

Without Extra Cost

THE ASEPTO PLAN OF DOING BUSINESS IS THE ONLY PLAN OF ITS KIND IN CANADA.

It works itself out in this way: If you spend five cents you get a check worth one cent. If you spend twenty-five cents you get one worth five cents. If you spend \$1.00 you get one worth twenty cents. If your purchase amounts to \$5.00 you get one worth \$1.00 and so on. These goods we sell to you at the same price that you would pay for them at any other store in the city. Instead of giving you a small cash discount we give you a check worth 20 cents for every \$1.00 you spend. We make a profit on the goods you purchase and pay for, while the goods you purchase afterwards with our checks are given you at the wholesale price. To get you to make the first purchase costs us something, while the second purchase, with our checks, you are bound to make from us. There is no selling expense attached to the latter.

What Would You Most Like In Your Own Home?

An attractively furnished home adds greatly to your domestic life. You can make your home as cozy as you desire without it costing you one cent. By the Asepto plan you can get all kinds of house furnishings, clothing of every description, china, cut glass, silverware, jewelry, watches, boots and shoes, and hundreds of other articles FREE.

We would like to talk with you personally, of the ASEPTO FAMILY TO FACTORY PLAN. It is simply a matter of changing to a more economical way of buying your household supplies.

It is possible for you to get FREE AS A PREMIUM from us any article you may select, whether we are at present carrying it in stock or not.

THERE IS NO MYSTERY ABOUT OUR PREMIUM PLAN.

We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of.

To sell these goods by the usual plan is to send out travelers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising, except what applies to our store, and are taking our travelers off the road and are instead giving the purchaser of goods from us 20 per cent and making the other 20 per cent ourselves. This is not a good business proposition.

On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady consumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a living margin.

FOR INSTANCE, SUPPOSE YOU DESIRE A PIANO. We do not sell pianos, but we can arrange to enable you to get one as a premium, or any other selection, say a fur lined coat, or a handsome set of furs, in fact we will arrange to supply you with any article you may name. If it is high priced, you had better start at once.

Come in and talk the matter over first, with our Mr. Gray, at the store, Corner of Mill and Union streets and you will then understand how easy it is.

Remember—That the first consideration with us is quality; that our price is NO HIGHER THAN THAT CHARGED BY ANY RELIABLE DEALER, and in addition YOU SAVE 20 PER CENT. ON ALL PURCHASES made in our store and you will see by Article No. 2 in this paper how it is possible for us to do this.

Mother, we make it possible for you to give your husband, daughter or son that present you have had in mind so long.

Children, we provide a way for you to present to mother or father that article of comfort that you have never felt able to give them.

Asepto Store
COR. MILL AND UNION STREETS
ST. JOHN

GRITZ

Does not heat the blood like oatmeal . . .
Try a 5 lb. bag

Ernest Gardiner of Boston arrived in the city Saturday night being called here owing to the serious illness of his mother at her home, 180 Winslow street.

DEATHS.

RAY—At Woodstock Road Station, Feb. 7th, 1912, Marion Jean, infant daughter of Mr. and Mrs. Harry Ray, aged 7 days.
Interment in the Methodist cemetery at McKenzie Corner, Suffer Little Children to Come Unto Me.

D. BOYANER

Optician

38 Dock St.

Close 6 p. m. Sat. 9.30

Leather Lined Waterproof Boots

Something to keep your feet warm and dry.

A few of the best from the leading makers.

MEN'S BLACK WINTER CALF, Kid Lined, Bellows Tongue, Thick, Viscelized, Goodyear Welt Sole and Shank; "Hartt Extra Dry," \$6.00
The same in Tan, . . . \$6.50

MEN'S BOX CALF, Calf Skin Lined, Bluecut Cut, Thick, Viscelized, Goodyear Welt, Sole and Shank; "McPherson Anti-Wet," . . . \$5.50

MEN'S BOX CALF, Calf Lined, Bluecut Cut, Wide Toe Last, Heavy Goodyear Welt, Oak Sole and Shank, . . . \$5.00

MEN'S BOX CALF, Leather Lined, Bluecut Cut, McKay Welt, Heavy Sole and Shank, . . . \$3.75

Francis & Vaughan
19 King Street



In the buying of Whisky you'll search far and wide to find better value in Scotch than WHYTE & MACKAY'S. Ask any man who is a judge of good liquor and he will tell you that this Scotch is not excelled by any other in St. John or Canada.

