OMO does three things well.

OMO cleanses white clothes perfectly—
OMO bleaches white clothes without the aid of the sun and makes them spotlessly white—
OMO purifies white clothes and makes a wholly sanitary wash.

OMO does all this in one operation without rubbing or hard work. It will not harm the finest fabrics and will save much time and much labor. Doesn't hurt the hands either. OMO removes tea, coffee, cocoa, fruit stains, etc., like magic.

Simply add a tablespoonful of OMO to a gallon of water, thoroughly dissolve, cover articles completely with this water, boil for half-an-hour to an hour. Let the clothes soak for an hour longer and hang out to dry. Get OMO at your grocer's. 10c.

Safe and sure but must not be used for colored articles, woollens or flannels.

Manufactured by Pugsley, Dingman & Co., Limited, Toronto, Ont.

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Cynthia Grey and EVERY WOMAN'S Page

Billie Burke

CONFESSES SHE HAS A FEW FRECKLES

[BY BILLIE BURKE.]

The first word—ANSWERS THE PLEA "PLEASE BANISH MY FRECKLES."

* * *

That the mellowing rays of the sun are responsible for freckles is an unscientific prejudice.

Prof. Hebra, of Vienna, a great authority on skin diseases, regards freckles as "a freak of nature rather than a veritable disease," and thinks they are "analogous to the piebald appearance met with in the lower animals."

And he says that if we examine closely the skin of an individual who is afflicted with freckles, at any other season of the year we will find the same spots but of a somewhat lighter color than in summer. All that summer does to a freckled skin is to make them visible by making the skin more transparent.

If the sun caused freckles we would find that the southern brunette races would be troubled with the pests, whereas they are less liable to them than the yellow-haired and especially the red-haired individuals of the north.

Dr. Hebra's opinion is that they are the result of an abnormal action of the pigment-secreting glands. In his treatise on the skin he does not give very much comfort to the freckled girl, except through continuous and delicate care of her face. Anything that will thicken the epidermis will help.

"SURE, I HAVE FRECKLES," SAYS MISS BILLIE BURKE.

A good skin food can be used night and morning, and is a great help. Buttermilk, which is slightly acid, consequently a bleach, is very fine to use. The juice of a lemon, half of it taken in a half glass of water before breakfast and the other half poured into a half pint of water and rubbed on the face, will also be found to be a good bleach. Constant cleanliness, massage and rubbing which brings the blood to the surface of the face, will be found to be the best cure for freckles, but it takes time and constant effort.

I know this because I am apt to be freckled myself. Red-headed women usually are.

If one is very much freckled peroxide of hydrogen may be dashed upon the face occasionally, being very careful not to put it upon the eyebrows, eyelashes or hair, as it is a very strong bleach. Do not do this very often—once a week is all that is necessary.

JUST ONE LAST WORD—Don't be discouraged if you are freckled. Remember that if he truly loves you he will be apt to consider every tiny freckle just so much gold dust upon your lily skin.

Billie Burke

The Artistic Temperament

By Winnifred Black.

(Copyright, 1912.)

She wants to be an artist's model, and she has written to me asking me how to get to work at being one.

"I have an exquisitely molded form," she says in the letter, "and an artistic temperament. I am very talanted and have done artistic work. My work has been accepted and highly praised in various stores, and I would like to go on with it, but they offer me such ridiculous prices that I can not do it. How shall I get into my proper sphere?"

My dear, sweet, foolish little girl, your proper sphere is right at home with your good, sensible mother, "who worries about you," you say. I don't blame her.

If a daughter of mine ever got the idea into her little head that she had "an exquisitely molded form" I'd never give her rest or peace, night or day, till I got that notion out of her brain, if I had to discharge the laundress and give daughter the family washing to do to make her realize that there is only one thing on earth worth having, and that is rest.

Artistic temperament!—If I ever caught any girl of mine thinking herself "temperamental" I'd shut her up in and I'd keep her there till she came to her senses.

Artistic temperament!—Yes, there is such a thing, but the people who have it never know it themselves. The one sure sign that a girl is absolutely without what we call temperament, for want of a better name, is when she starts talking about it.

And your work, poor little girl, that "artistic" work you do so delightfully, what is it, tatting or wool work? Perhaps you make doilies with marguerites on them, or tray cloths with pond lilies all over the part where the unoffending cups ought to sit, or maybe you paint panels or decorate china, all nice work, all delightful work, for a pastime; but how can you think that there is anything serious about it?

