

Fur Storage

Phone Main 7841 and have our driver call for your valuable furs today to be kept through the hot summer months in our perfectly equipped Cold Storage Vaults, where a dry, freezing temperature both protects and enhances their beauty.

SIMPSON'S

Telephone Main 7841

Store Hours 8:30 to 5:30

Market Adel. 6100

STORE CLOSÉS AT ONE O'CLOCK TODAY
NO NOON DELIVERY TODAY

4½ HOURS' SPECIAL SELLING TODAY

Every Item on This Page is Specially Priced for a Half Day of Remarkable Business

Men's \$45.00 to \$60.00 Suits at \$39.75

Saturday Morning Special, 75 Suits in the Assortment



These high-grade suits are assembled from odd sizes and broken lines taken from regular stock, and include:

Models from the best Canadian manufacturers and Hart Schaffner and Marx and Michaels, Stern and Co.

Developed in fine finished woads, tweeds and chevots, in the season's most fashionable shades and patterns. See Yonge Street window.

Styles for men and young men. Sizes 34 to 44. Regularly \$45.00 to \$60.00. Today, special. **39.75**

Men's Navy Blue Worsted Trousers, \$7.45

Well tailored, finished with 5 pockets and belt loops. Sizes 31 to 42. 8:30 a.m. special, today **7.45**
Simpson's—Main Floor.



Boys' High-Grade Suits Reduced to \$18.95

Regular \$19.50 to \$27.00 Values Sizes 30 to 36

60 suits, made from all-wool and wool and cotton chevots and tweeds, in dark greens, grays and brown novelty checks and broken stripe effects. "Everyone a winner."

Double and single-breasted waistline models. Bloomer pants with belt loops and governor fasteners. Sizes 30 to 36. Regularly \$19.50 to \$27.00. Today, special **18.95**

Boys' Washable Suits at \$1.50

Plain grays, fawns and blue chambray wash suits in Tommy Tucker model. Trimmed with white collar and belt, knee pants. Sizes 2½ to 8 years. Today, special value **1.50**
Simpson's—Second Floor.

Suit Cases \$2.49

Japanese Suit Cases, light weight, strongly made. 24 inches long. Today **2.49**

Club Bags, \$5.45

Fabrikoid Bags, walrus and crepe grain. Neatly lined, with pockets. Drop handle. Sizes 16, 18, 20. Today **5.45**
Simpson's—Sixth Floor.

Double Bed Sheets \$1.59 Each

500 Bed Sheets, medium weight, full bleached sheeting. Plain weave, neatly hemmed. Size 68 x 90 inches. Not more than 4 sheets to each customer. Early morning special, today, each **1.59**
(No Phone or Mail Orders)

79c and \$1.00 Dresser Scarfs, 49c Each

600 Dresser or Buffet Scarfs, pretty lace trimmed, with imitation filet insets. Sizes 18 x 36, 18 x 45 and 18 x 50 inches. Rush price, today, each **49c**
Simpson's—Fourth Floor.

Men's \$3.50 and \$4.00 Shirts at \$2.95

Arrow, Forsyth and Tooke Brands

Coat style, with double soft French cuffs. Made from best quality shirtings in newest patterns and designs. Sizes 14 to 17. Regularly \$3.50 and \$4.00. Today **2.95**

6,500 Silk Neckties Today 69c Each

\$1.00 and \$1.50 Values For Men and Boys

Flowing-end shaped four-in-hand ties, made from Swiss, French, Italian and English silks. Great variety of designs, patterns and colorings. \$1.00 and \$1.50 values. Today **69c**
Simpson's—Main Floor.



In the Hardware Department

(Phone Main 7841)

Lawn Mowers

Taylor-Forbes' well-known make, fully warranted.

14-inch cut. Today **6.95**
16-inch cut. Today **7.45**

Premier "Non-Skid" Tires, \$15.69

First grade, warranted for 3,500 miles. Size 30 x 3½ inches. Non-skid tread. 100 to sell this morning, each **15.69**

Inner Tubes, warranted grade, 30 x 3½. Today **2.79**

Razor, Brush and Hone, \$1.39

A good grade, hollow ground, straight blade razor with shaving brush and razor hone. Complete outfit, today **1.39**

Lawn Hose, good grade, warranted, ½-inch (inside measurement), with couplings and clamps—in 50-foot lengths. Today **7.95**

New Perfection Oil Cook Stoves

2-burner size. Today **21.95**
3-burner size. Today **26.95**
Simpson's—Basement.

8:30 a.m. Specials

Electric Fans

2 Specials for This Morning
These are just right for home and office.

8-inch size—Universal — 1 speed **9.25**

9-inch size—Universal — 2 speeds **12.00**

Use on any 110-volt current.
Simpson's—Sixth Floor.

