

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

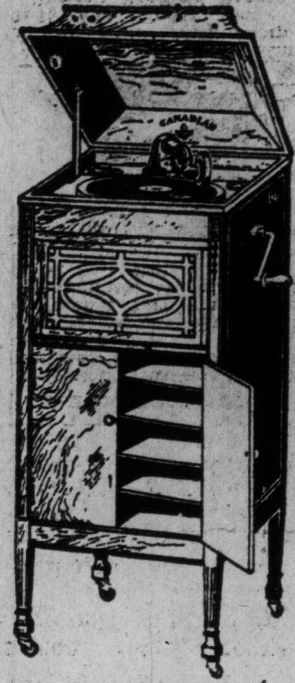
# Simpson's---Important Values in Men's Suits, Overcoats, Shirts and Hats Today

## The Home-lovers' Club Easter Sale of "Canadian" Phonographs \$100

The Canadian Phonograph is Fully Guaranteed to Give Every Satisfaction

### PLAYS ALL RECORDS

Read these important facts:  
**THE CANADIAN** is equipped with well made, silent running double spring motor.  
**THE TONE** is beautifully rich, having that smooth, velvety quality obtainable usually only in the better grade instruments.  
**THE CABINET WORK** is that of fine furniture.  
**EASILY MOVED**—Has good easy running castors.  
 Has accommodation for 100 records.  
 Has effective speed regulator, which is very desirable for dancing purposes.  
 Is equipped with tone modulator for increasing or modifying the volume of sound.



### The Home-Lovers' Club---Extended Payments

Offers convenient terms whereby any responsible person may obtain a Canadian Phonograph upon making a first part payment and spreading the balance over subsequent months. No extra charge for this service.

### Odd Dressers, Chiffoniers and Dressing Tables, \$26.95

Ivory, mahogany and genuine black walnut. Slightly imperfect. Regularly \$31.50 to \$64.50. Today \$26.95.

#### Brass Beds, \$27.95

Special ball corners. Bright, poliole and satin finish. All regular sizes. Regularly \$34.75. Today \$27.95.

**BRASS BEDS**—Heavy knobs—bright, poliole and satin finish. All regular sizes. Regularly \$25.50. Today \$19.75.

Simpson's—Fifth Floor.

#### \$26.50 Extension Table at \$18.45

Solid oak, fumed or golden finish. 48-inch top. Large round pedestal-shaped feet. Regularly \$26.50. Today \$18.45.

**EXTENSION TABLE**—Solid quarter-cut oak. 48-inch top. Pedestal base. Shaped feet. Extends to 8 feet. Regularly \$44.00. Today \$32.95.

#### \$39.75 Buffets at \$29.85

Solid quarter-cut oak, fumed or golden finish. Colonial design, raised panels on front. Regularly \$39.75. Today \$29.85.

**SET OF DINING CHAIRS, \$86.95**—Quarter-cut oak, fumed or golden finish. Slip seats, upholstered in genuine leather. 5 small and 1 arm chair to set. Regularly \$85.00. Today \$26.95.

### Axminster Rugs \$16.50 to \$47.50

Handsome Oriental designs and soft colorings for living-room, den or parlor use. Size 4 ft. 6 in. x 7 ft. 6 in., at \$16.50; 9 ft. x 9 ft., at \$38.25; 9 ft. x 10 ft. 6 in., at \$42.50; 9 ft. x 12 ft., at \$47.50.

#### The Glengarry Rug

For bedrooms, two-toned effects in rose, blue or green colorings. Reversible small conventional designs. Size 7 ft. 6 in. x 9 ft., at \$10.25; 9 x 9 ft., at \$12.25; 9 ft. x 10 ft. 6 in., at \$14.25; 9 x 12 ft., at \$16.25.

#### Hemp Stair Carpet, 95c Yard

Reversible Scotch Hemp Stair Carpet, small designs, in brown, green and blue colorings. 27 inches wide, at yard 95c.

### Odd Pairs Nottingham Lace Curtains, 1-3 to 1-2 Less

Nottingham Lace Curtains—dainty scrim and marquisette curtains and handsome Swiss net curtains. Just a pair of each pattern. Some slightly soiled—otherwise perfect. White, ivory and ecru in all lengths and widths. Regularly 98c pair up. Today, pair, 49c up.

#### Lace Curtains, \$1.46 Pair

White or ecru colors. 2 1/2 yards long. Plain or figured centres. Today's value \$2.19. Today, special, pair \$1.46.

#### Goose-Neck Extension Rods, Each 40c

Flat in shape, with corners rounded to permit the draperies coming up close to the window frame. Size 28 in. to 48 in. Will not sag or tarnish. Today, each 40c.

#### Smyrna Rugs, \$5.50 Each

Heavy quality reversible Smyrna Rug, in tan, red and green colorings. Some medallion designs. Size 30 x 60 inches, at \$5.50 each.

