

Date Delicatessen Store for St. John's.

Representative of the Telegram the well-known store of Co. yesterday afternoon and fully received and shown the premises by the genial Mr. W. A. Ellis. On entering the building, we were confronted by a display of kitchen garden produce, fruits of all descriptions, the general appearance of the store such as could not fail to attract the attention of the customer. From the general store we went to the new Delicatessen Department for a short while, where we ourselves once more in a big Canadian city where we have been accustomed to see such a store. On entering the department, we were struck by the bright, clean, marble counters, the giant display cases and the up-to-date refrigerating system with its glass doors, all open to the inspection of the customer, are some of the features of the new store. John's has never before enjoyed the delicacies of all descriptions presented, including cooked meats and sausages, and of which the customer has the privilege of seeing made to order. A big electric refrigerator and a big electric meat slicer has been installed for that purpose. Mr. James W. Glasgow, who has had many years of experience in the management of the store in the Old County, recently arrived and has been in charge of the new department. It is to be congratulated that the store is to be managed by a man who we feel sure that his store will satisfy the needs of the most fastidious patron.

Faithful Servant.

Y TTYO WORK NIGHT OR DAY.

your ever ready helper right home—no begging for deliveries in getting it. One gets to it that one is apt to forget it is. Take a little study its uses, get to understanding who obtain every particle of you can from it.

Remember that for Light, Heat or it has no equal. If you have difficulties with it, bring it to the Gas Office. Our advice will be most readily given.

John's Gas Light Co.

V. P. A. Workers

obtained at Government House Grounds.

Yesterday Government House presented one of the most interesting and prettiest scenes that one can wish to see, when several hundred mothers, wives, sisters, sweet relatives and friends of our soldiers and sailors and all members of the Women's Patriotic Association, attended a Garden Party on their behalf by His Excellency the Governor and Lady David. Early in the afternoon the gates of the grounds were thrown open to visitors and up till 7 o'clock a large number of ladies could be seen coming from the grounds.

Mr. Davidson, President of the W. P. A., Newfoundland, extended a warm welcome to every worker present, including a number of outposts of the W. P. A. who are now in the city. The weather was just what could be desired and with the sun and tents spread beneath the pine trees and tea was served. The C. Band and the Regimental band and bugle band were present and rendered excellent music which was highly appreciated by all. Their services left nothing undone for the comfort and enjoyment of their workers who appreciate their hospital-

Marido's Store News

FRIDAY, Sept. 7, 1917.

Our Furniture Polish has been in use for many years, but it is of the same composition as ever, and will give the same good results. People who have just returned from the States will find Adams' as reliable as ever to furnish up furniture that has become dulled from lying up during the summer, and its occasional use will keep things right during the winter and spring. Price 25c. a can.

We received: Fruitatives, the most laxative and liver tablet, in a box.

Some of the new jackets show unique designs. They will be important and of great value.

Our bags are now being made

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A Bargain List presenting such a combination of remarkable and rare Money-Saving opportunities that every section should be crowded Friday & Saturday.

with eager shoppers

Offerings in



GLASSWARE, Etc

- Krytal Glass Butter Dishes. Reg. 45c. each for 30c.
- Krytal Glass Sugar Dishes. Reg. 40c. each for 30c.
- Fancy Shaded Jugs. Reg. 45c. each for 30c.
- Glass Fruit Dishes, large size. Reg. 45c. each for 30c.
- Thin Glass Jugs. Reg. 45c. ea. for 30c.
- Plain Glass Tumblers. Reg. 5c. each, 3 for 10c.
- Fancy China Trinket Boxes. Reg. 20c. each for 10c.
- Clarke's Pyramid Candles. Reg. 35c. a box for 20c.
- Glass Preserve Dishes. Reg. 4c. each, 3 for 10c.
- Cups and Saucers, assorted bands. Reg. 15c. 3 for 10c.
- Parchment Jam Pot Covers. 2 lb. size, 3 pkgs. for 10c.
- Parchment Jam Pot Covers, 1 lb. size, 3 pkgs. for 8c.
- Preserve Labels, 30 to sheet. Reg. 5c. for 7c.

