

alties

s now—domestic

HTER," with a
CH," for outdoor
WAX VESTAS,"

for
HES

ASE SHOWN
TOMS REVENUE

der More Than Two
One-Half
Millions.

ov. 1.—The customs
shows enormous in-
the month of October
increase of no less than
of the largest increases
in record. The revenue
14, was \$5,705,039, and
2,093,131. The increase
months of the fiscal
0,000, nearly all in the
a. The figures for the
are \$52,969,962 and for
the last year \$48.

HAS RETURNED
CONVALESCENCE

der Severely Wound-
ed. Later Narrowly
Zepp Bomb.

Toronto World.
Nov. 1.—Pte. James
Canadian contingent,
wounded at Ypres,
his home here on three
of absence. While in
of treatment for his
wound escaped being the
Zeppelin bomb, which
he and several sol-
diers shortly before
Pte. Lord went thru
Julien unscathed.

BENGER'S
FOOD
for
Delicate
Infants.

When infants
are weakly from
rough illness the
length is naturally
and, as there is
tract full nourish-
ordinary food,
results.

Food is specially
for developing
into strong
ten.

BENGER'S
FOOD
for
DELICATE
INFANTS

ALL STORES, GROCERS, ETC.
Sole Agents in Canada: The
Benger's Food Co. of Canada, Ltd.,
100, Queen St. W., Toronto.
Sole Agents in U.S.A.: The
Benger's Food Co. of America, Inc.,
100, Broadway, New York, N.Y.

ell
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OR
THINK
HUR
R AGAIN

Will Your Widow Write a Letter Like This?

Will your widow have to write such a letter as follows received recently from one whose husband after taking on insurance refused to continue it?

My husband met his death on May 22nd by accidental drowning and as I am a poor widow of five children left without any means of support, I would thank you if you would advise me whether I am entitled to the insurance.

"A heart-breaking letter to answer," you say. It is indeed.

BUT WHAT ANSWER WILL YOUR WIDOW GET?

Ah! that's the question! Have you a policy? Is it in good standing? If not, man, see to it! See to it to-day! For to-day you may be insurable, to-morrow you may not be!

The Manufacturers Life

Insurance Company
TORONTO, CANADA
King and Yonge Streets

The payments to beneficiaries and policyholders amounted during 1914 to \$1,599,397.94.

BARS CLOSED EARLY WITHOUT INCIDENT

No Eleventh Hour Rush, as Some Expected, But Few Customers Forgot New Ruling.

Contrary to the expectations of a great many, there was no eleventh hour rush on the bars last night, when the early closing law was enforced for the first time. Between 7 and 8 o'clock bars in the downtown districts presented a very normal appearance, many being practically empty, and at 8.30 everybody had disappeared from the hotels.

Possibly many had forgotten that yesterday was the day on which the new law was to come into force, as later in the evening the hotel doors were tried many times, only to find

them locked and the blinds drawn down. The police had a very easy time as far as drunks were concerned, only a very small number being apprehended.

DETROIT VOTES TODAY ON BUYING RAILWAY

Campaign Most Exciting City Has Known in Ten Years.

DETROIT, Nov. 1.—Detroit voters will decide tomorrow whether the city shall immediately take over the ownership and operation of its street railway system. The citizens, having voted in favor of municipal ownership, are now to vote on a purchase plan agreed upon by the Detroit United Railway, which controls all city lines, and by the city street railway commission.

Campaign for and against the purchase plan have been the most exciting the city has known during the last decade and registration today indicated an unusually heavy vote. Women taxpayers can vote on the proposition.

HERMAN RIDDER DIED SUDDENLY

Editor of 'Staats Zeitung' Was Prominent German Propagandist.

ACTIVE IN POLITICS

He Was a Leading Democrat and Well-Known Publisher.

NEW YORK, Nov. 1.—Herman Ridder, former treasurer of the Democratic National Committee, and publisher of the New Yorker Staats Zeitung, died suddenly, late today at his home in this city.

