It's Not Too Soon

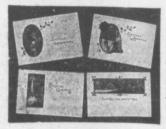
MORE than ever, this year Christmas Cards and Folders will be used to convey the spirit of the day and season.

It's not too soon to order the "Thrift Line" Christmas folders. Time flies—it's a habit time has, and the days before December 25th will slip away like magic—so order early.

"THRIFT LINE" CHRISTMAS FOLDERS

Group No. 1 is Biblical, with exquisite little scenes of the East, beautifully reproduced in colors and embossed on fine, heavy-coated stock. The messages too, convey the real Christmas spirit. Here is one in part:

"How happy I am that God has given me dear friends like you, to remember and to be remembered by on Christmas Day. I wish you every happiness."



No. 1—4 designs. Size 3½ x 2¼ 10 to package, with envelopes.



No. 2—Five designs. Size $3\frac{1}{2} \times 2\frac{1}{4}$ 10 to package, with envelopes.

DAINTY and good-looking also, this Group No. 2 is made up of delightful, refined little Christmas sketches. Splendidly reproduced in colors and embossed on fine, heavy-coated stock. One of the messages:

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"That which is best I wish you That which will make this day Your happiest, merriest Christmas In every possible way."

Just 25c. per package, postpaid IT PAYS TO ORDER EARLY

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