



Improve Your Farm—By the use of Concrete

YOU can add hundreds of dollars to the value of your farm property—and with very slight expense—if you know how to use the modern building material—Concrete.

In building a barn, for instance, what folly to use the old-time, expensive stone or brick foundation when you can put in a Concrete foundation yourself.

In the barn shown in the picture, all walls "below grade" are of Concrete—

Giving a solid, permanent foundation, and affording clean, sanitary quarters for the horses and cattle it is intended to house.

Our free book—"What the Farmer Can Do With Concrete"—tells you how to build a barn—tells you how to put in a Concrete floor; how to erect Concrete stalls and mangers—tells you how much such a barn will cost—explains how to mix the Concrete—

Shows clearly why Concrete is the only material for a barn foundation.

Be your own builder. Other farmers are using Concrete to make their farms more comfortable, sightly, sanitary and valuable. You can do the same—if only you'll read this book that tells you how.

"What the Farmer Can Do With Concrete."

Tells you how to use Concrete in constructing:

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|----------------|------------------|
| Barns | Root Cellars |
| Cisterns | Silos |
| Dairies | Shelter Walls |
| Dipping Tanks | Stables |
| Foundations | Stairs |
| Fence Posts | Stalls |
| Feeding Floors | Steps |
| Gutters | Tanks |
| Hitching Posts | Troughs |
| Horse Blocks | Walks |
| Hens' Nests | Well Curbs |
| Houses | Etc., etc., etc. |

It contains complete information and is profusely illustrated.

Write for the book to-day. Its price is 50 cents—but we'll send it absolutely free to any farmer who fills out and sends us the coupon.

This 160-Page Book Is Yours For The Asking

THERE are a hundred and one improvements that might be made around your farm—

If you but realized the ease with which Concrete can be mixed and used—the book tells you how.

A few bags of cement, a load of sand and gravel, a little water—and you have enough Concrete, to build that new trough you need so badly—that root cellar you've been wanting—or that feeding-floor your live stock require.

For every dollar expended on Concrete improvements, you put ten dollars on the value of the farm.

You can do most of the work yourself—in your spare time—and the only ingredient that costs anything is the cement—and it is cheap.

Why not post yourself on this wonderful material—that enables you, at little cost, to have farm buildings that not only look better than frame structures, but that endure for all time to come. The simple signing of your name gets you the book.

You may send me a copy of "What the Farmer Can Do With Concrete."

Name

Address

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Canada Cement Company, Limited
 65-70 National Bank Building, MONTREAL