#### Stair Oilcloth, 40c and 55c Yard

Canvas back stair oilcloth, chiefly in small block designs. White and green colorings. Today, 18 inches wide, at 40c yard; 22 1/2 inches wide at 55c yard.

Simpson's—Fourth Floor.

#### Oil-Finished Window Shades, 98c Each

Guaranteed Hartshorn rollers, complete with brackets, nails and ring pull. White, cream or green. Size 37 in. wide, 70 in. long. Today, each 98c.

#### Comforter Coverings, 25c Yard

34 to 36 inches wide. Floral patterns with light or dark ground. Special today, yard 25c.

Simpson's—Fourth Floor.

## BASEMENT LIST OF SATURDAY OFFERINGS

### Poultry Netting

Galvanized wire, 3-inch mesh, 19 gauge wire, in rolls of 50 yards each. 38 in. wide \$4.60, 48 in. wide \$6.15, 60 in. wide \$7.65.

### Handy Andy Force Pumps

For removing the stoppages from sinks, basins, closet bowls, etc. Short handle, 6c; long handle, 5c.

Glass Casters, for beds and furniture, 2 1/2-inch diameter, 45c value, 1,000 sets to sell today. Set of four for 25c.

### Double Oven Gas Range \$22.50



Moffat's "Nelson," a high-grade, well constructed and nicely finished range with four large and one simmering burner. Two large ovens, nickel trimmings. Regularly \$25.75. Today for \$22.50.

### Auto Accessories

Dunlop Tires, size 30 x 3 1/2, selected grades "seconds," at each, \$15.00.  
 Combination Slip Joint Wrenches, high grade, blued steel finish, 6 1/2 or 8 1/2-inch size, pair 49c.  
**Sample Pocket Knives, 98c Each.**  
 468 American Pocket Knives, no two alike. Values up to \$1.75 each. Today, 98c.  
 Butler's Sheffield Razors, 75c—A shipment of 600 razors that was ordered in February, 1918, arrived only this week. 3/4-inch blade, black handle; Geo. Butler and Co.'s well known make. Each, 75c.

12 Shopping Days Till Easter! Get Your New Apparel Today

**Spring Suit \$25**  
 For Men and Young Men  
 Developed in fine finished worsteds and dressy tweeds in all the wanted shades and patterns. Single-breasted—2 and 3-button semi and form-fitting saques. Also waistline effects so popular with the young men. Sizes 34 to 44. Today, \$25.00.

**Spring Suits for Tall, Stout or Semi-Stout Men**  
**Semi-Stout Suits, \$28.50**  
 Small grey and black check. Fine finished worsted. Single-breasted, 3-button, soft roll, semi-finished saque. Sizes 36 to 44. \$28.50.  
**Tall Suits, \$30.00**  
 Of rich dark brown mill-finished worsted with dark stripe. Single-breasted, 3-button conservative saque. Sizes 37 to 46. \$30.00.  
**Stout Suits, \$24.00**  
 Fine finished dark grey pin check worsted. Single-breasted, 3-button, soft roll, slightly fitted saque. Sizes 40 to 48. \$24.00.

**Spring Overcoats \$17.75**  
 Trencher, slip-on and form-fitting models in attractive tweeds in all the most wanted shades and patterns. Also a few plain grey chevrot Chesterfield and rayon models. Sizes 34 to 44. Today at \$17.75.

**Knox, Stetson, Borsalino, Mallory, Christy, Lincoln, Leeds Hats**  
 Here you'll find a complete and authoritative showing of new spring styles in these famous hats for men. Every wanted shape and shade, at a price to meet your idea of good value-giving.

**Men's Soft Felt Hats, \$1.95**  
 Variety of shades—flat set and curled brims. Fedora and telescope crowns. Today, special, \$1.95.

**Boys' Tweed Hats**  
 Rah-Rah and fedora shapes in light and dark shades of tweed. \$1.00, \$1.50, \$2.00 and \$2.50.

**Extra! Boys' Suits \$6.95**  
 \$9.50 AND \$10.50 GRADES.  
 Wool and cotton mixed tweeds and cotton worsted finish materials. Plain dark greys, grey and black over-checks, grey chalkline stripes, brown hairline stripes and mixed effects. Single-breasted models, some in semi-Norfolk styles, with yoke and box pleats; most of them are in all-around loose belted styles, with vertical pockets. Full-fitting bloomers, with belt loops and governor fasteners. Sizes 25 to 35. 7 to 17 years. Today, 8.30 a.m. special, \$6.95.

**Boys' Blue Suits at \$9.45**  
 Regularly \$11.50.  
 Blue mill finish serge suits, in a wool and cotton material. Single-breasted, 3-button model, with all-around loose belt-button and buckle fasteners—vertical pockets—full fashioned bloomers. Sizes 7 to 17 years. Today, 8.30 a.m. special, \$9.45.

