THE WHOLE BODY NEEDS PURE BLOOD

The bones, the muscles, and all the organs of the body depend for their strength and tone and healthy action on pure blood.

If the blood is very impure, the bones become diseased; the muscles become enfeebled, the step loses its elasticity, and there is inability to perform the usual amount of labor. The skin loses its clearness, and pimples, blotches and other eruptions appear.

Hood's Sarsaparilla makes pure blood. It is positively unequaled in the treatment of scrofula and other humors, catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling. Be sure to get Hood's and get it today. All druggists.

BISHOP TO LECTURE ON "IRISH EDUCATION"

Rt. Rev. Father Fallon Speaking at "March 17" Concert.

At a time when all eyes are turned toward Ireland, there is received with interest the announcement of a lecture on "The Irish Race and Education," by Right Rev. M. F. Fallon, D.D., bishop of London. The lecture will be the main feature of the best program that has ever been provided for the celebration of St. Patrick's Day in London. His Lordship has devoted practically all his life to educational work, in which experience at home and abroad has made him an authority. The history of education in Ireland and as affected by Irishmen, is one of the phases of this subject to which the speaker has given a great deal of attention. A further feature of the program will be the singing of Connor Meehan of Toronto, who makes a specialty of Irish melodies. Owing to the fact that the "Seventeenth" falls on Saturday, the entertainment in the Catholic Club Auditorium is announced for Friday evening, March 16. The various societies of the club and of the city parishes are taking particular notice of the event.

To Prevent the Grip.

Colds cause Grip—Laxative Bromo Quinine removes cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 25c. b

EGGS SELL FOR 40 CTS., LOWEST PRICE OF YEAR

Eggs were offered today at the lowest price since the beginning of the year on the local market. Forty cents a dozen was the general retail price. Prices are expected to remain steady for some time unless very cold weather is experienced.

The hens have commenced to lay now and as a result the supply of eggs has been greatly increased.

The price has dropped ten cents during the week. Last Saturday eggs sold for 50c a dozen.

A REMARKABLE CASE

Woman Suffered Untold Agonies For Years.

Now Entirely Well and Strong

You discouraged women, suffering physical torture, distress of mind, and staggering under the burden of never-ending doctors' bills, listen!

I have passed through and conquered all that you are now enduring. From my own experience I can sympathize with you and appreciate your suffering as no doctor possibly can. And now that I am entirely and forever free from the distress and pain of former years, I am only too glad to tell other women about the remarkable treatment that wrought this wonderful change in my condition. A simple, effective treatment that you can use in the privacy of your own home without the knowledge of anyone else.

Don't send me any money. Just tell me your name and address, and I will write you full particulars about this treatment, and also send you a free trial package. Don't delay. Take advantage of the opportunity to test the effectiveness of this treatment without spending a single cent. Write me today. Address Mrs. Lydia W. Ladd, Windsor, Ont.

SAGE TEA DANDY TO DARKEN HAIR

It's Grandmother's Recipe to Bring Back Color and Lustre to Hair.

You can turn grey, faded hair beautifully dark and lustrous almost over night, if you'll get a 50-cent bottle of "Wyeth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well-known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

Those whose hair is turning grey or becoming faded have a surprise awaiting them, because after one or two applications the grey hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of youth. Grey-haired, unattractive folks aren't wanted around, so get busy with Wyeth's Sage and Sulphur Compound tonight and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.

This preparation is a toilet requisite and is not intended for the cure, mitigation or prevention of disease.

PHOTOPLAY NEWS

PATRICIA.

Londoners have taken to vaudeville after an absence of some years in London, and Manager Stewart of the Patricia is delighted with the attendance. Each week the vaudeville acts seem to improve and next weeks bill is a "topliner."

For Monday, Tuesday and Wednesday, Harry Deaves & Co., will give a burlesque on Uncle Tom's Cabin, as dramatic manikins that have a reputation throughout the big vaudeville circuits.

