

# HOLY NAME MEN IN LONG LINE IN FIRST PARADE

Between 2,500 and 3,000  
March to St. Peter's  
Park

BENEDICTION IS  
GIVEN IN OPEN AIR

Thousands on Grounds for  
Ceremony—Rev. H. Mc  
Guire Preacher

Some 2,500 to 3,000 members of the Holy Name Society in connection with the Catholic churches of the city marched in procession on Sunday afternoon in the first public demonstration of the society in this city. Such processions have been held frequently in the United States and other parts of Canada but not before in Saint John. Yesterday's event was stated to be even beyond what had been expected in the number of members attending.

## CEREMONY ON GROUNDS

At St. Peter's Park, where the members gathered after walking from the Cathedral, a most impressive ceremony was carried out and the numbers attending in addition to the society members made an aggregate of 6,000 or 7,000. They filled the grandstands, and they crowded the hill on the grounds and surrounded a large roped-off space where seats had been placed for the members of the society. Several hymns were sung, Benediction of the Most Blessed Sacrament was given and a powerful sermon was preached by Rev. Henry McGuire, C. S. S. R., son of Thomas McGuire of Saint John, who had come to his active city from Brockville, Ont., for this purpose.

## ALTAR ERECTED

In front of the grand stand there had been erected a large altar surmounted by a canopy. It was decorated with flowers and lighted by numerous candles and the steps were carpeted. On the gospel side, and some little distance removed, there had been placed a platform with a throne for Bishop LeBlanc and chairs for the attending His Lordship. On the opposite side was erected a large stand with several rows of seats, and there were stationed the altar boys from the various churches, who had been in the procession. In the centre was placed a temporary pulpit. Altar, throne, pulpit and the altar boys' seats were all decorated in the papal colors and bore the papal coat of arms, while the small flags of the papal colors fluttered over the space enclosed for the Holy Name Society members. High over the grandstand there was hung to the breeze the British flag.

## WELL ARRANGED

The arrangements at the grounds, well carried out, were in the capable hands of Rev. James J. Ryan, rector of St. Peter's church and he was congratulated on the excellent preparations that had been made. The City Cornet Band, which had led the procession from the Cathedral, was placed in front of the assembly at the grounds and, under the leadership of Bandmaster Frank Waddington, furnished the music for the hymns.

## VERY IMPRESSIVE

It was a most impressive ceremony in the open air. The singing of the men must have been heard a long distance away as their voices were uplifted in hymns of praise. Father Ryan stood in the pulpit during the singing and directed the great choir. In marked contrast to the volume of sound of but a moment before, was the quiet that told of the raising of the Host in blessing during the Benediction. At Benediction His Lordship Bishop LeBlanc officiated, attended by Rev. J. J. Ryan of the Church of the Assumption as deacon, Rev. C. F. J. Carleton of Silver Falls as sub-deacon, and Rev. Charles Boyd of the Cathedral master of ceremonies.

After this the hymn "Holy God We Praise Thy Name" was sung and then "God Save The King." Motion pictures of the procession and of parts of the ceremony on the grounds were taken, as well as several "still" pictures of the first even of its kind in Saint John.

The members of the society from the various churches assembled at the Cathedral about 2 o'clock. The Cathedral members gathered in the church and the others in Cliff street. They were under direction of their own officers and the whole procession was marshalled by John U. Haggerty.

When all was in readiness they started off headed by the City Cornet Band. The St. Peter's Holy Name Society had the leading place, followed by the men from Holy Trinity, the Church of the Assumption, St. John the Baptist church and the Cathedral.

The latter had been strung out along Waterloo street from Cliff to beyond Golding. As the line left Cliff street, the Cathedral men fell into place. Assembled on the Cathedral grounds were His Lordship Bishop LeBlanc and the priests and altar boys, all wearing soutanes and surplices. As the end of the line of Cathedral men reached the main steps of the Cathedral the bishop and priests and altar boys, descended to the street and took their places just behind the Cathedral choir and the officers of the Diocesan Holy Name Union, who were headed by their president, Judge John A. Barry.

