

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Opens
8:30 a. m.

SIMPSON'S FRIDAY BARGAIN SALE

Store Closes
5:30 p. m.

Boot Bargains for Men and Boys

Here is the reason why every boy can skate and play hockey this winter. The price of these hockey boots brings the rink a whole lot nearer to scores of young enthusiasts.

No Phone, Mail or C.O.D. Orders on Sale Footwear

Boys' Hockey Boots, \$2.25

Black oil pebble Hockey Boots, regulation style, wide hard box toe, felt and padded tongue and insole. Sizes 11 to 12. Today..... 2.25

Boys' Black Kip Hockey Boots, \$2.99

With double strap over instep, wide toe and hard boxing. Padded tongue and padded cushion insole. Sizes 1 to 5. Today..... 2.99

Men's Boots \$6.95

Blucher and straight lace styles in wide and narrow recede toe lasts. Havana brown calfskin, patent leathers, and gunmetals. Heavy and medium weight viscolized dry foot soles. All sizes 6 to 11. Friday bargain..... 6.95

Simpson's—Second Floor



Boys' Clothing at Cut Rates

Now Located on Second Floor, Richmond Street Entrance
The coldest weather usually comes early in the new year. Prepare the boys for it by getting in on today's clothing bargains. Suits, overcoats, corduroys and reefers going at reduced prices.

Big Boys' Overcoats \$18.35

Our standard of quality is fully demonstrated in these boys' and big boys' overcoats. Made in thick, warm, all-wool and wool and cotton mixed tweeds that are warm during the coldest weather. Brown, gray and heather mixtures, stripes and overchecks in seasonable shades. Belter and Waist-line models. Most of them lined throughout with all-wool lining. 13 to 18 years. Sizes 31 to 36. Regularly \$21.00 to \$25.00. Friday Bargain..... 18.35

\$9.50 Suits at \$5.95

Mothers! You save your money when you buy your boy one of these sturdy suits. For durability and strength they cannot be beaten. Since boys require materials that will stand up under the severest strain, thrifty mothers will be quick to recognize these values.

Belter models in gray and black stripe and check effects, and brown and gray overchecks in wool and cotton tweeds and cotton worsteds. Bloomer pants with governor fasteners. Sizes 7 to 11 years. Friday Bargain..... 5.95

Corduroy Suits Half Price

100 "trim looking" washable corduroy play suits for little chaps to romp in. More lasting than the more expensive materials. Junior Norfolk style with knicker pants. Sizes 3 to 8 years. Regularly \$7.00. Friday Bargain..... 3.50

Big Boys' Reefers and Overcoats, \$7.65

No Phone or C.O.D. Orders, Refunds or Exchanges

Boys! Here's a bargain worth while. 25 coats only in this lot. Overcoats are dark brown striped tweed in double-breasted model, with imitation Persian lamb collar, shawl style; reefers in gray Irish frieze, double-breasted model, with deep storm collar, notch style. All well made and warmly lined. Sizes 34, 35 and 36 only. Friday Bargain... 7.65

Simpson's—Second Floor.

Friday Bargains for Kiddies

Vests and Drawers, 29c
Sizes 2 and 3 years.

Wool union and combed cotton mixtures. Button front vests, ankle length drawers. White or natural. No Phone or Mail Orders please. Friday Bargain..... 29

Extra! Gingham Creepers, 49c

Button back style. Variety of stripes and checks, in open, tan, gray or pink. Sizes 1 and 2 years. Friday Bargain..... 49

\$1.25 and 1.65 Wool Caps, 75c

No Phone or Mail Orders Please

Cardigan, fancy or brush weaves. Plain shades of white, rose, copen, paddy, cardinal, buff, helio and navy, also many combination colors. Regularly \$1.25 and \$1.65. Friday Bargain..... 75

Simpson's—Third Floor

Drapery Remnants

Drapery Remnants—1-3 to 1/2 Off.

Whole section in Chintz Department devoted to ends and remnants of drapery and upholstery fabrics, tapestry, velour, casement cloth, chintz, bungalow net, scrim, voile, madras, muslin, etc. Measuring from 3/4 yards up to 4 1/2 yards. Friday Bargain, 1-3 to 1/2 off regular prices.

Simpson's—Fourth Floor

Home Hardware

Bargains

(Phone Main 7841)

Corn Brooms, four string, well made, medium weight. Today..... 59

Combination Mop Outfit—A Polish Mop, A Dusting Mop, A Can of Cedar Polish, 1 Long Handle. Complete Outfit today..... 98

Matchless Floor Wax, a highgrade Canadian make. 1-lb. tin, today..... 49

Folding Ironing Tables, today..... 1.98

Flat Pastry and Cutting Boards, clear, smooth white wood. Today..... 25

Garbage or Ash Cans, galvanized iron, bail handle, slip-over cover, three sizes. Today, 98c, \$1.39 and \$1.59.

Coal Scuttles, black japanned steel, good size, strong and well made. Today..... 79

Furnace Shovels, strong steel scoop, long D top handle. Today..... 85

Daisy Dustless Ash Sifter, galvanized iron. Today... 1.79

Frost King Weather Strip for doors and windows. 22 feet in package. Today..... 49

Knife Sharpeners, emery. Will put a keen edge on butcher, bread and carver knives quickly. Today..... 15

Wear-Ever Aluminum Saucepans, 1-quart size, today, 39c.

