, today, \$1.10.

#### Girls' 1-1 Rib Cashmere Hose, 33c.

Seconds—Double spliced heel, toe and sole—black only. Sizes 6 to 9 1/2. Regularly 50c. Hosiery Sale price, today, 33c.

#### Boys' and Girls' \$1.00 Hose, 75c.

Boys' and Girls' Two-in-one Ribbed Cashmere Stockings—Seconds—spliced heel, toe and sole—black only. Sizes 9 to 9 1/2. Regularly \$1.00. Hosiery Sale price, today, 75c.

#### Men's Fibre Silk Sox, 40c.

Men's Fibre Silk and Silk-faced Lisle Mixture Socks—Seconds of extra good lines. Black, white, grey and brown. Sizes 9 1/2 to 11. Regularly 65c. Hosiery Sale price, today, 40c, 3 pairs for \$1.15.

#### Men's Black Cashmere Sox, 40c.

Men's Black Cashmere Socks—Double spliced heel, toe and sole. Fine elastic ribbed top—good weight for present and fall wear. Sizes 9 1/2 to 11. Hosiery Sale price, today, 40c, 3 pairs for \$1.15.

#### Men's Heavy Rib Sox, 50c.

Men's Heavy Ribbed Wool Socks—Soft wool yarns, good dye. Black only. Seamless, with double spliced heel, toe and sole. Close-fitting ribbed top. Sizes 9 1/2 to 11. Regularly 65c. Hosiery Sale price, today, 50c.

## Good News of the August Homefurnishing Sale Today

Buffets, solid oak, fumed finish; plate mirror. \$29.00 to \$30.00, for \$18.85.

Buffets, solid quarter-cut oak, fumed or golden finish. \$42.75, for \$26.95.

6 Dining-room Chairs, solid quarter-cut oak, fumed finish. \$35.00, for \$26.95.

Extension Tables, solid quarter-cut oak, golden finish. \$31.50, for \$23.50.

Colonial Dressers, solid quarter-cut oak, fumed or golden finish, massive design, plate mirror. \$34.50, for \$23.95.

Chiffoniers, empire mahogany, satin rubbed finish, plate mirror. \$23.25, for \$15.50.

6 only. Women's Dressing Tables, genuine veneered mahogany, also black walnut, triple mirrors, period design, \$30.00 to \$32.00, for \$17.95.

Extra! 100 only. Mattresses, deeply tufted. No more than two to each customer. \$3.95.

## Rugs Less Than Cost \$17.95

Included in this sale are Heavy Wilton Rugs. Size 4 ft. 6 in. x 6 ft., in Oriental patterns. Hard wearing Brussels Rugs, size 6 ft. 9 in. x 7 ft. 6 in., living-room and bedroom patterns. Also Deep Pile Axminster Rugs, for den or hall. Rich colorings. Large assortment of Scotch Tapestry Rugs, size 9 ft. x 9 ft. up to 9 ft. x 12 ft. Offered regardless of cost at one price. Special today, each, \$17.95.

## Come Early for Draperies

50-inch English Reversible Chintz, at, yard, \$1.49.

36-inch Comforter Coverings, at, yard, 29c.

English Nottingham Curtains, at, pair, \$1.19.

American Scrim Curtains, at, pair, \$1.98.

50-in. Egyptian Cloth for Portieres, at, yard, \$1.98.

Brass Extension Rods, extending from 24 in. to 45 in., with round ends and hook bracket, at, each, 14c.

Irish Point Curtains, direct from St. Gall, Switzerland, 45 in. wide, 3 yds. long; were bought over a year ago, hence the sale price, yard, \$8.49.

Utility Boxes, \$5.95 Each. Size 32 in. x 16 in. wide and 16 in. high; made of well seasoned lumber, covered with a good quality of china matting. Sale price, \$5.95.

The **SIMPSON** Company Limited