A laughing skit will be Miller & Kresko, entitled "Sense and Nonsense."

"The Musical Three" is an act that leads in the vaudeville houses of the country. It is music and comedy intermixed.

As photoplays for the first three nights of next week there is the fifth episode of "The Secret Kingdom," which is getting more interesting as it continues. The special film is Richard Bennett in the "Gilded Youth."

Londoners will be pleased to know that Daisy Harcourt, the famous English song comedienne, is booked for this theatre very shortly. Some years ago she sang in London that well-known and successful song, "Waiting At the Church," when it was in its popularity.

The following is a synopsis of "The Gilded Youth": John Slocum, Richard Bennett; Mary, Rhea Mitchell; Bess, Adrienne Morrison; John Crow, George Periolat; Steele, Charles Newton; Uncle Henry, Alfred Hollingsworth.

Richard Bennett and a distinguished caste including Rhea Mitchell, Adrienne Morrison, George Periolat and Alfred Hollingsworth, are starred in a new American-Mutual star production "The Gilded Youth," to be released by the Mutual Film Corporation at an early date.

In portrayal of the young society chap bent on making a fortune and not knowing how to go about it, but who "muddles through" in the long run, Mr. Bennett is thoroughly at home, the character being one entirely to his liking and suited to his versatile talent.

Rhea Mitchell as "Mary," the pretty New York waitress with a family history of her own, is also happily placed in this unusual motion picture drama.

The story has to do with the adventures of John Slocum, nephew of a wealthy manufacturer, known as "Uncle Henry," who is splendidly represented in the play by Mr. Hollingsworth.

Uncle Henry wants young Slocum to marry his ward, Bessie De Voe, who is Adrienne Morrison, but the young man has ideas of his own on the subject of marriage and has fallen in love with a waitress. Of course this leads to innumerable complications, with John suffering the pangs of poverty until a lucky stroke in the stock market makes him a fortune over night and he marries Mary as the clock strikes twelve.

Scene from "CARRIAGE CALL NO. 101"
Fifth Episode of
"THE SECRET KINGDOM"
Featuring CHARLES RICHMAN and DOROTHY KELLY
This is the fifth episode to be presented at "The Patricia" on Monday, Tuesday and Wednesday.

Textiles and Their Characteristics Form Home Economics Lecture Topic

Mrs. Blair gave a most instructive lecture on "Textiles and Shopping," in the Smallman & Ingram store yesterday afternoon. This was the fifth lecture in her home economics series. Saturday will be a review of the whole week, Mrs. Blair has promised to again set the table for a formal dinner and also a supper table. Any questions which have been handed in during the week will be answered, and the health exercises are to be repeated. Those who missed any of the lectures will have a fine opportunity to obtain information on any particular subject today.

Yesterday afternoon Mrs. Blair opened her talk with a description of the cotton growing down south, and a short history of thread from its origin. In speaking of fabrics, she began with cotton as the one most universally used. "Longcloth, which will not hold the starch, should be used for nightgowns and underwear, while cambric, which readily hold starch, should be used for garments which need starch. In judging cotton, remember that the strongest material is that in which the woof and warp threads are of equal strength. In poor grade cottons you will notice little knots in the thread, showing that it has not been properly twisted. Mercerized cotton is prepared by caustic soda and therefore shrinks to half its size, having to be pulled out again, and the threads are stretched. If you wet your finger and get it under mercerized cotton, the dampness will come through just as in the case of linen, so that old-fashioned test for linen is not a safe one. Round thread cotton will wear much better than flat thread cotton. Ginghams and chambrays have the threads dyed in the yarn and are therefore much better than those materials which have been dyed in the piece. Such materials will make beautiful morning dresses, while pretty voiles are fitting for afternoon gowns.

