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Belinda Metz



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Canada Employment Centre:

What good is an Arts degree?

A number of graduating students have visited the Canada Employment Centre on Campus recently with this question on their minds, if not their lips. Indeed, in this age of rapidly advancing technology, why should any employer want to hire a grad with a degree in psychology, English, sociology, history or anthropology? If the employer is interested in someone who can design a new material handling system or write a computer program or conduct a geological survey, then our Arts degree is probably useless.

But if you stop to think about it, those same companies need a lot of people other than technicians to run their business. The company that requires a material handling system for its large new factory may need a sociology or psychology graduate in their employee relations department

to help them hire, train and motivate employees to work with the new system rather than against it. The company requiring a computer programmer may need an English grad in the public relations department to help explain to consumers the benefits of their new computerized billing system. Or the resources company that needs a geologist may also need a knowledgeable and sympathetic anthropologist to advise them on how to get the support of local native groups for their new mine project.

These are but a few examples of how creative thinking can show you the true value of your Arts degree. While any job search can be a frustrating, discouraging experience, you must not let your frustration block out the creative, enquiring and investigative thought processes that you have spent three or four years developing while at

University. You may never again have use for the facts you learn here, but the skills and attitudes that go along with an Arts degree will most likely form the basis of a successful career.

Let us return to our initial question, then: What good is an Arts degree? The benefit you derive from your degree depends on your ability to be creative, to think positively and to work hard to achieve your goal -- a satisfying and rewarding career. Good hunting!

For further information about job search techniques or to register for permanent or summer employment, drop in to the Canada Employment Centre, N108 Ross, or call 667-3761. Hours: Mon. 8:30 a.m. to 7 p.m., Tues. - Fri. 8:30 a.m. to 4:30 p.m.

This article was written by John Wilton, Manager of the Canada Employment Centre on Campus and an Arts graduate in French and Latin.

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Treasurer
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2 Senators

Nominations: open until 5 pm Tuesday, March 23, 1982.

Meet the Candidates: Friday, March 26 in Senate Chamber (9th floor Ross Building) at 3 pm.

Advance Polls: Thursday, March 25 10 am - 4 pm. Central Square

Elections: Friday, March 26 12 am - 5 pm G.S.A. office, Ross N922

Nominations will be accepted at N922 Ross and by the Chief Returning Officer ALAN O'CONNOR at 205 Bethune College, 663-1032 or 667-6441.

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