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STEWART, DAWSON & CO.,

The Great English Lever Watch Manufacturers, of Ranelagh Place, Liverpool, England.
Immense patronage from all parts of Canada to their branch establishment,
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ENGLISH WATCHES still stand unrivalled in the world.
ENGLISH WATCHES maintain their supremacy as the best time-keepers, and
ENGLISH WATCHES are the most substantial and durable.

It is a positive and proved fact that one of Stewart Dawson & Co.'s English Levers will wear out half a dozen (one after another) of foreign made watches; every lady or gentleman who buys an English Lever from S. D. & Co. provides themselves with a watch that will last a life-time. Stewart Dawson & Co. beg to thank each and all of their vast numbers of patrons throughout Canada for the flattering way in which they have shown their appreciation of S. D. & Co.'s efforts to bring home to every Canadian resident THE MOST PERFECT ENGLISH WATCHES, at English wholesale prices, thus ensuring every purchaser a saving of one-half the usual Canadian cost. This is not an assertion made at random, but will, like every watch manufactured by S. D. & Co., bear the utmost scrutiny and establish the fact that a wondrous revolution in the watch trade has been brought about by

STEWART, DAWSON & CO., Liverpool, England.

Usual Canadian Prices.	FOR THEIR WORLD-FAMED WATCHES.	S. D. & Co.'s Prices
\$ c.		\$ c.
35 00	Gents' English Full-capped Silver Levers, very best, open-face	16 80
40 00	Gents' English Silver Levers, high bezel, crystal unbreakable glass	19 20
45 00	Gents' English Hunting Levers, the very best that can be made	21 60
50 00	Gents' Keyless English Silver Levers, open-face, highest class	26 40
60 00	Gents' Keyless English Silver Hunting Levers, perfection itself	31 20
35 00	Ladies' English Silver Levers, capped movement, very best, open-face ..	16 80
40 00	Ladies' English Hunting Levers, every Watch a work of art	21 60
60 00	Gents' English Centre-seconds Stop Chronographs, crystal face	31 20
70 00	Gents' Hunting ditto, highest scientific English productions	35 00
80 00	Ladies' English Gold Levers, 18-carat Gold Hall-marked cases	40 80
40 00	Ladies' Magnificent 18-carat Gold Watches, finest quality	21 60
15 00	Ladies' and Gents' Marvellous Silver Defiance Watches	7 20
22 00	Ladies' or Gents' Silver Defiance Hunters, the wonder of the world	9 60

A \$30 00 ENGLISH SILVER LEVER
For \$16 80.
Stewart Dawson & Co.'s world-wide celebrated English Levers combine perfection in mechanism and handsome appearance with durability and exact time-keeping qualities. All have full plate capped movements; the finest watches made. Maker's price only \$16.80, positively worth \$30. Each will wear out half a dozen foreign made watches.

A \$40 00 ENGLISH SILVER HUNTING LEVER
For \$21 60.
These magnificent English Hunting Levers are the same quality as above. They are recommended for hard wear and perfect time-keeping; for such they are unequalled in the world; price \$21.60, worth \$40; ditto Open Face, with High Bezel and Crystal Glass, \$19.20, worth \$35. Each will wear out a half a dozen foreign made watches.

A \$30 00 LADIES' ENGLISH LEVER
For \$16 80.
Ladies have only to see these superb watches to become charmed with their Matchless Elegance and Quality. These watches are not equalled in America under Double our price. They are worth \$30 each; our price \$16.80. Hunter's ditto \$21.60, worth \$40.

A \$50 00 KEYLESS ENGLISH HUNTING LEVER
For \$31 20.
Stewart Dawson & Co.'s Perfection of Keyless English Levers, winding by a new, sure, and complete perfected system that never gets out of order. A delight to every purchaser. They are Air-tight, Dust-tight, and Damp-tight. Price, in hunting cases \$31.20, worth retail \$50. Ditto, Open Face, \$26.40, worth \$40.

A \$60 00 ENGLISH SILVER CHRONOGRAPH
For \$31 20.
The Highest Grade of Acme of Perfection, 3/4 Plate, Lever Movements, Jewelled in every action, Gold Chronometer Balance, Decimal Dial Centre Seconds, Outside Stop. The Handsomest Watch made, and of Quality that defies all imitations. Price in Open Face Crystal Glass, \$31.20; ditto in Hunting Cases \$36, positively worth in Canada \$60 each.

A \$15 00 ENGLISH SILVER HORIZONTAL WATCH
For \$7 20.
The World's "Defiance" in Three Sizes. None should hesitate to send for one of these, if only to see the perfection that has been attained by a firm whose enterprise has revolutionized the Watch Trade of Europe. Price in Open Face Crystal Glass, all Sterling Silver Cases, only \$7.20, worth \$15; ditto Hunter's \$9.60, worth just Double. Each kind for Ladies and Gents.

CONDITIONS.

Each watch sent on a week's free trial and the full amount returned to any one dissatisfied, all delivered safe and free to the purchaser, carriage paid by us with key. Instructions and guarantee inclosed with each watch.

DOMINION CHURCHMAN COUPON.
ON receipt of Remittance and this COUPON we hereby agree to supply sender with either of our Watches named above, on the conditions stated, by return of post.
(Signed) **STEWART DAWSON & CO.,**
15 Toronto St., Toronto, Canada.
P. O. Orders payable to Stewart Dawson & Co., at the General Post Office, Toronto.

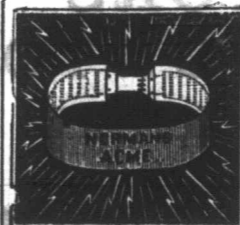
NOTICE.—Don't fail to write for Stewart Dawson & Co.'s Illustrated Pamphlet containing full particulars of all their Watches. 100 pages of valuable and interesting information, 60 pages of most wonderful testimonials from all parts of the world, and illustrations of Gold and Silver Alberts, Chains, etc., all at strictly wholesale prices. Sent free by mail for 5 cents in stamps, to cover postage.

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As invented and worn by him perfectly restoring the hearing. Entirely deaf for thirty years, he hears with them even whispers, distinctly. Are not observable, and remain in position without aid. Descriptive Circular Free. **CAUTION!** Do not be deceived by bogus ear drums. Mine is the only successful artificial Ear Drum manufactured.
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It is a good, safe, and pleasant Dentifrice; 25 cents a pot.

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This Policy-holder will, at the ensuing Quinquennial Division, after the close of the present year (1881), have a **TEMPORARY REDUCTION** for the ensuing five years \$9.78, equal to 48.81 per cent. of the annual premium.
The cash profits for the five years are \$49.83, equal to 41 per cent. of the premiums paid during that period.
The cash profits if used as a **PERMANENT REDUCTION** would reduce all future premiums by \$2.65, equal to 12.68 per cent. of the annual premium.
The above unsurpassed results are the profits for the **SECOND FIVE YEARS** of the policy.
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President,
HON. SIR W. P. HOWLAND, C.B. K.C.M.G.
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AYER'S HAIR VIGOR is colorless; contains neither oil nor dye; and will not soil or color white cambric; yet it lasts long on the hair, and keeps it fresh and vigorous, imparting an agreeable perfume.
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