They praise you at home and tell you you are "so artistic." Well, so you are, no doubt, within the limits. Why don't you stay in the limits and be happy?

Some day some nice young man will see you sitting on the porch embroidering a bureau scarf, and he'll think, "There, she is the right kind of a girl. No tennis for her, no golf, no running around all hours of the twenty-four, but just a nice, quiet, neat, gentle little soul who'll love to darn socks and look pleasant while she's doing it." And he'll speak to you with a new note in his voice, and all at once you'll see what nice eyes he has and how broad his shoulders are, and you'll forget all about the "artistic temperament" and the things that go with it.

You'll find yourself walking up the aisle of a quiet little church some day to the old, old song the organ sings, and your little head will be whirling around and around with happiness, and you will have found your vocation and the best vocation it is on earth, too.

Don't envy the girl with the real artistic temperament, pity her. She'll fly farther than you, but oh, how her wings will ache sometimes!

She'll see the world, she'll be part of it, and half the time she'll be envying you, just simple, contented little wholesome you, with all her poor, hungry heart.

Oh, yes, they're all right, the studio teas, and the bohemian dinners, and the "Art for Art's sake" jargon, for a while, but any one who really grows up, grows away from all that sort of thing some day, and then what?

It's no fun posing in a cosy corner when you're scrawny or fat; no one looks at you. It's tiresome trying to be temperamental when your feet ache because they are too small to carry your weight. And who cares how "artistic" the arrangement of your hair may be when you have to dye it to keep the gray from showing?

The artistic temperament people will tell you all about it, little girl. Just get behind the screen in the bachelor apartment, where the woman you envy so much lives and tries to pretend she likes it.

She is a genius, a real genius, and, like most geniuses, she's as unhappy as a woman can be. She has a home somewhere and a good man in the home waiting for her to get over her madness and come back to him and the boy she left when she followed the call of temperament.

She can't go back. Her genius won't let her; she lies awake here in the little frame of a disappearing bed after the guests are all gone and the wildly hilarious dishes have been gayly washed and hid behind the piano top, and she cries, and she cries, and she cries. She remembers the light of perfect adoration in the eyes of her little son. What would she give for one such look tonight?

Go back? She can't. She must work, work, work till she dies, and she can't work in the little town in the little home where the boy lives with his lonely father, so she stays on in the "studio apartment" and is picturesquely miserable.

You don't belong there, little girl, at all. Be content in your "comfy" home, with your mother, the best and dearest friend you'll ever have.

And remember, that HE is coming down the road some time, maybe today, perhaps next week, to round out and fill in your life.

"Artistic temperament," "exquisitely molded form," forget these foolish words, my dear little girl, and some day you'll be quite, quite happy.

Cynthia Grey's Many Answers

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

He Is Selfish.

Dear Miss Grey: I am twenty-two, and a young man a few years my senior has been calling on me for the past three years. He is in love with me, and I have also learned to love him. In the three years he has never called to see any other girl. He has repeatedly told me he will never marry, although he calls regularly and often. Am I wasting my time?

UNDECIDED.

A.—He has monopolized you for three years, and no doubt his attentions have kept other lovers away.

Plead an engagement the next time he wants to call. Let the suggestion penetrate his brain that you do not care for him, and do care for some one else. The effect will be that he either will become an avowed suitor for your hand, or will discontinue his attentions. Either course will be better than his present selfish attitude.

A Lover's Quarrel.

Dear Miss Grey: I am twenty, and have been out West for the past year. I met a young man of my own age whom I like very much, and I know he likes me. Now, we have had a quarrel, because he is of a jealous disposition, but we were both at fault. I left the city, and he has not my address.

LILLIAN.

A.—There would be nothing wrong in writing, provided you made the letter a friendly one and nothing more. It will give him your address, and if he loves you he will reply. If he fails to write, do not write him again. Let the matter end there.

A Grease Stain.

Dear Miss Grey: What will take axle grease out of light blue serge?

X. Y. Z.

A.—Dampen a circle just outside the spot with turpentine and continue the wetting until the center of the spot is reached. Never begin from the centre of the spot or a ring will be left after the spot is out. When the place is saturated, put a piece of blotting paper under the material and another over it and press with a warm iron.

Henry's Query.

Dear Miss Grey: I am nineteen and deeply in love with a young lady four years my senior, who reciprocates my love. As she lives quite some distance from my home I would like to know how often it is proper for me to call on her. She invites me up to supper every Sunday, and as I am a very poor eater she thinks I shun her.

