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The child who learns easily is the child who sees easily. We will be glad to examine carefully the eyes of your child and give you our advice about glasses. Care for the eyes that care for

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Branches: Hamilton, Montreal and Windsor. 223 Dundas St.

Strong Organization Is Formed at Mass Meeting in Y.

OFFICERS ELECTED

liminary plans to defend the O. T. A., serts killed her third husband, Joe which is to be put on trial on October

This meeting was attended by many of London's leading citizens, who have always been strong supporters of the O. T. A. Speeches last night showed that they are still of the firm opinion that it is the best thing for the prov-

The organization plans to reach evyone in the city in a sweeping cam-nign. Literature will be prepared, llboards will be used, handbills will e placed in all homes, and any other thod of reaching the people will be

of D. H. McDermott, who was assisted by J. Lochead, acting as secretary.

There was not enough room for all who wanted to attend the meeting, and a number had to stay out in the hall. The enthusiastic spirit shown gave the men who are behind the organization much encouragement, and was her third choice and he was mur-

of your packet and there it stays meeting were as follows: Honorary presidents, David Ross and Mrs. Frank White; president, E. E. Reid: first vice-president, C. E. German; second vice-president, Mrs. May Thornley; secretary, E. J. Jenkins; treasurer, Archie McPherson.

Committees to be appointed at the next meeting are as follows: Finance. It was Udurouich who killed her third husband, Joe Sokolsky, she al-

next meeting are as follows: Finance, publicity, printing and literature, orpublicity, printing and literature, organization, registration, transportaformer after the murder. tion. An executive of the organiza-tion will be chosen as soon as the committees are appointed. It will consist of the officers, the chairmen of the standing committees and the chairmen and chairwomen of the ward organizations

Rev. W. E. Millson gave an address in which the situation that is facing the people was pointed out. Mr. Millson, one of the greatest champions of temperance in this disrict and a man who is well acquainted with the laws, explained the workings of government control in British Columbia and Quebec, E. E. Reid, who was elected to the presidency, made clear to the meeting ust what the possibilities were for he campaign in London. He used as his topic the type and number of people who had to be dealt with. The first are those who are dubious as to the wisdom of government control.

Those Who Indorse It. The following list of names in- the The following list of names includes people of London, who have indorsed the movement: F. S. Ashplant, W. A. Casselman, A. E. Silver-Other crops were also hurt. good, B. F. Brighton, Dr. O. I. Cunningham, S. Frank Glass, J. R. Shuttleworth, John Stuart, W. R. Yendall, W. G. Young, T. H. Yull, Peel, J. M. Thomson, J. H. Bowman, William Heaman, A. R. C. Hourd, W. M. Spencer, J. B. P. Tanton, T. R. Wright, W. H. Winnett, Dr. W. J. Weekes, J. H. Chapman, W. N. Manlan, A. F. Nash, A. G. Phillips, Prof. W. J. Patterson, J. F. Pack, Geo. Rowntree, F. W. Robbins, P. J. Thomon, G. A. Wheable, Gordon Wright,

W. P. Young, Frank Smith, George N. Kernohan, Henry Pocock, Major T. J. Murphy, O. Wendell Holmes, Oliver G. Keene, J. F. Maine, T. W. McFarland, John Putherbough, E. W. . Quantz, Dr. S. P. Reynolds, Dr. A. . Reynolds, W. E. Saunders, Israel aylor, D. H. McDermid, A. E. Barir, E. L. Brown, T. C. Benson, D. Doidge, William Gorman, Col. W. M. Gartshore, A. R. Kennedy, A. A. Langford, Fred R. Landon, J. K. Mc-Dermid, A. McPherson, W. T. Qr-chard, C. R. Somerville, Jared Vining, J. Webster, J. W. Westervelt, Jun., W. Westervelt, Sen., Dr. D. H. Artt, William Copp, Sam Charlton, A. Calder, James Gray, John M. Gunn, H. Gillies, Norman H. Keene, E. A.

