

AUTOMOBILES!

We beg to inform the public that we have secured the services of MR. CHARLES VEY, an expert on the
RUNNING, REPAIRING and CARE of AUTOMOBILES.

Mr. Vey has been trained in some of the largest Automobile Repair Shops and Garages in the United States, and has a thorough knowledge of Automobile Construction and the work of a Competent Chauffeur.

Mr. Vey will have under his supervision an UP-TO-DATE GARAGE where AUTOMOBILES can be STORED, CLEANED and REPAIRED at a reasonable cost, and instruction given in the art of running same.

ANGEL ENGINEERING & SUPPLY CO., Ltd.

LADIES' AMERICAN SHIRT WAISTS.

The latest designs in exceedingly handsome patterns of dainty effects. Prices: 80c., \$1.00, \$1.20, \$1.30 and \$1.70 up.

This is a magnificent opportunity to secure Fashionable Shirt Waists at prices that must prove a surprise to you. Call and see for yourself.

WILLIAM FREW, Water St., Nearly opp. Court House



GO CARTS and CARRIAGES.

The new Go Carts and Carriages, all the new 1910 models are now on display. New styles and patterns. The finest line we have ever shown



in Rattan, Leather and Cloth Hood Carriages, Reclining Go Carts and Automobile Carriages. We have the greatest line of low priced Collapsible Go Carts ever shown here, simple in construction and durable, lightweight. Price, from \$3.75 up. See our window display.

U. S. PICTURE & PORTRAIT CO.,
HOUSE FURNISHERS.

FREIGHT FOR BELL ISLAND

THE S.S. EUPHRATES

is at DUDER'S WHARF taking Freight for BELL ISLAND.

EUPHRATES STEAMSHIP COMPANY,

April 5, 31

F. McNAMARA, Agent.

"Wise People Appreciate Libby Quality."



Libby McNeill & Libby's
Evaporated Milk,

RICHEST IN CREAM.
Guaranteed 9 per cent. Butter Fat.

ASK FOR AND GET LIBBY'S.

Advertise in the "Teleoram."

RODGER'S Specials:

Ladies' White and Cream Silk Gloves,
Ladies' New Neck Frilling,
Ladies' New and Dainty Collars,
Ladies' Muslin and Silk Blouses,
Ladies' Lace and Em. Handkerchiefs,
Ladies' Spring Hats--Perfect Creations of Beauty and the Acme of Style and Cheapness.

A. & S. RODGER.

New Goods

Just arrived per "Ulunda,"
Our first shipment of

Spring Goods,

HATS and MOTOR CAPS,
DRESS GOODS & MUSLINS,
LACES and EMBROIDERIES,
FRILLINGS and COLLARS, etc.

Alex. Scott,

Popular Drapery Store,
18 New Gower Street.

GENUINE BARGAINS

HIGH-CLASS

FANCY LEATHER GOODS!

Manufacturers' Samples bought at a big discount. We now offer them at 1-3 off the regular price, every article marked in plain figures. See window.

LADIES' PEGGY BAGS--90c., \$1.20, 1.30, 1.50, 1.80, 2.30, 2.70, 3.20, 3.70, 4.50, 6.00; now 60c., 80c., 90c., \$1.00, 1.20, 1.45, 1.80, 2.15, 2.50, 2.70, 4.50.

BAG and PURSE--\$1.50, 2.50, 2.80, 3.70; now \$1.00, 1.70, 1.90, 2.50.

PELISSE BAGS--\$1.45, 2.20, 2.85; now 90c., \$1.50, 1.90.

FITTED BAGS--75c., \$1.20, 1.80; now 50c., 80c., \$1.20.

HAND BAGS--\$1.00, 1.20, 1.80, 2.00, 2.50; now 70c., 80c., \$1.20, 1.40, 1.70.

The purchase includes a quantity of Games, etc., in Leather Cases, which we do not carry in regular stock, these we have marked at give away prices, some of them not a quarter of the regular price.

See Herald and Chronicle for continuation of Bargain List.

DICKS & Co.,
m28 Popular Bookstore.

ANYONE, anywhere, can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Heacock, 3020 Lockport, N.Y. 115,11

SPRING TIME

MEANS NEW

SCHOOL COATS

FOR THE GIRLS.

We have opened a choice selection of

GIRLS' REEFERS,

In Navy Blue with and without Sailor Collar; also, Fawns and Greys.

Don't Miss this opportunity to buy your Girl her Spring Coat.

S. MILLEY

Oranges, Onions, Etc.

THE GROCERS HEADQUARTERS,

New Arrivals, April 6, 1910.

50 cases Valencia Sweet ORANGES, 40 cases Small ONIONS, 20 brls Cape Cod Cranberries, 100 boxes Prunes, 100 Boxes Seeded Raisins, 100 cases Cleaned Currants, 200 Caddies Mayo's Tobacco.

Prices will surely suit you.

George NEAL.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

Job Printing Executed.

To Wholesale Buyers!

Before placing your Spring order you should see our SAMPLES.

We manufacture

MEN'S Tongue Boots, Wellingtons, Three Quarters, Vici Kid, Box Calf, Glove and Grain Leather Lace and Elastic Side Boots.

WOMEN'S Lace and Button Boots, Oxfords and Strap Shoes. All kinds of Glove, Buff and Grain Boots.

BOYS' Grain Decks, Grain Lace and Derby, Vici Kid and Box Calf Lace Boots.

GIRL'S Glove Kid, Pebble, Buff, Vici and Box Calf Boots and Oxfords.

PARKER & MONROE,
LIMITED.

The Shoe Men.

Choice VEGETABLES

We offer:

300 sacks P. E. I. Blue Potatoes,
50 sacks White Potatoes,
50 sacks Splendid Turnips,
50 sacks P. E. I. Parsnips,
100 brls. No. 1 Apples, 30 cases choice Valen. Oranges,
50 packages choice Cabbage.

Edwin Murray.

J. J. HENLEY,

To the Trade,--

The Leading
Mattress
Manufacturer.

Telephone,
642.

Factory and Office,
Henry Street,
St. John's, - - Nfld.

If you want Mattresses that will sell quickly and give satisfaction to your customers, buy none but HENLEY'S

Having enlarged our Factory and installed the latest Machinery, we are now in a position to turn out any quality or quantity at the shortest notice.

We also carry a full line of SPRINGS, BOLSTERS, PILLOWS, COUCHES and CHAIRS.

We make a specialty of Steamship Upholstery.

REID NEWFOUNDLAND COMPANY.

S.S. "ARGYLE"

Leaves Placentia to-morrow, Thursday, April 7th, after arrival of 8.45 a.m. train from St. John's, for the following ports:

Merasheen,
Isle Valen,
St. Leonard's,
Burgeo,
Tack's Beach,
Barron Island,
Woody Island,
Black River,
Sound Island,

North Harbor,
Brule,
Haystack,
Harbor Buffett,
Rose-au-Rue,
Indian Harbor,
Red Island,
Ram's Island,
Ship Harbor.

Freight received daily for above ports.

Reid Newfoundland Company

THE ROYAL CIGAR STORE,

UNDER NEW MANAGEMENT,

IS NOW WIDE OPEN for BUSINESS.