## NEXT IN LINE

Next was the cross bearer with an acolyte on either side. Then followed the altar boys of the various churches, numbering some 150 in all, and the novices of St. Peter's novitiate. Next to them walked the following societies: Rev. Fathers Melville T. Nichol, Francis Gillen, W. M. Duke, Charles Boyd, of the Cathedral; A. W. Kin-sella and Joseph Henery, of St. John the Baptist church; H. Ramage and Ronald McGillivray, of the Church of the Assumption; Rev. Francis Cronin, of Holy Trinity; Rev. F. Walker, of St. Mary's church, East Saint John; Rev. M. O'Brien, of Norton;

# TOUGHT TO BE EASY TO OBEY HER



FRAU IDA BOCK, Austrian writer, has just taken a cue from Moses and drawn up a new decalogue—for husbands. Here are the commandments:

1. Flirt with your wife as you do with other women.
2. Do not assume she knows it, but tell her often, "I love you."
3. Thank her occasionally for the beauty and comfort that surround you.
4. Don't assume she is yours, woo her always.

Rev. J. Cloran and Rev. Father McGuire, of St. Peter's, Rev. J. J. Ryan, of the Church of the Assumption; Rev. C. P. Carleton, of Silver Falls, and His Lordship Bishop LeBlanc, of the Cathedral. Police Sergeants T. Sullivan, Fred O'Neill and Officers Frank Killen, Walter Quinn, Ed. Covey, Allan McInnes, W. McNeill, James McNamee, Walter Coughlan, John Sheehan, and Andrew Duffy were on duty in the parade or at the grounds.

## THE SERMON

Father McGuire spoke of that large gathering as recalling to his mind the epoch-making rally of Chicago's Holy Name men. He dealt at length with the ideals and significance of the Holy Name organization and declared the characteristics of that organization to be religious obedience, reverence, intellectual vision and unity of purpose. Speaking of intellectual vision, he declared that the men of the Maritime Provinces were famed for their religious contentment but were also noted for their economic discontent.

He spoke as a Saint John man, saying he had visited Saint John as a future Athens of culture, a Carthage of commerce and a Rome of statecraft. He urged Saint John to measure her power. Speaking first of things spiritual, he likened Bishop LeBlanc to a Gregory or an Ambrose and paid tribute to the native priesthood.

## SEES GREAT FUTURE

He declared "there is for this city and these provinces a future beyond calculation. That future is in your hands if you can but visualize its worth and actualize ways and means of attaining it."

He called upon the younger men to combat the calls of pleasure and excessive demands of sport which were the two worst enemies of their progress. Coming to speak of the last and supreme test of the Holy Name men, which he had described as Unity of Purpose, he said, their service to God required service to humanity. He called if the members were united in plan and practice for a better Saint John, a better New Brunswick and a better Canada and appealed to them to become themselves a royal commission of inquiry, to be public men in an amateur way.

## OFFERS SUGGESTIONS

In offering some practical suggestions Father McGuire recalled that Dickens had been so good a publicity agent for London that he made London thrive on her handicaps and peculiarities. He believed any of Saint John's seeming handicaps also had a commercial value if her citizens would search it out. He called for a revival of Saint John's wooden ship-building industry, believing there were still those skilled in the technique. He proposed that Saint John's young men financed by their elders should build a ship and sail it triumphantly to the West Indies, through the Panama Canal and to Vancouver carrying home products. He believed that was a daring plan whose publicity would pay.

## SPEAKS OF RIVER

Father McGuire next spoke of the Saint John River as "going to waste" and said that if his ship-building plan was not feasible for the ocean then there might be found men with courage and patience to build a river boat and present it to His Lordship the Bishop for Cathedral picnics, or for the summer courses, for parish societies, for vacation or educational cruises. The speaker asked if the Holy Name men had any plan for fostering home products and recalled that in Italy the people were eating black bread to increase their stature, but he

# FREDERICTON EXHIBITION FOR 1926 OPENS

Pleas for Agricultural Development Made by Lieut.-Governor

FREDERICTON, Sept. 19.—The Fredericton Exhibition of 1926 was formally and officially opened Saturday night by Hon. W. F. Todd, Lieut.-Governor of New Brunswick, in the presence of a large number of people which filled the amusement hall. The fair was handicapped in its opening to some extent by the failure of attractions to arrive from Woodstock where the exhibition was extended a day. Special trains today brought the Woodstock contingent to this city and on Monday the exhibition will be going in all departments.

