#### THE COURIER



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Friday, October 15, 1915

#### The Situation.

trenches in Lor raine. The Germans Province of Ontario, should recognize paired more money must be avail-

situation in the Paltic. Their latest exploit is to sink a German destroyer and a German torpedo boat. Ships, scriptions to the Red Cross Society

The Russians continue to keep Von they are manifesting a sustained come yet hardly been touched. Patriotism back which is little short of marvel- and humanity must together urge us

The heavy losses in the Dardanelles who are fighting our battle. To a ceras given in last evening's Courier, tain extent our obligation cannot be again show the tremendous nature of measured in terms of money, for, when the fighting there and the heavy trib- we recognize that our sailors and soldute entailed for the amount of foot- iers are fighting for our honour, for

Prevention of Zeppelin Raids in the as British justice and fair play, to-Old Land and reprised raids upon Ger- gether with all that flows from our man centres are still the main topics British connection, we must feel that would be hard to imagine, and it is dollars which at the very utmost we only natural that reprisals should be would be able to give were we to give

French calculations place the expenses of Germany at the present epportunity to show in a peculiar way time at about 120 million pounds a month, at the very lowest estimate, and the average since the war began at about 100 millions. The Paris cor-

the advances made to Austria and to pass without seriously considering the Sailors, and the people of the banner Turkey, which amount to about another 150 millions. Consequently, Geo. many would have spent by the loans to Austria, about a billion ed a merger in London. The new corpounds sterling. Therefore, by the Dairies, has a copital of \$5,000,000 and end of November, 1916, the expenses will control the trade in London and will have reached the enormous total the surrounding district. According to of £3,160,000,000, and it is scarcely the big dairymen, the combination conceivable that after then Germany strength of the farmers' organization, can stand the strain very much long- which fix the wholesale prices which the dairy companies must pay for the

#### Red Cross Work.

Particulars have already been given ing radical changes in the milk conin these columns with reference to the tracts. It is expected that they will scope and the activities of this splen- fix the wholesale price of milk at did institution but the fact that a 29 cen's to 33 cents per gallon. special and Dominion wide appeal is now before the Canadian public will Their Majesties, although spending

make some further details opportune. so much time in visiting hospitals and Base and general hospitals vary in touring the provinces, have kept their size, the largest unit containing over dividual soldiers who, when on leave, 1,000 beds. As there are approximate pass through London on the way to ly 100 of these in France and Eng- their homes in the country. land alone, they must contain at least chaps, few, if any, of them know 50,000 beds. To these must be added which way to turn. A score of these temporary waifs are now taken in the hospitals in Egypt and various nightly at the Royal Mews, and start parts of the Mediterranean, in Meso- for home next morning fortified for potamia and in every part of the world the often long and tiring journey by where British forces are fighting. If, a good breakfast. And when their therefore the Naval and Military friends put the inevitable question. therefore, the Naval and Military "Where did ye stop over night, lad?" hospitals to be supported by the Brit- what pride in the ready answer, ish Red Cross be alone taken into "Where? Why, at Buckingham Palaccount, and the hundreds of volun- ace-leastwise the Royal Mews- as tary hospitals in England be regarded the King's guests." merely as auxiliaries, the cost of keeping up these hospitals, in salaries for doctors, nurses and stretcher bear.

Sir Alfred Mond, chairman of the Free Trade Union, is heading a movement against what he says ers, ambulances, hospital trains, etc., protection in the new budget. must be enormous. The ambulance tain of the uncompromising Free and motor lorries require elaborate Traders in the House of Commons blacksmith and mechanics' shops all are disgruntled with the new import along the way, to keep them in re- the Exchequer, basing their opposipair, and, in lact, the more one looks tion on "the violation of the princiat the actual operation of the Red ples of free trade" and the "infinite-Cross activities the more wonderful simal returns which the taxes will they appear and the more remarkable yield. is it that voluntary subscriptions can keep up such a huge and complex or- A campaign for \$7,500,000 is to be

instituted by the Canadian Patriotic It is very difficult to get at the exact Fund succeeded in raising \$5,350,000. cost of all these activities, not because year ending Sept. 1st the Patriotic this is not reported in the British Red Some 20,000 families are now being England. Cross reports, but because of the dif- assisted. hculty, in the time at disposal, of going through these reports for the Mr. and Mrs. J. C. Elliotte of Hunpast year and analyzing them for our tingdon, W. Va., who hit Billy Sunpresent purpose. We know beyond day's trail in their wedding garrients, doubt that the British Red Cross So- are seeking divorce. ciety and the Order of St. John have -

spent, up to date, all the money raised through the 'Times' fund, namely \$8,-000,000. To this must be added contributions from the British Dominions the Canadian Red Cross alone having contributed \$125,000, besides relieving the British Red Cross Society of the blished by The Brantford Courier Limited, every afternoon, at Dalhousie Street, Brantford, Canada. Subscription rate:

By carrier, \$3 a year; by mail to British possessions and the United States, \$2 zance of individual gifts which have RMI-WEEKLY COURIER—Published on Tuesday and Thursday mornings, at \$1 per year, payable in advance. To the United States, 50 cents extra for postage been made to the Society direct, of Teronto Office: Queen City Chambers, 32 therefore, state, knowing quite well that the figure is far below what a detailed analysis of the reports would show, that the British Red Cross Society and the Order of St. John have spent up to date upwards of \$10,000,-Russia has asked permission from 000, and the demands which they have Roumania to send troops through to meet are just beginning, for, with that country to the aid of Serbia. This the offensive movement of the Allied is putting matters up to the Rouman- Forces, the casualties must increase relief. Great Britain is entering ians in straight fashion. She may pro- enormously, and with these the de- upon the most serious stage of the test, but so did Greece, and all the mands made upon Red Cross agencies, war. The demand on the British Red same the troops of the Allies were In appealing for help from the citizens Cross Society for medicine, hospital landed at Salonica. A like thing may of the Empire the world around, the supplies, and equipment for the suc-British Red Cross Society and the cor of the wounded sailors and sol-Sir John French has reported the Order of St. John have done the only diers is taxing the resources of the strengthening of the British position, thing that they could possibly do, and Red Cross Society to the utmost, and and the French have recaptured some we in Canada, and particularly in the if the noble work is to go on unimthat the obligation laid upon us is able. loaded with enemy cargoes are also is thereby largely reduced. Our War taxes in Canada up to the present time are trifling compared with those in the Hindenburg on the defensive, and Motherland, and our resources have as

to consider the debt we owe to those our freedom, for what we justly prize of discussion in Great Britain, and on the one hand is all that we hold ernor, sends this message to every there has been much criticism. A as of absolutely first importance and man, woman, and child in the Promore barbarous form of murder it on the other the comparatively few vince: all we have. The appeal of the British Red Cross Society thus gives us an the value which we put upon British citizenship and institutions, and while

are banded together in a strong cen-

tral body, have recently been consider-

In Use For Over 30 Years

other appeals may perhaps give us an abundantly worthy of the great tradiequal opportunity we should not al- tions bequeathed to it then. It is respondent of the "Standard" writes— land, this special one-day offering, to 21st is "OUR DAY" for Soldiers and low this first appeal of the Mothermany obligations of which it makes | Province of the Dominion will be able

The organization of the Province or this great appeal has been carried ut with commendable promptitude the Government of Ontario. Im rediately he received the cable Si John Hendrie laid the matter before the Premier, Hon. W. H. Hearst, who summoned his colleagues to confer nce, and later called to the council hamber men of all political stripes and creeds. It was time for action. milk. These farmers' societies, which A general committee was struck, the remier himself taking the chairman On this committee he associat ed his political opponent, the leader of the Opposition in the Legislature

Province came forward to help, and n a short time the big movement was under way Accommodation was found in the Parliament Buildings or Dr. A. H. Abbott, who offered t as Secretary of the Committee; staff was procured, and Hon. T. W McGarry, Provincial Treasurer, con sented to act as Treasurer in trust fo was sent to the mayor and reeve of every municipality in Ontario.

'What has been done is known what remains to be done shall be ession of the Dominion Parliament stimulate the people to greate achievements for the added burdens which the future holds in store. The gift of 250,000 bags of flour to the popular acclaim all through the Pro vince, but this was supplemented by ash grants to the Belgian relie fund, and the shipment of large quanities of produce to the bard-pressed sufferers of that gallant little counhe replies that have been received are worth more than all the trouble of collecting the supplies. But while Ontario has given food in abundance the gift of 1.000 machine guns to the Canadian Overseas forces was a fur her evidence of the loyalty and en erprise of the Provincial Govern ment, and this has been followed by the establishment of a base hospital with accommodation for 1,000 pa-

In a less spectacular way the Wo Department of Agriculture, done a noble work in collecting soldiers, supplies for the Red Cross local charity. mental farms and demonstration or ending this year the best of their For Ontario, it can truly l

The weather over the Prairie Pro vinces and Alberta in particular, i once again unfavorable, and mu

### Ontario Leads in the Red Cross Campaign

Government Is Active in the Empire-Wide Collection

CALL from the Motherland, an appeal from the British Red Cross Society. For the first time in history this age-old institution is in

Lord Lansdowne, President of the Reports show that the British particularly heavy. When we consider British Red Cross Society and the submarines are masters of the that the income tax in England, high Order of St. John, has cabled an before the War, has been enormously appeal to the Governors of all states increased, we can readily recognize in the British Empire, an appeal that that the possibility of voluntary sub- is eloquent in its simplicity and convincing in its earnestness.