"Linen is the most beautiful material in the world, and has been worn since the time of ancient Egypt. The most beautifully fine linens have been found on mummies. Mercerized linen will not crush and is therefore very suitable for dresses. That dyed in the yarn is the best. If the piece-dyed linen is ravelled little specks of white will show themselves, and by this you can test it. You have beautiful damasks here. Much better than those of the United States. The old country produces the most wonderful linens, the most beautiful flax in the world coming from Belgium. To tell double damask from single, use a magnifying glass. In double damask you go over eight threads and pick up one. In the single damask you go over four threads and pick up one. You test hand-made linen in much the same way as you test oriental rugs. The hand-made linen shows up the pattern when you look at it one way, but is plain when viewed the other way.

To test linen, break a ravelled thread and if it stands straight it is pure, but if it fluffs back it has cotton in it. Linen should be washed with white soap, and squeezed lightly, never rubbed on a board or wrung, for such usage will break the tiny fibre. The Japanese grass linen is very beautiful, but will stand even less handling, as it is very brittle.

"Old country woolens are the best because the sheep have been so well cared for. They take months or even a year to cure the fleece, while in the United States it is often done in one day. The best woollens are dyed in the fleece before it has been made into yarn. The best woolen materials are the worsteds, while the artificial goods are the woolens. The latter are divided into three classes, shoddy, mongrel and alpaca. The worsteds, such as serges, etc., make good tailored suits, while the softer woolens are pretty for house gowns. I test wool by unravelling a thread, then separating from it one fibre. If this pulls apart easily, it is wool, but if it snaps, there is cotton in it. The burning test is not good, for it will give off a smell of wool, even if there is but part wool in the material."

"The best and strongest silk is made in Japan, China and India, where it is made by the wild silk worms, which feed on the scrub oak. Wood silk is also very beautiful, but it costs as much to produce as the real silk, and is not being used very much today. There is a spider in Madagascar which also produces silk, but this silk is exceedingly scarce and expensive. Silk with cotton in it usually wears better than the pure silk. The chance of silk wearing well largely depends on the wearer. It can not stand the heat, so if people are warm-blooded, silk will very readily rot on them. So be careful not to hang silk dresses near the heat or to press them with a hot iron. To test silk burn it. True silk will turn white and burn to ashes. If it blazes up, there is cotton in it, and if it bubbles there are loaded materials there."

RUBBER SHOES WANTED BY SOLDIERS AT SALONIKI

Useful for Patrols—Bulgars Invite British to Desert to Them.

The Worcestershire Regiment, fighting the Bulgars near Saloniki, has tangible evidence that the enemy camp is either suffering from delusions or underestimates the intelligence and loyalty of the British navy.

In a letter received a few days ago by his mother, Mrs. A. H. Galbraith, Lieut. Gordon Galbraith, who is with the Worcesters, tells of the putting out of a sign board by the Bulgars to be read by the British fighters interpreted as follows:

"Why are you fighting us, men of Albion? We are only protecting our country. Come over to us and we will treat you well. Don't believe your officers when they tell you we kill our prisoners. Leave your chiefs, who have been misled by the mad policy of your statesmen. We admire all French and English, and we have benefitted by your high ideals of civilization. Come over to us, and stop this mad war."

The notice board which the Britishers put out near the trenches in reply read: "Our chiefs won't let us; so you had better come over to us."

The young officer tells his mother of one way that the men and the cause might be very materially aided at small expense on the Saloniki front. He says, "Occasionally we have to go in and around the Bulgar trenches and wire on patrol and other nasty jobs. The country being very bad for stones, we make a dreadful noise thumping about. If we had a few dozen pairs of running shoes to wear, we could creep around silently, and do much better work without fear of getting caught. It doesn't matter if they are worn out or odd shoes. Could use 50 pairs if you could get them over to me. It seems funny the Government has not adopted rubber shoes for patrolling."

WEEK OF LECTURES

R. J. R. Shortill of Toronto Starts Series on Sunday.

The Young Men's Christian Association has made arrangements with R. J. R. Shortill of the department of agriculture, Toronto, to spend a week under the direction of the association in addressing various bodies of men and boys of the city.

