

Cook Hall.

Why do we like Charity? Because charity never let
 the matter do us.

We get ready by keeping the best goods and we've got a
 grand stock of new Spring clothing that has ever been our
 good fortune to show to the people of Amherst. Fit and
 frames characterize our whole stock.

We don't make clothes for 1917, but we make to fit
 what is new from clothing stock applied to our
 stock of hats, coats and furnishings. Everything new
 and in 1917 - all the styles for as low as 1916.

To All the Ladies of Amherst.

V. A. COOPER

100
 100
 100

G. A. JORDY & CO.

Plumbers,
 Heaters
 and Tin-Smiths.

Stoves, Ranges, Kitchen
 Utensils and Appliances
 and Installations.

Telephone 1000

Empire Iron, Lead and Brass
 Pipe Work, Corrosion, Etc.

ALL THE LATEST
 PATTERNS
 AND
 STYLES



THE
 LATEST
 PATTERNS
 AND
 STYLES

How much of the
 world's
 population
 is
 still
 in
 the
 dark?

L. S. HARRIS