

The Times Printing Co.

HAMILTON, July 27, 1895.

THE CANADIAN TYPOGRAPH CO., WINDSOR, ONT. :

Gentlemen,—Upon examining the statement of composition for last year we find it so satisfactory that we feel drawn to express ourselves so that others may know the benefit to be derived from the use of your machines. We give you below a comparative statement of cost of composition for The Daily and Weekly Times for the fiscal years of 1894 and 1895. This statement is absolutely correct. We are willing to swear to it and can produce the evidence, and I think the results of our operations for the year ought to be satisfactory to you; they certainly are very much so to us. The difference in our pay roll for 1894, when we used hand type, and 1895, when we used machines, including the instruction of our operators, which very much handicapped us during the first three months, shows a gain of \$5,174.65 in favor of the machines, although precisely the same sized papers were published during both years. To arrive at the net profits we give the following:—

On the purchase basis—	
Interest at 6 per cent. on price of machines, \$9,000.	\$540 00
Gas	210 90
Electric Motor, installation, repairs, etc.....	318 75
	1,069 65
Cash difference in pay roll.....	5,174 65
	4,105 00
Net profit for the year.....	\$4,105 00
Or on the rental basis the profit would amount to	2,845 00

We think that nothing further is needed to prove conclusively to newspaper publishers that they cannot afford to be without the Rogers Typograph.

Wishing you success, yours very truly,

(Signed) REGINALD KENNEDY, President The Times Printing Co.

MUNROE & CASSIDY

Correspondence Solicited
and Estimates Furnished

Bookbinders

Our Bindery . . .

Is the most modern in Canada.
Our facilities for Binding Cloth or
Leather editions are unequalled.

**PAPER RULERS,
BLANK BOOK
MANUFACTURERS**

28 Front St. West - Toronto

THOUSANDS OF DOLLARS ARE LOST YEARLY,

By subscribers who are bamboozled by canvassers and agents and induced to place their announcements in shady trade mediums.

Ours is Known all Over the Globe

We have been thirty-four years in existence, and are the oldest English trade paper in this line.

We have a large advertising connection, and THOSE WHO ONCE TRY OUR COLUMNS STICK FAST TO US.

If you want to cultivate a sound British and Colonial trade don't hesitate to give us your advertisement. We are the right sort. THE STATIONER, PRINTER AND FANCY TRADES REGISTER is read by everybody who is anybody in the English kindred trades; it has the largest circulation and is the finest medium for effective and judicious advertising for stationers, printers, bookbinders, publishers and manufacturers of fancy goods.

Terms of Subscription, \$2.00 per annum, post paid.

Specimen copy cheerfully sent on application to

THE EDITOR,

"The Stationer, Printer and Fancy Trades Register,"

60a Fleet St., E.C., London, Eng.

CENTRAL PRESS AGENCY

F. DIVER, Manager.

83 YONGE ST.,
TORONTO.

**ELECTRO and STEREOTYPERS READY SET NEWS PLATES
DESIGNERS PHOTO ENGRAVERS, Etc.
MANUFACTURERS OF PATENT LEADS AND SLUGS**

BOOKS FOR PRINTERS AND PUBLISHERS

The Most Useful Works Ever Published.

The Printer's Art.—"Truly admirable little work." "Full of good ideas," are some of the comments. 113 pages in colors. Paper cover, \$1.00; cloth, \$1.50.

Challen's Job Printer's Record.—Indexed through to enter on the left hand page the customer's name and address, particulars of the job, date of order, and on opposite or right hand page, when wanted (189), size of paper or card, weight, price, quantity required, cost of stock, cost of composition, alterations, and press work, total cost, amount charged, remarks, so that in one line all the essential items of a job can be quickly entered and instantly referred to. Prices: 52 pages, \$1.00; 100 pages, half-royal, \$2.00; 200 pages, \$3.00. Size, 9 x 12 in.

Challen's Advertising Record.—Indexed through to enter on the left hand page the advertiser's name alphabetically, agent, commission, space, position, rate, number of insertions, date beginning, date ending, amount, when payable. The right hand page, opposite the months (189), wide space for monthly, intervening spaces for weekly, and spaces down for daily, to check when an "ad" begins and ends. Prices: 52 pages, \$1.00; 100 pages, half-royal, \$2.00; 200 pages, \$3.00. Size, 9 x 12 inches.

Challen's Subscription Record.—FOR WEEKLY, SEMI-WEEKLY AND MONTHLY JOURNALS. Indexed through to enter on the left hand page date received, blank spaces for the subscriber's name and the post office. The right hand page has the date of expiration, amount and date paid repeated five times, so that one entry of a subscriber's name does for five years. Also space for remarks. It is especially useful for all journals whose patrons renew year after year. Prices: 52 pages, \$1.00; 100 pages, half-royal, \$2.00; 200 pages, \$3.00. Size, 9 x 12 inches.

By mail, prepaid, to any address, on receipt of price.

The MacLEAN PUB. CO., Ltd.,

26 Front Street West, Toronto.