



SECTION	\$ APPROVED	\$ EXPENDED
New to Exporting	\$ 980,930	\$ 696,161
Trade Associations	\$ 1,696,993	\$1,304,646
Capital Project Bidding	\$ 1,767,088	\$1,823,384
Market Development Strategies	\$19,955,873	\$6,906,433

“Alberta Garment Manufacturing benefitted greatly from our first PEMD assisted trip to the USA. You should be proud of the PEMD program. We sure are! As a result of this program we anticipate sales to increase by 50% and a job creation impact of nearly 50 positions.

“Without the PEMD program AGM would not be a major player in the private label casual bottoms supply market. Please do not cut any budget. If anything, more monies are required to assist small and mid sized companies explore the opportunities that exist in the USA market.” - *Adrian Bussoli, Vice President, Marketing, Alberta Garment Manufacturing Co. Ltd., Calgary, Alberta*

“Thanks to the program, Canarail obtained a contract to sell locomotives to Gabon; we were also able to develop and increase our involvement in the West African Market.” - *Mathieu Abbott, Marketing Assistant, Consultants Canarail Inc., Montreal, Quebec*