

The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, AUGUST 22, 1922

FIVE CENTS PER COPY

A. D. FARRAH & CO., "the ADVANCE HOUSE of the NORTH SHORE"

"Sweater" Week

Amazing Reductions in

Tuxedo and Tie Backs

Featuring

Knitted Suits

A collection of most interesting sweaters—expressive of the best the season offers—is being presented in artistic display at our store this week. Fascinating youthful sweaters every one of them new. Knitted suits in white zephyr wool or silk in wonderful shades. All distinctive and all the more to be desired because prices are so smashingly moderate.

Prices range from

\$3.50 to \$18.50

Flannel Smocks and Skirts

Are the Rage for early fall wear, take a peep at them now

\$6.00 to \$14.50

A. D. FARRAH & CO., "the ADVANCE HOUSE of the NORTH SHORE"

Opera House

Wed Aug. 23th—Thurs, Aug. 24th

"The Man From Lost River"



Fritzi Brunette and Allan Forrest in "THE MAN FROM LOST RIVER" A SILENT PICTURE

This is an exciting drama enacted upon a magnificent forest back ground. You who love clean red-blooded drama, wind-swept skies and the wild beauty of the woods.

You will love "The Man From Lost River"

Do not fail to see this picture you will like it.

Troop Train Enroute To N. S. Strike Areas

A special troop train consisting of nine cars, passed through here Thursday evening about 8 o'clock enroute to the disturbed areas in Nova Scotia due to the strike of the Nova Scotia coal miners. About 250 troops were on board, consisting of detachments

from the 22nd Royal Regiment, the Royal Canadian Dragoons, and the Royal Canadian Regiment, in command of Col. Chasse, D. S. O., of the 22nd.

The train was at the local depot for only a short time, during which time some of the officers and men got out and looked about a bit.

The outfit was well equipped with arms, including machine guns, for either defensive or offensive purposes. The personnel of the party was

J. D. O'CONNELL'S PICNIC AT RENOUS

The picnic given last Thursday at Renous by Mr. J. D. O'Connell, the "Orphan's Friend" was a great success in every way. The picnic which was free to all was patronized by about 1500 children and their friends. Good things and pennies made the day a happy one and one to be long remembered by those present. Mr. O'Connell was especially pleased with the large turn out of people and enjoyed seeing the children having the time of their lives. The local Salvation Army was holding their picnic at Amos Siding on the same day, and arrangements were made to transport the children in automobiles to Renous where they joined the already large number of picnickers.

It is altogether likely that these picnics on the Miramichi will become an annual event, as has been done in other places, and it is expected next year to hold the picnic in one of the larger centres such as Newcastle.

Mr. O'Connell and his Secretary Mr. H. J. Gaynor have been the guests during the past week of Rev. E. S. Murdoch, Renous, and on Saturday Mr. O'Connell left for Bathurst where he intended spending Sunday with the Attorney General Hon. J. P. Bryne. Mr. Gaynor spent the week-end in Newcastle and Chatham and joined Mr. O'Connell on Monday at Newcastle en-route to Sussex.

A well set-up body of men and the officers were a genial group most of whom were wearing war decorations. The party would say nothing about themselves or their mission but were keen to know what kind of a place they were going to and what was the latest word in the strike situation. They reached Sydney late Friday afternoon.

MEETING OF LOCAL RED CROSS

On Friday afternoon a number of ladies of Newcastle and Chatham, prominent in Public Welfare Work representing wide spread interests in this part of the Province, met in the Court House to confer with Mrs. S. A. Kuhring upon plans for conducting a campaign next month in this county, in the interest of the Red Cross Society.

Mrs. Kuhring represents the Executive Committee of the Provincial Division of the Canadian Red Cross and in her address she ran over the very broad international as well as the Canadian scope of this great work, which grew out of the revelations as well as the "ruins" of the Great War—bringing to mind that the amazing defects of our civilization in the matter of Health had aroused the Allied Nations, to make a stirring appeal to the Red Cross Societies of all these nations not to disband at the close of the war, but to use their influence to bring home to the citizens of their respective countries the appalling death rate among infants, the wide-spread prevalence of disability among youth, and the recurrence of epidemics and other conditions which are disastrous to populations and to their efficiency as useful citizens.