When next you order Scotch remember this good old brand—
WHYTE & MACKAY'S

The Newspaper Drive an Enjoyable Affair

Men of the Fourth Estate Made Merry at Newcombe's on Saturday Afternoon and Evening.

Well, it's over. The newspaper men of the city have had their annual drive and dinner, and are back on the job again moulding public opinion before the coat gets cold. About once in ever so many years the members of the Fourth Estate, spurred on by the memory of happy days in the years gone by, lay aside their pen and pick up a club and go to the hotel to enjoy the time to revolve as it will for a few hours while they seek succor from the arduous labor of keeping this whole town in the path of virtue and rectitude.

Any slight lapse from the usual might be remarked that a party of St. John which may have been noticed on Saturday afternoon and evening is thus explained. The boys were not on the job. It was their annual holiday and they enjoyed it to the full. Understand right here, gentle reader, that the word "full" is not intended to be taken literally—we are not that kind of a bunch.

The staffs of the various papers, or at least as many of the staffs as had the price, and could borrow suitable coats and other articles of wearing apparel attended. The gang got together on Canterbury street and shortly before five o'clock piled into Worden's big sleigh "Starlight" and drawn by four horses started on the journey to Billy Newcombe's. Billy in his time has entertained royalty, but when he is apprised that the newspaper men of the city are about to make a descent on his place he usually puts the coal in the safe, opens all the doors and throws the keys away.

Before the crowd left the city however, they were driven up King street and it is safe to say that the outfit caused the greatest stir on that busy thoroughfare that has been noticed since the last circus was in town. We are usually reserved as a particularly modest craft, but we may be excused if we gently remark that for classic purity of intellect and manly beauty that party has never been equalled. The boys would be glad to have the party started some particularly brave camera jockey attempted to transfer some of the aforesaid beauty to the imperishable plate so that posterity will be repaid today.

The drive out the Marsh was rather chilly, but otherwise enjoyable. There was plenty of view and the boys recalled themselves with gazing in rapture at all the "boom" real estate they didn't own. There was a hazy zephyr measuring about 68 miles an hour percolating up from the shores of old Courtney Bay, but the boys didn't mind it a bit. Colin McKay told one or two stories of his winter adventures in tropic lands, where a pink ocean lapped luxuriantly over silver sands and the boys got hot with envy. Then "Billy" Ryan and Bruce Robb did the just from the third act of "Ripetta," Ryan supplying the dulcet tones while Robb furnished the facial expression. After that the boys preferred the Courtney Bay zephyr.

The bunch arrived at Newcombe's in good time and condition. Billy greeted them in his usual wholehearted manner and while the culinary forces were taking stock of their equipment for such an outfit the boys foregathered in the parlor. Here a high line of edifying conversation was carried on until in the midst of an extremely classic debate on Aesthetic transcendentalism from a Psychological viewpoint, the debaters were invited to repair to the dining hall there to wage combat upon a goodly array of viands. Although loath to abandon the intellectual feast, the boys realized that their physical well-being demanded compliance with the invitation.

This is what they went up against:

MEAN-U SOUP
With vegetables in it.

FISH
Give it the hook!
Baked Cod—White Sauce.

ROAST
Turkey—without feathers,
Cranberry Sauce
Beef—native bred
Brown Gravy.

ZERO MEATS
Boiled Claimant Ham
From a pig.

VEGETABLES.
Mashed Potatoes,
Mashed Turnips,
Green Peas,
Pickles Worcester Sauce,
Salt, Pepper, Celery.

HOT PLUM PUDDING.
With raisins in it.

PIES.
Apple, Washington, Pumpkin.
Printers—Omfadwbrhr.

Tea, Coffee Milk, JELLY.

Lemon, Cold Water, Port, Cigars, Toothpicks.

