

**TEACH YOUR CHILDREN THE IMPORTANCE OF PURE FOOD AND DRINK**

Give Them 

**COWAN'S**  
Perfection  
**C O C O A**

(Maple Leaf Label, our Trade Mark)

This is absolutely pure, very nutritious and healthful. It is good for old and young

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**Cowan's Milk Chocolate  
Cream Bars, etc.**

Are Delicious Confections

**Cowan's Cake Icings**

Ready for Use. A child  
can ice a cake in 3 minutes

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**THE COWAN CO., Limited**  
TORONTO