

We believe, through careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. We do not knowingly accept the advertisements of frauds, get-rich-quick-schemes, doubtful investments, or anything classed by us as "undesirable."

We publish no free "boosters," and all advertising matter is plainly marked as such.

Rates for classified advertisements may be seen on the classified page. Display rates may be had on application.

Change of advertising copy and new matter must reach us seven days in advance of publication to ensure insertion.

PARCEL POST AND ECONOMY

Great strong canvas bags, heavy bags with brass padlocks, tens of thousands of them destined to every little town in Canada, are daily carried under the most expensive and extravagant conditions at first-class postal rates by the railways and other mail carriers throughout Canada, almost empty. In last year's partial investigation of the United States postal service it was found that the carriage of bags was an item out of all proportion to the service that the bags were supposed to perform. When the Post Office Department was attacked by the press for paying to the railways a rate that was exorbitant when compared with the rate the railways were charging the express companies for the same service, the post office replied that the rate that they had quoted the railways as charging for carriage, being a rate per pound of matter posted, did not include the cost of the carriage of bags, which was something like one-third of the whole weight. In this way the weight charged per pound of gross weight carried was in reality reasonable, but appeared outrageous when quoted as a rate per pound of mail transported. If this disproportional amount of tare is true of United States mail contracts, how much more true must it be of Canada in which the villages are both smaller and farther apart? In paying for the mailing of letters we are paying for the mailing of bags. Bags that are almost empty for the large part.

Heavy Expense—Small Business

Then there are the many post offices. Thousands of these probably do not receive more than a score of pieces of mail a day—the average of letters and post cards received at all post offices in 1908 was only forty. Yet at each of these rooms must be maintained and kept in order. At each an official must be in attendance throughout the major portion of the day, if not the whole day. At each the addition of a few pieces of parcel post matter bearing stamps to a greater value than that of the rest of the mail would create no additional expense, and would double the revenue. While village post offices are mostly in country stores or private houses the aggregate accommodation devoted to the whole number must represent an enormous capital, and the pay of the postmasters and post-mistresses a huge annual expense, all of which must be maintained, whether the average village mail bag carries mail bearing fifty cents in postage or five dollars. It becomes evident then that to a very large extent the financial success of the system depends on the volume of business done. By doing more business the post office can do it cheaper. By filling the mail bags, by using to their capacity the mail cars, by filling the distributing boxes and by occupying to the full the time of their agents the post office would make a huge economic saving. If this can be accomplished and is not, the department must stand responsible for such an economic waste as no private or corporate concern would permit.

Large Business—Same Expense

We believe that all this could be accomplished by simply lowering the parcel post rate from its purposely exclusive basis to a business basis. By so instituting a parcel post the huge waste in carrying mail sacks would be reduced to a minimum. There would surely still be some half empty sacks, but as the number of sacks that must now be kept in transit is dependent not so much on the amount of matter as on the ten thousand odd post offices to be served

The Grain Growers' Guide

GEORGE F. CHIPMAN, Editor. JOHN W. WARD, Associate Editor.
Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.
The Guide is designed to give uncolored news from the world of thought and action and honest opinions thereon, with the object of aiding our people to form correct views upon economic, social and moral questions, so that the growth of society may continually be in the direction of more equitable, kinder and wiser relations between its members, resulting in the widest possible increase and diffusion of material prosperity, intellectual development, right living, health and happiness.
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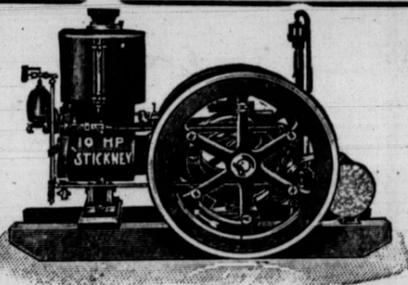
BOVRIL



A Good Bracer

A cup of BOVRIL between meals, or a BOVRIL Sandwich is a splendid bracer. BOVRIL contains all that is good in beef in its most concentrated form.

8-13



Mr. Farmer!

We wish you a Happy and Prosperous New Year, and use this opportunity to call your attention to our line of Farm Machinery, which will lighten your work. Increase your profits, and in all do a great deal toward making 1913 your most successful year.

