

## Sunset Soap Dyes.

10 gross Sunset Soap Dyes, all colors. Easy to use and will not stain the hands. Special Prices for Friday and Saturday.

## Necklets.

50 dozen Coloured Necklets in shades of Blue, Red, Coral, Cream, Black and White. Values from 25c. to \$1.20 each. Friday and Saturday, Special Prices.

## Colgate's Talcum Powder.

45 dozen Colgate's Talcum Powder, the best that is made. Special Prices for Friday and Saturday.

## Ladies' White and Colored Handkerchiefs!

A Big Job in Ladies' White and Colored Lawn Handkerchiefs, values 10c. to 15c. each; Friday and Saturday all one price, 8c. each.

AN ATTRACTIVE LIST OF

## "Money Savers,"

FOR FRIDAY AND SATURDAY.

To look or to buy, we cordially solicit your visit.

## Ladies' Dresses,

A WELL ASSORTED LINE.

Ladies' American one-piece Dresses made from the finest Silk and Dress Serge in the very latest style. Prices \$14.00 up to \$60.00.

Friday and Saturday, \$12.50 up to \$55.00.

## Men's Smoked Elk Boots.

20 pairs Men's Smoked Elk Boots. Discontinued line. Sold in Boston for \$10.00 pair; assorted sizes. Friday and Saturday, \$8.00 pair.

## Men's Tan Boots.

20 pairs Men's Heavy Tan Box Calf Boots. Discontinued line; assorted sizes. Value for \$12.00. Friday and Saturday, \$7.50 pair.

## Men's Tan Army Boots.

15 pairs Men's Heavy Tan Grain Boots. Could not be sold in the regular way for less than \$10.00 pair. Friday and Saturday, \$7.50 pair.

# Marshall Bros

## Side Talks by Ruth Cameron

ADVICES FOR THE BUYER.

"Buy where you can advantageously and at the lowest prices."

"Lessen the demand by making good use of your old clothes and shoes."

"Make things at home when you can, if there is too much difference between the price the store asks and what you can make for. It will be a public service."

"These are three pieces of advice to the public by a big business man."

"Can you guess what his business is?"

"Nothing, you might imagine, that has nothing to do with retail merchandising. You are totally wrong."

"Is Not Speaking from Self-Interest"

"This advice was given to a federation of women's clubs by one of the best outfitters of men and women in this country. He sells exactly the things that he is advising women to nomize on and make at home. And does not, by the way, sell cloth the yard."

"Does not seem to me as if there could be better proof of the fact so stated, and only half believed, that extravagant and careless buying of the things to blame for the present high prices."

"There is another interesting aspect to this reckless, indifferent buying, that is the effect that it has upon people."

"Like it or Leave it." They seem to say."

"We all know how much the sales men have changed in the last two or three years. The pep, the eagerness to explain and convince which formerly so evident, (too) 'ev'ing to say no) has died away into annoying indifference. 'Take it or leave it.'"

"I don't give a continental (or thing that begins with the next letter of the alphabet)." "Almost the selling argument now used - is, 'It will cost more next season.'"

"We have wondered where the blame for this attitude lay, we have blamed it either on lax discipline or on the bull labor market. The latter does have some effect, but the blame claim that we ourselves also to blame. That is, those of

us who buy anything that is offered without questioning the price, without studying the value, and without comparing values elsewhere. They are more worried than we are over this lack of pep. They know there is a time coming when they will need it and they don't want to have it all come away."

"They Want You to Buy Wisely."

"Of course the stores want your trade. Without it they would fail, and any such failure would start crashes all along the line. But they want you to buy wisely. To return once more to the word of the famous merchant quoted above:

"The situation now is a runaway one, as bad for the producer and the retailer as it is for the consumer."

"Safe Under the British Flag."

If one of the United States missionaries of trade finds himself captured and held for ransom by a wandering band of robbers, he knows precisely what to do, says the Saturday Evening Post.

The procedure has been standardized. The captive manages to get word to the nearest British resident that he is a prisoner, and that he is a British subject, being a Canadian and a native of Akron, Province of Ohio.

