

TWELVE.

Rowat's 50c per pound COFFEE

WILL BUILD HOSPITAL.
John Hayman & Sons have received the contract for the construction of the military hospital buildings on the Odeon farm. The contract is approximately \$100,000. Additions will be made later.

Extra Choice Fresh Lake Herring 10c Lb.
On sale tomorrow while they last.
FRESH WHITEFISH, 15c Lb.
Salmon Trout, Halibut, Codfish, Haddock, Clams, Kipperines.
All fish cleaned and delivered.

WILSON'S PHONES
5600-5601.

English Rheumatism Capsules
Remove the cause of all forms of rheumatism. 50c.

Taylor's 6 Cut-Rate Drug Stores

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the newest designs.
Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
386 RICHMOND STREET.
Phone 1054.

Ford SERVICE STATION

OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED
Reliance Garage
Phonics: Day 5318, Night 3158.
299 DUNDAS STREET, W.

Western Ontario Electric Co.
237 Dundas Street, Phone 4071.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given on wiring free. A full stock of Flashlights.

PETERMAN'S
High-Class, "Hand-Tailored," Made-To-Measure Suits.
\$22.50, \$25.00 and upwards.
London Loan Bldg., Suite 4, No. 220 Dundas Street. ywt

Save Money on Shoes
Have your old ones repaired and made good as new by us. We guarantee satisfaction.

Modern Shoe Repair
Phone 2310. w

Dr. Mahan's Regulators
are what you need. They clear the stomach of bile, and tone liver and bowels, thereby placing the whole system in a healthy, vigorous condition. An efficient laxative that will not grip. ONLY 25c AT ALL DRUGGISTS. w

Carlyle TREBILCOCK OPTICIAN
PHONE 2251. 233 DUNDAS
Two Doors East of Majestic Theatre.

TORIC
There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

LENSES
Brown Optical Co.
EYE SPECIALISTS AND OPTICIANS.
223 Dundas Street, Phone 1877.
London, Ontario. ywt

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot
354 Wellington Street, Phone 3334.
A. WILKES. Opp. McClary's. ywt

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED
In Savings Bank 4 Per Cent
Debentures 5 to 5½ Per Cent

M. J. KENT, Manager.

NUTRITIOUS—DELICIOUS—PURE—WELL-COOKED—EDIBLE—HEALTH GIVING—

PARNELL'S BREAD

To satisfy yourself, why don't you order a trial loaf today? At your grocers, from our wagons or by phoning us.

Parnell The Breadman
PHONES 929, 1390

Wrist Watches

What could be a nicer gift than a nice Wrist Watch for any girl or lady? A real timekeeper, not merely an ornament. Nothing could be nicer.

We carry a complete line of Ladies' Wrist Watches, not only in gold-filled cases, but in solid gold also.

These watches are fully guaranteed and give good satisfaction.

Prices range in gold-filled cases from \$10.00 to \$20.00. Solid gold case, \$25 to \$100.

YOUNG'S
TWO STORES.
LONDON. EAST LONDON.

LOG CABIN HOME-MADE BREAD

Surprise the family with this deliciously flavored loaf.

JOHNSTON BROS. XXX BREAD
PHONE 944.

WINGHAM MEMBER TELLS OF VICTORY WAR LOAN

WROXETER, Nov. 14.—A. H. Musgrove, M.P.P., Wingham, gave an address in the town hall here in connection with the Victory War Loan. Mrs. Harr and family have left to reside at Fortwicks.

A. T. Cooper, field secretary of the Huron branch of the Dominion Alliance, will occupy the pulpit in the Methodist Church Sunday evening.

Rev. W. H. Roberts and family left this week for Mitchell. He will preach his first sermon in Trinity Church on Sunday.

FIX THAT BATTERY
Be sure and have your battery repaired properly. They cost too much money to let novices tamper with them. Our experts are always ready to give you advice on yours. Call and see them. Benson-Wilcox Electric Company, 264 Dundas, Phone 2671. w

WINNERS OF PUMPKIN PRIZES.
The prize-winners in the pumpkin contest put on by the People's Store have been selected, and the prizes await them at the store. The following were the winners: P. G. Lambeth, first prize; W. Wilson, 222 Wharfcliffe road, second prize; A. Atwell, R. No. 8, London, third prize; Mr. Whiting, Lambeth, fourth prize; J. M. Hutton, Macdonald avenue, fifth prize.

