

RELIABLE BRITISH REMEDIES SOLD BY George Knowling.

BEECHAM'S PILLS—Reputed to be worth one guinea a box.

OWBRIDGE'S LUNG TONIC. 25c. per bottle. The world-wide remedy for coughs and colds.

STEDMAN'S TEETHING POWDERS. 25c. per bottle.

FAULCONER'S WORM POWDERS. 25c. per bottle.

DUNN'S BLACK OILS—For Bruises, Wounds, Gathings, Whitlows, Sprains, Cuts, Flat Feet, etc. 25c. per bottle.

PHOSPHORINE, Ashton & Parsons—The great tonic used by all the crowned heads of Europe. 30c. & 50c. per bottle.

SANACINE, Ashton & Parsons—Nature's Lung Healer. 30c. & 50c. per bottle.

CYLLIN—Non-poisonous—The great disinfectant for house use. 30c. & 50c. per bottle.

JEVES' FLUID—For disinfecting stables and drains (non-poisonous). 30c. & 50c. per bottle.

ANTISEPTIC THROAT PASTILLES—For sore throat, etc. 30c. & 50c. per bottle.

ELLMAN'S EMBROCATION—"Universal" for human use. "Royal" for horses and cattle. 25c. & 50c. per bottle.

SANAPHOS—The reconstructive nerve food. An English improvement of the German Sanatogen. 30c. & 50c. per bottle.

G. Knowling
Jan 18, 1917

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - Editor

THURSDAY, Jan. 25th, 1917.

Great Britain's Difficulties.

The manifold exigencies of the war and the demand for men in opposing directions of national service have brought about a conflict in Britain of a very serious nature. The most insistent and still the most important demand is in the military direction, and Lord Derby continues to make it with an earnestness born of an intimate knowledge of the necessities of the case. He has now turned to what might prove a fruitful, but is bound to be a dangerous, source of supply, the agricultural labourer. The submarine warfare is making serious inroads upon British and what is almost equally important, neutral shipping. Limitation of the outside food supply must be counteracted by an increase of the inside. Agriculture has of late been given a great stimulus; it threatens to be defeated by large military levies from among the workers.

The most important deduction to be made from the situation is the need of men for the army. There has been no more suggestion recently in England than there ever has been of ultimate defeat, which is unthinkable, but there has been a growing realisation of the imperative necessity of gathering at once all available resources if the end is not to be greatly longer postponed. Germany will now sit down grimly in the places she has occupied and defy the Allies to move her from them. Absolutely essential to their triumph is a smashing victory in some important field. The wearing-out process is very well but it wears themselves out also. Britain is confident that she can supply the men necessary now to achieve this victory, but she knows that the quickest, most economical process is an immediate maximum expenditure.

Thus there comes to us louder and more urgent than ever the call for men. It comes to all the Colonies. Nothing was wiser than the decision to summon the Imperial Conference for next month. It will almost certainly be concerned solely with the conduct of the war, and so will almost certainly result in a greater effort by the Colonies. We are doing

well and seem to be doing better every day: we should strain every effort to do the best possible. We have it in our power to help in other directions than the supply of men. The Government is to be commended for the encouragement it has given to shipbuilding: it should give more. It may seem absurd to suggest that the few ships we can build can be of service: nothing is more false than the view that thinks it so. Every bottom that floats is of value, provided it is doing necessary work. Even if our schooners serve only our own trade, each one that does so leaves so much less to be carried and released so much carrying capacity. We do not think it fanciful to suggest that our marine, which is considerable in the aggregate, could be utilised to far greater and more patriotic purpose than at present. In any case, the more ships we have the better in times like these.

The President's Real Attitude.

Once again we have to join with the Herald in complaining of the public messages. As that paper represents, it is not only their extent but still more what they contain that is vexatious. It is insulting to the intelligence of our readers to suppose that they can take no interest in so important a subject as President Wilson's recent speech yet not one line of literal report has yet reached us. It is not easy to comment upon an utterance of which no single word is known. Even such momentous news as the wranglings of the American senate does not console us for the omission.

Among the few things that the conflicting criticisms of the speech have made clear is the fact that the President concerned himself, not with the activities of the proposed League of Nations towards preserving the peace after the war, but with the possibility of its present formation and influence in bringing the war to an end—a very different matter. It is not natural that his whole course of conduct should lay him open to the charge of pro-Germanism. We do not believe his inner convictions or prejudices would justify the charge, but there can be little doubt that they are intensely pro-American, and that he is persuaded, with millions of other Americans, that peace is better than war. But it is probable that he does not desire so much to bring about peace now as to prevent America's embroilment in the war in the near future, and chooses to attempt the former in every possible way as the only means of ensuring the latter. Thus we are inclined to share the belief which we are told prevails in British parliamentary circles, that his startling speech is a last effort towards peace, which failing, he will be compelled to take sides. Knowing which side alone he could take, we should hesitate to level accusations at him of favouring the enemy. The view may not be correct, but if it is not, it is hard to explain his persistence in peace endeavours, which is really but a roundabout rejoinder to the Allies' constant reply, except as a ranker pro-Germanism. We refuse to believe him guilty of this, but think rather that he is impelled by other motives which may shortly have tremendous effects.