Without loss of time the resident summons a budding diplomat from the polo field or the tennis courts and desires him to pass the word in the proper quarters that if the British subject from Akron is not returned unharmed to the residence within the next twenty-four hours highly disagreeable consequences will immediately ensue.

The natives know by experience that this is no idle threat. And so it comes to pass that the agent of the oil company or the harvester concern duly appears at the residence the next evening; and when he comes to reflect upon his adventure he concludes that the most trying phase of it were the renunciation of his United States citizenship and the embarrassment of dining in a sack suit with his dinner-coated rescuers.

Do not ever, another day with itching, bleeding, or protruding Piles. No surgical operation required.

Dr. Chase's Ointment will relieve you at once and as certainly cure you. No. 1 best; all dealers, or Edmanston, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

Brown corn, grind to coffee mill, season with cinnamon and make into mush.

## Hay Seed.

On Spot To-Day:  
50 bags Timothy Hayseed.  
Bags 121 lbs. each.

Soper & Moore  
Wholesale Grocers.  
Please note our new address: QUEEN STREET, cor. of George.  
Phone 480. P. O. B. 425.

SHOES.

I priced a pair of shoes to-day; I asked the price and went away. The dealer begged, in frenzied tones, that I would hand him twenty bones, and clothe my hoofs in shining kid, as other gorging spend-thrifts did. "Nay, nay," I said;

"again, nay, nay! I'll fall for no such graft to-day. I will not pamper my old feet, and make them think they're cute and sweet. I reared them in a frugal way, and I won't let them get too gay. If they wore shoes at such a price they'd soon be feeling too blamed nice, and they would look with high disdain on feet attired in leather plain." Then I went home and climbed the stair that leads up to the attic bare, where all the household junk's been thrown, for years whose number is not known. And there I found old shoes galore; a dozen pairs were on the floor, all lying in a straggling heap, thrown there in times when shoes were cheap. I had the cobbler fix the soles and sew a few unsightly holes, and now I've shoes enough. I wot, to last me till at last I'm shot. You see the moral very well: One way to beat the H.C.L.

These diseases can be cured by Dr. Wilson's Herbine Bitters. A true blood purifier containing the active principles of Dandelion, Mandarin, Burdock and other medicinal herbs. Sold at your store - a bottle. Family size, five times as large \$1.00. THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N. F.

For sale by all Druggists and first-class grocers.

## Gems of Thought.

He who sows, even with tears, the precious seed of faith, hope, and love, shall doubtless come again with joy, bringing his sheaves with him, because it is the very nature of that seed to yield a joyful harvest.—Cecil.

It is the amends of a short and troublesome life, that doing good and suffering ill entitles man to a longer and better.—Penn.

The silent upbraiding of the eye is the very poetry of reproach; it speaks at once to the imagination.—Mrs. Bel-four.

It is one thing to mourn for sin because it exposes us to hell, and another to mourn for it because it is an infinite evil; one thing to mourn for it because it is injurious to ourselves, and another to mourn for it because it is wrong and offensive to God.—It is one thing to be terrified; another, to be humbled.—G. Spring.

There is no man that is to himself knowingly guilty and that carries guilt about him, but receives a sting into his soul.—Tillotson.

None have more pride than those who dream that they have none. You may labor against vainglory till you conceive that you are humble, and the fond conceit of your humility will prove to be pride in full bloom.—Spurgeon.

Love is the weapon which Omnipotence reserved to conquer rebel man when all the rest had failed. Reason he parries; fear he answers blow for blow; future interest he meets with present pleasure; but love is that sun

## 60 Years Old Today

PEOPLE who are able to talk like this can not possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders.

These diseases can be cured by Dr. Wilson's Herbine Bitters.

A true blood purifier containing the active principles of Dandelion, Mandarin, Burdock and other medicinal herbs. Sold at your store - a bottle. Family size, five times as large \$1.00. THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N. F.

For sale by all Druggists and first-class grocers.

against whose melting beams the winter cannot stand. There is not one human being in a million, nor a thousand men in all earth's huge quintillion, whose clay heart is hardened against love.—Tupper.

