

P. A. puts joy in jimmy pipes!

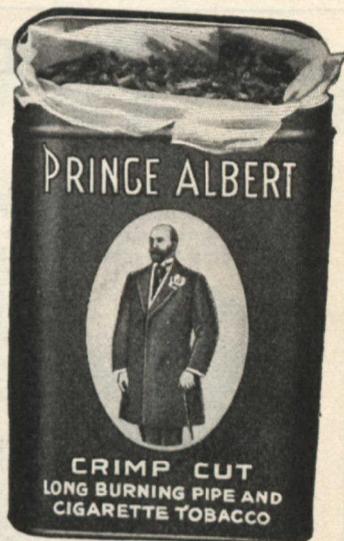
That's because it *can't bite*—Prince Albert gives you the rare privilege of smoking *all* you want without a tongue sting

Let that put a dent in *you*—the man who loves his pipe and suffers from *fire-brand* tobaccos; *and you*, who gave up a pipe because it would not fit your taste.

Get this, men, as it's handed out, fair and square: P. A. is the one tobacco that's got everything any man who knows the delight of a pipe ever dreamed of. It can't bite, because the bite's removed by a patented process. That's why millions of men fondly call P. A. the "joy smoke." *No other tobacco can be like Prince Albert!*



P. A. in the
tidy red
2-oz. tin



PRINCE ALBERT

the inter-national joy smoke

Tastes more-ish every time you finish a jimmy pipe load—just kind of lingers with you, and first thing you do next is to fire up, again!

Prince Albert tastes so good, and smells so good, and it's so fresh and friendly-like, you just wonder how you ever did put in hours of misery with the old *fire-brands!*

Millions of men know the joys of Prince Albert in a cigarette and in a pipe. You never smoked a more delicious cigarette in your life. Rolls easy because it's fresh and it's crimp cut. Puts the Indian sign on the old-fashioned *dust-brands* and *fire-brands!*

Most Canadian dealers now sell Prince Albert in the tidy 2-oz. red tin. If your dealer does not handle it, tell him to order from his jobber. Leading Canadian jobbers are now supplied.

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C., U. S. A.