Finally the bunch got through with the eats and maybe they didn't eat while the lady waitresses were handing it out to them. They will not in the time to have the nerve to look a turkey in the face or pass a vegetable farm without feeling ashamed at the manner in which they stowed away the Parish of Simonds history. It's then time for the boys to settle back in their chairs and puff at the best Havana weeds.

The chairman opened the proceedings with a brief address in which he said that it was a pleasure to preside on an occasion where the men from the different branches of the newspaper business gathered together, expressed their views regarding their work, were all chums, and had a most enjoyable time. He pointed out that there was to be a programme of interest to follow and gave a warning that any person who was called on for a speech and talked more than five minutes, would be forced to pay the sum of one dollar. There were only two men in the party who had to

Scott E. Guptill's Nomination Speech Warmly Praised Work of Local Administration — Hearty Supporter of Government.

Special to The Standard.
St. Andrews, Feb. 11.—The electors of Charlotte recently selected Scott E. Guptill, a supporter of the local government, unopposed, as their representative in the provincial house. On the occasion of his nomination Mr. Guptill spoke warmly of the honest and conscientious attention the governing government was giving to the administration of the affairs of the province.

Mr. Guptill spoke as follows:
Mr. Chairman and gentlemen—You must not look for any extended speech from me on this occasion. Yet I feel that it is my duty to express to you and the electors of Charlotte county my sincere thanks for the honor conferred upon me by my unopposed return as a representative at the local House to fill the vacancy caused by the resignation of Mr. Hartt, who is now representing Charlotte county's interest at Ottawa. While I may not be able to fill Mr. Hartt's place as ably and well as he himself did, yet you may rest assured that my best efforts will be put forth in forwarding the interests of the county and this province in the legislature.

For many years the important interests which are peculiar to the islands of the county have sought for representation to the assembly, not because it is considered that they have been neglected in any way by the gentlemen who have represented the county, but because it has been felt that a resident of the island parishes would bring them more closely in touch with the legislation in which by the character of their business and their somewhat isolated position they may be particularly interested. The opportunity for this representation has never before presented itself, but the supporters of the local government on the islands endorsed by the men in the main land, have now unanimously conferred upon me the privilege of filling the position which has for so many years been desired. I am satisfied that the men of the islands, regardless of their political affiliation in federal

records are broken and equalled. The health of the host, "Billy" Newcombe was next in view. Newcombe is not a man who can make an impression with an eloquent speech, but he produced a Jew's harp and being accompanied on the piano by Miss Nellie Ryan, Billy made an old harp almost say yes and no. Cheers were given for the committee, Mr. and Mrs. Newcombe, and the boys adjourned to the ball room where a tug of war contest was called for. The winners have not yet been announced, but will be decided by a vote of the commissioners, who are elected next spring. After a resolution had been passed that a mammoth outing of all news-paper men would be held on date next June, and Messrs. Ervin, McGinley, F. I. McCafferty and Edward Sage, were appointed a committee to make all arrangements, the boys adjourned to the parlour of the hotel where games of old maid, ping pong, and snag were indulged in.

An Eloquent Lecture.
"Leaves From Irish History" was the subject of the lecture last evening in the C. M. B. A. course. The lecturer of the evening was John C. Ferguson, who by his eloquence and excellent treatment of the subject ably sustained the enviable reputation which he has won as a lecturer. Richard J. Walsh, president of the society acted as chairman and the attendance was large. In the course of his interesting lecture, Mr. Ferguson dealt with the most important phases of Ireland's history, both before and after the conversion of the people to the faith; touched upon the chief characteristics of the race, and referred to the part the exiles of Erin have played in the work of building of nations. At the close of the lecture a vote of thanks was tendered the lecturer by the chairman. "The Victorian Era, Its Literature" is the subject of next Sunday evening's lecture.

Triple Alliance.
The third of the series of the evangelistic services which are being conducted in the city by the Triple Alliance, was held yesterday afternoon in Brussels street Baptist church. There was a large attendance and three laymen from the three churches conducted the service. The service was one of praise and testimony. The united evening service was held at 8:15 o'clock in the church and Rev. W. W. Brewer gave an address on the neglected opportunity.