DESIRABLE LINES OF HOUSEHOLD GOODS

Affording unique opportunities to householders to secure serviceable household goods at very low prices. This list should arouse considerable interest.

COTTON BLANKETS.

Good heavy Cotton Blankets for early fall and winter; qualities that will wear well and give great satisfaction. Pink and Blue borders. Reg. \$2.55. Pair. Friday and Saturday. \$2.10

WHITE MARCELLA QUILTS.

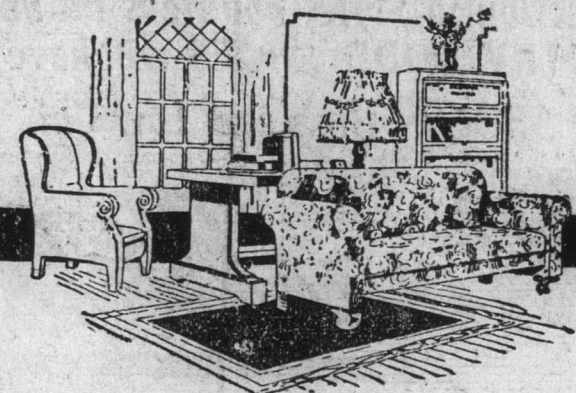
Double bed size, hemmed ends, handsome patterns and qualities that would be extra value to-day at the regular price of \$2.40 each. Special Fri. & Sat. \$2.00

PAPER TABLE COVERS.

Dennison's fast color crepe paper table covers; size 63 x 84; used at parties, luncheons and all informal gatherings where the occasion requires a decorated table cover, also practical for every day use in the home. Reg. 35c. each. Friday and Saturday. 30c

WINDOW SCRIM.

A beautiful, soft material for window trimmings and draperies of all kinds; in Green, Paris, Champagne, Cream and White, finished with pretty art borders in floral bud, leaf and block designs; the edge is of fancy openwork and hemstitched hem. Reg. 30c. yard. Friday and Saturday. 26c



BED SPREADS.

Honeycomb in pink and white, blue and white and plain white with knotted fringe edge. Alhambra with plain edge in pink and blue, and serviceable Crochet quilts that launder perfectly, in plain white only with hemmed ends; medium size. Regular \$1.75 each. Friday and Saturday. \$1.50

COSTUME TWEEDS.

Good weight Tweeds in fancy and herringbone weaves that make very durable suits for women and misses, and is unexcelled for all round wear. Shades of Grey, Fawn and Brown; 50 inches wide. Reg. \$2.00 yd. Friday & Saturday. \$1.80

ART CHINTZ & SATEEN.

All the desired shades and color effects are shown in the magnificent assortment; the widths range from 36 to 36 inches. Reg. 30c. yard. Friday and Saturday. 26c

MOHAIR DOOR MATS.

In Crimson and Green with curl centre and plain borders; self colors; size 28 1/2 x 11 inches. Regular \$1.25 each. Fri. and Sat. \$1.08

CUSHION COVERS.

Here's a splendid opportunity to get neat and desirable Cushion Covers at a great saving. There are muslins, lawns, lawn linens, and pretty, soft madras in colored and white, daintily trimmed with silk and mercerized cotton in contrasting and blending colorings; unusually big assortment to choose from. Reg. 45c. each. Friday & Sat. 45c

PILLOW CASES.

Our best selling line in close Cotton Pillow Cases; a soft cotton frill with narrow hemstitched edge borders the case, while floral and leaf patterns in solid embroidery trim the corners. Reg. 35c. each. Friday and Saturday. 30c

WHITEWEAR



Specials.

CORSETS.—Good wearing, comfortable fitting corsets of fine white coutil with lace trimmed tops and 4 strong elastic hose supporters. They are well made, in the very latest styles and will give satisfactory wear; five different styles to choose from. Regular \$1.95 each. Friday and Saturday. \$1.60

UNDERWEISTS AND CORSET COVERS.—Made from good wearing elastic jersey; heavy and medium weight; suitably trimmed. Reg. 35c. garment. Friday and Saturday. 30c

CAMBRIC & FLANNELLETTE NIGHT-DRESSES.—Of Horrockses' celebrated materials, in a splendid range of colors. Reg. \$2.50 and \$2.75 each. Fri. and Sat. \$2.18

WOMEN'S CORSET COVERS.—Of medium weight, fleece lined materials; long sleeves; close ribbed cuff and waist. Reg. 55c. each. Friday and Saturday. 46c

Prices Drop on MEN'S Furnishings.