Commission on Municipal Bill.

A meeting of the Commission on the new Municipal Bill was held yesterday afternoon in the Speaker's Room of the House of Assembly, with representatives from the Citizens' Committee and the late Civic Board of Commissioners. Resolutions of sympathy with the relatives of the late John Dwyer, M.H.A., and M. J. Kennedy, M.H.A., were adopted and will be communicated by the Secretary, Mr. Higgins. Members of the Commission generally spoke of the loss the Commission had sustained by the removal of two of its valuable members. Some progress was then made with the work of the Commission and an adjournment was taken until Saturday afternoon at 5 o'clock.

Given Up as Lost.

The schr. Jesse Costa, Capt. Dolman, which left Boston, Mass., on Dec. 3rd direct for this port laden with rubber goods and meat products, has been given up as lost. She was a schooner of 83 tons net, built in 1903, and was purchased by one of our local firms. It was the intention of the owners to have the vessel registered here. We understand that the ship and cargo were fully covered by insurance. Capt. Dolman and crew are natives of Nova Scotia.

ROOFINGS!

All Kinds Carried in Stock.
CERTAIN-TEED ROOFING
Is Guaranteed 15 Years.

Our Prices are the Lowest in the Country.

GEO. M. BARR.

1st Nfld. REGIMENT.

Casualty List.

Received 25th January.

2536—Private Walter Jewer, Botwood. Admitted Wandsworth; myalgia.

1984—L.-Corp. James G. Brown, Rock Harbor, Burin. Of dangerous list. (Previously reported dangerously ill, broncho-pneumonia, Amiens, Jan. 19th.)

1602—Private A. W. Fitzgerald, 51 Cochrane Street. Still seriously ill.

J. R. BENNETT,
Colonial Secretary.

Is the Common Jail

Good Enough for the Poor and Desperate?

A man named Dwyer, belonging to Freshwater, who is semi-demented and without home or friends, was taken in at the police station last night for shelter. The poor unfortunate fellow, who apparently had seen better days, was in a pitiable state from the biting frost and exposure, and if he had spent a few hours longer on the streets would, no doubt, have succumbed. This morning he appeared before Mr. Hutchings, J.C., J.P., in the Police Court. Owing to the deplorable condition of our Poor Laws together with the fact that room is so limited at our antiquated Poor Asylum, Dwyer was sent to the Penitentiary for two months. Dwyer is the third case of his kind during the present month to come under the notice of the authorities. The question is, is the common jail good enough for the down-trodden and poverty-stricken, or are we living in a civilized age?

Newfoundlander Killed at Boston.

Mr. John Roberts of the "Crosbie" received a letter yesterday informing him that his nephew, George Malden, had met death through an accident at Boston, Mass. The message telling of the young man's death was received by the Rev. Mr. Caldwell, Brigant, who broke the sad news to Mrs. Malden, mother of the deceased. No further particulars were received. The unfortunate man was 21 years of age and left his home at Brigant six months ago. Left to mourn besides the mother is one sister and three brothers, one of whom is in the Royal Naval Reserve.

Patriotic Family

Mrs. W. Lewis of York Street, has three sons fighting for Homeland and Empire. Will, the eldest, who saw service in the Matabele Rebellion and South African War, is now a corporal with General Smuts' pioneer forces. During the present conflict he has been mentioned in despatches twice. Private Jack is in the trenches in France, and Ralph, the youngest, belonging to the Light 25th C. B. F., was leaving the trenches when he last wrote to take a 3 months' course of special training. Recently Ralph won the Military Medal and was promoted to sergeant. Mrs. Lewis's heroic sons were enjoying good health when they last wrote to her.

McMurdo's Store News

THURSDAY, Jan. 25, 1917.

The use of Ideal After-Shave will save many a sore face if resorted to regularly. Ideal After-Shave not only relieves any smarting or burning, and heals any cuts or scratches, but renders the skin less sensitive to the effects of frost and wind. Try a bottle.

A child that feels the cold unduly probably needs more fat in his system. For this purpose of fattening up the little one there is no better plan than to give our Extract of Malt with Cod Liver Oil. In this preparation the oil is thoroughly incorporated with the malt extract, and the result is an elegant and pleasant tasting mixture, that most children will take very readily. It has considerable fat forming properties. Price 1/6 a bottle.