John Paul Jones, of Cornell, the world's champion amateur mile runner, running from scratch in the mile handicap event, won first place in four minutes, 20 2/5 seconds. He was not forced to exert himself greatly. The one mile walk handicap was won by Fred Kaiser of the New York A. C., 15 seconds; C. V. Moore, Newton T. M. C. A., 1 minute, second; G. H. Goulding, Toronto, Canada, scratch, third. Time, 7 minutes, 38 2/5 seconds.

Sam Lawrence's world's record leap in the high jump event brought him into fame a school boy, J. O. Johnstone, of Worcester Academy, who in winning second place with a mark of six feet, 2 1/2 inches, without handicap, jumped higher than any school-boy has ever been given credit for. The mark, however, cannot stand as an interscholastic record. Lawrence's record displaces that of M. F. Sweeney of six feet, 3 1/3 inches, which has stood for more than a dozen years.

Harvard runners won three relay races during the night, the main event of 9,360 feet from Yale, in 7 minutes 14 2/5 seconds; one of 1,560 yards from Princeton in 3 minutes, 10 2/5 seconds, and a freshman race with Yale at the same distance.

Wm. Downie, General Superintendent
LeB. Bamford, Division Freight Agent

Province Reviewing Honest Government

Scott E. Guptill's Nomination Speech Warmly Praised Work of Local Administration — Hearty Supporter of Government.

Special to The Standard.
St. Andrews, Feb. 11.—The electors of Charlotte recently selected Scott E. Guptill, a supporter of the local government, unopposed, as their representative in the provincial house. On the occasion of his nomination Mr. Guptill spoke warmly of the honest and conscientious attention the governing government was giving to the administration of the affairs of the province.

Mr. Guptill spoke as follows:
Mr. Chairman and gentlemen—You must not look for any extended speech from me on this occasion. Yet I feel that it is my duty to express to you and the electors of Charlotte county my sincere thanks for the honor conferred upon me by my unopposed return as a representative at the local House to fill the vacancy caused by the resignation of Mr. Hartt, who is now representing Charlotte county's interest at Ottawa. While I may not be able to fill Mr. Hartt's place as ably and well as he himself did, yet you may rest assured that my best efforts will be put forth in forwarding the interests of the county and this province in the legislature.

For many years the important interests which are peculiar to the islands of the county have sought for representation to the assembly, not because it is considered that they have been neglected in any way by the gentlemen who have represented the county, but because it has been felt that a resident of the island parishes would bring them more closely in touch with the legislation in which by the character of their business and their somewhat isolated position they may be particularly interested. The opportunity for this representation has never before presented itself, but the supporters of the local government on the islands endorsed by the men in the main land, have now unanimously conferred upon me the privilege of filling the position which has for so many years been desired. I am satisfied that the men of the islands, regardless of their political affiliation in federal

records are broken and equalled. The health of the host, "Billy" Newcombe was next in view. Newcombe is not a man who can make an impression with an eloquent speech, but he produced a Jew's harp and being accompanied on the piano by Miss Nellie Ryan, Billy made an old harp almost say yes and no. Cheers were given for the committee, Mr. and Mrs. Newcombe, and the boys adjourned to the ball room where a tug of war contest was called for. The winners have not yet been announced, but will be decided by a vote of the commissioners, who are elected next spring. After a resolution had been passed that a mammoth outing of all news-paper men would be held on date next June, and Messrs. Ervin, McGinley, F. I. McCafferty and Edward Sage, were appointed a committee to make all arrangements, the boys adjourned to the parlour of the hotel where games of old maid, ping pong, and snag were indulged in.

An Eloquent Lecture.
"Leaves From Irish History" was the subject of the lecture last evening in the C. M. B. A. course. The lecturer of the evening was John C. Ferguson, who by his eloquence and excellent treatment of the subject ably sustained the enviable reputation which he has won as a lecturer. Richard J. Walsh, president of the society acted as chairman and the attendance was large. In the course of his interesting lecture, Mr. Ferguson dealt with the most important phases of Ireland's history, both before and after the conversion of the people to the faith; touched upon the chief characteristics of the race, and referred to the part the exiles of Erin have played in the work of building of nations. At the close of the lecture a vote of thanks was tendered the lecturer by the chairman. "The Victorian Era, Its Literature" is the subject of next Sunday evening's lecture.