President Aionio Staples occupied the chair at Saturday night's formalities and a large number of the directors were seated on the platform. Among them was John A. Campbell, of Kingsclear, a former member of the legislature and the senior director. His honor in his speech referred to the fact that he and Mr. Campbell had sat together in the Legislature. Introductory remarks were made by President Staples and His Worship Mayor Clark. W. S. Hooper, former secretary and president of the exhibition, and His Honor the Lieut.-Governor spoke.

Mayor Clark referred particularly to the past success achieved by Fredericton Exhibitions and pointed out that the attendance in proportion to population surpassed that of Toronto Exhibition. He dwelt particularly on the agriculture to the province and urged the development of fruit growing in the Saint John valley.

## FIRST SHOW IN 1848.

The remarks of Mr. Hooper were reminiscent to some extent. He mentioned the fact that the exhibition was in its seventy-first year, although there was record of an exhibition in Fredericton as early as 1848. He traced the expansion from small beginnings to the present and expressed the opinion that the fair of 1926 would surpass them all.

## LIUT.-GOVERNOR SPEAKS.

Governor Todd expressed his pleasure because of being invited to officiate. Almost three quarters of a century of continuous existence was wonderful to contemplate. In that time there had been many changes and at the present time people demanded more than exhibition products. Agriculture he classed as the only creative industry and the one deserving of particular encouragement in New Brunswick. He said he believed an era of prosperity was coming and also that there were signs in the nation to the south that in this province we can look to a breaking down of the excessive tariff of that country.

## Schooner On Fire; All Crew Rescued

SAVANNAH, Ga., Sept. 19.—A wireless message received here yesterday from the steamer Baracca said the schooner Saint Pierre Miguelon was afire and slowly sinking. The message said the crew had been taken aboard the steamer Westward.

Available marine registers fail to list a schooner by the name given in the wireless message.

# OBSERVER PRAISES LORD WILLINGDON

Says Canadians Can't Fail to be Attracted by Him and Wife

LONDON, Sept. 19.—The Observer devotes a column today to a glowing appreciation of Viscount Willingdon, Canada's new Governor-General.

After paying tribute to Lady Willingdon and Lord Willingdon's work in India during the great war in promoting British and Indian co-operation and goodwill, the paper concludes: "The Canadian people as Lord Reading remarked the other day, will find in their new Governor-General and his wife, what is best in the English character. They cannot fail to be attracted as the people of Bombay and Madras were attracted by the frankness and sincerity of the King's representative, his staunchness in friendship, his wide and liberal sympathies and his breadth of outlook."

"The fact and understanding required for the high duties which fall to Lord and Lady Willingdon in Canada, will not be wanting and they have the single-minded purpose to serve the Dominion with a devotion equal to that with which they served India through 11 eventful years."

# FOUR STEAMSHIPS FIND NEW OWNERS

Four Sunderland-built vessels have found new owners. The Tilthorn, of 10,800 tons deadweight, built in 1921, is reported sold for about £45,000; the Kamford, 3,500 tons deadweight, has changed hands for £19,500; the Komadishorn, of 10,800 tons deadweight built in 1921, has been sold for £45,000 and the Parnmouth Castle, built in 1909 has been disposed of to French owners.

## Chance of German Agreement Is Seen

PARIS, Sept. 19.—Returning from Geneva Saturday morning, Foreign Minister Briand said: "I am satisfied with everything that went on in Geneva. I see the possibility of finally coming to a complete understanding with Germany."

He refused to go into details, saying he must first report to the Cabinet which meets next Tuesday, but he thought that within a few days there after he could specify some of the points he discussed with Foreign Minister Stresemann of Germany at their motor luncheon Friday.

Stores open 8.30 a.m. Close 5.55 p.m. Saturday 9.55 p.m. MONDAY, SEPT. 20, 1926.

### Beautiful Little Frocks

For the Wee Tots and Bigger Sister

Smart little Party Frocks, Afternoon Dresses and School Dresses that any little girl will feel proud to possess.

Dainty rosebuds in their natural hue, dotted on pale pink Georgette with skirt of circular design stenciled in pale shades and trimmed with blue satin ribbon.

Other pretty Dresses of Georgette, Crepe de Chine, Velvet and All Wool Crepe. Latest models with tiny ruffles, touches of embroidery, shirtings and some trimmed with contrasting shades—Velvet and Crepe combinations.