Mr. Shortill will have a very busy week speaking as often as three times a day. On Sunday afternoon he will speak in the Lyric Theatre on the subject, "The Duty of the Family in This Crisis."

Monday he will speak at Beatty Bros. manufacturing establishment, at 12:30; the London Life at 3 o'clock, and 6:15 in the First Presbyterian Church.

Tuesday—12:30 o'clock Geo. White & Sons; 2:30 o'clock, Byron Sanatorium.

Wednesday—12:30 o'clock, McClary's Foundry; 6:15 o'clock, St. Mark's Anglican Church.

Thursday—12:30 o'clock, McClary's Manufacturing Company; 6:15 o'clock, Centennial Methodist Church.

Friday—12:30 o'clock, G. T. R. Carshops; 6:30 o'clock, Wellington Street Methodist Church; 8:00 o'clock, Ryerson School.

FEW NATIONAL SERVICE COMING TO POSTOFFICE

Extension of Time and Warning Have Little Effect Here.

Extension of the time limit for returning national service cards to March 31, with intimations of more drastic measures to follow, has produced but little effect in London, according to the postoffice authorities.

A few cards are brought in by the postmen every day, and are sent to Ottawa after the names on them are added to the list made when the first cards were returned, but there have not been enough returned since January to greatly increase the average.

Ninety per cent of those given out here during the first week in January were returned. This compared well with all parts of Canada, and the postmen do not think the percentage will be greatly increased by the end of the month, judging from present indications.

Few applications for cards have been received.

Are You Tied Up Indoors?

If so, your whole system naturally gets tied up too.

A lazy liver and constipated bowels are bad things, dangerous things.

Exercise as much as you can—but keep your liver and bowels up to the mark all the time.

Take one pill regularly—until you are sure you are all right again.

CARTER'S LITTLE LIVER PILLS

Genuine bears Signature
Brent Good

Colorless faces often show the absence of Iron in the blood.

Carter's Iron Pills will help this condition.

WONDERFUL AMOUNT OF WORK DONE BY I. O. D. E.

City Chapters Filling Numerous Niches In Helping Patriotic Causes.

The last monthly business meeting before the annual of the Municipal Chapter I. O. D. E., was held yesterday afternoon when excellent reports were presented of the work which has been done in the past month by the various primary chapters.

The Hamilton Gault Chapter each Wednesday carries tempting delicacies to the bed patients at the Central Military Convalescent Hospital. The Abigail Becker Chapter, among its activities, has sent 50 soldiers' comforts bags to be distributed by Nursing Sister Bertha Smith of St. John Ambulance Brigade. The Campbell Becher Chapter has been playing the part of good fairy to the military hospital at Queen's Park. A knitting machine has been purchased with which the output of socks has been largely increased.

The Campbell Becher Chapter has met with great success in Sunday evening recruiting meetings and a khaki dance; 128 lunches were provided for drafts of men leaving for overseas. The Isabel Hampton Chapter has been working for the returned soldiers and making up emergency supplies. The Lord Elgin Chapter has made in the past month 100 pairs of socks, 81 hospital shirts, 49 towels and 18 pairs of pyjamas. The Janey Canuck (business girls') Chapter has brought in a large supply of sweets for the next shipment overseas. The Lord Roberts Chapter is treating 50 of the returned men to a minstrel show to be given by the Mocha Patrol in the near future, half of the proceeds to go to the I. O. D. E. The Nicholas Wilson, new educational chapter, will treat 20 returned men to the Collegiate students' concert next week in the Masonic Hall.

Exhibition of Pictures.

The chapter has been hoping to obtain the series of pictures, "British Pictures for British Schools," in order to hold an exhibition.

Failing this, E. R. Glen has offered to put on an exhibition of his paintings for the benefit of the chapter, the ladies to serve tea. He is also donating pictures for which tickets will be sold.