KILL KULTUR Buy Victory Bonds Federal Advertising Service

Dominion Savings Building, LONDON, CANADA.

By November 15

To get your overseas box off in time, you will have to hurry. If you are too busy, we are well equipped and know how to do it for you. Our boxes are made up of the things best suited for sending the soldier. All you have to do is to mention the assortment number, give us the address and we will attend to it.

Assortment No. 1\$2.00
No. 2\$3.00
No. 3\$4.00
No. 4\$5.00

Peters - London

FURS

Of Superior Quality.
Exclusive in Design.
BELTZ & CO.
ywt



LILLIAN READ
THOS. H. INCE'S CIVILIZATION

This little lot, who is the youngest screen actress in the world, plays a prominent part in the above production to be shown on Monday, Tuesday and Wednesday next at the Patricia Theatre.



William Desmond, Star in "Time Locks and Diamonds," at the Majestic Today.



KITTY GORDON
"VEDA THE MEDIUM"

At the Patricia Theatre Today, Friday and Saturday.

FINANCE COMMITTEE GRANTS \$1,000 FOR ITALIAN RED CROSS

Special Campaign in Aid of Fund Is Planned for December.

At a meeting of the finance committee of the city council last evening, Director Moore of the Italian Red Cross, asked the city for a grant for that work. He pointed out that the joint campaign with the Y. M. C. A. and the Y. W. C. A. had not worked out satisfactorily. There would not be a great deal of money coming to the Italian Red Cross. It was the intention to put on a campaign in December to raise \$10,000, and the assistance of the council was asked. The needs were impressed upon the committee by a representative gathering of Italian citizens. It was decided to vote \$1,000 towards the fund, and to give the support of the council to the project.

Manager Richards of the London and Port Stanley stated that the city owed the commission about \$10,000 on unsold debentures, and he asked that the money be paid over. This will be arranged.

The utilities commission also asked for \$30,000, proceeds of unsold debentures for the electrical department. Aid. Asplund thought this money would be used on the construction of the building an irregular proceeding. City Treasurer Bell will be asked for a statement on the question.

The matter of the salary of Police Magistrate Graydon was not dealt with, as no opinion had been received from City Solicitor Meredith.

The motion of Controller Little that no vote be taken on the bylaw to transfer the management of Victoria Hospital to the council, was passed by the committee.

A suggestion that the procedure bylaw be amended to confine the duties of the board of control to consideration of estimates, recommending tenders, and control of officials was not accepted. This was proposed by Aid. Dyer.

City Solicitor Meredith will be asked to prepare a bylaw to be submitted to the council for the abolition of the board of control, if that were in accordance with the municipal act. It was proposed to submit a petition, but the committee thought this would be unwise, as it would be of no avail, if the board could not be abolished.

The trades and labor council advocated that the G. T. R. tracks on Bathurst street be torn up, as they interfered with the London and Port Stanley Railway. Controller Shaw strongly favored this, but the matter was sent to City Solicitor Meredith for immediate action.

The statement of the utilities commission on the parks expenditures per capita for a number of cities in Canada, which showed that London was about the lowest in the Dominion, was filed for reference.

LEGAL QUERIES
Would you kindly answer the following question?
I hired a man in the city for a month. I was engaged in clipping a horse and was injured by horse and not able to work. He does not pay any compensation. Can I claim my expenses or wages from him?
Yes.

WORKINGMAN.
SALE OF WORK.
On Thursday and Friday of this week the house ladies of the Good Cheer Club will hold a sale of work in one of the most famous stores, Richmond street north. Home-made cooking and fancy work will be displayed. All the goods on sale are absolutely home-made.

The proceeds of this sale will be devoted to filling Christmas boxes for the boys at the front.

SAXOPHONE MUSIC.
Lovers of the saxophone and there are many—should hear Victrola Record 15944. The two numbers given are "Aloha Oe," the most popular of Hawaiian melodies, and "When You and I Were Young, Maggie." They are played by Benne Benton, that master of the saxophone, and Conway's band. Hear this record at Ye Oldie Firm of Heintzman & Co., Ltd., 241 Dundas street.