HENRY.

A.—It is for you and the girl to decide how often you should call. Twice a week is none too often, and it is a very pretty custom to make Sunday night a "regular" occasion.

If you are a poor eater, as you say, her solicitude does her credit. Don't stay away because you are not a gourmand. Rather, encourage her to prepare what you like. It will please her and be a wise investment for you.

QUEEN MARY'S REPLY.

The story is told that the German emperor, when visiting England not long ago, delivered a public address on how mothers should rear their children. Immediately after the lecture, in a discussion on woman suffrage, he fiercely demanded, "what can women know of politics?" Whereupon Queen Mary quietly replied, "surely as much as a man knows of the organization of a nursery and the manner in which a mother should rear her children."

Use Eggs Now in Place of Meat

In warm weather when the housewife is seeking substitutes for meat—something which will appeal to the tired, over-heated husband—novel ways of serving eggs are especially sought. In answer to many inquiries for palatable hot weather dishes we publish these easily-prepared egg recipes:

Lyonnaise Eggs.

Chop fine one small onion and cook it without browning in butter for ten minutes; then stir in a tablespoonful of flour and cook until it froths. Add one and one-half cupfuls of milk and stir while cooking three minutes. Season with a half teaspoonful of salt and two dashes of pepper. When sauce is thick and smooth pour it into a deep, hot plate and carefully break in six eggs; sprinkle buttered bread crumbs over the eggs, set dish in oven and bake until eggs are set. Serve at once.

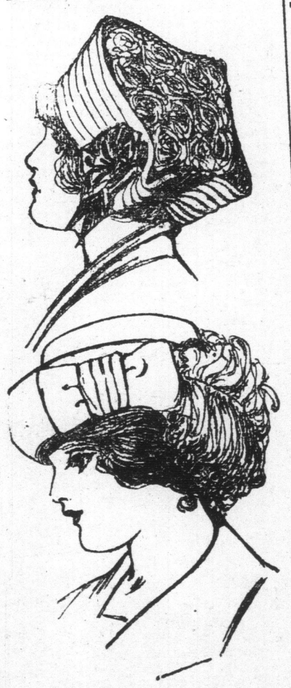
Nest Eggs.

A dainty way of serving eggs is to cut slices of bread half an inch thick, and, with a round cutter three inches in diameter, stamp out a disk; cut out the middle with another cutter a little smaller, so as to form a ring, which is to be fried in clarified butter. Put rings on a buttered pie tin and break an egg in the centre of each and place in a hot oven until the eggs are cooked. Season with butter, salt and pepper. With a pancake turner lift them on to the serving plates.

Eggs Au Gratin.

Prepare a cupful of thick white sauce. Take from the fire, add two tablespoonfuls of grated cheese and one egg beaten. Cook two minutes and take from the fire. Butter a pudding dish and place in a layer of fine crumbs, moist with milk. Cut the hard-boiled eggs in slices, dip each in the sauce and arrange in layers on the crumbs. Repeat the layers and put over all a covering of sifted bread crumbs. Dot with butter and bake in a quick oven until a light brown. Serve hot.

Midsummer Hats



White hats are the favorites of this season and these two were noticed in a leading millinery shop. The upper one has a crown of pink roses and is trimmed with knots of black velvet ribbon, either with one bow, as seen in the sketch, or a bow, without the ends, on the back of the opposite side.

The lower hat has a conventional rolling brim and is trimmed with a bow of white velvet and a white ostrich feather.

Fads of Fashion

The six-inch fan made of gauze, or tiny feathers is a useful, pretty accessory of warm weather dress.

A revival of an excellent old style is the reticule drawn up with cords. The most fetching bags of this sort are made of gay material, with a black satin lining showing through beading openings.

Parasol handles are provided this season, with wrist bracelets. A simple one may be constructed at home out of a piece of ribbon run through two slots in the handle just below the fancy top, and ending in a small bow.

A novel low shoe, which is excellent for wear with a linen suit, is of suede leather, lacing and tying at the side.

A charming idea in handbags is the long, narrow satchel made to match the costume with which it is worn. A pretty fashion shows the parasol and handbag made in the same blue and green changeable taffeta.

WOMANKIND

Mrs. Jane Appleby, of Tulsa, Okla., started life as a washerwoman and last week when she celebrated her eighty-second birthday her property was rated at more than a quarter of a million dollars.