The 7th Regiment Chapter has been continuing its good work of ministry to the tuberculous soldiers at the Byron Sanatorium, the patients at the military convalescent hospital, etc. On Tuesday next, an "egg shower" will be held at Cronyn Hall for the benefit of the soldiers in the Byron Sanatorium.

The question of appointing a central committee to prevent overlapping in the work of the chapters for the local military hospitals was discussed, and action will be taken at the next meeting.

Take Charge of Shows.

In order to help along the work of the order, the Horticultural Society has asked any of the chapters which desire to do so to take charge of the coming flower shows. The 7th Regiment Chapter will take charge of the first, when tulips and other spring flowers will be shown, serving tea. The Isabel Hampton Chapter will take charge of the June roses show.

In the course of the business, a hearty vote of thanks was moved to Mrs. A. E. Miller, Mrs. Dillon, Mrs. Robert Reid and Miss Dillon for the service rendered in connection with the luncheon of a week ago for the returned soldiers. A letter of thanks from the Half of the Returned Soldiers' Association was read from Sergt. Struad, the secretary.

Mrs. Allan McLean, in her report of the work of the Soldiers' Club committee, specially referred to the enjoyment derived by the men from the Sunday afternoon concerts arranged by Miss Dillon.

OH! THE CHARM OF BEAUTY

Let Stuart's Calcium Wafers Restore the Color to Your Cheeks and Remove the Cause of Pimples, Blackheads, Etc.

Everyone envies a beautiful skin, just as everyone envies a healthy person. Unsightly faces filled with pimples, discolorations, blackheads, etc., are nothing but unhealthy faces due to blood impurities. Cleanse the blood and the facial blemishes disappear.

"Life to Me Now Is a Beauteous Thing, for I Have Made All Skin Troubles a Thing of the Past."

You must not believe that drugs and salves will stop facial blemishes. The cause is impure blood filled with all manner of refuse matter.

Stuart's Calcium Wafers cleanse and clear the blood, driving out all poisons and impurities. And you'll never have a good complexion until the blood is clean.

No matter how bad your complexion is, Stuart's Calcium Wafers will work wonders with it. You can get these little wonder-workers at your druggist's for 50 cents a package.

FREE TRIAL COUPON

F. A. Stuart Company, 360 Stuart Building, Marshall, Mich. Send me at once, by return mail, a free trial package of Stuart's Calcium Wafers.

Name .....

Street .....

City ..... State .....

W. A. McCUTCHEON GOING TO LIVE IN ST. CATHARINES

Has Been Appointed to New Position—His Departure Regretted Here.

Much regret is being expressed by his many friends here at the departure of Walter A. McCutcheon, department manager in the Smallman & Ingram store, who is leaving this city on March 15 to accept a new and better position in Hamilton.

Mr. McCutcheon is taking charge of the purchasing department of W. E. Sanford & Co., Hamilton, owners of the Oak Hall stores, and he will act as buyer and supervisor of the nine stores of the company. His territory will thus extend over Toronto, London, Galt, St. Thomas, Windsor, Owen Sound, Peterboro, St. Catharines and Hamilton, with headquarters in the latter city.

Since he came to London some eight years ago to open up the men's clothing and furnishings department in the Smallman & Ingram store his efforts have been marked with success, and under his guidance the men's department of the big store has grown to its present large proportions. He has been engaged in the sale of men's wear for the past 25 years, being previously with W. W. Wilkinson & Co. of Galt.

It was through his musical talents that he made many of his friends. The possessor of a rich, pleasing voice, he acted as bass soloist of St. Andrew's Presbyterian Church for the past eight years, and although he did much professional work, his talents were always freely given to small churches, and to charitable and patriotic causes, not only in the city, but also in surrounding towns and cities. His departure is a real loss to the city.

He is an enthusiastic curler and lawn bowler, and is at present president of the Thistle Bowling Club.

Mr. McCutcheon expressed great regret at his leaving London, to The Advertiser today, on account of his many friends here and his liking for the city.