GUN METAL CIGARETTE CASES.

Small convenient size to hold 12 cigarettes, elastic safety bands and strong metal clips. Regular 45c. each. Friday and Saturday. 42c

MEN'S WIDE END TIES.

The latest novelty designs of pure silk and union materials in an extreme range of color combinations and designs; all popular shades. Special. Pair. Friday and Sat. each. 21c

MEN'S BLUE SERGE CAPS.

English Caps in golf styles, made from fine serge in a popular shade of navy. This is a splendid opportunity to buy a good quality cap at a very low price; all sizes. Regular 55c. each. Friday and Saturday. 55c

MEN'S NEGLIGEE SHIRTS.

Of pure soft American Cotton of an extra fine quality that will wear well and launder perfectly, made in the popular coat style with stiff cuffs and collar bands. Regular \$2.20 each. Friday and Saturday. \$1.98

MEN'S TWEED CAPS.

Just what's required for the approaching season; good quality tweed caps in a variety of smart mixtures; light, medium and dark shades; recent importations. Regular 50c. ea. Friday and Saturday. 40c

MEN'S HALF HOSE.

Ribbed Cashmere and wool in Black and Navy; closely knit reinforced toes and heels. They are made from the best materials obtainable to guarantee excellence of quality, comfort and wear. Reg. 65c. pair. Friday and Saturday. 55c

COTTON WORK SHIRTS.

That will wash and wear well, made from a strong Blue Cotton with white dots; low collar attached; will give you excellent service at this moderate price. Reg. 75c. each. Friday & Sat. 67c

CALABASH PIPES.

Enjoy every whiff with one of these light weight Calabash Pipes; they come in various sizes and styles; Black vulcanite stems, silver ferrules. Reg. \$1.25 each. Friday and Saturday. \$1.00

MEN'S HARD FELT HATS.

This season's newest styles, made from good quality felt and finished with silk ribbon band. A well proportioned hat in a red dressy style. Reg. \$2.00 each. Friday and Saturday. \$1.60

Prices are at the Lowest Ebb In the Showroom Section

WOMEN'S RAGLANS.

Well made from Rubbertized Showproof Gabardine, in the very latest style, with convertible collar, deep patch pockets, turned up cuffs and raglan sleeves. A good serviceable coat for rainy fall or cold evenings now; Fawn and Green only. Regular \$14.00 each. Friday & Sat. 12.00

WATCH GUARDS.

Gun Metal and Silver, trimmed with good quality beads in Black and Colored. Extra special values. Bought up to sell at 90c. ea. Special for Friday & Sat. 38c

CHILDREN'S BLACK OIL HATS.

Very serviceable Hats in fashionable shapes, with flexible, stitched brims that can be worn turned up or down as desired; bright and dull finishes. Regular 55c. each. Friday and Saturday. 45c

NECK and SLEEVE FRILLING.

Lace, Net and Chiffon, various widths and patterns; shades of Cream, Ivory, Paris and White. Reg. 25c. yard. Friday and Saturday. 20c

WOMEN'S BLOUSES.

Exquisite Silk Muslin and Voile Blouses in different styles, some with beautiful silk eyelet embroidery on the front, others with heavy designs, others again in blazer stripes, plaids and plain with self trimmings. Reg. \$1.85 each. Friday & Sat. 1.50

NECK SCARVES.

Of soft silky materials with knotted fringe of pure silk at the ends. They measure 36 inches long and 6 inches wide, and come in unusually attractive shades of Golden Brown, Maroon, Khaki, Sage, Grey, Royal, Gold and White. Reg. 65c. each. Friday & Saturday. 55c

GIRLS' FALL HATS.

