

**Lace Curtain Special.**

150 pairs Lace Curtains in white and ecru; most of them are in the fine lace make that is so popular; size 60 in. wide, 3 1/2 yards long. Reg. \$2.50 pair. **Friday \$1.98**

# The Royal Stores Ltd.

**Ladies' Fcy Neckwear.**

500 Ladies' Stock Collars, with jabots, some made of Lawn, trimmed with lace, others of Net and Embroidery; also some with colored Oriental designs. **Friday 23c**

## Our Clearance Sale of Ladies' and Children's Wearing Apparel.

Our Clearance Sale of Ladies' and Children's wearing apparel is attracting great attention. Hundreds of people have crowded our store during the last week and bought freely of the many great bargains offered.

**YOU SIMPLY CAN'T AFFORD TO MISS THEM.** Just read a few of the items below. They exemplify the kind of value we are offering during this Sale.

- CHILDREN'S ROMPERS.**  
 in Seersucker, Gingham, Zephyr, etc. Reg. 75c, 80c. Sale price to clear **65c**  
 Reg. 90c. Sale price to clear **33c**
- LINEN DUST COATS.**  
 1 Only White Linen. Reg. \$7.25. Sale price to clear **\$4.25**  
 1 Only White Linen. Reg. \$10.50. Sale price to clear **\$4.50**  
 1 Only Ecru Linen. Reg. \$11.00. Sale price to clear **\$5.25**  
 1 Only Blue Linen. Reg. 7.75. Sale price to clear **\$5.75**  
 1 Only Cream Lustrine. Reg. \$10.50. Sale price to clear **\$5.75**

- LADIES' AMERICAN BLOUSES.**  
 Black and White Spot; all one pattern. Reg. \$1.40. Yours while they last for **49c**
- WHITE MUSLIN BLOUSES.**  
 Reg. \$1.50. Sale price to clear **\$1.35**  
 Reg. \$1.75. Sale price to clear **\$1.35**  
 Reg. \$2.00, \$2.25, \$2.35. Sale price to clear **\$1.90**  
 Reg. \$2.50, \$2.90. Sale price to clear **\$2.20**  
 Reg. \$3.10. Sale price to clear **\$2.50**  
 Reg. \$3.75. Sale price to clear **\$2.85**

- COLORED NET BLOUSES.**  
 Reg. \$1.40. Sale price to clear **75c**
- WHITE NET BLOUSES.**  
 Reg. \$2.20. Sale price to clear **\$1.75**  
 Reg. \$3.25. Sale price to clear **\$2.75**  
 Reg. \$3.75. Sale price to clear **\$2.95**  
 Reg. \$4.50. Sale price to clear **\$3.60**  
 Reg. \$5.75. Sale price to clear **\$4.25**  
 Reg. \$6.50. Sale price to clear **\$4.50**
- COLORED SILK BLOUSES.**  
 Reg. \$2.50. Sale price to clear **\$1.75**  
 Reg. \$3.75. Sale price to clear **\$2.50**  
 Reg. \$4.50. Sale price to clear **\$2.75**  
 Reg. \$6.25. Sale price to clear **\$3.75**  
 Reg. \$6.75, \$7.00, \$7.50, \$8.00, \$9.75. Sale price to clear **\$4.50**

- MIDDY BLOUSES.**  
 Reg. 70c. Sale price to clear **59c**  
 Reg. 75c, 85c. Prices to clear **65c**  
 Reg. \$1.50. Sale price to clear **\$1.20**  
 Reg. \$1.75. Sale price to clear **\$1.35**

- LINEN COSTUMES.**  
 2 only—1 White Linen trimmed with blue; 1 V. Rose Line. Black facing. Reg. \$5.50. Sale price **\$3.75**  
 8 only White Drill and Linen Costumes. Blue Drill collar and cuffs. Reg. \$6.50. Sale price to clear **\$4.80**  
 2 only White Linen, handsomely finished with new braids. Reg. \$7.50, \$7.75. Sale price to clear **\$5.25**  
 6 only White Linen Costumes. Reg. \$8.50. Sale price to clear **\$6.25**  
 1 only Fawn Linen Costume. Reg. \$9.50. Sale price to clear **\$6.58**  
 1 only White Linen Costume. Reg. \$9.50. Sale price to clear **\$6.85**  
 2 only White Linen Costumes. Reg. \$11.00. Sale price to clear **\$8.50**  
 2 only White Linen Costumes. Reg. \$12.50. Sale price to clear **\$9.75**