MAJESTIC

Griffith Pictures will present the marvellous motion picture entitled "Civilization," at the Patricia Theatre on Monday, Tuesday and Wednesday next. It is an established fact that "Civilization" has created more favorable comment among the dramatic critics, the clergy and amusement seekers, than any production of this character heretofore launched. It ran 360 performances at the Criterion Theatre, New York City, where enthusiastic audiences assembled twice daily to marvel at its manifold beauties as they were unfolded before their enraptured gaze. C. Gardner Sullivan is the author of the book, "Civilization," while Victor L. Schertzinger enjoys the distinction of having been selected to compose the musical setting. The cast consists of Herschel Mayall, Miss Lola May, K. French, J. Barney Sherry, Jerome Storm, Miss Ethel Ull-

man, well-known artists, who have since become famous.

Strange Bridal Feast in New Triangle Drama at the Majestic Today.

One of the most tense scenes ever screened is seen in the New Triangle play, "Time Locks and Diamonds," in which William Desmond is presented as star. Here, while the happiest event of a girl's life is being celebrated, tragedy suddenly strikes in.

William Desmond, as the brother of the bride, is a world-famous crook who has reformed on the eve of his sister's wedding. The bridegroom, hard pressed for a best man, introduces a friend of his at the last moment who has consented to fill the bill. The impromptu aid to matrimony happens to be the crook's last victim.

During the merry feast there are two men whose mirth is forced—the host, because he fears that his part may be unmasked, and the guest, who is conscious that an accomplice of the crook is covering him with an automatic that is liable to go off at the first moment he stops smiling.

This great picture is showing again today at the Majestic.

At the Patricia Theatre Today, Friday and Saturday.

LADIES! You Are Interested In This---

A new arrival of beautiful shoes in light and dark grey, champagne and white kid\$12.50 and \$13.00
They are elegant in line, tone and finish.

COOK'S SELECT SHOE STORE

The Shoe Store of Service.
DUNDAS AND RICHMOND STREETS.

ROSS', LIMITED

PHONE 1319. 196 DUNDAS ST., LONDON.

FURS

Manufactured in Our Own Factory

COATS

No. 472, Model Coat in No. 1 Hudson Seal, 46-inch length, full sweep, lined pussy willow, large collar and cuffs of natural racoon. Price\$225

No. 466, Trimmed with grey squirrel. Price\$210

No. 474, Trimmed with dark natural mink. Price\$300

No. 464, Trimmed with genuine mole. Price\$225

No. 504, Plain Hudson Seal, large collar and deep cuffs. Special\$150

SETS

Natural Lynx Round or Pillow Muff and stole. Per set\$41.00 to \$44.50

Black Lynx Round or Pillow Muff and Stole. Per set\$75.50

Cross Fox Round or Pillow Muff and Stole. Per set \$87.00

Red Fox Round or Pillow Muff and Stole. Per set \$25.00 up

Natural Wolf Round or Pillow Muff and Stole. Set \$19.00 up

Natural Beaver Round or Pillow Muff and Cape Stoles. Per set\$46.50

Black Manchurian Wolf Sets\$9.50 and up

Ladies' Ready-To-Wear

Sale of Waists Saturday

Middies, regular \$1.00 to \$1.25. Sale price79c

Blouses, pique with convertible collars. Special98c

Blouses, habutai silk, convertible collars and large cuffs. Prices\$2.19, \$2.98, \$3.50

Blouses, crepe de chine, flesh and white. Special\$2.98

SUIT SALE

Blue Serge Suits, regular \$37.50. Now\$18.00

Grey Serge Suits, regular \$30.00. Now\$15.00

Black and Blue Serge Suits, regular \$29.00. Now\$16.50

COATS—Week End Specials

Misses' Coats, in a varied assortment of materials, plain and plush trimmed; sizes 14 to 20. Prices\$9.50 to \$14.50

SALT'S PLUSH—A few special coats, all sizes. Price \$25.50

*Other splendid coat values, plain and fur-trimmed, in plush, broadcloth, velours, whittneys, chinchillas, etc.

