## Published Every Other Week

## A Little Plot of Land <br> And the Principle of The Other-Man vs. Number One.

10 every man upon this earth there should be a little plot of land which he can occupy before death. The land was made for man, but man has forsaken the land. Hence, slums and bilLonaires almost in the same block; commercial greed which makes No. 1 the only digit in personal arithmetic; the doctrine of every man dor himself and the devil take the hindmost, which is now at its apex among a God-abandoned poople known as Germans.

Then men came together and said there was such a thing as altruism, the gospel of the other man which was seen at its best in the aradian days of old when men "changed works" on the farms and kept no account of how many days' work each owed another. In ratious ways this doctrine of other-manism has been set forth for generations. Its latest exposition is the Rotary Club, whose confession of faith is as simple and as ethical as a day's work in another Than's field. Rotary Clubs do not exist in farm communities. hey had nothing originally to do with Back-to-the-Land. But when ${ }^{0} 0 \mathrm{~d}$ production had to be keyed up, the Rotary Clubs discovered a Principle long ago enunciated by one Henry George in his philosophy ${ }^{\text {of slums and }}$ millionaires. In any subdivided or real-estated city and lown there was the vacant lot, idle, wead-grown, untaxable at its real Ralue!. In order to get the greatest good to th? greatest number the Rotary Clubs undertook to turn these lots back into land, so that they night raise food, commensurate with the taxes. It was not always We Rotarian who needed the land, but more often the other fellow, Who on his way home has an hour for the rake and the hoe without changing his clothes or overworking his heart. And in this gospel of ${ }^{\text {a }}$ little plot of land to as many people as possible there is a practical beginning of the idea that the Other Fellow is a bigger game than Number One!

If the Rotary Club can apply its ethical principle as soundly to the other man's business in the next block it deserves a first call on the Miillennium. But a little plot of land on a business street does not grow radishes, beets and onions.. It sometimes grows crooks, selfishhess experts, combinations to boost prices and to cut prices, and to reduce the efficiency of labor.. Let us all look for the day when the Rotary Clubs can manage the business block in which they have ten members as well as they do the corner lot where the other fellow brows ten pecks of potatoes.

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