

tions. These are decorated invitation cards, boxed in floral and other designs, and all to retail at moderate prices. "Be sure and come," is a motto on the invitation cards.

#### "WINNERS" PLAYING CARDS.

Warwick Bros. & Rutter report an unprecedented demand for these new playing cards, the sales having now begun on the second 500 gross of them.

#### WARWICK'S FOUNTAIN PEN.

This new fountain pen, mentioned in our last issue, is proving a great success, and a large repeat order has been

The Brown Bros., Limited, placed with the manufacturers. It is made in favorite styles of pen, and is proving a good seller.

#### FINE RANGE OF PAPETERIES.

The range of papeteries and fashionable note papers just received at the Brown Bros., Limited, warehouse is one of the finest assortments ever seen in Canada, and the trade should not fail to see them. They comprise all the newest shapes and tints and are very handsomely boxed. Note their advertisement re same on another page.

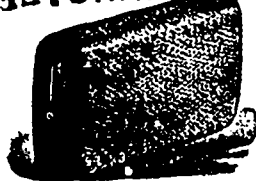
#### CASHMERE WRITING PADS.

A fine line just put out by Warwick Bros. & Rutter is the Cashmere writing pad, a superior quality, and attractively bound. The sizes are large and small octavo, with envelopes to match.

#### NEW GAMES.

Noteworthy in the list of games this year, offered by the Copp, Clark Co., are: ra-

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The Brown Bros., Limited.

like checkers, and selling at 25c. in a large box for the money; the Fruits of the Spirit, a religious card game played like Authors, 25c.; Robinson Crusoe and Cock Robin, 10c. each and played like Old Maid; the new game of Battledore and Shuttlecock, retailing at 75c.; farm and fire-side picture blocks, retailing at 75c.

#### A HANDSOME CATALOGUE.

Every dealer should have one of the Eddy Co.'s catalogues of toilet papers just issued from Hull. It is in two colors, finely illus-

trated in half-tones on each page, showing over a score of brands of toilet papers and fixtures. Handsome views of the company's large works at Hull are interspersed. It is really worth while to get a copy of this, the finest catalogue of the kind yet issued.

#### IMPORT FANCY GOODS.

The import orders for fancy goods are now being shipped out by the Copp, Clark Co., and a new warehouse has been leased by the firm devoted to this department of the business.

#### NERLICH & CO'S NOVELTIES.

There are such good prospects for an excellent Christmas trade this year that dealers will welcome the attractive novelties that are being shown. As usual, Nerlich & Co., Toronto, are doing a big business in the latest goods. In games, for example, they have the popular Blow-Ball, 25c., the round-table game, which will amuse a

**RETURNED Oct 25 / 97 S.M.A.**



Nerlich & Co.—The Game of Blow Ball.

whole company of people for the evening. The balls are of light basswood, easily blown about, and go through tin goals placed on the table. The cloth is taken off the table and the smooth surface is just the thing for the game.

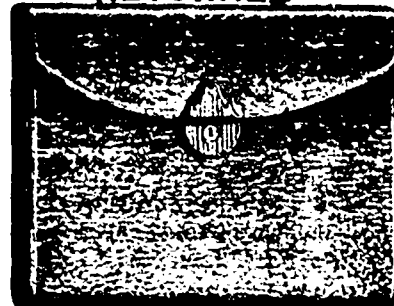
Multiplication Lotto, or "Our Pets," is a new and taking game, retailing at 25 and 50c. The round counters have numbers instead of letters, and they fit into holes made in stiff sheets or boards. By doing the multiplication rapidly the player fills the holes in his particular board quickly, and the quickest wins the game, which is instructive to the children. Six can play the game at once.

A wonderful value in pretty lamp shades is a colored fluted shade, complete with wire frame, for 10c.

This firm are showing some new and striking window show pieces. These are in great variety, and some most laughable. There is a negro leaning over a fence, the fence being a blank space for a window ad-

vertisement. The negro's head wags from side to side and his hands keep pointing down at the notice space. A feature about these window pieces is that when wound up they will go for six or eight hours, so that the dealer, on a busy day, is not obliged to keep running to the window to wind up the

**RETURNED**



The Brown Bros. Limited.

toy. Figures of a frog in human attire, a brownie, and a donkey, all wagging heads or moving limbs when wound up are other features of this line.

Nerlich & Co. have a full assortment of dolls yet, though they are moving out rapidly. Naturally the best kinds go most quickly, so the dealer who wants a choice should order now. A special price-list of dolls is just being got ready, and the trade should write for it.

In cups and saucers, new lines with new shapes and decorations are constantly being added. Special values are being shown just now in 25c. cups, both ladies' cups and moustache cups.

Some elaborate and handsome new toys are those large mechanical toys, to exhibit mining in all its branches, and the fountain toys. An electric car with trolley pole and everything complete is another novelty, worked by being wound up.

A new shipment of blue flower pots is just in, comprising all sizes from \$2.75 a dozen to \$18. New goods now coming in are the children's toy glass table-sets, of four pieces, butter dish, jug, spoonholder, and sugar bowl. Another novelty is a glass condiment set on a shamrock shaped tray, salt cellar, pepper shaker of bottle shape, and small vinegar bottle. This to retail at 25c.

#### A NEW LITERARY WEEKLY.

The London Times is to issue in England, and Harper & Bro. in the United States, a new literary paper to be called Literature. Mr. H. D. Traill, the well-known critic and author, who is a competent and careful literary critic, and has written biographies of Lord Salisbury and Lord Cromer, is editor. Literature will devote itself to new books, and, under such auspices, can hardly fail to become an authoritative exponent of present day writings.

**RETURNED**  
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