

Men's Collar "Special"

"Don't fail to take advantage of this unique offering." Men's Semi-Soft Collars—Famous Van Heusen Brand, graded as seconds they are in most cases practically perfect—29c each

On Sale for 29c each, 3 for 85c

CASH SALE

NO CHARGING.

Ayre & Sons

LIMITED

Ladies' Brassiers "Special"

WHILE THEY LAST.—We offer a Job range of Ladies' finely woven, boned, Flesh colour Brassiers, easily worth double the price.

Sale Price 23c

CASH SALE

NO CHARGING.

Great Celebration Sale!

Starting **FRIDAY, June 27th**, and continuing until **July 5th**, for the benefit of Outport friends visiting the City during the **Haig Celebration Days**, we are offering, for the consideration and approval of the discerning public, a Sale that is indeed a Sale.

MEN'S TWEED SUITS

A SPECIAL PURCHASE of manufacturers' "Odds and Ends" in Men's Tweed Suits, all perfect in every respect, permits us to offer the best values we have seen since pre-war days.

COME! COMPARE! AND BE CONVINCED!

Our Special Prices--11.95, 13.25, 14.25, 16.75, 19.75 up to 29.75

Men's Straw Hats

With the advent of Summer, a man's thoughts naturally turn towards a new Straw Hat. See our Special Offering.

Only 89c

Higher grades all marked down during this Sale.

Silk Knitted Ties

Make it a point to supply your own and your boys' needs from this lot. Big range of colors and designs.

Sale Price 19c

BIG RANGE OF BOYS SUITS

To fit from 3 to 8 years.

In Tweeds and Navy and Brown Cord Velvets. Drastic Reductions made for this Sale.

Do not miss this opportunity—former Prices up to \$10.20. **SALE PRICES**

3.90 4.80 9.30

Men's Underwear

SPECIAL: Here we offer an exceptional range of good grade English Underwear; Summer weights. Values up to \$1.00.

Sale Price 79c

Two Shirt Specials

FOR MEN.

Both of which are remarkably good value. **SALE PRICES**

1.19 and 1.59

Men's Work Pants

Serviceably made from good grade Cotton Tweed. All sizes. Regular price \$2.50.

SALE PRICE

1.99

Canvas Shoes

Clearing line of Men's Palm Beach Oxfords, with leather soles. Sizes in stock: 6, 7½, 8 and 9.

SALE PRICE

1.99

Boys' White Wool Jersey Suits

Famous "St. Margaret" Brand.

SALE PRICE

1.75

Boys' Cotton Suits

Just-in time for warm weather.

Sizes 3 to 8 years.

SALE PRICE

1.49

Pipes

Novelty Briar Pipes, in straight and bent styles; worth more than double the money.

SALE PRICE

29c

Striped Dress Silks

Here is a wonderful opportunity to get a good grade Silk, at a very low price.

We can show you a large variety of patterns equally suitable for Dresses, Pyjamas, Underwear, etc.

Regular \$3.80.

SALE PRICE

1.29

Women's White Jersey Ribbed Combinations

Bought at a Bargain we offer at a Bargain.

SALE PRICE

69c

Wool Jersey Dresses

This is without question one of the Best Bargains we have ever offered. Every Dress is an attraction. Colors: Fawn, Royal, Saxe, Navy, Black, White and Vieux Rose.

SALE PRICE

4.98

Corsets

Our Leader: The famous W.T. Sta-Bone Corsets, in White and Flesh colors.

SALE PRICE

1.19

Trico-Silk Underwear

of beautifully fine texture.

SALE PRICE

\$1.69

VESTS to match.

SALE PRICE

\$1.33

EXTRA VALUE Ladies' Fine Grade White Cotton Gloves

SALE PRICE

33c

Footwear of Quality

Men's high grade Canvas Shoes, with good Leather Soles. "A dependable Shoe at a moderate price."

Cream. Sizes: 5½, 6, 7, 7½, 8. White. Sizes: 5½, 7, 7½, 8, 8½.

SALE PRICE

3.19

Special Men's Half Hose

An excellent range of fine grade Cotton Socks. Colors: Black, Brown and Grey.

SALE PRICE

19c

Rubber Belts

FOR MEN.

These come in Black and Brown colors, with Patent plate buckle.

SALE PRICE

24c

High Grade Shoes

FOR LADIES.

Clearing range of Ladies' Patent and Kid Laced and Strap Shoes, with spool heels. Limited quantity of all sizes. Values up to \$4.50.

SALE PRICE

1.49

Pure Silk Socks for Men

It will pay you to replenish your wardrobe with a half dozen or more pairs at this price.

ON SALE FOR

96c pair

Fine Cambric

Handkerchiefs

for men.

Extra good value.

SALE PRICE 15c.

Men's

Hose Supports

Our Special with

Sky, Black and

Brown Silk Pad.

SALE PRICE 21c.

BARGAINS from our**DRESS DEPARTMENT**

Thousands of yards of attractive Fabrics, which will please the most fastidious, have been drastically marked down for this Sale

Egyptian Crepe, 25 inches wide. Special Sale Price33c.

Fancy Dress Chintz, 36 inches wide. Reg. 80c. Sale Price49c.

Viola Organdie, 28 inches wide. Reg. 38c. Sale Price33c.

Striped Crepe, 26 inches wide. Reg. 45c. Sale Price33c.

Cashmere Crepe, 36 inches wide. Special Sale Price\$1.65

Seersucker Crepe, 26 inches wide. Reg. 50c. Sale Price27c.

Plain Ratine, 33 inches wide. Special Sale Price80c.

Striped Ratine, 33 inches wide. Special Sale Price\$1.10

Check Gingham, 27 inches wide. Special Sale Price32c.

WOMEN'S HIGH-GRADE Black Cotton Hose

(All Perfect)

SALE PRICE

19c

LADIES' Plisse Crepe Night-Gowns

This is a genuine bargain. Every garment hand-made and hand-embroidered.

1.75

Towels! Towels!

JOB LOT OF FINE WEAVE

White Huck Towels

EXTRA VALUE

AT SPECIAL SALE PRICE.

Serge Dresses

(On display in Upper Building)

This serviceable Dress comes in Navy, Brown, Grey and Black with fancy braiding effects.

SALE PRICE

4.75

CRASH

CUP TOWELS

A Special Lot for

this Sale.

SALE PRICE

6c. each.

LADIES'

Extra Fine Grade

CAMBRIC

HANDKERCHIEFS

SALE PRICE

3 for 20c.

Curtain Oddments

This is a Special Purchase of fine grade Single Curtains, representing manufacturers' "Odds and Ends," etc.

ON SALE FROM

29c up

White Underskirts

Ladies' White Muslin Underskirts, trimmed with wide embroidery flouncing.

SALE PRICE

89c

Ladies' Muslin and Fancy Voile Waists

A couple of these smart looking Waists will contribute towards the pleasure of your holiday. Values up to \$2.00.

SALE PRICE

98c