His friends in turn will wish him God-speed and success in his new position of increased responsibility.

CITY OF LONDON BILL TO COME UP NEXT WEEK

Deputation From City Will Go to Toronto to Watch Interests.

The date on which the city of London bill is to be taken up has not yet been set, but it is expected that some day next week the private bills committee will deal with it.

A deputation from London will go down, as it is expected that several clauses will cause much debate.

It is understood that the committee will insist on a vote on natural gas. The bill contains a clause to give the utilities commission power to expend $100,000 on mains without a vote of the people. This, it is believed, will not be done, as the Legislature will likely insist that the people be consulted on this question before the money is expended.

This franchise is to deal with the distribution of pure gas for domestic purposes.

MEMBERSHIP CAMPAIGN FOR ASSOCIATED KIN

Women Meeting to Launch It Today—Canon Tucker to Speak.

A meeting of the Women's Emergency Corps, attended by a large number of prominent women of the city, who are next of kin of members of the Canadian Expeditionary Forces, is being held this afternoon in the Associated Kin headquarters for the purpose of launching a membership campaign in connection with the Associated Kin.

It was intended to launch this campaign several weeks ago, immediately after an inaugural patriotic tea held at Smallman's, and largely attended by the women of London. Owing to the patriotic fund and Red Cross canvass it was withdrawn in order not to interfere in any way with the other campaign.

Canon Tucker is the speaker this afternoon.

ONLY 3 OUT OF 28 MEN FINISHED BATTLE ALIVE

Major G. H. Wilson Tells Brother of Terrible Fight In France.

Dr. James D. Wilson has received a letter from his brother, Major George H. Wilson, surgeon, relating the circumstances in connection with a recent battle in which his battalion was engaged. Major Wilson is in command of a first aid detachment, doing duty right at the front-line trenches.

"Out of a party of 31 of us that were on duty when the battle commenced only three came out alive at the end of the engagement.

"My surgical case and instruments were completely demolished, and I was compelled to go to Paris for a complete new outfit.

"You have no conception what it all means during the progress of a battle similar to one in which 28 of my men were killed."

Major Wilson makes reference in his letter to magnificent work of the late Lieut.-Col. Beckett and his popularity as a commander.

At The Spring Fashion Show

The Fashion Mirror

The woman who prefers—well, we are not going to tell you about millinery; we will let Mrs. Westermann, the noted fashion artist, tell you in this letter.

There is no doubt about hats this spring. That is, there is no doubt about most of them. If they are becoming they will be fashionable—not exactly, but within certain lines quite so.

Hundreds and thousands of women are going to revel in the small hat, that has returned to prominence through that tremendous influence—sports apparel.

The tall, close-fitting hat; the small, close-fitting turban or oriental inspirations, and sailors with brims turned this way and that with regardless abandonment.

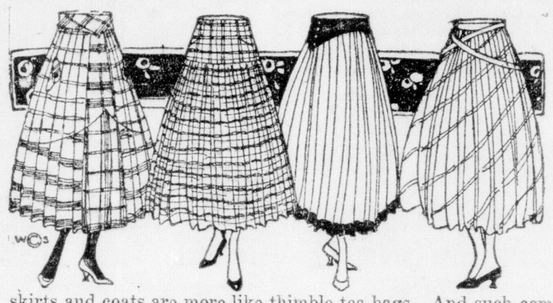
Sailors and the mushroom variety will appear in all sorts of gaily-colored silks, and will vie in popularity with smooth surface straws.

Imitation aigrettes—the only safe kind to wear—beads, oriental embroidery, slender wings and narrow ribbons are features of new hats.

And veils will form an important accompaniment to many of the taller, more severe hats.

Anne Burnham Westermann

New Skirts Are Most Attractive



It is quite possible that the most interesting apparel to women at present is the new skirts, and it will be positively impossible for any woman to resist the smart sport styles that are shown for spring and summer. It is evident that the outdoor life that is finding such favor with women of this country is responsible for the style tendencies now in vogue. The new pouch pockets on the skirts and coats are more like thimble tea bags. And such comforts as these styles afford—no wonder women welcome them with open arms.