HUNT BROTHERS ERECT HUGE ELECTRIC SIGN

iller, William A. Martin, D. C. Mc

Built On Roof of Mills-Is the Largest in

e top of the huge mills upon which is located. London's biggest elecc sign, just erected by Hunt Bros.,

Limited, has been the cause of many comments and controversies.

illuminated at night by hundreds of lights. The letters in the word "Hunt's" are eight feet high, and in have been fairly active to date, and have been fairly active to date, and

street, and also from the Lambeth highway, near Brick street, while passengers on the C. N. R. will have no difficulty in learning that London is the home of a large, modern flour mill.

AS RESULT OF CRITICIS

Under the electric sign on the front of the building, a huge sign bearing the same inscription in letters many the rear, on the grain-storage bins, the same sign has been inscribed. Hunt's Mills are known far and wide throughout this district through and "Thorotread" Flour.

Ottawa, Sept. 3.—As a result of grain ever known on the St. Laworiticism of Ottawa's water supply, rence.

F. A. Heywood, president of the board of control is entertaining F. A. Heywood, president of the board of control is entertaining of agriculture for the Dominion government, in opening the conference, that it was possible that exports of the King of Spain, with several weeks will leave the criticism of Ottawa's water supply, rence.

F. A. Heywood, president of the during from the board of control is entertaining F. A. Heywood, president of the board of control is entertaining of agriculture for the Dominion government, in opening the conference, that it was possible that exports of the king of Spain, with several weeks will leave the criticism of Ottawa's water supply.

To J. H. Grisdale, deputy minister to the Crown of Spain, and the Market Conference, and the idea of a filtration plant for the board of control is entertaining of agriculture for the Dominion government, in opening the conference, that it was possible that exports of the king of Spain, with several weether of the board of control is entertaining of agriculture for the Dominion government, in opening the conference, was learned here today. The party mous, Vancouver and Victoria, was the most serious disease affect. and "Thorotread" Flour.

WOMAN DECLARES VICTIM KILLED HER THIRD HUSBAND

Mrs. Euphemia Mondich Denies Having Been Married Nine Times.

ADMITS SLAYING

Associated Press Despatch. Detroit, Sept. 9 .- To the east, across organized ofr th coming campaign the international boundary line to Toronto, and west to Duluth, wind A meeting was held in the Y. M. police trails to other chapters in the A., which was attended by more amazing career of Mrs. Euphemia than 200 people, an organization called Mondich, held by the Detroit police, the "London Temperance Campaign as the confessed murderer of John Committee" was formed, and pre- Udurouich, who, police say, she as-Sokolsky.

Toronto police authorities have been asked to investigate Mrs. Mondich's declaration in her alleged detailed confession today that she was deserted in that community ten years ago by her husband. George Woronchuk. She says he disappeared with \$500 of her money, and has heard

to the United States. Duluth authorities also have been asked to investigate Mrs. Mondich's new revelations Enthusiasm Shown.

The meeting last night was in charge D. H. McDermott, who was assisted L. Leeband residue who was assisted had been married nine time, as it was

ganization much encouragement, and they are confident that much will be accomplished by their efforts.

was her third choice and he was murdered, she insists, by John Udurouich.

Mrs. Mondich shot and killed John The officers elected at last night's Udurouich as he lay in bed because eeting were as follows: Honorary she feared him, she is quoted as say-

third husband, Joe Sokolsky, she al-

Oats Will Be a Bumper Crop This Year in On-

The following is a summary of returns made by the agricultural both idolators. His wife was a representative to the Ontario de-

partment of agriculture:

There have been touches of frost during the week, but no serious injury has been done to field crops except in the northern districts, where

In older Ontario some oat fields yet remain to be cut and others are in the stook. Some immense yields of oats Yendall, W. G. Young, T. H. Yull, are being reported, and in other David Ross, J. H. Laughton, H. W. cases the fields are threshing out

W. H. Winnett, Dr. W. J. condition considering early draw-backs, but warm weather is needed to insure thorough cobbing.

Grapes baye clusted well by the first mode on the fair backs, but warm weather is needed to insure thorough cobbing.