Stylish mushroom shapes, covered with White Stockinette that can be easily taken off and washed when necessary. They are trimmed with bands of narrow silk ribbon and are most suitable for girls from 6 to 15 years. Reg. \$1.25 each. Friday & Sat. 1.00



RIBBONS.

Excellent saving chances on firm finish, all Silk Taffeta Ribbons in a magnificent range of all the newest shades. Reg. values to 40c. yard. Friday & Saturday. 25c

Values Unbeatable in Womens Hosiery & Underwear.

WOMEN'S HOSE.

Plain Black Cashmere, with reinforced toes and heels, wide garter tops and durable seamless feet; all sizes. Reg. 45c. pair. Friday and Saturday. 38c

WOMEN'S FLEECE LINED UNDERWEAR.

Trimmed with lace and fancy edgings; knee-length pants. Reg. 80c. garment. Friday and Saturday. 72c

WOMEN'S UNDERWEISTS.

Pipe elastic rib, the balance of that job 1/2 that sold regularly at 30c. garment. Friday & Saturday. 15c

WOMEN'S HOSE.

A special job line, the greater number of which would be extra good values to-day at \$1.20 pair, but our wonderful buying ability enables us to offer you these splendid Stockings at this low price. There are Black and Tan in both ribbed and plain makes. Special for Friday and Saturday, per pair, 75c.

Little Things at Little Prices.

Patriotic Brooches.

Reg. 25c. each for 20c

Alphabet Cards.

Special. each. 3c

Knitting Ball Holders.

Reg. 25c. each for 20c

Thumbless, asst. qualities.

Special. each. 2c

Rubber Dolls.

Reg. 35c. each for 30c

Collins' Gem Dictionary.

Reg. 35c. ea. for 30c

Maple Leaf Pins.

Reg. 5c. book for 5c

Head Necklets.

Reg. 7c. each for 6c

Silverette Photo Frames.

Reg. 15c. for 13c

Lawn Tennis Bats.

Reg. 20c. for 16c

Dressing Combs.

Reg. 35c. each for 30c

Bargains in Aprons and Pinafores.

TEA APRONS.

Beautiful Tea Aprons of all-over embroidery, trimmed with frill of wide embroidery to match; several pretty styles to choose from. Reg. 60c. each. Friday and Saturday. 48c

OVERALL APRONS.

An excellent buying opportunity for the woman who desires to look trim and neat when doing her housework. Good quality Prints and Plain Zephyrs are used for these Aprons, with plain edgings and galeon trimmings to match. Several different styles. Reg. 75c. each. Friday and Saturday. 68c

CHILDREN'S PINAFORES.

A splendid assortment of pretty styles to fit children up to 3 years. They are daintily trimmed with lace, tucks and embroidery and are remarkable values at this low price. Reg. 40c. each. Friday and Saturday. 34c

Hair Goods and Accessories.

HAIR PLATS.—18 inches long.

covered with real human hair in Light, Medium and Dark Brown and Black. Reg. 25c. each. Friday & Sat. 20c

HAIR FRIZZETTS.—Shades to match almost any hair; 3 to 12 inches long. Reg. 14c. bunch. Friday & Saturday. 12c

HAIR BINDERS.—For holding the hair in any style; made from polished shell in light and dark shades. Regular 3c. each. Friday & Saturday. 3c

HAIR PINS.—Popular brands, including Atlantic, Claudia, Triumph and Sensible, in waved and holdfast makes; Brown and Jetanned. Reg. 4c. box. Friday and Saturday. 3c

HAIR NETS.—Finest quality Hair Nets, every one guaranteed perfect, in natural shades to suit any hair. Reg. 8c. each. Friday and Saturday. 6c

Boy's Wear at exceedingly Low Prices.

BOYS' CELLULOID COLLARS.

Eton and Rugby styles with strong, double button holes that will give double the wear where the wear comes; all sizes. Reg. 20c. each. Friday and Saturday. 16c

BOYS' GLOVE GRAB BOOTS.

The greatest value yet. These Boots are made of solid leather throughout and are sure to give satisfactory wear. Don't hesitate in laying in a few pairs now while the price is low. Sizes 9 to 13. Regular values \$2.75 to \$3.10 for 3.10

BOYS' AMERICAN COLLARS.