Prospero Arrives at St. Anthony.

Messrs. Bowring Bros. Ltd., are in receipt of the following message sent last evening from St. Anthony by Capt. A. Keen of the Prospero: "Arrived here 6.30 p.m.; bitter frost. Came direct from Cochin's Cove to Engles, intending calling White Bay returning. Ocean covered with ice. Everything O.K."

Reids' Boats.

Thursday's outgoing express reached Port aux Basques at 9.55 p.m. yesterday.

The incoming express is due at 10.30 p.m. to-day.

The local from Carbonear reached the city at 12.50 p.m. to-day.

Schr. "Gracie" Lost.

CREW SAVED.

A. S. Rendell & Co. have received word that the schooner "Gracie," White, master, while entering Cadiz ran ashore and became a total loss. The crew were saved.

ON DOCK.—The steamers Njord and Thetis went on dock this morning and will undergo general repairs to their hulls and engines. The three-masted schooner Helen Stewart also docked and will have repairs made to her keel and hull.

MINARD'S LINIMENT CURES GARTER IN COWS.

KNOWLING'S Great Winter Sale!

Commencing 3 o'clock To-Day.

We will have many attractive items during the coming week

FOR SPOT CASH ONLY.

Economy will be truly practised by those purchasers who make use of this opportunity.

We Cannot Charge or Send These Goods on Approbation.

Ladies' Black Cashmere Stocking Bargains

At present day prices these are extraordinarily good value and cannot be repeated at anywhere near the price of

47c

Per Pair.

We advise an early purchase, as quantity is limited. They are good value at 65 cts.

3,000 TO 4,000 YARDS OF

Dress Material Remnant Bargains.

Despite the difficulty of getting goods and extremely high prices now asked, we have secured a lot of Manufacturers' Remnants suitable for Women's and Children's Dresses, Skirts, Blouses, Coats, etc., and are now able to offer these Remnants at

LESS THAN HALF PRICE.

Prices will range from

20c. to 1.20.

per yard.

In fact many of these materials will be very difficult to obtain next spring, and prices will be even higher than to-day.

The following are a few of the materials offered: Black and Navy Serge, Lustres, Black and Colored Poplins, Satin Cloths, Balmores, Voiles, Venetians, Cashmere, Cheviots, Armures, Hopsacks, Tweeds, Egyptian Suiting, etc.

Flannelette White Sky Stripe Bargains

We can offer most exceptional values, which cannot be repeated, in white sky striped Flannelettes, at

11c.

Per Yard.

We draw particular attention to the quality and soft finish. Would be good value to-day at 17 cts.

Pongee & Taffeta Silks,

in White, Navy, Old Rose, Cardinal, Sky, Royal Brown, Grey, Orange, etc.

35c.

White Canton Silk Bargains.

A splendid 35-inch White Washable Material, suitable for Blouses, Children's Dresses, etc.

25c.

per yard.

Wonderful values and would be cheap at 35c. yd.

Fancy Flannelette Remnant Bargains.

A Fancy Flannelette, suitable for Blouses, Child's Dresses, etc., in light or dark effects.

15c.

per yard.

Would be good value at 20c. per yard.

Clayton Twill Remnant Bargains.

A fine dark grey tweed cloth, suitable for house dresses, overalls, children's dresses, overalls, etc.

10c.

per yard.

Extraordinary value, 36 inches wide. Note the width.

Cotton Cashmere Bargains.

We can offer three or four hundred yards of Cotton Cashmere at the special price of

18c.

per yard.

We have it in the following colors: Mauve, Helio, Reseda, Emerald, Myrtle, Olive, worth to-day 35c.

COLOURED LAWN REMNANTS, in Black, Rose, Sax, Helio, Champagne, Green, Lemon, Grey, Sky, Pink, suitable for Children's Dresses, Blouses, etc. **10c**

SILK COAT LINING, in Brown, Pink, Cardinal, Marone, Sky, Voile, Reseda, Crimson. Will make a splendid Lining. **25c**

CENTRAL G. KNOWLING CENTRAL STORE

Last Night's Concert

Excellent Programme But Poor Attendance.

Last night the Newfoundland Highlanders held a concert in the Presbyterian Hall, the object of which was to augment the funds of the Brigade, but we regret to state, that though the attendance was very small. Have so many of the citizens of St. John's, who in former times took a great interest in Brigade work, left the country or is it possible that those splendid organizations which have sent so many of their lads to fight for King and Country, passed out of their memories?

