

The report is structured along lines similar to those of a report to the Department on the results of a previous October survey, so as to facilitate the identification and analysis of differences in the most recent survey results. The report begins by discussing Canadians' familiarity with the contents of the free trade agreement followed by a review of levels of support and opposition to the deal, perceived economic and political effects of the deal, as well as particular effects anticipated for individual industry sectors. Views on the federal government's management of the negotiations and perceptions of various free trade opinion leaders are also explored.

A regional and demographic analysis of differences in opinion regarding each of the issues explored in the survey has been completed, with the key regional differences in attitudes and perceptions cited throughout the report. Major demographic differences in opinion are summarized separately in Section VII of the report. For convenience and ease of interpretation, the three surveys done in November and December are referred to throughout the report as wave I, wave II and wave III.