"The money from this appeal," reads the cable, "will be devoted entirely to relieving the sufferings of our wounded soldiers and sailors, from home and overseas, at the various seats of war, from all parts of the King's Dominions. We have already received generous assistance in our work, but with the increase of British Overseas forces at the front there is a corresponding increase in our expenditure, and we shall be truly grateful if you will help us by organizing an appeal and sending the proceeds to us for the objects I have

What will Ontario's answer be Sir John Hendrie, Lieutenant Gov-

"This is the first appeal of the Motherland to Canadians in this present war. It calls upon our humanity as well as our loyal-

The collection will be made upon an historic occasion. October 21st is the anniversary of the Battle of Trafalgar, and the British navy to-day is being made known to the most reshow their appreciation for the men who are fighting for Britain's ntegrity on the most "far flung bat-

others active in the public life of the attention fixed upon the needs of in-

> imited only by the need," said Sir Robert Borden during that historic n the fall of 1914. What has been done by Ontario is perhaps only too little known, and its recital here may Mother Country was received with try. Foods of all sorts were shipped o the sailors in the North Sea, and tients at Orpington, Kent County,

nen's Institutes, organized by the funds, providing comforts for the hards throughout the Province are said. "what remains to be done shall be limited only by the need.'

of the crop may not be thresned.

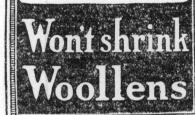
This Sample of

is for you, Madam!

WHAT is LUX? It is a soap of unusual purity made into the thinnest of flakes that readily dissolve in hot water. It makes a creamy, foamy lather that cannot injure the daintiest fabric or the hands.

LUX is a wonderful life lengthener of all woollen and flannel garments. It absolutely prevents them from matting, thickening or shrinking in the wash.

Will you let us send you a sample, free? Address LUX Dept., Lever Brothers Limited, Toronto. All grocers 10c.



MADE IN CANADA.

Do you want to earn \$10 a week or more in your own home? Reliable persons will be furnished with



# FRENCH

Rank of Brigadier-General.

Ottawa, Oct. 16.-Two important promotions will be announced by the prisoners. Minister of Militia, it is understood. within the next few days. It is said took shortly after midnigh: an atto be Sir Sam Hughes' intention to tack in force between the Linge and believed to be James B. Hill, an Inraise Brigadier-General W. E. Hodg- the Schratzmannele. This was pre- dian of the Cayuga Reserve. ins, Acting Adjutant-General, to the rank of Major-General, and Col. W A, Logie, commanding officer of the Tororto district and commandant at the Niagara camp, to the rank of

Both these promotions will be exceedingly popular in military circles, where these two officers are held in very high esteem. General Hodgins as Adjutant-General has been and is performing exceptionally heavy duties in connection with the war. He is one of the best known Canadian soldiers halving been associated for years with the Queen's Own Rifles in Toronto the Governor-General's Footguards in Ottawa. He was for a time D.O.C. in Ottawa and afterwards officer commanding in London. He left London to take up his duties here as Acting Adjutant-General. Gen. Hod? ins was an A.D.C. to Lord Lansd owne and Lord Aberdeen.

Col. Logie has been in the militia of Canada since 1883 in Hamilton, and was largely instrumental in organizing the first Highlanders regiment. His work at Niagara in connec tion with the training of the oversees

# **ENLISTMENT REGULATIONS**

The orders and regulations as to enlistment in the Canadian Expeditionary force now provide that expert mechanics should be enlisted only in corps requiring their services and that in other cases their enlistment should be referred to Headquarters, Ottawa. The said provisions are in future to be carried out as follows.