Mr. J. J. McKay presided and in his opening remarks pointed out that this was the second time since the war began that the Highlanders had appeared to the public, and that 95 lads had been given to the great cause, 5 to the Royal Naval Reserve and 90 to the Regiment. When you consider that at no time was their full strength more than 110 the showing is indeed remarkable.

An excellent programme was gone through consisting of solos by Messdames King and Cahill, Miss Mare, Mr. Williams, Sergeant Edwards and Private McGrath; recitations by Mrs. Baxter and Miss Hanlin; horn solo by Mr. Bulley and "The Soldiers Chorus" by the "Celestial Choir." Sergeant Mitchell gave a description of a soldier's equipment as used in the firing line. Included in the exhibit was a German bayonet, something in the shape of a saw; it was taken from a German prisoner, and its effect on the unfortunate victim was brutal. During the interval ice cream and candy were sold, and considering the small attendance the receipts for the same were very satisfactory.

From Cape Race.

CAPE RACE, To-day.
Wind N. fresh; weather showery; bar. 29.35; ther. 10.

Germans to Suffer for Food After War.

Amsterdam, Jan. 10. (via London.)

Dr. Michaelis, German Under Secretary of the Interior, contributes to the Volkszeitung of Cologne an article warning Germany that peace will not bring an immediate solution of the food problem. He says:

"We must expect for a considerable time, perhaps for many years, further limitation of consumption and rationing as regards the most important food stuffs. Germany in the coming years of peace will have recourse almost exclusively to such foodstuffs as are produced within her own borders."

"Tonnage will be very scarce, and deterioration of the rate of exchange also will oblige Germany to import as little as possible."

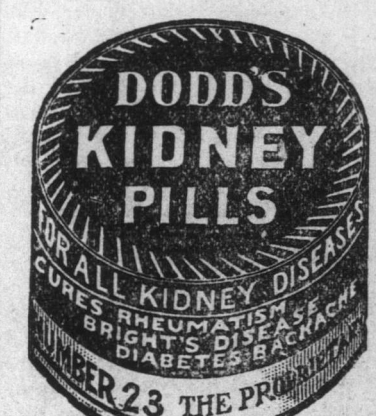
Pointing out that the German harvest, even when a full yield is obtained, can be made to suffice only if rationed, Dr. Michaelis says:

"Thus, even after peace, it will be necessary to keep the belt pulled."

OXO

OXO CUBES are exactly suited to the needs of men in training for the war. They build up strength to resist climatic changes, they promote fitness, and counteract the effects of cold and fatigue.

CUBES



fight and there must be further sharp rationing. The yearning cry: "Give us peace; give us more bread" has no inner basis. Of this we must remain conscious, and not cry for peace on account of the scarcity from which we suffer."

ROBBIE BURN'S SHOW.

At Rossie's British Theatre to-night there will be an entire big Scotch show. New Scotch songs, dances and sketches. Don't miss the great Highland entertainment—all new pictures. Coming Edward Fox and Carolyn Carr, dramatic and comedy artists, will open their engagement with an English Farce Comedy entitled "The Lunatics" for laughing purposes only. Those artists are among the best in vaudeville and have a large repertoire of first class two-people plays. On Monday will be shown for the first time, one of the finest high class dramas ever filmed, entitled "The Expiation" in three parts. Don't miss the big Scotch show to-night, a real whiff of Heather.

AND ALL OTHERS NOW IN STOCK. PRIMAVER.

Pneumonia.

(From the Pittsburgh Gazette-Times.)

Five out of the eight items in the obituary department of yesterday's Gazette-Times gave pneumonia as the cause of death. In the other three no cause was assigned. Five out of eight is a high percentage, 62½. Five out of eight is enough to make people think. We know little about pneumonia. It's something they are having in the house across the street, like other epidemic diseases always in the third person. It is what John's friend in the office died of, but John never was sick in his life, so why worry? Everyone knows this about pneumonia: It is deadly quick. Sometimes the doctor gets to the patient before the end and sometimes he doesn't. It may last twenty-four hours, two days, maybe three. But after it sets in there is no time to think what might have been done. And even medical science cannot do much with it yet. What's to do, then, to avoid being one of the five-eighths? The papers and magazines for the last two years have been constantly hammering home the importance of prevention by avoiding and curing colds and guarding against contagion. Pneumonia is a cold gone mad. Don't play with it, saying you will let it run its course. See the doctor. Doctors can cure colds; they can't always cure pneumonia.

Sometimes the fur band that trims the bottom of a skirt is put on the inside and the merest cord of fur shows on the outside.

MINARD'S LINIMENT CURES DIPHTHERIA.

MA Q

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OF
THE PR
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Reg. \$2.50
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Our January
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Linen, Muslin
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Prices they
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CREAM SILK
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