BECAUSE:-We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line-Knowing their work thoroughly—Having a taste for their work -Qualified by Experience and Observationand trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:-We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:-We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

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### THE BRITISH CLOTHING Co., Ltd. Sinnott's Building, St. John's.

### READYMADES!

Our Readymade Department is now well stocked with

#### MEN'S

Tweed Suits from	\$7.5	0 to	\$15.00
Serge Suits from	\$7.5	0 to	\$17.00
Fancy Regatta Shirts	650	e. to	\$1.80
White Dress Shirts	\$1.0	0 to	\$2.00
White and Fancy Vests	\$1.0	0 to	\$1.80

### BOYS

TWEED SUITS:	
Compten, size 0 to 4 from	\$3.00 up
Cyril, size 0 to 4, from	\$2.80 up
Norfolk, from	\$2.50 up
Rugby, from	\$3.40 up
Blue Serge Sailor, from	\$1.60 up
CDECTAL	

### SPECIAL

Boys' Navy Serge Suits, 000 to 4; extra good quality.

# Nicholle, Inkpen & Chafe

315 -:- WATER STREET -:- 315 Agents for Ungars Laundry & Dye Works,

### APPLES! APPLES!

Due Monday, Sept. 6th

### George Neal

Reserve Force In Canada For Men

.The reserve will consist of such units as are from time to time named by the Government and divisional and district commanders will be responsible for them, the same as for the other corps. No man will be eligible for the re- "As I went away she pointed to begin till late in June, although subthree years in naval or military City Star.

forces are essential to the taking of commissions. Drill and training are to be voluntary.

Over Age of 35 The reserve may be called out in time of war, invasion, riot or in-Ottawa, Sept. 3.—The commit-surrection, real or apprehended tee appointed some time ago to and will be paid and equipped onmake arrangements for a reserve ly when called out. Enrollment is militia in Canada, for use in case in progress, so that should the ocof emergency, has reported and casion arise to supplement the information in connection with regular militia, the number availthe new body is given in militia able and their addresses will be known.

MADE HIM HOPEFUL.

"Yes, she rejected me, but she did German armies to the north. it in a most encouraging way."

serve who is under 35 years of the foot-prints that I had made on the sidiary operations against Libau and age, but there is no retiring age carpet and said, 'The next time you Courland began early in May. Von limit. Physical fitness, at least for come to propose to me I want you to Hindenburg's armies have covered the garrison duty, is necessary, and wipe your shoes clean!"-Kansas least ground of all. From around

# The Conquest

(The Nation, Sept. 15) Brest-Litovsk is Brest in Lithuania. the River Bug in Russian, as dis- zen's forces. Von Hindenburg, Galicia east of the Zlota Lipa River and turns. do Russian armies stand on foreign soil, and their retirement in this quar- of Prince Leopold of Bavaria, started ter is apparently a matter of days. In just four months the Russian armies

two months. The battle-line Polish territory north of the Vistula, crossed that territory north of the east. Vistula, crossed that river at the confluence of the Bzura, followed that stream, the Rawka, the Pilica, the Nida, and the Dunajec, in a straight line down to the Carpathians. Here the deadlock ceased. In the mountains the fighting was continuous during the early spring. The northern passes were mastered by the Russians, who penetrated, at one point, twenty miles into Hungary. The centre of the fighting was around Uzsok Pass. that in Russian hands, the invasion of Hungary on a broad front could be accomplished. Around Uzsok, there fore, the Austrian forces with the German armies sent to their aid. made their great defence, and in the third week of April Vienna was reporting that the Russian attack had been broken.

Cracow. The attack began with an also. annihilating bombardment of the Russian positions around Tarnow and Gorlice in the last two days of April. It was a demonstration on an enormous scale of the new tactics of artillery concentration which the British had practiced at Neuve Chapelle. There followed, on May 1, the assault in "phalanx," which was to show that trench warfare had not reduced military operations to deadlock. The Russian line was broken, the Czar's Carpathian armies were taken in flank and rear, with a huge harvest of pris oners, and there began that great retreat which has not yet come to an end. The extraordinary German talent for system has never appeared to better advantage than in the perfect synchronization of the advance of so many great armies on so huge a