- COSTUME SKIRTS.**  
 in Pique, Holland, Jean, Muslin, etc. 2 doz. Drill Skirts, Black and White Striped. Reg. \$1.55. Sale price to clear **\$1.25**

- ALL WHITE SKIRTS.**  
 All White Skirts. Reg. \$1.10. Sale price to clear **90c**  
 Reg. \$1.40. Sale price to clear **\$1.00**  
 Reg. \$1.45. Sale price to clear **\$1.15**  
 Reg. \$1.60. Sale price to clear **\$1.25**  
 Reg. \$1.85. Sale price to clear **\$1.45**  
 Reg. \$2.10. Sale price to clear **\$1.60**  
 Reg. \$2.20. Sale price to clear **\$1.65**  
 Reg. \$2.65. Sale price to clear **\$2.10**  
 Reg. \$3.25. Sale price to clear **\$2.65**  
 Reg. \$3.75. Sale price to clear **\$2.90**

- BROWN HOLLAND SKIRTS.**  
 Reg. \$1.25. Sale price to clear **\$1.00**  
 Reg. \$1.60. Sale price to clear **\$1.25**

- LADIES' WHITE MILLINERY HATS.**  
 Reg. \$5.00, \$5.50. Sale price to clear **\$2.75**  
 Reg. \$6.75, \$7.00. Sale price to clear **\$3.00**  
 Reg. \$8.50, \$9.00, \$10.50, \$12.50. Sale price to clear **\$3.75**

- LADIES' COLOURED MILLINERY HATS.**  
 Reg. \$5.00. Sale price to clear **\$2.00**  
 Reg. \$5.50, \$8.75. Sale price to clear **\$3.00**  
 Reg. \$10.50, \$10.75. Sale price to clear **\$3.75**

- LADIES' BLACK MILLINERY HATS.**  
 Reg. \$7.00. Sale price to clear **\$3.00**  
 Reg. \$10.50. Sale price to clear **\$4.75**

## Gloves! Gloves!

**LADIES' LISLE GLOVES.**  
 20 doz. Ladies' Coloured Lisle Gloves of a superior make in shades of Beaver, Grey, Black, White, Chamois, Tan, Myrtle; some with colored stitched backs; 2 domes. Reg. 55c. pair. **Friday 46c**

**LISLE GLOVES.**  
 Another splendid line of Ladies' Lisle Gloves; all perfect goods; colors: White, Cream, Black, Beaver, Grey, Navy, Brown and Tan. Reg. 30c. pair. **Friday 25c**

**LACE MITTS.**  
 12 doz. only Ladies' Lace Mitts, beautiful patterns; some of them elbow length. Colors: White, Black and Cream. Reg. 20c. pair. **Friday 15c**

**CHILDREN'S LISLE GLOVES.**  
 20 doz. Children's Lisle Gloves of a splendid quality, in shades of Fawn, Tan, Grey, Brown, White and Cream. Values to 15c. pair. **Friday 9c**

## FOOTWEAR!

### Ladies' and Children's.

**LADIES' CANVAS SHOES.**  
 300 pairs Ladies' Canvas Oxford Shoes, Blucher Shape, in Brown and Black. Reg. \$1.00. **Friday 83c**

**LADIES' STRAP SHOES.**  
 200 pairs Ladies' Tan 2-strap Shoes; Cuban Heel, Silk Braid Bow; perfect shoes in every way. Reg. \$1.80. **Friday \$1.65**

**MISSES' CANVAS SHOES.**  
 180 pairs Misses' White Canvas Shoes; sizes: 11 to 2; strap and blucher styles. Reg. 80c. **Friday 69c**