I never was deeply interested in any subject, I never prayed sincerely for any thing, but it came. At some time, no matter at how distant a day, somehow, in some shape—probably the last I should devise.—It came.—A. Judson.

Minard's Liniment Co., Limited.

Dear Sirs,—Your MINARD'S LINIMENT is our remedy for sore throat, colds and all ordinary ailments. It never fails to relieve promptly. CHAS. WHOOTEN. Port Mulgrave.

## The Corpse Sits Up.

(GEO. MCGINNIS.) John Barleycorn is dead and in his coffin. Vociferous wets are trying to make us believe that J. B. will soon sit up and kick the lid off the coffin and come forth to a resurrection.

That reminds us of a fearless cowboy on a western ranch. He boasted that nothing could scare him. A tramp working on the ranch died and the boys laid him out in a coffin and tied a lariat under his arms, passing it under the lid and out through a hole bored in the foot of the coffin and then through a knot hole in a board partition with a cowboy on the other side to hold the rope and ready to pull at a given signal.

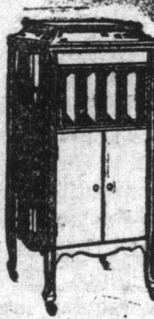
That night they asked the unstrapped cowboy to sit up with the remains. Before they were ready to pull off the "scare" the watcher fell asleep in his chair. To awaken him they tied two cats together and threw them into the room by way of the window. Roused from his sleep he got up to put the cats out when the corpse suddenly sat up. The astonished lad looked a moment then walked over to the coffin and grabbing the corpse by the shoulder shoved it down in the coffin saying: "Lie down, you're dead. I don't need any of your help to put these cats out." The same in a parable. John Barleycorn may startle us by sitting up in his coffin but we know that gang of wets pulling the rope on the other side of the partition and the American people will simply walk over to J. B. and chuck him back in the coffin and say, "Lie down, you're dead. We don't need your help or advice in throwing out wild-cat liquor."

To remove the lime deposit in the tea kettle, boil a pint of vinegar in it. Scrape and rinse.

An attractive dish is made by placing poached eggs on top of molded squares of macaroni, and garnishing with grated cheese and parsley.

## Since 1894

the Columbia Graphophone Company, pioneer, leader and creator of the talking-machine industry, and owner of the fundamental patents, has been making the best sound-reproducing instruments in the world.



## Today

the Columbia Grafonola is the sum of all that has been done so far by science to perfect sounds and harmonies. Come in and let us play for you any Columbia Grafonola you want to hear.

U. S. Picture & Portrait Co.  
Grafonola Department.

Ideal Winter Vacation BERMUDA. Resort. Services to be resumed in December, 1919, by Furness Bermuda Line fast twin screw palatial steamers. S. S. "FORT HAMILTON", 11,000 tons displacement, sails from New York December 6, 17, 27. S. S. "FORT VICTORIA", 14,000 tons displacement. "No passport" required for Bermuda. Particulars of rates, cabin plans and sailing dates will be announced later. FURNESS BERMUDA LINE, Furness House, Whitehall Street, New York.

## Ladies' & Misses' Raglans

You will need a Stylish Raglan for this season. We are now showing our

## New Spring Stock

of Ladies' and Misses' Raglans in colors of Fawn and Grey. Prices range from \$8.50 to \$22.00 each. See them to-day.

WILLIAM FREW, Water St.

By Gene Byrnes

## The Modern Youth.

"Times have changed, and not for the better, I think," says Marse Henry Watterson. "In the old days, family pride and individual ambition ran hand in hand. The son wanted to emulate his father, and the father wanted to see the son make his way in the world on his own." But the change in the times is graphically illustrated in a conversation I overheard recently. "My son," said the retired merchant, "when I was your age, instead of idling and smoking cigarettes, I was laboring twelve hours a day building rail fences." "I'm proud of you, dad," retorted the modern youth. "Had it not been for your pluck and perseverance I might be forced to do that same sort of work to-day."

MINARD'S LINIMENT FOR SALE EVERYWHERE.

eg'lar Fellers"

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