

# WAR AGAIN ADVANCES PRICES BUY FLOUR IMMEDIATELY

OUR advice is to buy flour immediately. Last week it advanced 20 cents per 98-lb. bag. It looks as if it were going to advance again. But in order to help the people as much as possible, we are continuing our offer of 10 cents a

bag reduction on all orders for five bags or more of flour. We cannot, however, promise to maintain this Special War-Time Offer for any length of time. We may not be able to afford to do so.

Remember, too, that

## Cream <sup>of the</sup> West Flour

*The hard wheat flour that is guaranteed for bread*

is our very highest grade of hard wheat flour---the pride of our mills. Queen City is our very best blended flour. Monarch, our famous pastry flour. To get these flours at less than market prices is a big thing for you.

Please note that this 10 cents a bag reduction applies to flour only, not to feeds or cereals. But you get our premiums on flour, feeds and cereals. The prices from which you may deduct 10 cents a bag on five-bag flour orders or larger are shown below. They are the market prices at time of going to press.

FLOURS	Per 98-lb. bag
Cream of the West Flour (for bread) .....	\$3.50
Queen City Flour (blended for all purposes) .....	3.50
Monarch Flour (makes delicious pastry) .....	3.50

CEREALS	
Cream of the West Wheatlets (per 6-lb. bag) .....	.35
Norwegian Rolled Oats (per 90-lb. bag) .....	3.20
Family Cornmeal (per 98-lb. bag) .....	2.90

FEEDS	Per 100-lb. bag
"Bullrush" Bran .....	\$1.35
"Bullrush" Middlings .....	1.50
Extra White Middlings .....	1.60
"Tower" Feed Flour .....	1.80
Whole Manitoba Oats .....	2.25
"Bullrush" Crushed Oats .....	2.30
Chopped Oats .....	2.30
Manitoba Feed Barley .....	1.95
Barley Meal .....	2.00
Oatmeal .....	2.35
Oil Cake Meal (Old Process) ..	1.90
Imported American Fall Wheat ..	2.45
Whole Corn .....	2.10
Cracked Corn .....	2.15
Feed Corn Meal .....	2.10

### PREMIUMS

In addition to our War Time Offer of 10c. a bag reduction on 5 bag orders, we continue our Premium offer of books. For orders of three bags of flour we will give free "Ye Old Miller's Household Book" (formerly "Dominion Cook Book"). This useful book contains 1,000 carefully selected recipes and a large medical department.

If you already possess this book, you may select from the following books: Ralph Connor's "Black Rock", "Sky Pilot", "Man from Glengarry", "Glengarry School Days", "The Prospector", "The Foreigner"; Marion Keith's "Duncan Polite", "Treasure Valley", "Lisbeth of the Dale"; J. J. Bell's "Whither Thou Goest." If you buy six bags of flour you get two books, and so on. Enclose 10 cents for each book to pay for postage.

**Terms:** Cash with orders. Orders may be assorted as desired. On shipments up to 5 bags, buyer pays freight charges. On shipments over 5 bags, we will prepay freight to any station in Ontario east of Sudbury and south of North Bay. West of Sudbury and New Ontario, add 15 cents per bag. Prices are subject to market changes.



**The Campbell Flour Mills Co. Limited**  
(West) Toronto, Canada