**LADIES' OXFORD SHOES.**  
 195 pairs Ladies' Black Dongola Oxford Shoes; some with plain toe, others with patent tip. Reg. \$1.80. **Friday \$1.65**

**CHILDREN'S SANDALS.**  
 500 pairs Children's Sandals, in Tan, open fronts, with 2-strap and buckle. Sizes: 3 to 6. Reg. 75c. **Friday 66c**  
 Sizes: 7 to 10. Reg. 90c. **Friday 80c**

**TEA CLOTHS.**  
 15 doz. Swiss Embroidered Tea Cloths; size: 32 in x 32 in. Reg. 65c. **Friday 49c**

**LINEN TABLE CENTRES.**  
 11 doz. Plain Linen Table Centres, hemstitched; beautiful quality; size: 18 x 18. Reg. 25c. **Friday 20c**

**LACE CURTAINS.**  
 40 pairs only White Ecru Lace Curtains of a good strong quality; 2 1/2 yards long. Reg. 75c. **Friday 60c**

**TABLE NAPKINS.**  
 11 doz. White Damask Table Napkins of a superior quality; size: 18. Reg. 18c. **Friday 14c**

**D'VOYLES.**  
 21 doz. Linen Cake D'voyles, nicely trimmed with Battenburg Lace. Reg. 7c. **Friday 5c**

**APRON HOLLAND.**  
 350 yards, Brown and White Apron Holland, different weaves; fine and heavy. Reg. 10c. **Friday 8c**

**TOWELLING.**  
 500 yards of Towelling in different makes, such as Huck-a-Buck, Turkish, light and dark striped, linen crash; also some Check Glass Towelling. Reg. 13c. **Friday 13c**

**DAMASK TABLEING.**  
 270 yards of a very fine quality of linen damask tableing, in large and small floral designs, 72 inches wide. Reg. \$1.20. **Friday \$1.00**

**CURTAIN MATERIALS.**  
 500 yards of Curtain Muslin and Curtain Net, in white and ecru, also cream; some with plain edge, others frilled; extra wide. Reg. 20c. **Friday 16c**

**SASH MUSLIN.**  
 450 yards of White, Cream and Ecru Sash Muslin and 1/2 Blind Muslin; frilled and looped. Reg. 12. **Friday 10c**

**COCONUT MATS.**  
 200 well made Coconut fibre Doormats, with red wool border; size 36 x 22. Reg. \$1.75. **Friday \$1.75**

**HEARTHUGS.**  
 75 good quality Hearthrugs; recommendation for their good wearing qualities; sizes 52 x 72 in.; handsome designs and colorings. Regular \$1.20 each. **Friday \$1.00**

**WASH GOODS.**  
 1,000 yards of Wash Fabrics, suitable for dresses to wear in town or country. They were all imported for the present season. A big range of designs, figures, etc.; stripe effects in White and colored. **Special for Friday 11c**

**BRUSH BINDING.**  
 The "Monarch" brush binding for skirts; real Mohair, in colors of Reseda, Magpie, Amethyst, Brown, Navy, Y. Rose, Olive, Myrtle, Pale Blue, Saxe, Prunelle, etc. Reg. 4c. yard. **Friday, 3 yards for 7c**

**FRAMED PICTURES.**  
 75 only Dark imitation oak framed pictures, 2 sizes, 12 x 14 and 10 x 17 inches, with grey cardboard mat, nicely finished; some of these are reproductions of famous pictures, such as "The Ferry," "Her First Lesson," "The Road From the Farm," "A Welcome Friend," etc. Reg. 25c. **Friday 19c**

**DRESS SHIELDS.**  
 The "Garment" dress shield, English made. These shields do away with the trouble of removing shields from blouses, etc., when sent to the laundry as they form a separate garment. They are easily washed and are perfectly sanitary. Reg. 40c. **Friday 31c**

**DRESSING COMBS.**  
 The "Small Brook" superior Dressing Comb. Every comb in this lot is finished with the greatest care. The teeth being perfectly smooth and will not irritate the most tender skin. Reg. 50c. **Friday 39c**

