

ALDERMAN RUTTER.

It sometimes happens that really good men are appreciated. At a late stage of the municipal campaign in Toronto, Mr. A. F. Rutter, of Warwick Bros. & Rutter, wholesale stationers, was pressed by friends to present himself as candidate for the City Council. Alderman Rutter headed the poll in Ward 3, one of the big downtown business districts. We con-

gratulate the city rather than Alderman Rutter himself, because he is a busy man. But the prompt piling up of votes for a first-class business man makes one more hopeful of civic politics.

SEEN AT A GLANCE.

THE Watford Guide-Advocate, in its issue of Jan. 15, gave a summary of purely local events during 1896. Each event was described in half a dozen words, and the events of each week were grouped together, each week a paragraph. It made a good record, and would be valuable to the locality.

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The Christmas number of The Woodstock Times made 20 pages. The illustrated supplement was up to city standard, and of the best. The Times is right in doing well what it thinks worth doing, and a good Christmas number is a feature that repays cultivation.

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In sticking to its \$1.25 yearly rate The Renfrew Mercury argues out the question with its readers in a manly, vigorous fashion. It says a lower rate cannot be made to pay and that a paper to be really independent in politics must be self-sustaining. Mr. Smallfield's courage in this matter is refreshing, and should (as it does) succeed.

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The Clinton New Era has well-set advertisements, and, we venture to believe, finds the trouble bestowed upon this department repaid twice over. There is nothing dull, even in the appearance of the paper. What is your testimony, Bro. Holmes?

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The Qu'Appelle Progress went in for a good Christmas supplement, which is now a regular feature with many weeklies. If made the most of it ought to pay.

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The Simcoe Reformer's enterprise last month in presenting a large half-tone photograph of the Norfolk County Council of 1896, together with a brief history of the County Councils in this county, has been rewarded by wide notice. These are the up-to-date ideas a weekly publisher has to keep on supplying in order to maintain the paper's reputation and influence.

WHERE HE SHOWED KNOWLEDGE.

First Reporter—You always said that Jones would never learn anything about the newspaper business. I told you he would, in time.

Second Reporter—What makes you think he has?

First Reporter—He's looking for a job in some other line.

TO . . .
ALL . . .
PRINTERS

A Happy
New Year

and a respectful suggestion
that when in need of

STOCK—

they will bear us favorably in
mind.

Buntin, Gillies
& Co. HAMILTON