Taffeta Silk Skirts, showing novelty pockets, girdles, embroidery, three different styles. Price $6.75

Other styles at ..... $10.00 and $12.50

Novelty Plaid Skirt, box pleated, black and gold, separate belt. Price $22.50

Novelty Plaid Skirt, box-pleated style, detachable belt, black, grey and white. Price $21.00

Novelty Skirt in tan and brown check, belt across back, side pockets. Price $11.00

Novelty Skirt of navy serge, slipper pockets, fancy girdle and pockets embroidered in oriental colors. Price $11.50

New Raincoats

Prepare for the April showers. We have just opened a new stock of Ladies' Raincoats, newest styles featuring, belts, pockets and Raglan sleeves, in Donegal tweeds, rubberized silk and Paramatta. See these on Second Floor.

New Spring Raincoats in rubberized Donegal tweeds, styles in Raglan sleeve, belted across back, side pockets, color grey. Prices ..... $10.50, $11.50 and $12.50

Raincoats in rubberized silk, Raglan sleeve, belted, convertible collar, dark grey and navy. Price $16.75

Raincoats in rubberized Paramatta, fawn only. Price $10.00

AFTERNOON TEA SPECIALS.
Cucumber and Lettuce Sandwich, Cup of Tea or Coffee 10c
English Muffins, Maple Syrup, Tea or Coffee 15c

SMALLMAN & INGRAM LIMITED

AFTERNOON TEA SPECIALS.
Tomato and Lettuce Salad, Bread and Butter, Cup of Tea or Coffee 15c
Cold Roast Beef, Potato Salad, Cup of Tea or Coffee 25c

Will Continue Next Week

The Millinery Opening and fashion displays will be continued next week on Main and Second Floors. Never have we shown a larger or more comprehensive display, and we invite your critical inspection.

Mrs. Blair's Last Lecture Today at 3 o'Clock

Mrs. Blair will deliver her farewell lecture to the ladies of London today, where every phase of domestic art will be dealt with — no one subject in particular. "Question Box" Day—Many requests and questions have been handed in by the ladies who have attended the lectures this week, which will be taken up this afternoon and dealt with as time will permit. If you have not yet heard Mrs. Blair, come today if possible. There is no charge for these lectures, and today is your last opportunity.

Third Floor, 3 o'Clock.

My Best Friend

Is a mother who has once used Chamberlain's Cough Remedy, for she makes a point of telling other mothers about it, and they pass the news around. This has made Chamberlain's Cough Remedy a household favorite through the world.

Just ask some mother who has used it what she thinks of Chamberlain's Cough Remedy—She will tell you that it enables her to get her children through the winter without serious illness from coughs, colds or croup.

"Granny" Chamberlain

Chamberlain's Cough Remedy

She will tell you that it is as thoroughly reliable for the youngest child as for the oldest members of the family. You can give it to the baby, the children going to school, or take it yourself, always with the same result—a quick relief.

Yours for Health — Granny Chamberlain

27

42

New Universities Dictionary
COUPON
London Advertiser
Three Coupons Secure the Dictionary
98c

HOW TO GET IT

For the Mere Nominal Cost of Manufacture and Distribution

3 Coupons and 98c

secures this NEW authentic Dictionary, bound in real flexible leather, illustrated with full pages in color and duotone, 1,300 pages.

Present or mail to the office of The London Advertiser three coupons like the above with ninety-eight cents to cover cost of handling, packing, clerk hire, etc.

MAIL ORDERS will be filled on same terms, with an additional amount of 7 cents for postage within a radius of twenty miles of London. Send 18 cents postage over this mileage.

25 DICTIONARIES IN ONE.

All Dictionaries Published Previous to This Year Are Out of Date. 10n