Mrs. Appleby invested her first savings earned at the wastub, in a cow, and began to raise cattle. Several Texas cattlemen, who shipped thousands of cattle into the territory every spring, told her that she might have the calves whose mothers died on the trip. She spent all the time she could spare from her washing on the range looking up these motherless calves.

Her herd increased and she began to ship cattle to the large centres at the rate of ten thousand dollars' worth a year. She became known as the Cattle Queen of Oklahoma. She gave up cattle raising seven years ago and to keep herself busy has adopted several small children, the latest a baby girl taken from a St. Louis orphan asylum.

The first Egyptian Woman's League has just formed with headquarters in Alexandria. The object of this first organization among modern Egyptian women is to defend women's interest in all directions and especially to consider means of providing schools for Egyptian girls. There are now said to be more than twenty-five thousand young Egyptian women and girls in the Government schools, and almost twice as many for whom no provision has been made. The demand for teachers far exceeds the supply and the Government school facilities, funds and buildings are entirely inadequate.

A lady living in Sydney, Australia, for many years has hoarded a collection of postage stamps left by her father, who had pursued his hobby for collecting for 50 years. The daughter was ignorant of any knowledge of philately and threw the stamps into an old trunk. Recently she visited a stamp exhibition and for the first time awoke to the value of the stamps in her possession. She secured the assistance of experts, who estimate the value of the collection at $100,000.

That it should be illegal for a girl to marry unless she can produce official evidence of having done one year's household service was the novel proposal made at the German Women's Congress in Berlin.

It was urged that home and motherhood were woman's most important sphere, and that the "service year" of girls should be spent preparing them for it. "Our girls," the speaker said, "should be prepared by a year of service to fulfil their duties just as our young men are prepared for the duties of national defence which the country may call on them to perform. No girl should have a legal right to marry unless she can show evidence of having prepared herself by a year's training for household management."

A number of influential Siberians are petitioning the ministry of education in St. Petersburg to allow women to be admitted to the medical faculty in the University of Tobolsk. The petitioners point out that there is a wide field for women doctors in Siberia, where it is often difficult for settlers to get medical aid.

There are many Mohammedans in the country, and it is explained that only women doctors can come to their help in illness, as they do not permit men to see their wives and daughters. Many women have entered the medical profession in Russia proper, and there are a great many women practicing dentistry, a department of surgery which does not seem to have attractions for the English woman.

In the Diningroom

Much of the comfort of the family and of the occasional guest depends upon proper service at the table. Long experience has shown that there are certain convenient and systematic ways of setting a table and even the most humble housekeeper can follow these rules. Place the knife on the right side with the sharp edge toward the plate. Place the fork on the left side with the tines up. Place the soupspoon at the right of the knife, bowl up. Place the teaspoons at the right of the knives or at the top of the plate, as space permits. Place the glass at the right hand side above the knives. Place the butter or the bread and butter plate at the upper left hand side. Place carving knife and fork at right of the carver. Arrange the chairs at sufficient distance from the table so they need not be drawn out when people are seated.

In passing dishes from which a person is to help himself, pass always to the left side, holding the tray firmly and low, so that food may be taken with the right hand. In passing individual dishes, such as coffee and soup, set them down carefully from the right side. As each course is finished, remove the individual dishes one at a time, never piling them on top of each other. Then take away those holding food. Fill the glasses before every course without removing them from the table.

A PREVENTIVE OF FLIES.

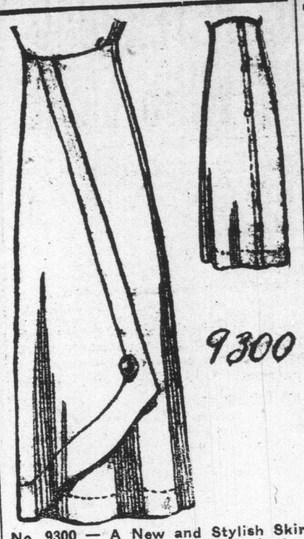
A reader sends the following formula as a useful household means of destroying the little enemy that destroys our summer peace:

Two teaspoons of formalin, one teaspoon of sugar, half a pint of milk, half a pint of water.

Pour it into a soup plate and in the middle put a small piece of bread. The flies will soon be attracted and destroyed. The mixture is more effective than fly-papers, and less unpleasant to have in the room.

Advertiser Patterns

Beauty Pattern Company.



No. 9300 — A New and Stylish Skirt Model—Ladies' Skirt, in Raised or Normal Waistline.