The routes traversed by the three main divisions of the Teutonic forces referred to in the Berlin dispatches as "army groups" may be briefly described. The southern or von Mackenzen group, now comprising all of the Austrians and the Germans under von Linsingen, have advanced in the course of four months a distance of about 220 miles as measured straight across the map, from the Dunajec and the Carpathians to beyond the Bug. They marched east through Galicia to the San, and pivoted north on the left honest footwear. Mail orders receive wing until Lemberg was retaken on prompt attention. All orders filled June 22. Then the advance was almost due north by way of Lublin to- Men's 16-inch Bellows Tongue Boots. wards Brest-Litovsk. It has been the slowest group of the three, its average Men's 14-inch Bellows Tongue Boots. daily progress being less than two miles. This was due to the fact that they had opposed to them the best of the Russian armies, while on the other hand their own efficiency was probably reduced from the average German level by the presence of the Austrians. Temporary setbacks, such as von Mackenzen's armies encountered at the Dniester and around Lublin,

The German attack from the north by the von Hindenburg group did not Prasnysz, which they captured July The Home of Good Shoes. ers' Guide.

15, to the Warsaw-Petrograd Railway, which they have just crossed, they The fortress was part of the system of have advanced some eighty miles, the Polish defences, but it lies across only a little faster than von Mackentinguished from Polish, territory. Ex-turn, had to deal with the chain of cept for isolated positions on the Nie- great fortresses along the line of the men and west of theriver, like Grod-Niemen, the Bobr, and the Narew, the London Express. no, all of the nine provinces of Po- from Kovno to Novogeorgievsk. Had land are in the hands of the enemy, he waited for the reduction of the In addition, the greater part of the forts in order to advance n a uniform provinces of Courland and Kovno front, his progress would have been have been overrun, and the Austro- much smaller. Instead he threw for-German armies are now pressing for- ward separate armies in the intersward into provinces of Volhynia and tices between the Russian strongholds. Grodno. Only along a narrow slip of So to-day the German front here bends

latest of all. These were the forces which for half a year had lain quiet have been driven from th crests of the along the Bzura and the Rawka. When Carpathians and the East Prussian the wings of the Russian army had frontier close to the borders of old been driven back, the German centre Russian, before the second partition of moved. It has travelled with aston-Poland in 1793. This has been accomishing rapidity. From Warsaw, which plished in a campaign which, for fell on August 5, to Kamienetz Litovsk sweep of operations, the armies en- where the centre armies are to-day, gaged, and the sustained energy of the they have covered more than 150 miles offensive, has no parallel in military in three weeks. Yet the several places of the army groups were so ad-The middle of last April witnessed justed to one another that when Warthe climax of the Russian effort. In saw and Ivangorod fell and the Vis-Poland proper at that time there had tula was crossed, Gen. Hindenburg, been a virtual deadlock for nearly Prince Legnold and Gen Mackenzen close to the Prussian frontier in the complete envelopment or destruction Niemen region, swung further into of the Czar's armies. That solid curve like a gigantic sickle, is still sweeping

#### THE PERSISTENT SPY

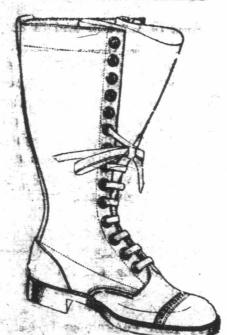
"Why," I ask, "is it easier to get into France than to get out of it?" And the answer is-spies. No matter the precautions and exertions, spies! There was a frail silverhaired old lady-a spy. There was a stout, fusgentleman who went about nouncing the Kaiser as a "madman" and a "murderer"-a particularly dangerous spy. Only yesterday Doippe, arrest of two spies.-John F. aid Macdonald, in The Fortnightly.

#### STEBAURMAN'S OINTMENT

I had been suffering from Excema for four years, I had been to five The Austro-Germans passed immed-doctors and they all said they could iately to the offensive, but not at the not do anything for me. I was told expected point around Uxsok. Instead about Stebaurman's Ointment and i WORLD'S WHEAT they hit out along what may be con-bought six boxes, and after using sidered the centre of the entire line some I was cured, and no return of from the Baltic to the Pruth, namely, it since. I guarantee anyone using on the Dunajec front to the east of this ointment for excema will be cured

I remain. Yours truly, PETER JOY.

per box or 5 boxes for \$1.00. Cash must be sent with Order. P.O. Box 651 or 15 Brazil's Square.



Our Hand-made Waterproof Boots, for Fall and Winter wear, are now land and Tunis, 1,061,704,000, an in ready. We are showing as usual, good same days as received.

