

IMPORTANT ANNOUNCEMENT!

W. A. MURRAY & CO., DIRECT IMPORTERS,

Having determined upon making at a very early date VERY LARGE AND EXTENSIVE ALTERATIONS to our present premises, as per announcement in Monday's Globe, viz.,

A DRY GOODS PALACE

Plans have been submitted to the City Commissioner for a magnificent six-story structure of pressed brick and terra cotta to replace the present store of Messrs. W. A. Murray & Co., on King-street. The New Building will cost about \$60,000, and will be a splendid addition to the city's dry goods palaces. During the construction of the store, which will be begun immediately, the business will be carried on in the Colborne-street front of the present store, access to which will be obtained by a covered way from King-street.

Necessitating the speedy reduction of our immense stock of NEWLY-IMPORTED GOODS, which to-day exceeds in value

\$750,000

(Seven Hundred and Fifty Thousand Dollars), being unquestionably the Finest Collection of

• HIGH-CLASS DRY GOODS ! •

Ever imported in the Dominion of Canada. So with this end in view we have decided to commence

TO-MORROW, FRIDAY, 3rd OF MAY, AND CONTINUE THROUGHOUT THE ENTIRE MONTH

The Most Gigantic Sale of High-Class General Dry Goods We have ever held in all our 45 years' experience on King-street. In advertising this sale we decline giving lists of prices, as that, without comparison of Goods, is really no criterion of value, but would simply say that Wonderful Bargains and Large Reductions will be found in every Department all over the House. We would especially impress on our friends the rare opportunity this sale presents, just at the commencement of the season, of procuring your choice of High-Class Novelties at almost nominal prices, when the stock is practically unbroken. We may also add that many Special Lots recently purchased at Very Large Discounts for Cash will be included in this sale at really Less than Half the Wholesale Prices. We will mention just one Special Line as a sample of what Bargains will be offered all over House:

✻ 750 PIECES ✻

50 yards each, or 37,500 yards, Pure Habutai China Silks, 22 inches wide, in Stripes, Checks and Figures, and in Beautiful Colorings, for

25 CENTS PER YARD

These Silks were made specially for Waists and Blouses for the New York City Retail Trade, and are really cheap at 50 cents. Ladies, Remember--This Sale Commences To-Morrow Morning, Friday, the 3rd May, at Nine o'clock, and would advise Early Shopping to avoid the crush in the afternoons.

W. A. MURRAY & COMPANY

17, 19, 21, 23, 25 and 27 King-Street East, and 10, 12 and 14 Colborne-Street, Toronto.

BUGGIES

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MATCHES

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to any other house in Canada.
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LLEVILLE, ONT.

Wood.

OFFICES:

ing-st. East
Yonge-st.
Wellesley-st.
College-st.
Queen-st. W.

DOCKS:

lanade-st.
Foot of Church-st.
nd Split, \$5.50
- 5.00

CO. Ltd.

ON
TE DELIVERY.

& CO.,

Phone 191.

WOOD are as follows:

cut and split, \$5.50 per cord
long, \$4.00
cut and split, \$4.50
and dry, \$3.50

Branch Office,
29 Queen-st. west, 4th

& CO.