TAYLOR'S PRICES

show you a wonderful opportunity to economize. Taylor's enormous stock enables you to get every article at the advertised price. He is never "just out." Taylor's guarantee of complete satisfaction or money refunded insures as to quality. There is a money-saving opportunity for you in every one of the following bargains for Thursday, Friday and Saturday.

PRICES THE SAME AT ALL SIX STORES

\$1.00 Nuxated Iron 57c	25c Thomas' Electric Oil 14c	25c Mecca Ointment 2 for 25c	50c Chase's Nerve Food 32c	25c Steedman's Powders 19c	25c Baby's Own Tablets 15c
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25c Carter's Liver Pills 2 for 25c
25c Mennen's Talcum 2 for 25c
25c Syrup of Figs 19c
50c Syrup of Figs 29c
\$1.00 D. D. D. Eczema Cure 69c

Taylor's Stomach and Liver Cure

Is the ideal tonic laxative. It is made entirely from roots and herbs; does not contain one particle of calomel or other mineral poison. This wonderful medicine is the best remedy for constipation, indigestion, biliousness, sick headache, torpid liver, backache, gas and all impurities of the blood. It is a laxative, but unlike pills it does not weaken the system, but acts as a powerful system tonic. Every 25-cent bottle is sold under our written no-cure-no-pay guarantee. Larger sizes 50c and \$1.00.

Taylor's Throat and Lung Balm

Is so much stronger and better than ordinary cough syrups, mixtures, etc., that you cannot afford to take the chance of using anything else. Its action is entirely different from any other preparation. Throat and Lung Balm acts on the eliminating organs of the body, as well as on the throat and lung passages. This action enables the system to quickly throw off the worst cough or cold without upsetting the stomach. This dose is several times smaller than that of any other preparation (just ½ teaspoonful). Do not load your stomach with large doses of cheap, inferior substitutes. It gives prompt relief in asthma and bronchitis. Every 25-cent bottle is sold under our printed guarantee to cure or money refunded. Larger sizes, 50c and \$1.00.

50c Pink Pills 29c
50c Hind's Honey and Almond Cream 32c
\$1.00 Best Beef, Iron and Wine 59c
50c Gin Pills 35c, or 3 for \$1
100 A. B. S. and C. Tablets 15c
35c Listerated Tooth Paste 24c
15c Palmolive Soap 3 for 25c
25c Bromide of Quinine 19c

Cigar Bargains

10c Rex, Havana Perfectos, Mi Linda, El Moros, Arab, Baled Havanas or Chancellors. 5 for 25c
10c Santa Claras, Suns or Gaste's 1492. 4 for 25c
10c Japs or Simons' Clear Havanas 4 for 25c
15c Simons' Roosevelt 10c
5c Panatelas 8 for 25c

50c Pond's Vanishing Cream 33c
50c Ely's Cream Balm 39c
75c Bisurated Magnesia 48c
25c Fluid Magnesia 17c
25c English Corn Sticks 18c
25c Champion Shaving Sticks 19c
Quart bottles Unfermented Wine 25c

TAYLOR DRUG CO.

6 Red Stores London's Greatest Cut-Rate Druggists 6 Red Stores

Main Store—399 Talbot Street, Opposite Market Phone 1194
South Branch—Corner Horton and Wellington Streets Phone 379
East Branch—652 Dundas Street Phone 663
North Branch—Corner Richmond St. and Central Ave. Phone 445
Hamilton Road—Corner Hamilton Road and Anderson Avenue. Phone 425
London South Branch—Corner Wortley Road and Craig Street. Phone 1920

London's Greatest Cut-Rate Druggists. There is a Taylor Store near you.

MILITARY SHOES

Growing in Popularity.
We are showing all the "NEW THINGS."

"Cavalier"

Model for Service and Comfort.

Black Kid, With Reinskin Cloth Top.

\$5.50

"Alpine"

Model for Growing Girls. Black and Brown. \$5.50, \$6.00 and \$7.00

"English"

Model Neolin Soles. Cherry Calf \$9

Johnston & Murray
LONDON. ST. THOMAS