

126 years!  
(Wo)man,\*  
are we old  
or what?

\*politically correct psuedo-expletive.

The Brunswickan remains Canada's oldest student publication. All other claims to this title are invalid and may be deemed liable. This publication is over a hundred years old and has maintained a commitment to the expression of student ideas through the written media ever since its inception.

The Brunswickan alumni list looks like a who's who in Canadian media, but we are also proud that anyone who works here leaves with a stronger sense of the good UNB spirit and a deeper appreciation of the media. It is also true that most staffers remember the tremendous fun that it is working on a student paper.

The Bruns is run by students and we make every effort to keep it that way. While we are funded by the Student Union, we remain committed to the interests of the students first. We respect the elected representatives of students but our mandate demands that we are never controlled or censored by these individuals.

The staff that works at the Bruns is voluntary. The Union gives a small honorarium to editorial staff at the end of each term, but this in no way serves as payment for the amount of work that is done. We employ typesetters and an advertising manager, but that is where the paid staff deal ends. Beyond that, the thirty odd staff members are all voluntary and they give of their time and talent freely to put out the paper once a week.

The beauty of the Bruns corporation is that we do all the production work right here on campus in our offices located in the Student Union Building. We use our fancy Macintosh computers to typeset and design the paper; then we do the paste up and layout work on our chaotic work tables in the main office. All photo development and photo-magnetic transfer (PMT) work is done in our two dark rooms. When the real work is done, we then truck the photo-ready material to the printers who are located in Fredericton. From that point on the paper is out of our hands.

What this implies should not be lost on students at UNB. The fact is, the Bruns has the facilities to produce a very attractive and informative paper making use primarily of student power and talent. Students who are interested in working in the media can gain invaluable experience working on the paper. We encourage students interested in writing, design, administration, sports and sales to be a part of the paper, simply because there is something here for virtually everyone.

Working here is not free of its controversies and usually it is the media folks who get a in-depth look at the runnings of student life on campus. The truth is that the newspaper is one of the few things that everyone at UNB reads consistently. The implications are obvious when we think of the problems that may arise between faculty and students, students and the administration, students and other fellow students and so on.

Below is a short breakdown of some of the areas of involvement that are available to the UNB student at the Bruns. This listing is by no means comprehensive and it is often better to ignore what is written below and just come into the offices and ask questions. However, if you are the cautious type, perhaps the material contained here will be helpful.

Kevame Dawes



# The frosh guide to the Brunswickan

## NEWS DEPARTMENT

The News Department is a challenging and demanding area of the paper and yet it is often the most exciting. The Department is committed to the development of writers who can delve into a wide variety of news stories and emerge with interesting and informative stories. There is so much newsworthy material on the Fredericton campus and the real excitement of it all is in the digging out process: interviewing people, asking the right questions, getting into places that may be hard to get into, listening out for those little tid-bits to slop and so on. Above all, the News Department operates on the principle that students should never be kept in the dark about anything that in some way relates to them. The News Department is looking for people from every facet of University life to work as investigators and reporters.

## ENTERTAINMENT

Entertainment is a dynamic department largely because it is not limited in the type of events that are covered. Review, interviews, previews and critiques are some of the types of writing that are encouraged. With the number of bands that pass through the campus each year, along with the multiplicity of plays, ballets and classical recitals that are staged in town, writers should have a great deal to write about. Fredericton is becoming more and more a centre for film production and screening in the Maritimes and so writers who are interested in film should have more than enough material to work with. We are also searching for writers interested in writing book reviews and television reviews. Finally, for those who have ever read the Bruns, it should be obvious that the Entertainment pages are a virtual haven for design buffs. The Entertainment section is known for zany, innovative and fresh print media design; not to mention, intriguing photo work. The possibilities are endless.

## FEATURES

The Features section of the paper is geared for people who specialize in writing in-depth articles that cover any range of issues that are of interest to students. The Features section occupies the coveted centre-spread of the paper thus making it the domain of distinctive design and eye-catching layout. Feature writers get a chance to use a variety of writing types to explore issues that they have a special interest in. And so we encourage various groups and societies to explore ways in which the view and activities of their special interest groups can be articulated.



