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## .. EATON'S ... MIDSUMMER SALE

July 2nd to August 15th

THE Eaton Midsummer Sale gives opportunity for the purchase of needed goods, things you want now and must have. Each purchase is productive of a real saving, a saving that makes itself felt in reducing the daily expenses of your home or farm.

To profit fully you should get a Sale Catalogue now, and order at once while the Sale is young. Catalogues will be mailed promptly to any address on request. ¶ Write for your copy today.

EVERY WOMAN will want a copy of the Sale Catalogue. There are opportunities a-plenty for economy buying of household needs, furniture and furnishings. The list of kitchen helps and the Sale specials in groceries will be appreciated by the home provider. Personal needs have been thoughtfully provided, Summer Whitewear, Gloves, Hose, Millinery, Dress Materials, singli wares and fancy goods.

Mothers will be quick to value the Sale offerings in b ys clothing and materials for little folks' dres es. We have printed extra Catalogues so that every woman may have a copy. Do not fail to write for yours.

THE MEN have a goodly share in the Sale values shown in our Midsummer Catalogue. Every horse owner should see the page of harness goods. These Sale specials in harness are forceful examples of our ability to give best value in farm goods.

Summer Suits and Work Clothes emphasize the price advantages of our factory-to-wearer plan of selling. Then there are Shirts, Hats, Ties, Socks, Gloves and Underwear, and it will surprise most men to find how well they can be outfitted at trifling cost. But get your Catalogue now and profit while stocks are complete.



WINNIPEG CANADA