**THE "ROYAL" ATLAS.**  
 The "Royal" Atlas in red cloth covers containing a new series of physical and political maps of different parts of the world; British Empire, Cables and Telegraphs, etc. **Special for Friday 35c**

**DARNING NEEDLES.**  
 100 doz. Morris and Yeoman's superior darning needles; egg eyed, double length. Reg. 3c. pkg. **Friday, 3 for 5c**

**SEWING NEEDLES.**  
 The "Imperial" silver sewing needles, drilled round eyed sharp; 25 needles in each package. **Special for Friday, 2 pkgs. for 4c**

**BUTTONS.**  
 240 gross large size White Agate Buttons; a very serviceable button for wash dresses. **Special for Friday, 6 doz. for 7c**

**THIMBLES.**  
 250 doz. "Ivory" Thimbles, pure white. The right thing to use when doing fancy work. Reg. 2c. e. a. c. h. **Friday 2 4c**

**BRILLIANT BROOCHES.**  
 144 doz. of these handsome ornaments. The latest novelty; some Lizzard and Swallow shapes amongst them; large assortment. **Special for Friday 5c**

## Timely Suggestions From the Showroom.

**LADIES' UNION SUITS.**  
 30 doz. Boxes of Ladies' Jersey Knit Union Suits, light weight, cool and summery underwear; short and long sleeves; ankle length. Reg. 75c. a suit. **Friday 64c**

**LADIES' NIGHTDRESSES.**  
 25 doz. of Ladies' Nightdresses made of warranted Horrocks Long-cloth, trimmed with Swiss Eyelet Embroidery, ribbon beading; some with frilled cuffs and collars; others square neck and many other different styles; they are all well made. Reg. \$2.00 each. **Friday \$1.69**

**LACE AND INSERTION SPECIAL.**  
 250 yards of Silk Yak Lace and Insertion in Paris and Cream only. Value 20c. **Special for Friday 8c**

**NECK CORD.**  
 350 yards of Beautiful Silk Neck Cord, in shades of Hello, Cream, Pink, Pale Blue, Black and Gold. Reg. 9c. **Friday 7c**

**SWISS EMBROIDERIES.**  
 500 yards White Swiss Eyelet Embroideries; assorted patterns and widths. Reg. 10c. **Friday 8c**

**RIBBON SPECIAL.**  
 450 yards of Heavy Silk Taffeta Ribbon, most suitable for Hat trimming, sashes and hair bows, 6 1/2 inches wide; striped effects: Black and Green, Black and Crimson, Black and Cerise. Reg. 45c. **Friday 36c**

**MILLINERY RIBBONS.**  
 500 yards Paisley Ribbon in Heavy Silk Taffeta, 6 inches wide, in colors of Crimson, Brown, Navy, Grey, Saxe Blue. Reg. 60c. **Friday 48c**

**LADIES' HANDKERCHIEFS.**  
 50 doz. Ladies' Fancy Lawn Handkerchiefs, trimmed with lace. **Special for Friday, 2 for 9c**

**INFANTS' BIBS.**  
 15 doz. Infants' Bibs, made of good quality White Turkish Cloth; trimmed with lace. **Special for Friday, 2 for 9c**

**INFANTS' NIGHTGOWNS.**  
 27 doz. of Infants' White Cotton Nightgowns, lace and embroidery trimmed; nicely tucked. Reg. 55c. each. **Friday 50c**

**CHILDREN'S PINAFORES.**  
 35 doz. Children's White Lawn Pinafores, embroidered yokes, lace trimmed. Reg. 20c. each. **Friday 16c**

**LADIES' HAND BAGS.**  
 7 doz. only Ladies' Hand Bags, in Black and Colored; made of Velvet, Leather and Moine Silk; with and without shoulder cord and strap. Reg. \$3.00 each. **Friday \$2.69**

## HOSIERY.

650 pairs of Children's Cashmere Hose, in Black and Tan, assorted ribs. These are extraordinary values; sizes: 00-67 values to 40c. **Friday, pair 22c**