## SPORTS DEPARTMENT

lated in a Bruns Feature. Topics can be as varied as cooking, travel, feminism, war, the environment, native issues, nintendo, computers, etc...

The Sports Department like the News Department needs a great deal of people power. Sports staffers can enjoy watching the many sports that UNB is involved in while developing their reporting and writing skills. Ultimately, the sports writer becomes instrumental in effectively analyzing the qualities of the athletes that we have on campus while informing the students about what their representatives are doing. There are so many sports played at UNB and we at the Bruns desire greatly to cover every sport fairly and efficiently. However, to achieve this goal, it becomes important that the writers and reporters are there to cover the games. More than in any other Department, travel is almost inevitable. Writers get a chance to travel with the athletes, to speak to them and to develop some insights into the meaning of the UNB spirit. Sports staffers also get a chance to design and layout and hone their writing skills.

## PHOTO DEPARTMENT

The Photo Department is an excellent training ground for anyone interested in photography. With our own dark room and the availability of a few cameras, all the staffer has to bring is a sharp eye and the willingness to learn. Of course, the seasoned professionals are also welcome because the expertise that they bring with them goes a long way in lifting the visual profile of the paper.

Photo journalism is an exciting field because it demands a combination of initiative, skill and imagination. The Bruns is a wonderful place for the novice to experiment, make a few mistakes and develop useful skills. Photo journalists get a chance to travel with news writers and sports writers while at the same time they are given the room to be creative.

## Off-set Off-set

Workers in the Offset Department are the most unheralded heroes/heras or the paper business. Their work is technical in many ways but at the same time it allows for creativity and innovative thought. People who work in the Offset room learn an important skill in the printing business. They are equipped with machines that can enlarge, reduce, reverse, shade and create nuances of texture in drawings, photographs and other graphic designs. Students who are interested in learning a useful skill will find the Offset Department a perfect place to start.

## DISTRACTIONS

Comics, poems, short stories, jokes, viewpoints, etc. all fall under the rubric of the Distractions Department. Ever since its first publication in the 1800s, the Bruns has encouraged creative writers to share their work with fellow students through the newspaper. Distractions staffers range from regular contributors to our poetry and comic sections, to the occasional short story writer. We always enjoy the help of students in laying out and designing the page as well as in tramping around the campus equipped with a camera and some insane question for the Viewpoint Section (a humorous opinion feature).

## MANAGING EDITOR

The management of the paper is usually reserved for the Managing Editor and may business-minded and helpful individual who is willing to assist her or him in their work. The tasks include dummieing the paper, seeing to the business side of things, ensuring that all the departments are well-supplied with material to carry out their tasks, and ensuring that the paper gets out to the printer on time and a host of other things.

## COLUMNISTS ETC.

The paper is also searching for regular columnists who can express their views on a wide range of issues in the Spectrum Section of the paper. Columnists may be offered a weekly column depending on the readability of the material, while others are given a chance to express their views in the Opinion Section of the paper. Letters to the editor are always welcomed as well. The Bruns also allows students to advertise at no cost to themselves in the Classified Ads Section of the paper, while groups and organizations can advertise their activities in the Up and Comin' Section of the paper. Finally, we encourage students to write letters to the editor all the time. Blood and Thunder is now a UNB institution.

There are other areas that could interest students as well. We are always seeking proof-readers for every department as well as dynamic and driven sales-oriented people to work in the Advertising Department. These people are given a commission on ads sold and are also able to make some extra funds in design. Typesetters who work with the paper are also hired at excellent rates, thus opening an avenue for income for interested and skilled students. Typing skills are a must, but we commit ourselves to training our typesetters in Macintosh computer work. Bruns life is not all work. We make every effort to introduce a good deal of social interaction among staffers. This is easily achieved through parties, so we do it that way. We also get involved in an annual football match against the "radio types upstairs" (CHSR-FM 97.9 on your dial) and this is revenge year for us. The Bruns Office is one of the most insane sports on campus. You have to be here to truly understand why. The Brunswickan is an extensive little business and it is clearly a place that can accommodate a wide variety of individuals with varying interest and skills. The bottom line is interest and a commitment to excellence. We expect to have an extremely successful year with the paper this academic year. It would be great if you could join us and help!