This design, with shaped right front crossing over the left, and habit back, is very effective, and suitable for any of the dress materials now in vogue. The pattern is cut in five sizes, 22, 24, 26, 28 and 30 inches, waist measure. It requires 3½ yards of 44-inch material for a 24-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to

Name .....

Street Address .....

Town .....

Province .....

Measurement—Bust..... Waist.....

Age (if child's or misses' pattern).....

CAUTION.—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 32, 34, or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

Where Silk Is Made

Two-thirds of all the silk used in the world comes from China. Wild silk, the product of a silk worm fed upon oak leaves, comes mainly from Shantung and Manchuria. It is coarse in comparison with white and yellow silks and is manufactured into the tussahs of commerce. Pongees are also produced from silk worms, fed on oak leaves.

Wild silk has recently become more popular, owing to the adoption of a new process of bleaching, which allows the material subsequently to be dyed in the most delicate shades of color. Wild silk is said to be the best material for making the "wings" of aeroplanes. Waste silk comprises a variety of by-products of the industry, obtained mostly from rejected cocoons.

Delicious Home-Made Bread.

Your bread-baking will always turn out successfully if you use White Swan Yeast Cakes. Can be had in packages of 6 cakes at 5 cents from your grocer. Why not send for free sample? White Swan Spices & Cereals, Limited, Toronto, Ont.

Ornate Earrings

Not since the return to favor of earrings have the styles and new designs in that most bewitching jewel been so absolutely captivating. From the simpler and more ordinary earpendants of strings of beads and hanging gems that were at first very popular, favor has now turned to more ornate and elaborate designs of decidedly artistic worth. The former jewels were heavy and often quite clumsy, while the newest earrings, of fine tracery and small-sized gems, are delicate and airy in appearance.

The jewelers are showing numerous attractive exquisite designs, of which the following are among the most favored. A pair of small ear pendants, formed of extremely fine platinum wire, are in the shape of bow knots with elongated ends. The three loops of the bow at the top of the jewel are set with pearls, and a large diamond is placed in the position of the knot. The long, hanging ends are narrow where they join the bow and gradually widen for the length of an inch, where a row of pearls and a pear drop form the termination of this dainty little piece.

Amethysts and diamonds are set in an earring which has for its principal motif three concentric rings of gold surrounding a large amethyst. From this detail hangs a line of oddly-set diamonds, then another, but smaller, gold ring with an amethyst in the centre, and from this hang three strands of swinging diamonds.

Such jewels as these, with their lightness and delicacy, are exceptionally becoming to the wearer.

The Birthday Calendar

IF THIS IS YOUR BIRTHDAY

Except for accidents, you will have a fortunate year. Bear in mind that accidents can usually be prevented by taking care. If in employ you may expect promotion.

Those born today will be thoughtless when young, and many falls and bumps will happen. They will have good minds, and will be inclined to mechanical pursuits, always seeking the beautiful in such occupations as architecture and manufacturing.

Kingsmill's

Big Savings in Wash Goods

Ginghams

Still a good assortment of finest Scotch Ginghams, Zephyrs and Silk Striped Goods. Regular 25c yard value,

TO CLEAR,

15c

KINGSMILL'S.

Corduroy Bedford

Most fashionable for suits and dresses; will wash perfectly; 27 inches wide. Two qualities, marked at special prices ..... 30¢ and 38¢

Fine White Repp

30 inches wide We've just received six pieces. Extra fine quality. Will wash perfectly.

TO CLEAR,

23c

KINGSMILL'S.

12½c Crossbar Muslin 8½c

14 different patterns, small, medium and large crossbar. Our regular 12½c quality. We won't carry stock over.

TO CLEAR,

8½C

KINGSMILL'S.

Still a Few Parasols to Clear, $1.69

Regular $2.50 to $4.50.

Ladies' and Men's Umbrellas $1.25

$1.50 to $2.00 values.

Kingsmill's

Kellogg's TOASTED CORN FLAKES

You have tried of other cereals --- but you won't tire of this! Spend a dime today for

59

10c Per Pkg.

PATCHWORK TEETH

Better than none, of course, but who wants 'em? Much more satisfactory to use

Nyal's Tooth Paste

once or twice every day—say, morning and evening—and keep your teeth whole and healthy.

Twenty-five cents.

P PERCIVAL, Richmond Cor. Central Phone 1261 | L LISTER, Wortley Road, cor. Craig Phone 1920 | O OMOND, 468 Dundas Phone [illegible]

THE PROGRESSIVE DRUGGISTS.

We close Wednesday afternoons during July and August.