ning, Dr. C. H. Zeigler, E. J. Jenkins, W. C. Benson, George F. Copeland, V. K. Greer, Charles T. Glass, Robert Greene, C. E. German, Rowland Hill, J. H. Childs, C. R. Rowntree, Fred C. Wanless, Frank McLachlan, A. F. Nash, A. G. Phillips, Grapes have clusted well, but will be a week or two behind in maturing, and Lincoln and other representatives are of the opinion that the full ripening of the crop is problematical unless there is a prolonged spell of following a 30 following a 3 favorable weather.

Elgin places the bean harvest at about three-fourths of an average, and claims that 60 to 70 bushels of oats are common in threshing.
Livestock are in good general con-

dition, with fine pastures all summer. With plenty of feed on hand, the prospects for wintering are most encouraging.

Leeds complains of a scarcity of

milch cows and a consequent falling-off in the flow of milk despite the good pasture. Norfolk—Frequent rains have kept

slowly, \$1.45 per cwt being quoted for September.
Waterloo—The number of farmers

going into dairying is on the increase in the county. Creameries in the north pay high prices for cream. The cities of the county are using milk flow is holding up remarkably well, and the demand for an increased supply of milk is limited. Halton-There is considerable demand for Jersey cattle in the county. Many farmers are also purchasing

Rearing its head many feet above he top of the huge mills upon which is located. London's biggest elec-

The apple crop in Huron will run about fifteen or twenty per cent of normal with year CONTEST ANNOUNCE.

"Flour Mills" six feet high.

It can be easily seen from the Hamilton road in the vicinity of East street, and also from the Lambeth.

It can be easily seen from the street, and also from the Lambeth for good, clean fruit are rather street.

Canadian Press Despatch.

Ottawa, Sept. 9.—As a result of grain ever known on the St. Lawtional Research Council.



nothing of him since.

Three years prior to that, she said, she was deported from Duluth to her former home in Ukrainia. She subsequently returned to America, settling in Canada, before again coming that the Ukrainia States Pulluth authorical States Pu

Ru, Resident of China, Gives Address at Missionary Conference.

VISITING CANADA

China was brought to Canada yes-terday. For a little while the Orient was brought to London. At Wesley Hall the Methodist conference of district missionary secretaries was held. For the benefit of those who know only of the work in the mission fields from reports and lectures, the personal touch was brought to the door yesterday by Mr. Liu Dze

Ru of Chungking, Szechuan, China. For one hour Mr. Ru told a large audience the facts they wanted to know. He does not speak English, but, through Mr. T. J. Plewman, he told of the struggle for education. for Christianity and for progress in is country.

He said he was glad of the oppor-

tunity to express his thanks person-ally for the debt which China owed the missions. He had been a worshipper of idols until he was 25 years of age. His father and mother were

Caught the Spirit.

Mr. Ru first came across Christian y at a street chapel. When he saw it he was moved to hostility, to dis-trust, but it gripped him. In spite of himself he caught the spirit of the truth—The Word he had always even consciously sought.

Then began a greater fight to convert his own people. His wife re-belled. She told him among other things that she would never have things that she would never have married him if she had thought that he would renounce the language of

less than was expected.

Buckwheat is promising a bumper crop if frost holds off. Corn is in fair condition considering early draw-condition considering early draw-condition that warm weather is needed but warm weather is needed.

In the mission choir at home. The condition is the mission choir at home. The condition is the condition that the condition is the condition to the c speaker then sang a favorite gospel hymn in his own language, while the

A review of the mission work was outlined by the speaker. He showed that there had been an advancement following a 30 years' struggle for Christianity. When missionaries first went into China they were met with disfavor and distrust. The people thought that there was some ulterior motive behind the activities of the mission workers. Many were killed. They were in constant danger. spite of hardships the work went on because it was the divine will of God.