**LADIES' HOSE.**  
 800 pairs of Ladies' Hose, in Cashmere and Lisle. The Cashmere Hose are in Black and Tan, Plain and Ribbed, well spliced heel and toe, garter tops, seamless. The Lisle Hose are in colors of V. Rose, O. Rose, Myrtle, Reseda, Purple, etc.; lace ankles; guaranteed fast colours. **Special for Friday 33c**

**NEW SHIPMENT OF HOSIERY.**  
 We have just opened a large shipment of Hosiery, included in which we noticed the following lines:—  
 A full range of Ladies' Tan Lisle Hose, in different sizes. The kind you have been waiting for. **Special prices pair 30 and 40c**  
 A splendid line of Children's Ribbed Cashmere Hose, in different shades of Tan; all sizes; low prices. Also, a full range of Lace Sox for Children, in different colors.

4 doz. only pig grain leather note holders with strong dome fasteners. Reg. 15c. each. **Friday 10c**

**SHELL BOXES.**  
 6 doz. only fancy shell boxes for handkerchiefs and trinkets. Reg. 20c. **Friday 14c**

**PHOTO FRAMES.**  
 8 doz. small sized photo frames, in bronze and Aluminium, with black stand; some to hold two photos. **Special for Friday, 2 frames for 6c**

**PLAQUES.**  
 133 engraved aluminium framed plaques, suitable for standing or hanging. Size 9 x 12 in.; hand painted on glass with "Mother of Pearl" setting. Reg. 40c. **Friday 30c**

**TOILET SOAP.**  
 21 doz. "Lullaby" Toilet Soap in the following perfumes: "Buttermilk," "Violet," "Lavender," "Sweet Clover," "Wallflower," "Hellebore," "Lilac," etc. Reg. 6c. **Friday, 2 cakes for 9c**

## CROCKERY.

Plain White Stone China Cup and Saucer, large size. Reg. 30c. doz. **Friday 27c**  
 Green Fluted Jugs, small size. Reg. 13c. each. **Friday 11c**  
 White and Gold Stone China Tea Plates, 4 in. Reg. 40c. doz. **Friday 35c**

Hygienic Covered Pudding Bowls, 6 in. Reg. 30c. each. **Friday 25c**  
 Candles for Pyramid Fairy Lights, 8 candles in a box 30c. each. **Friday 25c**

Brown Rock Fireproof Teapots, extra large size, 20c. ea. **Friday 16c**  
 Krystal Glass Handled Olive Dish. Reg. 15c. each. **Friday 13c**  
 1 and 3 line White and Gold China Bread and Butter Plates, 20c. doz. **Friday 16c**

## HARDWARE.

Enamel Basin, White; size 12 1/2 in. Reg. 25c. **Friday 22c**  
 Enamel Bowls, Globe Shape, 7 1/2 in. Reg. 15c. **Friday 12c**  
 Enamel Saucepans, Blue and White:—  
 Sizes: 8 x 5 in. Reg. 45c. **Friday 41c**  
 Sizes: 8 1/2 x 5 1/2 in. Reg. 65c. **Friday 56c**  
 Enamel Pie Dishes, White with Blue Rim; size 12 1/2 x 7 in. 30c. **Friday 27c**

Clocks. The celebrated "Waterbury" 8-day clock; light and dark oak finish. Reg. \$2.00. **Friday \$2.52**  
 Stove Lifters, spiral handles. Reg. 6c. **Friday 5c**  
 Stove Pokers, N.P. Handles. Reg. 8c. **Friday 6c**  
 Oil Heaters, single wick. Reg. \$1.35. **Friday \$1.14**  
 Food Choppers, with 4 cutters. Reg. 95c. **Friday 81c**  
 Toilet Paper, "Lauri." Reg. 7c. **Friday 5c**

Sheathing Paper, pink rosin sized, 36 inches wide, 500 running feet. Reg. 65c. **Friday 56c**  
 Window Screens, 9 x 20; full extens. 33c. Reg. 25c. **Friday 23c**  
 Window Screens, 12 x 2; full extens. 33c. Reg. 30c. **Friday 27c**

## Reports of a Big Fishery.

We learn that the prospects for a big fishery at Labrador are very encouraging. Fish struck in at Indian Hr. and that section of the coast on Monday week the 22nd July, and we learn that the Marine and Fisheries Department has for some time past been receiving news from this section of the coast, Bateau, Bolster's Rock, Sandy Islands and other places are being exceptionally well especially with traps and line men are making a good average catch. From Grady to Cape Harrison there will be an exceptionally good voyage and from Grady South the catch so far has been fairly good. Salt is scarce in many places and supplies are now being rushed down the coast. The Sagona this trip will likely bring very good news.

