



COLGATE'S TALC POWDER

If you could see the tiny meshes of the sheer silk through which Colgate's Talc is sifted, you would realize why Colgate's is satin-smooth and fairy-light.

But this thistle-down fineness is only one of the reasons why Colgate's Talc is best for babies. Analysis shows that Colgate's contains 10.54% Boric Acid—just the right amount—and two other healing and soothing ingredients not found in other Talcs examined. Of nine other Talcs analysed, not one contained over 4% Boric Acid.

Tender Skins Require the 10.54% Boric Acid in Colgate's Talcs

Wide Range of PERFUMES
IN COLGATE'S TALC
Cashmere Bouquet
Florient
Monad Violet
La France Rose
Eclat
Tinted
Violet de Mai
Ravissant Rose
Violet
Dactylis
Santal
Ultramarine
Splendor

Milk, efficient, and antiseptic—the Boric Acid in Colgate's is necessary for use on the delicate skin of babies. And it is just as desirable for baby's mother. Remember, no Talc is complete without sufficient Boric Acid.

See that Colgate's—surely Colgate's—is used in your household. Its daily use is as desirable as the daily use of soap and water. Cooling and soothing, it protects the skin, relieves chafing, and gives greater comfort.

Do you Use Talc Often Enough?

After bathing, golfing, and all exercise?
To protect the skin against sunburn?
After shaving? To shake in shoes before a tramp? To prevent chapping?
In the invalid's bed to prevent chafing?
There are a hundred calls for Colgate's!



On Display Today

COLGATE & CO.

Established 1806

NEW YORK

LONDON

PARIS

SYDNEY

Makers of Colgate—the Pure Vegetable Oil Soap

W. G. M. SHEPHERD, Montreal,

137 McGill Street, Montreal.

Sole Agent for Canada and Newfoundland.



News "Scoops."

Reformers Preserved Pure
(By Associated Press Aurora-Borealis-Ray Service.)
COSEYHURST, BAFFIN'S BAY, April 20.—Professor Ja-pak-to-puk, the eminent Eskimo social economist, announces that the electro-isothermal department of Polaris University has completed the new international plant for keeping advanced thinkers in cold storage till the world catches up to their ideas. The Hague Central Committee on Peace and Quiet has reserved spaces for several thousand eminent citizens.

Another Small Nationality
(By Trans-Alpine Wind Transmission) GENEVA, April 20.—After a stormy three-days' meeting the International Congress of Husbands to-day adopted a resolution declaring itself an oppressed small nationality and demanding the right of self-determination. Nothing is expected to come of it, as the Executive Committee of the Super-League of Nations consists at present of ninety-seven women and only one man, and has already laid down the

ruling that a husband is not a nationality but merely a labor organization.

Males Greatly Improved.

(Special From Our Orinoco Edition.)
CARMELVILLE, AMAZONIA, April 20.—This capital to-day celebrated the thirtieth anniversary of the All-Women's Republic. A pretty feature of the exercises was the parade of 1,000,000 males who had been serving the Republic as house-workers. Their neat, bright appearance was a revelation to old-timers who remembered the ancient business-streets of 1930. In a speech at the Government candy Palace the President of the Republic pointed to the fact as proving that even those who have been regarded by heartless science as hopelessly inferior can be improved by rigid discipline tempered with kindness.

Cloud Conservation Decree

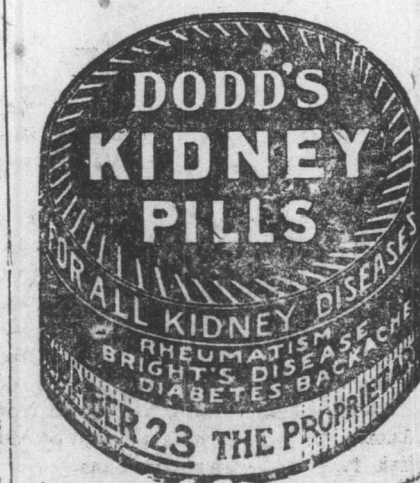
(From Our Own High-Altitude News Bureau.)
CUMULI JUNCTION, April 20.—Owing to alarming depletions of Stratus No. 1 and No. 2 of low-lying rain-clouds by tramp air-craft may pump water only after asking permission from Cumuli Junction and clearly