The cause of Mr. Ridder's death was kidney trouble, in an acute form. He had been ill about 10 months, and for two weeks past his condition had been critical. He was in his 65th year.

Among a large number of prominent German American citizens of the United States, Herman Ridder was one of the most conspicuous figures in the newspaper publishing business and in politics. His associates in the publishing business had honored him at one time with the presidency of the American Newspaper Publishers' Association, and for many years he held high offices in The Associated Press, as treasurer and a director. In politics he was such a factor that he was talked of at the national Democratic convention in December, in 1904, as a possible nominee for vice-president on the ticket with Bryan, whom, however, Mr. Ridder opposed at that time. He was also discussed later as a likely selection for ambassador to Germany.

Mr. Ridder was owner and editor of the New Yorker Staats Zeitung, one of the foremost German newspapers in the United States, and thru this he was particularly conspicuous recently in his ardent defence of the German position in the European war.

GERMAN FOOD SCARCE MORE PROOF AFFORDED

Large Quantities of Eatables Are Being Sent to Prisoners.

LONDON, Nov. 1.—Travelers arriving from Scandinavia say reports are current there that the British Government is now supplying food to British prisoners in Germany. In official circles here it is denied that any such step has been taken by the government. It is known, however, that relatives and friends of the prisoners are sending by parcel post enormous quantities of food, especially bread, as the prisoners complain they are unable to eat the German bread. The report aroused interest in official circles, where the opinion was expressed that Germany might be making overtures thru the United States for some such arrangement. The belief is growing here that the shortage of food in Germany is becoming serious.

BERLIN COMPLAINS OF BRITAIN'S "DESPOTISM"

Great Concern is Professed Over Situation of Neutral Powers.

BERLIN, Nov. 1.—By wireless to Soyville. "German authorities are commenting on the attempts of Great Britain to restrict trade of Dutch shippers with China," says the Overseas News Agency. "These authorities state that the British Government intend to boycott German firms in China. When the war began, Great Britain forbade trade with Germany, later with German firms in neutral European countries, and finally with Germans in China. Thus Germany all over the world are affected. This means that neutral powers are forced to yield to British demands."

THURLOW TP. FARMER FOUND DEAD ON ROAD

John H. McCreary Dislocated Neck and Injured Brain in Fall.

Special to The Toronto World.
RELEVILLE, Nov. 1.—Private William Rawlinson who left here with the 1st contingent of this city, returned home today as an invalid. He was wounded in the battle at Langemarck, and his injuries are of such a nature as to necessitate his retirement from active service.

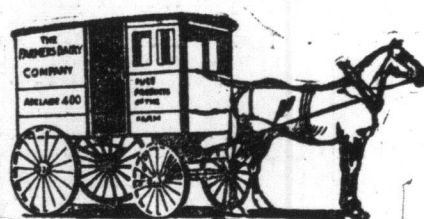
John H. McCreary, 52, a farmer of Thurlow Township, is dead as the result of falling from a wagon, and sustaining fatal injuries. His lifeless body was found on the road within three miles of his residence, and the horse and vehicle were found nearby. A postmortem revealed that he had sustained a concussion of the brain, and a partial dislocation of the neck. Medical men say that death resulted shortly after the accident, and that life had been extinct for some time when the body was found. The body was embalmed and viewed the remains, and was buried last evening. Mr. McCreary leaves a wife and family of four sons and four daughters.

The Spotless Dairy Bathed in Sunshine



The Farmers' Dairy Creamery Butter

We are prepared to deliver to our customers creamery butter from our own churns, right in our own building. You will find this butter of very superior quality in flavor and keeping qualities. Order a trial pound by phone or from one of our drivers.



PHONE HILLCREST 4400

Here is— Pure Milk— Rich Milk— Safe Milk— From a Wonder Dairy

Milk that is sold to you by the Farmers themselves. Milk that comes from tested cows on modern, inspected farms. Milk that is tested, scientifically pasteurized and bottled by the most modern dairy in America. Your family deserves the best milk—The Farmers' Dairy Milk. Order a bottle today by phone or card. Let your family be the judge—of its rich creaminess, of its purity, its freshness.