Men's 12-inch Bellows Tongue Boots Price ..... \$5.00 Men's 10-inch Bellows Tongue Boots Price ..... \$4.60 Men's .8-inch Bellows Tougue Boots Price .. ..... \$4.40 Men's 6½-inch Ordinary Tongue Boots

Boys' 10-inch Waterproof Boots Price .. .. \$4.00 Boys' .7-inch Ordinary Wtrprf. Boots Price ..... \$2.40 All Hand. Pegged and Hand-Sewn \$1.50 extra.

### THE MYTH OF HELIGOLAND

of Poland It is Not an Ideal Base And of Little Starte-And of Little Startegical Value

> Her Ballin, the head of the Hamburg-American Line, admits that "the possession of Heligoland does not give the German fleet a desirable base," writes H. C. Fewaby, the naval correspondent of

This admission is of extraordinary interest, and so far as I am aware it is the first time that any German has publicly confessed to a belief that has been quite prevalent in British naval circles ever since the famous exchange was made by Lord Salisbury in 1890. We then acquired Zanzibar, which, The armies of the centre, the group both for trading and military purposes, is of value, and Germany took over Heligoland. Many people have contended that the exchange was all to our advantage but I have never been able to subscribe to that view.

The geographical Heligoland is very favorable. It has been called the key of the German coast defences, but in reality it stands in so isolated a position, so utterly cut off from support by any other land defences, that in the absence of a battle fleet continually at sea ir its vicinity, it offers no menace any raiding warships.

It would be no exaggeration to say that the British fleet could have reduced Heligoland to dust and ashes before now, if that feat had possessed any strategical value. There is deep enough water all round the island to allow our biggest ships to manoeuvre there freely, and as the battlecruiser squadron under Sir David Beatty showed, neither the minefields nor the German submarine flotillas are an adequate menace to the attacking fleet. Heligoland has only a certain number of big guns in its forts, and those guns cannot be added to unless the High Sea Fleet comes out to its

German strategical ideas are essentially military; as the egregious Bernhardi most artlessly remarked in his comments on naval warfare, his views "are not confused by any technical naval know ledge, and rest exclusively on general military considerations.

### **CROP SHOWS BIG INCREASE**

Roumania Grows 135 Per Cent Mohe Than In 1914

Ottawa, Sept. 1.-A cablegram re eived to-day by the Department of Agriculture from the International Institute of Agriculture gives the following reports: Roumania - Wheat production,

108,763,000 bushels, an increase of 135 per cent. over last year; lev. 23.700.000, decrease of four per cent; oats 24,640,000, increase of 3.4 per cent; corn, 110,232,000 bushels, practically the same amount as las

The total production of wheat in Spain, Great Britain and Ireland, Italy Russia in Europe less Poland, Swit zerland, United States, Canada (Winter wheat only,) Tunis, Japan, India, Denmark, Netherlands and Roumania is2,703,000,000 bushels compared with 2,221,000,000 bushels in the same countries as wheatless Canada and India, 1,015,908,000 bushels, an increase of 17.8 per cent over last year. Oats in the same countries as for barley, less Japan, 2,574,000,000, an increase of 23 per cent. Rye in same coun tries as for oats, less England, Scotcrease of 18.7 per cent.

#### Some Knightly Adventures

While the war and the harvesting of the crop are naturally taking up a great deal of attention just now, it is important that the public should keep one eye on what is going on around them. Those who profit by special privilege are not asleep, neither are they so busy with patriotic work that they are overlooking any chance to exploit the people. On the contrary, this world struggle. is to many only an opportunity to tighten their grip and to strengthen their powers of exploitation by securing increases of the tariff, by the formation of combines and mergers, and by securing privileges from provincial and Dominion governments.—Grain Grow-

## Beautiful Old English Oak and Leather Furniture

Very handsome is the fine Old English Famed and Mission Oak Furniture we are exhibiting in our first floor showrooms. Upholstered in genuine Leather in Green, Brown and Crimson, and showing in its severely handsome design the acme of furniture-craft, these fine examples are "fit for a king.

We give below a list of some of this furniture and draw our customers' attention to the fact that although some of it is in sets, any single piece of furniture will be sold if

requested. Diningroom Sets. Library Sets. Lounges.

Arm Chairs. Morris Chairs. Rockers.

Hall Settes. Fireside Stools. Hall Mirrors. Screens.

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