specifying the cloud. It is recognized that this measure is only a partial remedy, and that it will be necessary as the Lines O' Type News has pointed out with its characteristic enterprise, to declare the entire power cloud strata an international park. It is a notorious fact that the once popular week-end scenic cloudland excursions to the trade-wind region have been practically abandoned, because passengers so often arrived only to find the clouds practically pumped dry and hanging as mere shapeless bags.

Dangerous Revolt Crushed.

(By Accelerated Aero-Rhythm Transmission.)
CHICAGO, April 20.—Our efficient police-women this afternoon nipped a revolt in the well-known band when they dispersed a mass-meeting of capitalists who made inflammatory speeches about what they called the aristocratic privileges of ruling labor classes. The capitalists attended, with their push-carts piled high as usual with the bonds, mortgages, stocks and other petty merchandise which this unfortunate element sells in the poorer quarters. There was considerable

waving of red flags, but the men made no violent attacks on the police-women, contenting themselves with furious cries of "Cowards!" and "Bullies!" It is suspected that many of the speakers were disguised members of the dangerous I. W. W. S. (Independent Workers of Wall Street) who are trying to provoke an uprising against Bricklayers' Union No. 5 which is acting as Chicago Mandatory for the Seventeen Brick-Laying Nations under Hague Convention No. 48,376.



Nfld. Scotch Cured Herring

The condition of the Newfoundland Scotch cured herring market has shown little change since last reports. Offerings continue to be made to the trade of this city both from local importers and from packers in Newfoundland, and prices follow closely in prevailing quotations given elsewhere in this paper. While it is agreed that some factors are able to get as high as \$20 per barrel for fancy goods in small quantities, the prevailing market on both fall and winter and spring herring of "ordinary quality" is about \$14 per barrel in some instances less. As there is a fair supply on hand, merchants in New York are showing a little more anxiety to sell, and this has not had a good effect on market conditions. As there is a supply yet to come forward from Newfoundland, buyers have taken the position that it is just as well to wait until the market is settled before making heavy purchases. So far as can be observed the demand has been of a hand-to-mouth order. Jobbers have been taking only sufficient stock

to meet their requirements for a short time, and retailers have been buying in the same manner. As the retail trade has figured heavy profits on all goods handled this season, the consumption demand has naturally been restricted. This, of course, has had the effect of reducing the volume of business for the summer season, and many contend that this petty profiteering on the part of the retailer has worked a permanent injury to the herring trade, and that it has removed herring from the list of cheaper foods and placed it in the class with cuts of meat. In some instances where retailers are getting as high as 14 cents for a herring, exorbitant profits are being made. It is reported from Newfoundland that the quality of the herring now ready for shipment (that is the herring of the winter and spring pack) is of generally excellent quality. Although the price in Newfoundland is low, importers are on the belief that this herring will bring much better prices than the goods now in the market. If the goods proves to be as represented by the packers, it should bring a higher price than the ordinary quality of herring, of which there is a pre-dominance in the market here.

Armada Treasure Ship

(From the London Chronicle.)
After seven months' preparation Colonel Foss, the director of the operation, and his staff have placed the diving and dredging plant permanently on the steam lighter and pontoon now anchored near the spot where the old Spanish Armada galleon lies in the bay. The digger has already reached some lead and copper sheathing, which may have belonged to the sunken treasure ship, and divers report that the coating of silt over the excavations of 1912, when the operations were suspended, does not exceed an inch for each year which has elapsed. The treasure ship is understood to lie at a depth of from ten to fourteen fathoms and under from 35 to 40 feet of sand. Colonel Foss enters on his work anew, confident that the wealth which went down with the galleon is still there, as the means of taking it from these depths have not hitherto been available.

Sunset Soap Dyes, all colours, at STAFFORD'S DRUG STORE, Theatrical Hall, August 28.