Inspect This Dairy

We want every housewife in Toronto to come and see this wonder dairy—to see the sunlight-flooded rooms, the glass-walled corridors, the scientific equipment. Come and bring your friend or neighbor with you.

THE FARMERS' DAIRY

Walmer Road and
Bridgeman Street

Don't Forget!

When going away, by train, boat or motor car—don't forget to take along this delicious refreshment that costs so little but means so much to your comfort and happiness.

The Perfect Gum in the Perfect Package—made clean, kept clean, sealed against all impurities:

WRIGLEY'S

It quenches thirst, steadies the nerves, and calms the qualms of an unsettled stomach. It helps appetite and digestion.

MADE IN CANADA

Write for copy of "WRIGLEY'S MOTHER GOOSE" handsome jingle book in four colors. It will amuse you. Address

WM. WRIGLEY JR. CO., Ltd.

Wrigley Bldg.
TORONTO

"Chew it
after
every
meal"



Sealed Tight

Kept Right

Saved from the Lusitania

Steward Who was Picked Up Unconscious describes his experience.

So Nerve Shattered His Friends Hardly Knew Him.

Now, Restored to Vital Strength by Dr. Cassell's Tablets, He Sends Letter of Thanks and Praise.

Mr. James Clarke, of 12, Kew-road, Birkdale, Southport, Eng., a Steward of the Lusitania, was attending to his duties below deck when the German torpedo found its mark, and in sixteen minutes sent the superb vessel to the bottom. Then began his terrible struggle for life. With many others he managed to catch hold of a drifting box and cling to it. Hour succeeded hour, and one by one as their strength failed, his companions were carried away on the surge of the sea. At length only he and one other remained, then alone. After that consciousness fled. The last thing Mr. Clarke remembers is a vision of smoke on the far horizon. As he awoke, he found himself in a lifeboat, which he picked up just in time.

It will easily be understood that such an experience must shatter the strongest nerves; and so it was with Mr. Clarke. But on recommendation he took a course of Dr. Cassell's Tablets, and now he



sends up a personal letter in praise of that great remedy. He says:—"Dear Sirs,—Just a few lines to thank you for the grand benefit I have received from Dr. Cassell's Tablets. "I was on the Lusitania when she was torpedoed on May 7. After floating about on a box for four and a half hours I was picked up in an unconscious state by a rescue-vest and taken into hospital. "I will quite understand that my nerves were in a dreadful state after the terrible shock. My appearance was so changed that friends who came to meet me on my arrival at Birkdale did not know me. "To cut a long story short, Dr. Cassell's Tablets have worked wonders in my case, and I am now feeling at and well. You can publish this letter along with my photograph if you care to do so, for Dr. Cassell's Tablets are really an excellent nerve tonic. (Signed) "James Clarke."

Dr. Cassell's Tablets

SEND FOR A
FREE BOX.

Send your name and address and 5 cents for mailing, etc., to Harold F. Ritchie and Co., Ltd., 19, McCaul Street, Toronto, and you will receive a trial box free.

Dr. Cassell's Tablets are Nutritive, Restorative, Alternative and Anti-Spasmic, and of great Therapeutic value in all derangements of the Nervous and Functional Systems in old or young. They are the recognized modern home remedy for:

Nervous Breakdown	Sleeplessness	Malnutrition
Nerve Paralysis	Anaemia	Wasting Diseases
Spinal Paralysis	Kidney Disease	Palpitation
Infantile Paralysis	Dyspepsia	Vital Exhaustion
Neurasthenia	Stomach Disorder	Fecundity Decay

Valuable for nursing Mothers and during the Critical Periods of Life. Druggists and Dealers throughout Canada sell Dr. Cassell's Tablets at 50 cents per box, or six boxes for the price of five. If not procurable in your city, order direct at same prices from the sole agents for Canada, Harold F. Ritchie & Co., Ltd., 19, McCaul St., Toronto. Sole Proprietors:—Dr. Cassell & Co., Ltd., Manchester, Eng.