Aluminum Tea Kettles, 5-quart size. Today..... 3.89

Aluminum Fry Pans, good heavy gauge aluminum. Today..... 1.45

Simpson's—Basement

Store Conveniences

THE PALM ROOM, AND SELF SERVICE LUNCH ROOM

—On the Sixth Floor.

WOMEN'S REST ROOM—On the Third Floor, Richmond side.

INFORMATION BUREAU—On Main Floor, Centre.

APPOINTMENT REGISTER—Main Floor, Queen St. Entrance.

POST OFFICE—On the Street Floor, Centre.

TELEPHONE BOOTHS—Conveniently located throughout the store.

TELEGRAPH STATION AND FREE PARCEL CHECK ROOM—In the Basement, Centre.

Club Bags at \$9.95

Fabrakoid, sheepskin and split walrus bags. Good models, sewn-in frame, also riveted, double handle. Various styles. Sizes 16", 18" and 20". Regularly \$12.00 to \$16.95. Friday Bargain..... 9.95

Simpson's—Sixth Floor.

For Boys and Men

Boys' Worsted Stockings, 89c
Good weight, ribbed leg and seamless foot. Sizes 7 and 7 1/2. Regularly \$1.00. Friday Bargain..... 89

Buster Brown Stockings, 59c
Fast black cotton. Ribbed leg and plain, seamless foot. Sizes 6 to 11. Friday Bargain..... 59

Boys' Wool Stockings, 75c
Black. Wide ribbed leg and seamless. Heavy weight. Sizes 8 1/2 to 10. Friday Bargain..... 75

Snap in Boys' Sweaters
Manufacturers' samples. Coat style and pull-over. Assorted colors. Regularly \$4.50 to \$5.00. Friday Bargain..... 3.45

Men's Silk Neckties, 68c
Flowing end styles, large shapes. Regularly \$1.00. Today... 68

Men's Horsehide Mittens. Muleskin back, wool wrist, fleece lined. Small and large sizes. Seconds of \$1.50 quality. Friday Bargain..... 79

Simpson's—Main Floor.

Clothe Yourself at Small Cost

Sixty-five men will share this chance to get a good, stout, heavy weight overcoat.

These are from well tailored, rich dark brown, all-wool coatings. Double Breasted Trencher Model with all-around belt, convertible collar and slash pockets. Belt being detachable, can be worn also as the Ulsterette model. 65 only. Sizes 34 to 42. Friday Bargain..... 22.50



Big Men's Suits at \$25.00

25 only. Fine finished worsteds and tweeds in brown and gray—neat stripe and check pattern.

Single-breasted, 3-button, soft roll, semi-fitted and conservative sacque models. Regularly \$30.00 and \$35.00. Sizes 40 to 44 only. Friday Bargain..... 25.00

Work Trousers, \$3.50

170 pairs. Well tailored, strongly made, medium and dark shades of gray in neat stripe effects. Sizes 29 to 44. Friday Bargain..... 3.50

Simpson's—Main Floor.

A China Clearance

Gibson Teapots, 49c
200 only, various decorations. 4 to 6 cup sizes.

Cups and Saucers at 15c
Good quality English white porcelain, ovide shape, quantity limited.

English Toilet Sets, \$8.25
25 English Porcelain Sets of 10 pieces, with gold lines and tracings. \$8.25 per set.

Decorated Shaving Mugs, 50 dozen. Many designs. Regularly 49c and 59c. Today, 29c each.

Brown Earthenware Cuspidors, today..... 59

Cut Glass Flower Baskets, dainty floral cutting, 3-inch size. Today..... 98

Cut Glass Water Sets, \$4.95. 25 good quality, clear glass Water Sets with floral and spray cutting. Today..... 4.95

Ash Trays, 15c. Metal Ash Trays with cigar rest and match holder. 3-inch size. Today..... 15

Baby Plates, 39c. Coup shape, with nursery and scenic decorations. Today..... 39

Kitchen Tumblers, 4c. Plain glass.

7-piece Water Sets, \$1.39. Clear white glass, star decoration, 1 large jug and 6 tumblers. \$1.39 per set.

Tumblers, 84c dozen. Thin white glass, bell shape.

Simpson's—Basement

Big Cut In Rugs

Glengarry Rugs, \$9.75
Inexpensive. For bedrooms, in two-tone effects of blue, green, rose, etc. Regularly \$12.50. Friday Bargain... 9.75

Congoleum Rugs, 6' x 9' at \$8.95
150 only. Floral or Oriental designs. Many colors. Friday Bargain..... 8.95

Fine Axminster Rugs
In many colorings, Oriental and floral designs, suitable for dens, dining-rooms, living-rooms, etc., in the following 4 sizes:

6' 9" x 9'	37.50
9' x 9'	46.75
9' x 10' 6"	54.00
9' x 12'	62.50

Tapestry Rugs, Special
Hard wearing. Many colors in three most useful sizes. Oriental and floral designs.

7' 6" x 9'..... 14.50

9' x 9'..... 17.50

9' x 12'..... 23.25

Mottled Rag Rugs
200 only. Washable, with fringed ends. Size 24" x 42". Friday Bargain..... 95

Simpson's—Fourth Floor

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