Of fine Jean with galeon trimming, frill of embroidery & insertion trimmings; sizes 12 to 13 1/2. Reg. 30c. each. Friday and Saturday. 24c

BOYS' TWEED CAPS.

Scores of neat and dressy mixtures in fine English Tweed Caps for boys up to 15 yrs. of age. They are well stitched to stand hard wear; popular golf shapes. Reg. 45c. each. Friday and Saturday. 38c



Ghosts that Haunt Kings.

Stories of the supernatural are interwoven with the histories of most of the Royal Houses of Europe. It is in Central Europe, however, that they are most prevalent, and the reigning powers there look upon the oft-repeated occasions upon which the family apparitions manifest themselves with dread which they make no attempt to conceal.

Though the arrogant Hohenzollerns claim to fear no foe, there is one thing that they do fear, and that is the famous apparition known as "The White Lady of the Hohenzollerns," whose appearance is usually a prelude of disaster to one of their race.

The legend connected with this vision is typical of the relentless character of the Hohenzollern family. In the fifteenth century a widowed princess of their race fell in love with a foreign prince and determined to enter the bonds of matrimony once more, and so, being a princess, she took advantage of the privilege of her rank and dispatched a proposal to the man of her choice.

Strangled the Children.

But the proposal was declined with thanks, the prince, doubtless wishing to let the lady down gently, explaining at the same time that there were obstacles in the way.

At once the princess jumped to the conclusion that he referred to her two children, and did not wish to take on the responsibilities of a step-father, so being a Hohenzollern of the determined stop-at-nothing type, she promptly had the children strangled, and informed the prince of her deed, asking if now she could not become his bride.

But the prince was so overcome with horror at her terrible act that the shock of it proved his death-blow. He died cursing her and calling down retribution on her head.

It came very promptly. In her turn, the princess became maddened with remorse for what she had done, and tortured with suffering both mental and physical. A few days later she, too, died an agonizing death and was buried in the vault of her ancestral castle in Berlin.

And whenever one of the family is on the eve of disaster or death, either he or his friends see a vision of the lady clad in white, with a mournful and horror-struck look upon her face.

The present Kaiser saw this vision before his father passed away. Three times he has seen it—just before the war, twice in June, 1914, and once in July of the same year. It remains to be seen how the ominous portent will be fulfilled.

The Lady in Black.

The Royal apocryph of Bavaria look upon the apparition of their family ghost known as "The Black Lady" with superstitious awe, for her appearance usually foretells the death of one of the family.

One night in 1854, when Queen Marie of Saxony, daughter of Max Josef of Bavaria, was sitting in her boudoir with her ladies in attendance, one of the ladies who was reading aloud stopped short suddenly and began staring into space with a terrified look in her eyes. Upon being questioned she said she had seen a tall lady in black standing behind the Queen.

From her description the famous "Black Lady" was recognized. Next day news was brought to Queen Marie that her husband had died during the night.

Ferdinand, King of Bulgaria, is haunted by the ghost of Stambuloff, the Minister whose death he brought about in 1895.

Before the war Ferdinand consulted a fortune-teller, and to test the genuineness of her reading he returned to her the next day in disguise. To his surprise she recognized him at once, and told him that the gentleman who had accompanied him the day before had been to see her half an hour ago and told her to expect the king. "He also told me to tell you that you will meet your end in very much the same way as he did," she said.

From her description the horrified Ferdinand recognized that she had seen the apparition of Stambuloff. He has taken the ghostly warning in earnest, and no monarch in Europe, not even the Kaiser, goes about in such fear of a violent death—Pearson's Weekly.

AT THE POPULAR CRESCENT.

Another of the Black Cat series of Essansy Super-features, entitled, "The Hoodoo Story" is on at the Crescent Picture Palace to-day. Richard C. Travers and Gertrude Glover are the principals in to-day's drama. "The Hoodoo Story" is an old French story produced as a two reel diamond special feature, the staging and photography of this great drama is superb, featuring Edith Johnson, the famous Sell star. "The Rise and Fall of McDoo" and "Almost a Wild Man," are two great comedies; don't miss this big week-end variety show to-day.