This effort in due time has come to New Brunswick. Many agencies are now engaged both in spreading knowledge of conditions and the defects under which our civilization is working, and also in carrying out plans for immediate improvement, particularly along the lines of Child Welfare.

The great races upon which our civilization depend are called to be more watchful of the enemies which threaten their downfall, and in Canada at this time, it is truly a national duty of the most sacred kind to work out a future worthy of the great sacrifices that have been made to secure the safety and possession of this Beloved Land. And Canada can only be as great as its citizens can make it.

Also, the Economic situation the present day, demands that we shall cease to allow those systems or lack of system to continue, which are filling Public Institutions to overflowing and causing new ones to be constantly demanded, to care for the increasing wreckage of our population, and disabilities could in so very many cases have been prevented, if proper means and methods of life had been provided in the proper time. The method of work in New Brunswick was then briefly reviewed, and the success of the plan of placing Public Health nurses throughout New Brunswick shown to be assured as the people awoke to its wonderful results where it had been tried. The call for funds, had not so much to do with this plan, as to secure funds for the little treats and indulgences the Provincial Red Cross continue to provide for our invalided soldiers in hospital. The per capita cost of this work of love is small, but it is a continual charge and must be met. It is not only just, but the gift gains in value to the men when they can be told that its cost is sent in from citizens all over the Province, as a tribute of gratitude for what they gave up in the war, that we might be safe and happy in our Beloved Dominion—and that New Brunswick does not forget. The total expenditure from this fund, is about \$6,000 a year and there is nowhere else to go for it, except to the people of this Province. It is not for the welfare of these men,—which is provided by the government but for their cheer and pleasure. Every citizen is asked to contribute one dollar a year to this fund and to the Relief and Expense fund of the New Brunswick Red Cross.

A delightful Pageant with attractive setting will be put on by the local Red Cross branches of Chatham and Newcastle to introduce the campaign to their citizens and will be no doubt be of the greatest interest to all the people of this county. The names of committee can be chosen from among the talent of Newcastle.

COL. MERSEREAU DIED SUDDENLY AT DOAKTOWN

Raised the 132nd New Brunswick Battalion and Took His Unit Overseas—Was 70 Years of Age.

Colonel George W. Mersereau, who raised the 132nd New Brunswick Battalion during the war, took his unit overseas, and later for two years commanded the Second Division Infantry Base Depot of the Canadian Expeditionary Force at Etaples, France, died suddenly of heart trouble Saturday afternoon at his home in Doaktown. He was 70 years of age and until his retirement, following his return from overseas in broken health after the war, was a school inspector in this province. He was appointed to that position in 1884 after serving eight years as principal of the Grammar School at Bathurst. He graduated from the University of New Brunswick in 1876. His three sons, who all served in the war, are Lieutenant Colonel C. J. Mersereau, Fredericton; H. Fred Mersereau, Doaktown, and Dr. Colonel C. Harry Mersereau, Montreal. Mrs. W. J. Scott and Mrs. Harry McLeod, of Fredericton, Mrs. Victor Dodds, of Brandon, Man., and Mrs. J. C. Veness, Ottawa, are daughters. Three brothers, J. Y. Mersereau, Chatham, Percival, of Boston, and Gaine, of Rumford Falls, Maine, and one sister, Miss Sarah E. Mersereau, Boston, survive.

His widow also survives. Colonel Mersereau was high chief ranger of the Independent Order of Foresters of New Brunswick Court, had been prominent in that order for many years and was a Past Master in the Masonic Order.

"Morals of Marcus" Provide Rare Film Plot

Those pessimistic persons who bewail the "cheapness" of motion pictures should all see "Morals," which will be shown at the Empress Theatre Wednesday, with May McAvoy in the stellar role.