- WINDMILLS**
For Pumping and Driving Machinery.
- CHAPMAN 2 H.P. GASOLINE ENGINE**
The best Engine on the market for light work. Will be glad to tell you WHY.
- STICKNEY GASOLINE ENGINES**
Stationary or Portable 1 1/4 to 20 H.P.
These Engines have many features which it will pay you to learn about, such as outside igniter and straight-line valve motion. You will find these the simplest and strongest engines for all-round farm use. They work equally well in the coldest and hottest weather.
- TORONTO GRAIN GRINDERS AND ROLLER CRUSHERS**
These Grinders and Roller Crushers are made in all sizes. Let us know your requirements; we can fill them in a perfectly satisfactory manner.
- CANADIAN STEEL FRAME POLE SAWS**
These are the latest and most improved Saws on the market. Let us send you complete information about them.
- NEW CHAPMAN WELL DRILLS**
You will find that these outfits are money makers for the enterprising man. With the new Chapman Drill you can drill wells of any size or depth.
- DEMPSTER WELL AUGERS**
These Well Augers are made in sizes from 12 to 36 inches in diameter.
- AYLMER PITLESS AND TRUCK SCALES**
A complete and strictly first-class line from which your particular needs can be supplied. Satisfaction guaranteed.

We also carry a complete line of Pumps, Tanks, Troughs, Pipe and Fittings, Well Casing, Brass Iron and Porcelain-lined Cylinders, Eureka and Deep Well Cylinders, Hydraulic Rams, Belting, Hose, Cow Basins and Stanchions. Ask us to send you Catalogue and Prices, and at the same time see our local Agent.

Ontario Wind Engine & Pump Co. Ltd.
WINNIPEG TORONTO MONTREAL CALGARY

WEALTH

From a Cabinet Incubator

There's a fortune awaiting the poultry farmer in Western Canada. United States Government reports show that in actual figures Poultry Products equal in value the wheat crop. What percentage of this fortune gets into your pockets rests entirely with yourself. Our beautiful catalogue telling about Cabinet Incubators and Brooders is yours for the asking.

WRITE FOR IT TODAY

CABINET INCUBATORS

are built to hatch strong, healthy chicks—the greatest number and with the least expense. No other machine on the market to-day will give you the same satisfaction, for no other machine is built in just the same manner. Our 1913 catalogue gives facts and figures that are worth money to you to-day. Drop us a post-card and we will send it by return mail free of charge.

The Brett Manufacturing Company Limited
593 Erin St., Winnipeg

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year in advance. Foreign subscription, \$1.50 in advance. Single copies, 5 cents.

Send money by express, post office or bank money order. We cannot accept responsibility for money sent loosely in a letter.

and the number of daily mails by which they are served, to increase the daily average mail to each post office would, so far as transit is concerned, but help to fill an economic void. All the post office has to do is to cease to refuse to do business on a business basis, to cease to refuse a profitable business because the express companies, who are their rivals, object. It was on account of the essentially monopolistic character of the business of carrying small packages securely, economically and cheaply from place to place that the people of all countries took it out of the hands of private companies and handed it over to their national governments. In the case of the United States, where the history of the transfer has been recently thrashed out, it was clearly proved that there was no intention whatever to discriminate between the nature of parcels, but to give the government the complete monopoly necessary for the economic carriage of all packages under a certain weight. Later the express companies, by exerting pressure, secured from the postal authorities a reading that limited the monopoly to the carriage of manuscript. This has undoubtedly had the usual dominating action on Canadian legislation and on our conception of a postal system. Is it not high time we shook it off and took as our example the European ideal of making the government the carrier of all packages up to eleven pounds?

—Montreal Witness, Feb. 27, 1912.

AGRICULTURAL CONVENTIONS

Winnipeg, Jan. 2.—The annual convention of Agricultural Societies will be held on February 5 and 6. The annual convention of Home Economics Societies on February 4 and 5. The annual convention and grain show of the Western division of the Canadian Seed Growers' association on Feb. 4 and 5, and the Provincial Seed Grain exhibition from Feb. 3 to 6. Both the conventions and seed fair will be held in the Agricultural college, and every preparation is being made to entertain all who wish to attend the meetings. The public is cordially invited to attend all sessions. When purchasing tickets, get standard certificate from agent, which when signed at the convention will permit the possessor to return free. This certificate plan is good from Jan. 31 to Feb. 4 going, and good for returning until Feb. 10. Further information regarding any of the meetings to be held may be procured by sending a card to E. Ward Jones, Agricultural College, Winnipeg.

CHANGED HIS VOCATION

"Willie," said the heiress cheerfully, "I have been thinking."
"Thinking of me, my precious?" asked Willie.
"In a way—yes," replied Eunice. "I have been thinking that, were you to marry me, everyone would say you only did it for the sake of my money."
But Willie was not abashed one whit. "What care I for the base, unthinking world?" cried he gallantly, adjusting his immaculate gloves.
"Still, Willie, nothing shall part us. I will marry you or no one."
"My own Eunice—"
"And I will not have people saying unkind things about you, so I am disposing of my fortune to the missionaries. Why, dearest, why are you going?"
Willie looked back through the half-opened door.
"I'm going to become a missionary!" he replied.