**Little Boys' Reefers at \$7.75**  
 Regularly \$10.50.  
 Double-breasted model, with half belt at back. Brass finish "Canada" buttons. Lined throughout. Sizes 3 to 10 years. Today, special, \$7.75.

**Boys' Negligee Shirts, \$1.50 to \$2.00**  
 Percals and corded materials. Plain and fancy hairline and cluster stripes of black, blue, helio. Separate collar. Sizes 13 to 14. Today, \$1.50, \$1.75 and \$2.00.

**Boys' Shirt Waists, \$1.50**  
 Separato collar—crepe, corded or madras materials. Blue, black, gold, tan stripes. Pearl buttons. Sizes 6 to 13 years. Today, \$1.50.

**Boys' Shirt Waists, \$1.25**  
 Crepe material—collar attached. Black, blue, grey striped on light grounds. Sizes 6 to 13 years. Today, \$1.25.

**Boys' Spring Weight Underwear, \$1.00 and \$1.25**  
 Shirts and Drawers of the wool and cotton mixture. Sizes 20 to 26; each \$1.00; 28 to 32, \$1.25.  
 Combinations same as above. Sizes 22 to 26, each \$2.00; 28 to 32, each \$2.50.

**Boys' Cashmere Jerseys, \$2.75**  
 Button on shoulder style. Navy, navy and cardinal, navy and white, black and orange, brown and myrtle. Of finest English yarns. Sizes 24 to 32. Today, \$2.75.

**Women's Boots and Low Shoes \$3.95 and \$5.50**  
 No Phone, Mail or C.O.D. Orders on Sale Footwear.  
 The Boots at \$5.50 are Values up to \$12.00  
 Button and lace styles. Brown and black calf, white, brown and black kid, also patent colt and other combination leathers. Fancy colored embroidered cloth—colored buck, black calf and kid tops. Goodyear welt and flexible McKay sewn soles. Plain vamps—fancy toe and heel foxings. Cuban, Spanish and covered Louis heels. All sizes, including sample sizes. Also several hundred pairs of factory "imperfects," which make up a complete range of sizes. Values up to \$12.00. Today, pair \$5.50.

**Special Value---Men's Boots at \$4.95**  
 Various popular shapes embodying leathers of good quality dongola kid, gunmetal, patent leather and mahogany calf. Sizes 5 1/2 to 11. Men, this is a grand opportunity to save on better class boots. See window display. Today, pair \$4.95.

**The Low Shoes at \$3.95 Pair**  
 Highest quality shoes in the newest spring styles and colors. The season's most called-for styles in pumps, colonials, strap slippers and oxford shoes. Black, grey, white and chocolate kid; brown and black calf leathers. Goodyear welt and flexible turn soles. High Spanish, Cuban and covered heels. Plain vamps and fancy toe and heel foxings. All regular sizes in the lot, supplemented by 200 pairs of sample shoes in sizes 3, 3 1/2, 4 and 4 1/2. Be here when the doors open at 8.30. Today, pair \$3.95.

**Girls' Gunmetal and Kid Boots \$1.99**  
 Lace style—full fitting toe shapes and low heels. The kid have patent toe caps. Sizes 5 to 7 1/2. Today \$1.99.

**Girls' Kid Boots \$2.39**  
 On smart full fitting lasts. With medium weight McKay sewn soles and low heels. Sizes 8 to 10 1/2. Today \$2.39.

**Linen Towelling 29c Yard**  
 1,200 yards in a big clearance! Pure linen towelling for roller or tea towels. 17 inches wide. Away less than mill price. Today, yard 29c.

**\$2.25 Union Huck Towels at \$1.45 Pair**  
 Hemstitched, Irish manufacture. Size 22 x 40 inches. Regularly \$2.25. Today, pair \$1.45.

**White Bath Towels, 39c Pair**  
 Heavy quality Terry Towels with fringed ends. Today, pair 39c.

**Horrocks' Pillow Cases, \$1.98 Pair**  
 Hemstitched. Size 42 x 36 in. and 45 x 36 in. Linen finish. Regularly \$2.45. Today, pair \$1.98.

### DRUGS AND TOILET GOODS

15c tin Cleanal Hand Soap. Special, 2 for 25c.  
 3c Dr. Gordon's Foot Soap. Special, 2 for 25c.  
 10c cake Ivory Soap, large. Special, 3 for 25c.  
 30c cake Pears Unscented Soap. Special, 2 for 25c.  
 One pound tin Borated Talcum. Regularly 16c. Special, 2 for 25c.  
 21c tin Violet Talcum. Special, 2 for 25c.  
 23c R. & G. Talcum. Special, 2 for 25c.  
 21c tube Antiseptic Tooth Paste. Special, 2 for 25c.  
 47c bottle Orchid White. Special, 2 for 25c.  
 26c jar Apollo Camphor Cream. Special, 19c (War Tax Included.)

The **SIMPSON** Company Limited  
 Robert Simpson

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