

**INVEST IN CANADA** ...with Direct Access to the NAFTA Market



- Canadian-based businesses have access to one market of 474 million consumers with a combined GDP of nearly US\$20 trillion.\*
- Many Canadian production hubs are actually closer to U.S. markets than American production sites — of Canada's 20 largest cities, 16 are within an hour and half drive of the U.S.
- Direct air service between major cities in Canada and the U.S. has nearly doubled in the last six years.

**INVEST IN CANADA** ... and Efficient Transport Linkages Tying North America with Asia and Europe



- A reliable and efficient transportation system is key to effective participation in global supply chains.
- In October 2006, Canada has launched the Asia-Pacific Gateway and Corridor Initiative, an unprecedented alignment of public and private sector investments to strengthen Canada's position as a fast, efficient and secure gateway between North America and Asia.
- These investments have facilitated the flow of people, goods and services across Canadian rail, roads, bridges and through our ports and airports.
- Sailing times from Canada's Atlantic and Pacific deep-water ports are up to two days shorter than other North American ports.