(a) Upon the application for enlistment by any man who is a qualified mechanic or machinist, his enlistment should not be completed but full particulars as to such man should be forwarded to Headquarters. You will then be informed with as little delay as possible as to whether the service of such men are required for the man-

(b) No men who are at present engaged in the manufacture of munitions should be allowed to enlist, but it should be pointed out to them that they are serving the country as well y carrying on their present employ-

Paris, Oct. 16.-French forces have repulsed several counter-attacks in the Lorraine district against the trenches occupied by them yesterday, according to the official statement is-Sir Sam Will Raise Him to sued by the French war office to-day.

"We repulsed last night in Lorraine several counter-attacks against the to the north of Reillon. In the course instantly killetd by his foot touch of these engagements we took 100 ing a wire carrying 2,200 volts.

"In the Vosges the enemy under-

ceded by a severe bombardment and accompanied by a curtain of fire directed against our second lines and our communicating trenches. This attack was completely repulsed by us. 'There has been nothing to report from the remainder of the front since the issuing of the communication of last night.

#### **NEWS NOTES**

Waterloo, Ont., will raise money for British Red Cross work by a The text of the communication fol- house to house canvass on Tratalgar

William Spencer, a lineman at trenches which we occupied yesterday Niagara Falls electric light plant, was

# Mrs. Nellie L. Mc Clung

Will Deliver an Address in

### WELLINGTON ST. METHODIST CHURCH On October 19, at 8 p.m.

Under the Auspices of the BRANT COUNTY ALLIANCE

SUBJECT: Prohibition in the Canadian West'

Rev. G. A. Woodside will act as Chairman. Collection to defray

#### BRANTFORD CONSERVATORY OF MUSIC 28 NELSON STREET, BRANTFORD

W. NORMAN ANDREWS, F.C.G.O. FRED. C. THOMAS, A.R.C.O. MUSIC TAUGHT IN ALL BRANCHES Experienced and Properly Qualified Faculty

ART, PAINTING, ETC. MR. JULIEN SEAVEY will be at the Conservatory on Wednesdays for "Oil and Water Colours," China Painting, Wood Carving, etc. MONTESSORI AND MUSICAL

KINDERGARTEN MISS ROSE JAMIESON, who has just completed a course of the celebrated Montessori System of teaching young children, is forming classes at the Conservatory. DANCING AND DEPORTMENT MISS STERNBERG of Toronto will resume her classes in Dancing and Deportment on Friday evening, 8 o'clock. All information gladly given by calling or writing the

Conservatory of Music

# 1815 TRAFALGAR DAY

**NELSON'S MESSAGE:** 

"England Expects Every Man To Do His Duty" IS TO-DAY THE MESSAGE OF KING GEORGE TO EVERY SON OF THE EMPIRE

# A Monster Mass Meeting

Under the Auspices of the Brant Recruiting League and the British Red Cross Society

- WILL BE HELD IN THE

# Grand Opera House, Thurs., Oct. 21 (TRAFALGAR DAY)

Speakers: SIR GEORGE E. FOSTER and HON. C. P. GRAHAM

COLLECTION IN AID OF RED CROSS FUND

The chair will be taken at 8 p.m. sharp by Mr. Harry Cockshutt, president of the Brant Recruiting League

Band of Dufferin Rifles in Attendance



Twenty-four elect have been issued since good average for one

SWIMMING CLASSE The registrations swimming classes at coming in well.

PREPARATORY SE A well-attended service was held in last evening, when t privileged to listen t St. Methodist Chur

LOCAL OPTION Brantford temper

talking of having contest next Januar of the Council not on to the people, a signed before Nove ing 25 per cent. of last revised voters

TROUT CLUB. The annual meetir ford Trout Club was The president, Ald chair. A large num

bers were present. appointed to wait members Mr. J. H. H. Mr. John Fisher, M. stocking the streams

Port Elgin, Oct. 16. hockey club are no overseas service. one of the best defenc Frank Geddes and Ro with the 92nd High and Earl Hendry, the born in Port Elgin, will weaken the team for

L. L. LODGE MEETING A meeting of the L. L held Tuesday evening at Miss Bertha Ballantyne, After the regular busin transacted, the evening euchre, music and gam ture of the evening was Clarkson (nee. Titlie M. ronto A dainty lunche by the hostess. The nex ill take the form of a m the home of the secretary Potts, Graham Avenue

AUCTION SALE OF Acting under instruct Major General Sir F. Bens British Remount Commi ronto will sell by auction day, October 20th, sale

BOWLING RESUL Keystones in the Bo for Cockshutts. league game the Keyst

GYM, CLASSES MEET

WANTS REBATE City Clerk Leonard another letter askin taxes of the upper the City Social Clu

Some