For "Morals" is none other than a screen version of that delightfully whimsical novel by William J. Locke, "The Morals of Marcus Ordeyne." So here is the best of modern British literature brought to the screen without injury in the transition, by those two finished artists in their respective fields, Julia Crawford Ders, scenarist, and William Desmond Taylor, director.

Those who admired the remarkable human appeal of May McAvoy in "Sentimental Tommy" will have additional cause to commend that quality after seeing "Morals." She makes the little Anglo-Turkish harem girl a real person, a maid whose developing character provides new pleasures as the picture proceeds on its way.

William P. Carleton is an excellent choice for Sir Marcus Ordeyne. The same dignified appearance and underlying emotional ability that made successful his work in "In-aside the Cup" stood him in good stead for the scenes where his staid English household is thoroughly upset by the innocent unconventionalities of the surprising Carlotta.

Kathlyn Williams is splendid as usual in the important role of Judith Mainwaring. Other players completing a really fine cast include William E. Lawrence, Bridgeta Clark, Sydney Bracey, Starke Patterson, Nicholas de Ruiz and Marion Skinner.

REGULAR MEETING TOWN COUNCIL

The regular monthly meeting of the Town of Newcastle was held in the Police Court Room on Thursday August 17th 1922 at 8 o'clock p. m.

Present, Mayor Fish, Ald. Atkinson, Dalton, Doyle, Locke, Mackay and Sargeant. Finance Com. recommended payment of following accounts.

North Shore Leader	\$27.75
J. D. Creaghan Co. Ltd	3.50
Public Works Com. recommended payment of Geo. Burchill & Sons account for \$99.52	
Light and Water Com. recommended payment of Canadian General Electric Co. Ltd. account for \$413.05	
The Park and Fire Com. recommended payment of following accounts	
Dominion Rubber System	\$21.75
Northern Electric Co.	279.13

The Mayor reported that owing to the absence of Father Wallace there had been no meeting in Nelson to discuss electric light extension, but that the matter would be taken up the first of the week.

The Chairman of the Light and Water Com. reported that a request had been received for the installation of water and sewerage on "C" Street. There were already other applications for these services before the Committee which would now consider what funds were available and would decide on what work would be done.

The chairman of the Public Works Com. reported that they had taken up the question of a drain on Ledden Street with the C. N. R. also one at the Armory property with the Military Authorities and expected within a short time to have both attended to. They were also arranging with the County authorities to have repairs made to the street leading to the Public Wharf.

Ald. Locke spoke of people (rate-payers) doing business in town without a license. The decision of the Council was that the By-Laws provided for such cases and that the Town Marshal should notify them that it was necessary for them to apply for a license and the Council or License Com. would then fix the fees.

The question of making a grant to the Band was discussed and it was moved by Ald. Sargeant that \$50.00 be voted to the Band for their public services for the season.

On a division the vote stood as follows

Yeas—Ald. Sargeant, Dalton, Mackay.

Nays—Ald. Atkinson, Doyle, Locke. The Mayor voted Yea and declared the motion carried. Council adjourned

MANY TOURIST HUNTERS COMING

New Brunswick this year will have a record number of tourists for the hunting season. Already there have been inquiries from a larger number of hunters in the United States than ever before at this season of the year regarding hunting facilities in the province and the indications are that the guides will have a busy time if they attempt to accommodate all of those who would like to be piloted through the big game regions.

There will be an open season for partridge again this year as there was last fall. The season will last for three weeks, opening on October 1 and closing on October 21. The season for big game will be two weeks shorter than last year and will extend from October 1 to November 30.

SCHOOL INSPECTOR'S CONFERENCE

A conference of school inspectors of the province is to be held at the Education office Fredericton on the 29th. This will be to enable the Chief Supt., Dr. W. S. Carter, to get in touch with the inspectors and to make plans for the ensuing school year.