John Paul Jones, of Cornell, the world's champion amateur mile runner, running from scratch in the mile handicap event, won first place in four minutes, 20 2/5 seconds. He was not forced to exert himself greatly. The one mile walk handicap was won by Fred Kaiser of the New York A. C., 15 seconds; C. V. Moore, Newton T. M. C. A., 1 minute, second; G. H. Goulding, Toronto, Canada, scratch, third. Time, 7 minutes, 38 2/5 seconds.

Harvard runners won three relay races during the night, the main event of 9,360 feet from Yale, in 7 minutes 14 2/5 seconds; one of 1,560 yards from Princeton in 3 minutes, 10 2/5 seconds, and a freshman race with Yale at the same distance.

Wm. Downie, General Superintendent
LeB. Bamford, Division Freight Agent

matters will express that appreciation by rallying to the support of the government whenever the opportunity occurs.

But while I may be regarded as a representative of the islands, I assure you that the interests of the other sections of the county and province will receive my best attention and consideration and that I will devote my best energies to the furtherance of any legislation which has for its object the development of the county and province and the benefit of the people generally, and which may bring increased prosperity by the development of the magnificent resources which we possess in our unimpaired ports, our fertile agricultural lands, our varied manufacturing interests, and our fisheries, which are not confined to the islands alone but which are a source of wealth to many of our people who live on this side of the tide.

I have carefully followed the administration of provincial affairs by the present government since it attained power, and I conscientiously believe it is giving the affairs of the province that honest and intelligent attention which is necessary, and which the people universally desire, and so long as it continues as it has begun, and legislates as I am satisfied it is now doing, in the interest of the people, regardless of selfish and personal considerations, I shall be only too glad to give it my hearty support.

It perhaps may lead guilty to the fault of being a young man, but this is a defect which time will speedily remove, and although lacking to some extent in experience in public affairs, I can pledge you that I feel assured, given you of their best, in the performance of the duties which they assumed when they were honored with your confidence.

In thanking you again for the honor which you have conferred upon my trust, I have only to repeat that so long as I continue as your representative I shall use my best endeavors to look well after the welfare of the people of this constituency and to see that every interest which is represented within its borders is safeguarded and advanced so far as that may be done by any legislation which it may be in my power to promote.

Cannibals' Religion.
R. W. Williamson has just returned to England from New Guinea, where he has been studying the life and manners of the Mafulus, a strange tribe of cannibals. "Their religion," he states, "really amounts to a fear of spirits. It is not ancestor worship, for I could find no link between this worship of spirits, if one can call it that, and the ancestor worship of other nations. They believe that the fig tree and certain plants are haunted and a remarkable instance of their faith was given once in the case of a father of the mission who wished to cut a plant to help him in the building of a hut. The Mafulus warned him not to cut it, but he disregarded their words and the curious thing is that the following day he was very ill and had to be removed to the coast. Marriage is a very simple affair. If a young man decided on a woman he goes to her parents and a price is arranged—some pigs or a tomahawk—and then the parents go back with him to his house. Then they all sit down outside the house for a short while, and the wedding is over. They have a large number of feasts, and one of them which only takes place at rare intervals, is exceedingly formal and complicated. I am convinced that the people themselves do not know its origin, but I think it has some connection with the feasts relating in some way to the spirits of departed chiefs."

Telephone:—West 195
West 183
Main 429
Main 1702-11
Special night—Main 2107.

CLEMENTS CO. Ltd.

Local Wholesalers and Exporters
Potatoes, Hay, Farm Produce.

Canadian Pacific Railway Company
Notice to Merchants and Shippers

The New Freight Warehouse and yards of the Canadian Pacific at Saint John will be opened for business at 7.00 a. m. on Thursday, 15th February instant. All carloads and less than carloads of freight to and from Saint John via this line will be handled there instead of at the Intercolonial Sheds as heretofore.

Saint John, Feb. 9th, 1912
WM. DOWNIE,
General Superintendent
LeB. BAMFORD,
Division Freight Agent



Shiloh's Cure
quickly stops coughs, cures colds, hoarseness, throat and lungs.