



Case 10-20

## For Men Who Want a Quality Tractor

As farmers study and buy tractors more and more, the merits of Case Tractors are better appreciated. Quality is the first thing to consider, advise authorities. Wise men heed it. For quality means performance.

Careful farmers are more inclined than ever to turn to an old-established concern which has a record behind it, one that can afford to include construction superiorities. That was evident at the demonstrations.

From grandfather to father and son (this is our 75th anniversary) has passed the word that Case machinery may be depended upon. It is almost a farm proverb. This has decided hundreds to choose Case Tractors. Few can content themselves with lesser quality.

With 24 years of gas engine experience, Case has set the pace in the farm world for kerosene and gasoline tractors, of the higher grade, as it did in the steam engine field years ago, where it still dominates.

This preference for Case was proved last winter, when over 15,000 farmers wrote to us to inquire about these farm labor-savers. Hundreds of testimonials have come in from all over the country from satisfied, enthusiastic users. At the demonstrations, farmers saw for themselves the superiorities which Case can afford to put in its machinery, and made comparisons. Farm paper and agricultural college experts praise the performance and simplicity of Case Tractors.

Most people now concede Case leadership.

### Announcing a Fifth Size

In addition to the four master tractors offered last season, Case now introduces the 9-18. This smaller size follows Case principles, and is built in the same honest and careful manner as the 10-20, 12-25, 20-40 and 30-60. All are made complete at the Case plant by Case workmen. The 9-18, though designed for smaller farms, is not too light, too small nor too cheap.

At the tractor demonstrations this summer the 9-18 created a profound sensation. Orders for hundreds were received from farm owners and dealers.

All know that Case Tractors have been approved after long and severe tests. Owners have the insurance that comes with owning a *proved* tractor, not an experimental one.

### Announcing a Small Thresher

Another announcement of widespread interest is that Case now offers small, light threshing machines suitable for use with tractors. While these have all the well-known perfections of the larger Case Threshers, their capacity and price make it possible for each farmer to own his own thresher.

We have just prepared a new 1917 Case album in colors in commemoration of our 75th anniversary, which we think is the finest yet produced in the agricultural world. It is a book so replete with information of value to every farmer that no one can afford to be without a copy.

This catalog describes Case kerosene and gas tractors, Case steam engines, Case threshing machines, Case road machinery, Case automobiles, and every Case product. Write today for your copy. It is free.

J. I. CASE THRESHING MACHINE COMPANY, Inc., 199 Erie Street, RACINE, WIS. (603)  
FOUNDED 1842



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