## McMurdo's Store News.

**THURSDAY, Aug. 1st, 1912.**  
 Among the newest toilet preparations, Witch Hazel and Almond Cream promises well. Those who like a thin and "dry" Cream for use after shaving and to remove sunburn and sunracks will find it the very thing they have been wanting. After a day in the wind or sun it is most cool and refreshing. We expect it to be a prime favorite for things of that class. Price 25c. a bottle.

We have just opened a new consignment of Casarets, so highly valued by many as a certain yet gentle laxative. We have two sizes, ten and twenty five cents a box, the larger size being more economical.

## Carthaginian Arrives in Port.

The R. M. S. Carthaginian, Capt. McKellop, reached port at noon today, after a passage of five days from Philadelphia. The ship was detained off this port over a day by thick fog. She brought 200 tons of cargo and the following passengers in saloon: Miss Ethel Shears, Miss K. Shears, Mrs. A. P. Sweeney, W. C. Coley, Mrs. E. P. Brickby, and three intermediate and three in steeage.

The Carthaginian sails tonight for Glasgow taking about twenty five passengers from here.

## M.G.B. New Armoury.

The Telegram some few months ago announced that a project was on foot to build a new armoury for the M. G. B. on the parade ground on the site now occupied by the "Tabernacle," and just west of the C. L. B. Armoury. We now learn that this building will soon be demolished and that the school children located there will be placed in the school building near George's Street Church. The new armoury will be built on the most modern plans and will cost between \$25,000 and \$30,000. It will contain a large concert room, commodious officers quarters, large drill hall, company rooms, reading room, gymnasium, shower baths, and swimming pool, and will be three stories high with a basement built of concrete.

## With the Rifle.

The members of the Rifle Club assembled at the Butts yesterday and shot for the J. W. Morris Price, the meet resulting in a keen contest. The ranges were 100, 200 and 500 yards, the first two being for 7 shots in 35 and 40 seconds, respectively, and the third 5 shots in 40 seconds. In the final shot Mr. George Langmead, Jr., of the Highlanders, won with an excellent score and received the plaudits of those present. The winner is a son of Mr. George Langmead, jeweller, and we congratulate him on his success.

## C.C.C. Dance

Over three hundred ladies and gentlemen attended the dance held by the C. C. C. in the British Hall last night. Dancing commenced at 9 p.m. and continued until 2 o'clock this morning. A choice selection of music was discoursed by the Corps brass band. The floor managers throughout the evening were Messrs. John and James Donnelly to whose efforts the success of the affair was partly due.

## Cape Race Report

**SPECIAL TO EVENING TELEGRAM.**  
**CAPÉ RACE, To-Day.**  
 Wind E. N. E. fog at intervals. The S. S. Portia passed in at 9 p.m. yesterday; S. S. Sandiford passed west at 11 a.m. to-day. Two coal schooners are laying off here awaiting favourable opportunity to discharge; no icebergs in sight at present. Bar. 29.65; ther. 54.

The body of Edward Scott who died suddenly at Sydney a few days ago, arrived here by the express to-day. It was removed by Undertaker J. T. Martin to the residence of his brother on Clifford Street. The funeral takes place to-morrow.

**ASK FOR MINARD'S AND TAKE NO OTHER.**

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SEAL SKINS  
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A boy named Rutter's Hill, has been home since yesterday and friends do not become of him and about him.

After a long illness, the wife of Robert Shute, having a husband, one of two sisters and four children, sad loss, on Friday, at 2.30 p.m. at residence, 28 friends and acquaintances were requested to attend her notice. Mon- papers please copy.