Has Prospered. Mr. Ru himself has prospered since he accepted Christianity. He has given freely of his world's goods. He Norfolk—Frequent rains have kept the pastures in good condition, and a large milk flow has been maintained. Mill prices are advancing slowly, \$1.45 per cwt being quoted for humorously told his hearers that

tion with his brass band.

Mr. Ru hopes for great things in
China in the next twenty years. The ortics of the county are using more milk and cream than usual this year.

Lincoln—Many fresh milk cows are being offered for sale at prices ranging between \$50 and \$125.

Pastures have been so good that the large the processing of the condition. They are trying to make their churches self-supporting. They have given freely of their own money to further the cause, but ing. They have given freely of their own money to further the cause, but they still need money from Canada He did not think that the peop Canada having done so much should rest content now.

The speaker was introduced by calves, as they believe it is more profitable to raise calves than to from the profitable to raise calves th Norfolk-The apple crop in Norfolk ed T. J. Plewman, who has made

CONTEST ANNOUNCED

Limited, has been the cause of many comments and controversies.

The controversies were the result of discussions as to its size, the number of lights used in illuminating it and the distance it can be seen from the mill. The comments were all favorable, because truly it is a wonderfully large sign and can be seen miles away in the south, southeast and southwest. The sign bearing the words, "Hunt's Flour Mills," is thirty feet high, seventy feet wide, and is illuminated at night by hundreds of southwest. Apple buyers

The controversies were the result of normal, with very few high-class apples except in the sprayed orchards. Plums and pears are an excellent crop.

Lincoln—Yellow St. John peaches are on the market. The supply is limited but the quality is extra good, the crop being about 30 per cent normal and prices ranging from 75c to 80c for six-quart basket. Apple supersisted in the south of the sprayed orchards. Plums and pears are an orch

Canadian Press Despatch. Montreal, Sept. 9.—With 87 tramp AS RESULT OF CRITICISM

Canadian Press Despatch.

Canadian Press Despa

London Home-Comers from Wembley Are Swiftly Followed By New Autumn Coatings Shown There!

If you were among the lucky Londoners who made the trip to Wembley, you were interested in coatings exhibited with the fine fabrics there. And if you were among those less fortunate, who attended Wembley via the daily newspapers, you'll be just as much interested in the new coatings, as they have been swiftly transplanted to our Wool Goods Department.



Zebbelines and other pile fabrics shown at Wembley were triumphs of the weaver's art. Their surfaces had the rich, velvety softness of fur; their skillfully cut patterns showed all manner of stripes, and plaids, and novel weaves. These are the materials awaiting you and your autumn coat-making on the Main Floor. There are the rich Zebbelines, in every autumn shade from palest bisque to beaver

browns, pelican gray and black. In a width of 54 inches, and with this remarkable price Brytonia Cloth, an exquisite velvety material, which sheds dust and dirt as easily as it retains the rich glowing beauty of its surface. In navy, black, congo brown and beaver

New Silk Brocade Linings Are Lustrous in Weave and Rich in Coloring, \$1.98 Yard

Translated into terms to interest the buying public-a special purchase of Brocaded Silk Linings means a worthwhile saving in fall expenditure. Silk linings of this quality mean adequate wear. And beauty which is the necessary complement to the fur coat is not lacking, for the patterns are in lovely two-color effects of jade and gold, brown and pansy, brown and tangerine, gold and sapphire, pearl gray and gold, and saxe blue and Silk Brocade Linings, too, have found a

Pure Silk Damas Brocade Linings, \$3.00 Yard.

Firm, double quality silk for coat linings -gray and lavender, poudre blue and gold, and other two-color combinations. Silk Department-Main Floor.

STORE CONVENIENCES

Checkroom, Information Bureau, Telephone Service and others have been placed at the disposal of outof-town visitors for each day of Fair Week. Make the store your temporary home and use it as headquarters when you arrange meetings with friends. The Rest Room will accommodate you. And don't forget that the Checkroom is open each evening until after the closing display of fireworks!