Sizes from 4 to 14 years. Colors, sky, pink, rose, elfin green, channel red, cocoa, navy, jade, brown, king's blue and other shades.

PRICES ..... \$4.95 to \$25

(Children's Dept.—Second Floor.)

### New Autumn Coats

#### Lavishly Fur Trimmed

The New Fall Wrap has many ingenious ways of introducing the blouse. Often tiny darts or tucks at the hip-line resolve themselves into a blouse, and the blouse may appear at the back alone, or at the back and sides.

Dolman Wraps with their wide arm holes or sleeves cut in one with the coat proper. Sloping shoulder lines and tight skirt contribute to the wrappy, yet slender effect.

Fabrics are soft-surfaced, Moletex French Needlepoint, Chato, Velvaine and Figured Plush are among the most popular fur trimmings of squirrel, sable, wolf, fox, lynx and opossum.

PRICES ..... \$75 to \$195

We have also a large assortment of Sport and general Utility Coats in smart tweeds, large block pattern plaids and plain cloths—fur trimmed.

See Our Specials at ..... \$25 and \$29.50

(Costume Dept.—Second Floor.)

### Famous the World Over

## Burberry Overcoats

#### For Men

Where hard and continuous wear in every kind of weather is the prospect, these Pure Wool Scotch and Irish cloths are invaluable as regards warmth and protection without weight. The designs are exclusive to Burberrys, whilst the colorings are unique and beautiful.

You'll be pleased with our variety of new cloths and patterns.

Sold in Saint John exclusively by M. R. A., Limited.

FALL TOP COATS ..... \$46 to \$67

WINTER OVERCOATS ..... \$63.50 to \$94

(Men's Clothing—Second Floor.)

### FIRST FALL SHOWING OF

## Men's Hatchway No-Button Underwear

#### Combination Styles

In five different weights and grades: cream cotton, soft finish, medium weight. Price ..... \$2.50 per suit

Light Natural Wool and Cotton Blend—Fine fall weight, elastic ribbed. Price ..... \$3 per suit

Natural Wool and Cotton, medium weight, neat fitting, elastic ribbed. Price ..... \$4 per suit

Natural Worsted—Heavy weight, elastic ribbed, correct for comfortable winter wear. Price ..... \$5 per suit

Very Fine Botany Wool, natural color, light weight; an ideal business man's garment. Price ..... \$6.75

Boys' Hatchway No-Button Combinations—In a fine light natural color, medium weight wool. Just the correct kind for the sturdy boy. Price ..... \$2.50 per suit

(Men's Furnishings Dept.—Ground Floor.)

### Floors Need Special Attention

Before laying the new Rug—the floor will require special attention.

Give it a coat of Old English Wax.

It beautifies, preserves, protects varnished or shellaced floors and gives an attractive and durable finish at very little cost. An Old English waxed floor lasts a lifetime with but little attention.

Old English Wax comes in one, two and eight-pound tins.

THE OLD ENGLISH WAXER-POLISHER is the only single device that satisfactorily applies.

Paste Wax—Liquid Wax—Polishes both and it costs only \$4.50.

\$5.85 Waxing Outfit for only ..... \$4.50

1 Old English Waxer Polisher ..... \$4.50

1 can Old English Paste Wax ..... 50c.

1 can Old English Liquid Wax ..... 85c.

1 valuable book on floor care—free.

Special price ..... \$5.85

You save ..... \$4.50

(Carpet Dept.—German street entrance.)

After the arrival of the Moncton delegates luncheon will be served at Rosary Hall and the business session for diocesan members only will be held at Rosary Hall, opening at 4 o'clock. In the evening there will be a public gathering for all members of the league which will be held in the Knights Columbus Hall, at 8 p.m.

### Rugs-Interesting in Color and Design

The display of Beautiful Rugs in our New Carpet Department we consider a real triumph. Exquisitely wrought Oriental, Wiltons of an exceeding suppleness and beauty, braided rugs—gay and homey are here for your selection. Rugs for every room in the house—and the loveliest colors and designs from which to make selection.

### Linoleum and Oilcloths

Blue and white, green and white, fawns and browns—such a lot of new designs to make your choice of linoleum is a good time to have your linoleum laid, later on when the weather is colder oilcloths cannot be satisfactorily laid in vestibules, as the cold makes them more brittle.

## Manchester Robertson Allison Limited

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