

When you lower the Grade You're sure to lose trade.

"Standard Goods are best to handle."

Maypole Soap Dyes.

The highest quality of a brilliant, fadeless, quick, clean Home Dye there is or can be. Made in England. It washes and dyes at one operation. A trade-winner among economical women, and, remember, a woman is the power that pulls the purse strings.

Stower's Lime Juice.

The concentrated juice of West Indian Limes. Stronger by 20 per cent. than any other because of its absolute purity. "No musty flavor"—no free acid taste. The Lime Juice of quality. Keeps perfectly after the cork is drawn. "The Lime Juice that draws trade AND KEEPS IT."

Bi-Carb. Soda.

98 ~~5-100~~ of pure Bi-Carbonate of Soda in it—strong and white, and even in its unvarying grade of highest quality. Made by the United Alkali Company of Great Britain—MADE ON HONOR.

The "Hand-in-Hand" Brand.

Sold by leading wholesalers throughout
the Dominion.

AGENTS:

A. P. Tippet & Co.
Montreal and Toronto.

F. H. Tippet & Co.
St. John, N.B.