

# Five famous beautifying treatments

If there is any condition of your skin which you want to improve, read the five treatments printed below. Here are simple, natural methods to correct the most common skin troubles—methods based on John H. Woodbury's years of experience in treating thousands of obstinate skin cases. Begin today to get their benefits.

**1st—For very tender skins.** Wash with Woodbury's Facial Soap in the usual way, rinsing the lather off after a very short time.

**2nd—For sluggish skins.** Rub a warm-water lather of Woodbury's Facial Soap into the skin. Leave it on about five minutes. Then rinse the face with lukewarm water, and rub it gently for five minutes with a *piece of ice*.

**3rd—For hard, dry skins.** Just before you retire, rub Woodbury's lather into the skin and then, while it is still damp, cover it with a rubber tissue, or other waterproof material.

**4th—For sallow, freckled skins.** Dip the cake of Woodbury's in a bowl of water and go over your face and throat several times *with the cake itself*, letting its lather remain on over night.



*Try this treatment for whitening the skin to-night.*

**5th—For users of cold creams.** Apply a thick lather of Woodbury's and *massage* it into the skin, finally rubbing it off with a dry towel.

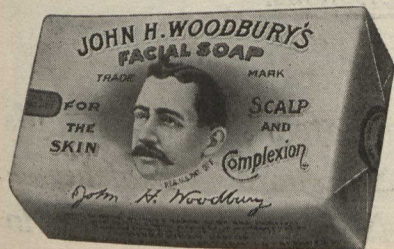
Begin tonight the treatment above best suited to your skin. Use it persistently and regularly and your skin will gradually take on that finer texture and velvety smoothness that you have always coveted for it.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price *after their first cake*.

Tear off the illustration of the cake shown below and put it in your purse as a reminder to get Woodbury's and try *your* treatment above, tonight.

## Woodbury's Facial Soap

For sale by Canadian druggists from coast to coast including Newfoundland



**Write today to the Woodbury  
Canadian factory for samples**

For 4c we will send a sample cake. For 10c samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. For 50c, a copy of the Woodbury Book on the care of the skin and hair and samples of the Woodbury preparations. Write today to the Andrew Jergens Co., Ltd., 109-1 Sherbrooke Street, Perth, Ontario.