Mother Hubbard Gowns Mean Warmth For Chill Nights

Once Mother Hubbard was famous for her cupboard. But now she is more famous for the Nightgowns which bear her name. Mother Hubbard styles in combination with soft, warm flannelette mean the essence of comfort for winter nights.

Flannelette Gowns in Mother Hubbard style, with V neck, long sleeves and trim-

ming of silk lace. Double yoke at back Kimono Slipover Gown, short sleeves, square and round neck, trimmed with fancy stitching and colored braid \$1.75 and \$2.00

DRINK MILK.

Food experts realize the remarkable energy-producing value of milk. The rich, creamy Jersey milk from Belvair farm is a wonderful system builder. Try it for a week at the lunch counter or in the dining-room.

O. S. Gowns for stout figures, high neck long sleeves, finished with frill at neck and wrist \$1.50 to \$2.50

Mother Hubbard Flannelette Gowns, with yoke at back, and long sleeves. Finished with colored stitching, tucks and embroidery \$1.75, \$2.00 and \$2.50

Girls' Mother Hubbard Flannelette Gowns, long sleeves and high neck, trimmed with tucks and colored stitch ing; 4 to 14 years \$1.50

Slipover Gowns, kimono sleeve, square neck, trimmed with fancy stitching; 14 years \$1.25

PROLOGUE.

At the Crystal Palace, carly Mon day morning, Judith met a short, fair man. He had an extraordinary red pin-cushion fastened to his coat sleeve. And Judith carried a black notebook under her arm.

ACTION. We were at the Fair Grounds on almost the same mission, that fair man and I. It had to do with the store's annual exhibit.

He had just arranged the last pair of gloves, and the last fan: pinned the last fold of drapery with artful grace; and nestled the last fur coat into alluring warmth.

I was ready with my little black notebook, and my fountain pen poised for action; waiting to transform all that beauty and color into cold black and white print.

But how to do it? There was the rub! And I'm ready to admit-it couldn't be done. There's no way of describing a French beaded gown, when you look at it once and say to yourself:

"Well, Pola Negri would look wonderful in that, but until someone sends me some coupons to clip -I guess I'll have to stick to my

Then you look closer and see the price ticket, and say to yourself "They must have made a mistake— it's only \$25.00." But that price tag is as unmistakable as the signature of "Yvette," which peeps out from beneath the beaded sleeve.

You stand there, thinking hor smart that dress is going to look over your black kid slippers and the new embroidered hose. And you come to that old, well-worn but indispensable mortal decision, "Wonders will never cease."

I was still wearing that dazed, surprised look, when I moved round to the other side to look at the French seal coat-that imported English tube dress, with the Persian frill and scarf—those lustrous silk evening hose-D'Orsay powders and perfumes in delicately carven bottles-and that adorable little burnt orange hat.

FRENCH BEADED GOWN!

MORAL. YOU DON'T HAVE TO BE A COUPON-CLIPPER TO WEAR A



AT THE FAIR. You'll be interested in our furniture and dress displays when you visit Crystal Palace at the Fair Grounds, and see the Wear-Ever Aluminum on sale in the Manufacturers' Building.

RUST PROBLEM BRINGS

Second Annual Conference Opens at Winnipeg-Cereal Rust Main Topic.

Canadian Press Despatch. Winnipeg, Sept. 9 .- To tackle the problem of cereal rust, agricultural scientists and experts from all parts TO HANDLE GRAIN RUSH of the Dominion and the U. S. applied themselves to their task with the opening of the second annual rust

ing the crops of Canada, and possibly the U.S. Its frequency was increasing and whatever cause the menace was traced to, whether the climate conditions or the changing aspects of the farming industry, it would be the aim of the conference to ascertain. Dukes of Spain To Visit Canada

Party Will Reach Niagara About Middle of Month.

Special to The Advertiser

Montreal, Sept. 9. - The Duke of Dr. J. H. Grisdale, deputy minister to the Crown of Spain, and the Mar-

COFFEE particular people-Are you "Particular"? Then try this



will travel in Canada over Canadian

