

# THE John Noble & Co. Costumes

THE HIGHEST KNOWN  
VALUE FOR MONEY.

Costume Complete,  
**\$2.50**  
Skirt alone,  
**\$1.35**  
With "duty"  
added the total cost  
is under \$4.00



MODEL 644.

A well-cut Norfolk Bodice and full Tailor Skirt. Price, complete costume, \$2.50. Safely packed and carriage paid, 70 cents extra. Skirt alone for \$1.35. Postage, 40 cents.



MODEL 876.

A masterpiece. Smartly cut double-breasted coat, with good velvet collar. Full tailor skirt, which drapes well. Price, complete costume, \$2.50. Carriage, 70 cents. Skirt alone, \$1.35. Carriage, 40 cents.

**JOHN NOBLE, Ltd., Largest Firm of Costumiers in the World,** send out these Costumes by Parcels Post safely packed, and thousands of ladies resident in the Colonies find that after paying duty (about 70c.) and postage they effect a very great saving of money and trouble by dealing with the firm whose vast resources and long experience enable them to give a value for money which no genuine trading firm has yet ventured to equal.

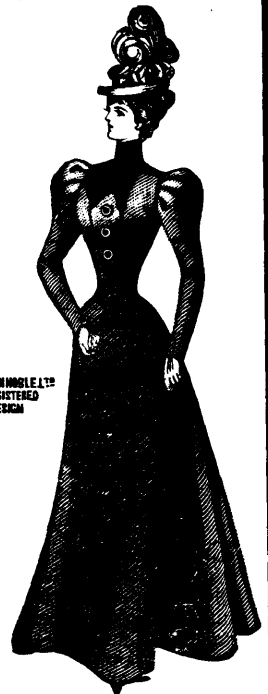
Special facilities for the prompt execution of Canadian Orders. Commissions undertaken for any kind of soft goods.



THE JOHN NOBLE  
KNOCKABOUT  
FROCKS.

Thoroughly well made, with saddle top, long full sleeves and pocket.  
Lengths and Prices: 21 and 24 inches long in front, 36c. and 48c. Postage, 28c. Larger-sized frocks at the rate of 12c. for every 3 ins. longer. Postage on the larger sizes, 40c.

**WARM WOOLLEN KNITTED CAPS** (as sketch), in shades of sky, Cardinal, Drab, Navy, etc., for 24 cts. Ladies' Tam O'Shanter in same colours and price.



MODEL

A tight-fitting Bodice, prettily trimmed velvet and buttons. Tailor Skirt with 3 box pleats. Price for complete costume, \$3.30. Sent safely packed in leather board box and carriage paid, 75c. extra.

**Three Gold Medals Have Been Awarded** for the excellence of design, material, make and finish of these Costumes, which are supplied in two good durable cloths:—

I.—JOHN NOBLE COSTUME COATING, smooth surfaced, medium weight.

II.—JOHN NOBLE CHEVIOT SERGE, weighty and weather-resisting.

**PATTERNS SENT POST FREE,** together with the latest Illustrated Fashion Book for ladies and children, and need not be returned. Kindly name this Magazine when writing.

AN OLD CANADIAN CUSTOMER WRITES:

To JOHN NOBLE, LTD.

TORONTO, January, 1898.

"I am very pleased to have another opportunity of dealing with you. Ten years ago I used to deal with you, and am quite satisfied that your goods are all you represent them to be."

Remittances should accompany all Orders. Money sent in excess promptly refunded.  
Bankers—London and Midland Bank, Limited.

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