SIMPSON'S

Dress Fabrics \$1.49 Yd.

Poplins and Repercords, Regularly \$1.89 to \$2.24. High-grade silk warp poplin and satin stripe reperccords. Every wanted shade, including ivory, navy and black. 32 and 36 inches wide. Today, yard **1.49**

3,000 Yards All-Wool Serge, \$1.53

High-grade, all-wool British serge, in fast navy only. 39 and 40 inches wide. Very much below cost. Today, yard **1.53**

Novelty Sateens, 98c Yard

2,000 yards high-grade Sateens, in novelty printed and brocaded effects. 36 and 40 inches wide. Regularly \$1.50 and \$1.95. Today, rush selling, yard **.98**
(No Phone or Mail Orders)
Simpson's—Second Floor.

Special! Men's \$10.00 Oxfords Today \$7.95



In black and brown vici kid, and brown calf leather. Well made on round and recede to e lasts. Good-year welted sole and solid rubber heels. Sizes 6 to 10 in the lot. Wonderful value today. **7.95**
Simpson's—Second Floor.

1,000 Yds. Printed Over-Draperies Special 39c Yard

One yard wide, and comes in brown, green, blue or mauve, showing fine verdure patterns with border. Today, special, yard **39c**

Reversible Seat Cushions, 98c. Regularly \$1.25

150 only. They have outer covers of pretty chintzes, reversible. Today, special, each **.98**

NOTE: No Phone Orders for this item.
Simpson's—Fourth Floor.

1 Quart Porch Floor Paint and 2-Inch Rubberset Brush for 95c

Dries hard over night—durable glossy surface. Light gray medium gray and dark gray. Paint and brush for **.95**
Simpson's—Sixth Floor.

In the Toilet Goods Department

Carry These and Save Money Today

1,440 tubes Peppodent Tooth Paste **.31**
1,440 boxes Djer Kiss Rouge **.49**
300 ounces Djer Kiss Perfume, oz. **.27**
720 Dupont's Tooth Brushes, 50c, special 2 for 1 **.39**
720 tubes Mennen's Shave Cream **.31**
500 boxes Toilet Soap, 36c, special 2 for 1 **.27**
500 Vacuum Bottles (1 pint size) **.39**
1,000 Powder Puffs, Regularly 10c, special 2 for 15c **.19**
288 boxes Lilas de Rigaud Face Powder **.39**
720 Cutex Sets **.39**
Simpson's—Main Floor.

English Teapots 49c

Values Up to 98c
300 only, in this lot of decorated teapots, with 3 to 7-cup sizes. This morning, special **49c**
Simpson's—Basement.

\$7.75 Mattresses \$5.95

100 only. Wood fibre centre, with jute both sides. Full weight, covered in art ticking. Regularly \$7.75. Today **5.95**

\$7.74 Springs, \$5.95

All-steel frame, double woven fabric, strongly reinforced. Regularly \$7.74. Today **5.95**
Simpson's—Fifth Floor.

SIMPSON'S

3 Silk Offerings Today

Colored Crepe Georgettes and Crepes de Chine
Wide range of fashionable colorings, also odd colors, in \$2.50 and \$2.95 Duchesse Satins and Taffetas. Regularly \$2.50 and \$2.95. Today **1.95**

Baronette Satins

Broken ranges in Kumsi Kumsa. Regularly \$8.50 and \$10.00 yard. Today, yard **4.95**

Hirahill Silks

Ivory. Large coin spots. Very fine qualities. 33 and 36 inches wide. Will launder perfectly. Regularly \$2.00. Today, yard **1.00**
Simpson's—Second Floor.

Stylish Straw Hats Going at Just \$2.45

Smart

Senret and Split Straw

Sailor Shaped Hats, finished with black ribbon outside bands. 8:30 a.m. today, special. 2.45



New Wall Papers Clearing Today at 23c Roll

Clearance sale of large variety of regular 35c to \$1.00 Tapestries, Chintzes, Plain Weaves, Conventional and Floral designs in a host of artistic color arrangements, suitable for all rooms.

Many of these papers are balances of the season's best sellers and the newest products of Canadian and American factories. Today, roll **23c**
Simpson's—Sixth Floor.

Japanese Matting Rugs, Clearing, \$3.49

Made reversible, in assorted colors and designs. Size 6' x 9'. Clearing today **3.49**

16 x 27 Cocoa Mats, \$1.39 Each

Sturdy, thick brush quality Cocoa Mats, firmly woven and well bound. Size 16 x 27 inches. Today **1.39**
Simpson's—Fourth Floor.